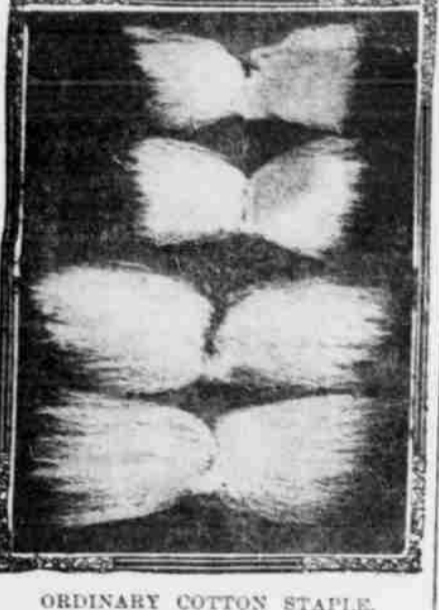




TO DOUBLE AMERICA'S COTTON CROP. Startling Results of Patient Experiments by Government Agriculturists. GUY ELLIOTT MITCHELL, Director of Agriculture.



ORDINARY COTTON STAPLE. SELECTED AND IMPROVED COTTON. The Department is certain. But there are always the factors of ignorance, indifference and prejudice to be reckoned with.

SEVERAL NEW STRAINS. It is a fact, however, that the Department of Agriculture has, by several years of persistent work, bred from the old varieties of cotton raised in the south several new strains of cotton that, while having all the desirable qualities of the old types, produce a staple that is almost a half longer.



LOADING COTTON AT SAVANNAH. Fiber in a cotton boll means a cent a pound additional on the value of the crop. Now by careful breeding and selection the Department of Agriculture has produced cotton that runs from three-quarters of an inch to an inch and a quarter longer than the parent plants from which it was produced.

and if the planters will co-operate with the department to even a reasonable degree the value of the whole cotton crop in the United States can be vastly enhanced without planting a single additional acre, and there will still be enough land available in the cotton belt to assure the United States of its supremacy in the cotton world for many years to come.

Cream Separator on the Farm. It has been only a few years since the manufacturers of separators brought out hand machines with the definite purposes of making them popular and selling them in large numbers, says the Farmer's Wife in a well considered editorial.



DISK PLOW DRAWN BY TRACTION ENGINE.

modeled because of these handy little machines. It is hard to find a place to begin to enumerate their advantages. In the item of traveling to the creamery there is a great saving. Where the dairy owner has one of these machines, he need not go to the creamery more than three times a week in the warm weather and twice in a week during the colder months.

HOW TO HOLD A POSITION. Courtesy, Promptness, Loyalty and Hard Work Are Keys to Success in Business. By H. J. HAPGOOD, President of Hapgoods.

A Cotton Plant Improved by Selection. The Department not only knows the seed that will give best results, but the condition of soil and climate that are best suited to the requirements of each strain.

IF FARMERS WILL HELP. The farmers at large can help greatly in keeping up the work that has been given a practical start by the department. There are simple methods of seed selection that will insure a steady improvement in such successive crops, and that will prevent the crops from deteriorating.

The saving in work is a large item. Instead of ten cans to care for and keep clean and free from germs, there are only two. This saves labor and the investment of money in utensils.

UNITED STATES RECLAMATION. Plowing by Co-Operative Traction Engines. By C. J. Blanchard.

A million acres will be added to the cultivable area of the country during the next three years, under the various government irrigation projects. Most of this acreage is raw land upon which the plow has never turned a furrow.

Over vast stretches the sage brush is the only vegetation. In other places the bunch grass makes a tough sod, unyielding and hard to break.

every one of these projects there is an excellent opportunity for the use of powerful traction engines, accompanied by gang plows and harrows. These engines could be purchased and managed by a number of settlers or they could be operated by one man who would contract to do the work.

My subject is then really "success in business," and this, like success of any kind, is "untaught and unteachable." There are, however, certain valuable hints to be gained by studying the careers of men who have succeeded.

In this connection a good story is told of Philip D. Armour and a young man who had just begun work for him. When on the first morning the young man reached the office at 9 o'clock, he found his employer already there at work.

"Business hours are not usually as long as Mr. Armour made them, but whatever they are they are strictly observed." Five or ten minutes in the morning, trivial as it may be itself, is a pretty sure indication of the degree of promptness you will show in more important matters.

In the army and navy loyalty is an essential for success and it is no less so in the business world. Enthusiasm and loyalty go hand in hand; in fact cannot be really interested in his work unless he has an employer to whom he is loyal.

men than he in the service, but he stuck to them through thick and thin and they appreciate it. The frequency with which men state this as a reason for success is significant.

Study the lives of great men and you will see in ninety-nine cases out of a hundred, their achievements are due to the possession of this quality. William E. Corey, the president of the United States Steel Corporation, attributes his first success to "not being afraid to do \$2 worth of work for \$1."

THE POSITION YOU WANT may be among the thousands of good opportunities constantly listed in our office. If you are young, energetic, and have good education, we will be glad to help you.

A Man of Your Qualifications. A copy of our Monthly Publication containing complete descriptions of Over 1,000 High Grade Positions for Salesmen, Executives, Clerical and Technical men at salaries of \$1,000 to \$5,000 a year.

Hapgoods THE NATIONAL ORGANIZATION OF BRAIN BROKERS. Suite 143, 305-309 Broadway, N.Y. City. Fat People. EXCESSIVE FAT OR OBESITY IS A DANGEROUS, PROGRESSIVE DISEASE THAT HASTENS DEATH. ALL SUFFERERS FROM TOO MUCH FAT A TRIAL TREATMENT WILL BE SENT AS A FREE GIFT BY REPLYING ASKING FOR IT.

JUST PUBLISHED A POPULAR EDITION OF "THE COMING PEOPLE" BY CHARLES F. DOLE. Author of 'The American Citizen,' 'The Religion of a Gentleman,' 'The Spirit of Democracy,' etc. THIS remarkably interesting and stimulating book has been everywhere welcomed as a most valuable contribution to the thought of the present day. THERE IS IN IT THE INSPIRATION OF HIGH AND PATRIOTIC IDEALS. It sheds a new light, bright, clear and convincing, in its common-sense optimism, upon the conditions that confront the nation to-day.

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