

TERMS: One Year, \$2.00
Six Months, 1.00
Three Months, 50

SPACE	1 wk	1 mo	3 mo	6 mo	1 yr
One inch	\$1.00	\$3.00	\$5.00	\$8.00	\$12.00
Two inches	1.50	4.50	7.50	11.00	15.00
Three inches	2.00	6.00	10.00	14.00	20.00
Quarter Column	3.00	9.00	15.00	20.00	25.00
Half Column	4.00	12.00	20.00	28.00	35.00
One Column	5.00	15.00	25.00	35.00	45.00

LAKEVIEW, OREGON, JUNE 9, 1904.

BEST TIME TO ADVERTISE.

This is the time of year when every merchant should increase his advertising space. If he is not profiting by his advertising he should attend more closely to it. It pays to advertise, and because a firm does not get the returns he thinks he ought to have is no proof that it does not pay to advertise; he should advertise all the more. We notice in all the papers all over Oregon and the northern part of California merchants are enlarging their advertisements. It pays them to do it and they have proven it to themselves. When one merchant cuts his advertising down it makes it better for the one that increases his. It is just like a farmer whose grain is dying and he thinks it is getting too much water; when he shuts off the water it continues to die, and he shuts off a little more, giving it to his neighbor, who uses water more freely and profits by it. He laughs at the neighbor, but says not a word. The first farmer's crop continues to die, and he does not know why it is that his crop does not grow like his neighbor's crop, and the neighbor won't tell him, for he wants the water. What would a community be like if it had no newspaper? It would be like the merchant who does not advertise. The trade is in the country all right, and if the merchants that are in the country won't advertise and get it, non-resident merchants will. The newspapers do more advertising for the merchants for nothing two to one, than they ever get paid for; they are continually urging the people to quit sending away for things, and are constantly working for the interests of the merchants, inducing more people to come to the country, urging people to buy, and never fail to put in a word for the merchant that costs the merchant not a cent. A man had as well say that he could save more if he did not have to eat or wear clothes, or pay rent, as to say he could save more if he did not have to advertise.

It makes no difference how old and thoroughly established a business is, if its advertising is let go down, its business goes down with it. The trade sizes up any business by the way it advertises.

The election is over, and The Examiner has no complaint to make on account of the peoples' choice. But we do wish to call attention to the actions of one L. N. Kelsay, who made such a howl about The Examiner "bolting its party." The Examiner came out openly and said just what it thought, and did what it said. We did not depend upon some one else covering up our tracks as did the Silver Lake Oregonian,—who got left—in which Mr. Kelsay said he would support the entire ticket. Kelsay took the men's money and said he would support them, but Mr. Umbach did not get a vote in Kelsay's precinct. He depended upon some one else voting for him so he could claim it was himself that voted a straight ticket. Where is the paper that is run for revenue only?

The rain Monday morning dampened down the order of some of our local politicians and they were able to take the result of the election more quietly.

C. B. Parker Returns.

C. B. Parker arrived in Lakeview last Thursday evening from San Francisco. Ches. will remain in Lake county a few weeks, possibly a month, looking after his sheep interests here. This is his first trip here since he left here last October to open up the wholesale slaughter houses in San Francisco, in which he and W. A. Sherlock are interested. He has some pictures of the slaughter house taken while the men were at work, and 425 dressed mutton hanging. Mr. Parker says their business has increased rapidly since they opened shop. In the month of May they butchered 5500 mutton. They are killing on commission, and have all they can do. Their charges are 50 cents per head for mutton and \$2.50 for beef. Mr. Parker explains how they can help the sheepmen of this country by killing their sheep on commission. It will not be necessary for any sheep man to sell mutton to buyers at the buyer's own price. He can drive his mutton to Madeline; and say he has 1000 head, he can ship 500 one day and 500 the next. The company at San Francisco takes the sheep from the cars to their corrals and kill them as ordered. Of course it will be much cheaper for the sheep man to stay at this end of the road with his sheep and put them on the market through these commissioners than it would to ship to the city and feed there till he found a buyer, and they can realize more per head for their mutton also.

It is authoritatively stated that the Warner forest reserve will be thrown open to settlement again. This is good news for Lake county. Nearly every man in the county wants to see the people have a chance to develop the country, but with a government reserve spread all over the country tying up every foot of vacant land, development would be very slow. Nothing could be done to benefit the county more than to throw open the reserve and give settlers a chance to locate homes, and those who already have homes a chance to secure a piece of timber for use on their farms and for fuel. Modoc county wanted a reserve, and they got it; Lake county wants the reserve thrown open so the county will grow in wealth, and it is to be hoped we will get it.

