

A BUSINESS ENTERPRISE

J. E. Bernard & Son the Largest Wagon and Implement Dealers in Southern Oregon.

There is a firm in Lakeview who now handle the largest stock of hardware, implements, wagons, vehicles and farm machinery of any firm in southeastern Oregon, or northern California, who started in business six years ago with only a few hundred dollars capital. We are speaking of J. E. Bernard & Son, whose business has been growing with rapid strides on account of their square dealings, and handling nothing but the best quality of goods.

In 1897 they did a \$5000 business, and in 1902 their business increased to \$30,000. These figures are accurate, and show a large increase in six years. They have just moved into one of the finest brick structures in Lakeview, which they have just completed, and are now better prepared than ever before to accommodate and supply the public demands. Their way of doing business is to say to a probable customer: "We are in a position to offer you the most satisfactory combination of quality and price. We name quality first because it is of the first importance. We aim always to give the most for your money, and can't do it by offering cheap goods at cheap prices. The best wears out fast enough, and you can't afford to pay good money for inferior articles. It is by saying and doing what they say that their business continues to increase as it does.

One of the articles that has helped to make them the most widely known and best sellers of the best vehicles, the Studebaker wagons and buggies, which they have handled since they began business. Their sales since they have been handling them have amounted to 171 farm-wagons and 117 spring wagons and buggies, making a total of 288 in all. They buy these vehicles by the carload, and consequently save a great deal in freight. It was only last week they received 28 buggies.

Studebaker Bro's Mfg. Co., with their northwestern branch at Portland, does an immense business. Their factories are located at South Bend, Indiana, and cover a tract of land of thirty acres in extent, not including 68 acres covered by dry sheds and lumber yards. It requires sixteen stationary engines, with a combined capacity of 2500 horsepower, to operate the 1919 machines in daily use. The average length of belting is over eight miles, and 2500 men are required to produce the 75,000 vehicles, for which they have an annual capacity. From the rude log shed near Ashland, Ohio, which is still pointed out as the humble place where the Studebaker Brothers were taught their first lessons in vehicle building, it has acquired the distinction of being the largest vehicle manufacturing in the world.

With such a strong firm behind them it is no wonder that the local firm of Bernard & Son have made such progressive strides in the sale of vehicles. They can recommend these goods as the best made, as they have the largest and best firm behind them. There is nothing in the vehicle line that Studebaker Bro's do not make, and that Bernard & Son cannot supply.

You are invited to call and look through their new store building, inspect the goods and compare prices with goods from other places, and if you find the prices are not lower, (quality considered) they will make them so.

Pasture! Pasture! Pasture!

Plenty of fine pasture adjacent to Lakeview with abundance of feed and water. Enquire at Harvey's restaurant. 24-61.

FLOOD AT HEPPNER.

(continued from 1st page.)

late. Houses were surrounded by raging torrents, which sucked everything movable into their twisting eddies, and escape was impossible.

The hot weather makes prompt interment of the bodies necessary. Many bodies are supposed to be hidden in the ruins, or have been swept down the valley. Through railway communication it is said cannot be expected before Friday. All crops in a distance of 50 miles were practically destroyed.

Heppner, the town that was destroyed Sunday night at 5:30 o'clock by the most terrific cloudburst that has ever been known in the history of the state of Oregon, was a thriving, hustling little city of approximately 1500 souls. Its location is most unfortunately advantageous for the destructive force of such a flood as was poured upon it last night. The town is built on the banks of Willow Creek, in the neighborhood of the converging point of four other mountain streams, that drain a large area of rolling and hilly country that reaches from three to twenty miles to the foothills, and along the course of Willow Creek itself for a distance of 25 miles to the base of the Blue Mountains.

Willow Creek and its confluent have a general northerly course. To the west and east of town, running southwest and southeast respectively until they empty into Willow Creek, are two deep gulches, which run back some three miles back among the foothills, as they narrow to form the valley in which the town has nestled in peace for so many years. Flowing almost directly south to the Willow, and joining but a half-mile or so above the town, is Balm Creek, which drains in its course to the foothills, for a distance of 15 miles, a wide region of hilly country; next east comes the main watercourse of Willow Creek, with an immense area of drainage that extends northeast for a distance of 25 miles to the Blue Mountains. Farther east yet, some four miles or such a matter, is Hinton Creek, that runs practically parallel with Willow Creek for a distance of 20 miles, having its rise in the foothills, and entering into the most easterly gulch a few miles south of Heppner. The terrific rainstorm fell over the territory drained by these streams, each of which in an unaccountably short period of time from the beginning of the downpour was a raging torrent, pouring its devastating flood upon the defenseless city in the narrow valley below.

Willow Creek, at the site of Heppner, flows through a narrow valley. The major part of the business and residence sections of the town lying to the west of the creek in a low bottom, covering an area of about 1500 by 1200 feet, the longer distance being along the creek and the width in places between the high hills with which the town is flanked being less than 1000 feet.

Lake County Murderer Pardoned.

Governor Chamberlain Tuesday of last week granted a full pardon to Henri Brown, who was serving a life sentence in the Penitentiary for the murder of Harry Schick, at Paisley, Lake county, Oregon, in April, 1888. Brown was committed to the prison in June 1888, and his pardon was granted by virtue of sections 3673, 3674 of the Oregon Statutes, which provide that if a prisoner earns two-thirds of his required number of credit marks in five years of his service, or three-fourths of them within fifteen years, he is entitled to a pardon in the discretion of the Governor, upon the recommendation of the superintendent of the Penitentiary. Brown shot Schick, a barkeeper in a Paisley saloon, as the result of a dispute over a game of cards, and he claims the shooting was entirely accidental. Brown served in the Navy during the Civil War under Admiral Farragut, and was a shepherd at the time the crime was committed.

In the next congress Oregon will have a united delegation—that is, they will all belong to one faction of the republican party, and this we are told, will enable them to accomplish wonders for the state. We await their acts with fond hopes and expectations.

FOR

SPRING CLOTHING

GO TO

BAILEY .. & .. MASSINGILL

Ring us up on the Phone if you want
Anything in our Line.

L. BAILEY

PAINTER . . AND

PAPER . HANGER

A Complete and Beautiful line of Samples to Select from.

WORK . GUARANTEED
PRICES . REASONABLE

Lakeview
Brewery