Mr. Evans, the Government engineer reports that Goose Lake is more than five and-a-half feet higher than last fall. The lake has spread over large tracts of meadow land that must remain under water until evaporation causes the lake to recede, and this will require perhaps two or three years. How much better would it be to dig a canal that would regulate the stage of water in the lake? It would enrich the arid lands below, but at present is a detriment instead of a benefit.—Alturas Plaindealer. (That's an old song Bro. Thompson, been dead a long time; we hardly think you can re-suscitate it.)

The Prineville papers are involved in a rather peculiar newspaper war. Their differences are not political but of a hymeneal nature. Both editors are young and good looking, and are single. Mr. Bailey says Mr. Kennedy is soon to be married, and Mr. Kennedy denies the charge and says that Bailey will soon become a benedict. Who will win the fight is not known, but the matter will be watched with deep interest—by two young ladies.

A woman recently died at San Jose from eating strawberries on which, it is supposed, some arsenical solution had been sprayed to destroy insects. Farmers and gardeners cannot be too careful in the use of patent insect destroyers.—Ex.

Card of Thanks.

We wish to thank the good people of Lakeview, who were so kind and thoughtful at the death and burial of "Grandma" Miller. To the ladies who furnished the singing and others who so kindly assisted in the funeral and burial I am indeed thankful, and I feel that they can hardly be paid in words of appreciation. They will ever be remembered by me and blessed by the spirit of the dear "Grandma" that has passed to a world of rest and peace.

W. Y. MILLER.

Eighth Grade Examination.

The June Eighth Grade Final Examination will be held at the Court House in Lakeview, beginning at 9 o'clock A. M., of June 13, 1904. Applicants will please govern themselves accordingly.

J. Q. WELLS, Co. Sup't.

A. O. U. W. Notice

All members of Lakeside Lodge No. 111, A. O. U. W., are respectfully requested to be present at the next regular meeting, important business before the lodge.

F. E. HARRIS Master Workman.

A socialist fanatic is killing all fat, prosperous looking men in Chicago. When arrested and searched, the names of Mayor Harrison and many other prominent men were found in his pockets.

Before Buying INSPECT OUR MAMMOTH STOCK OF

General Merchandise

Leading Merchants **Bailey & Massingill**

**LAKEVIEW
MERCANTILE COMPANY**

General Merchandise.

**THE
LAKE
COUNTY
EXAMINER**

LATEST LAND AND STOCK NEWS

EIGHT PAGES LOCAL AND COUNTY N

TWO DOLLARS A YEAR.

ESTABLISHED IN 1880.

P RINTING IS AN ART IN which THE EXAMINER excels. We have all the late styles in type and keep in stock a large assortment of high grade stationery so that there is no delay in executing a large order. Our prices will be found to compare favorably with other prices.

FARMS

TOWN LOTS, improved and unimproved sold on easy installments. Land Titles Examined. Loans Negotiated. Taxes Looked After. Rents, Notes, and Accounts Collected. Fire Insurance. REAL ESTATE and General Business Agents.

BAILEY & MAXWELL.

BUSINESS ENTERPRISES

Announcement. To accommodate those who are partial to the use of atomizers in applying liquids into the nasal passages for catarrhal troubles, we have prepared Cream Balm in liquid form, which will be known as Kely's Cream Balm. It is prepared in a special way, and is the most effective remedy for all nasal troubles. It is received through the nostrils, cleanses and heals the whole surface of the mucous membrane. It is agreeably aromatic. Kely's Cream Balm, which is recommended by Kely's Cream Balm, yields to treatment. Nasal Catarrh quickly yields to treatment. Test it and you are sure to continue the treatment. Face over which it diffuses itself. Druggists sell the 50c. size; Trial size by mail, 10 cents. Test it and you are sure to continue the treatment.

A BUSINESS PROPOSITION

If you are going east a careful selection of your route is essential to the enjoyment of your trip. If it is a business trip time is the main consideration; if a pleasure trip, scenery and the convenience and comforts of a modern railroad. Why not combine all by using the ILLINOIS CENTRAL, the Up-To-Date Road, running two trains daily from St. Paul and Minneapolis and from Omaha to Chicago. Free Reclining Chair Cars, the famous Buffet-Library-Smoking Cars, all trains vestibuled. Tickets reading via the Illinois Central will be honored on these trains and no extra fare charged. Our rates are the same as those of inferior roads—why not get your money's worth. Write for particulars.

B. H. TRUMBULL, Com. Agt. 142, 3d St Portland Or
J. C. LINDSEY, T. F. & P. A. P. B. THOMPSON, F. & P. A.
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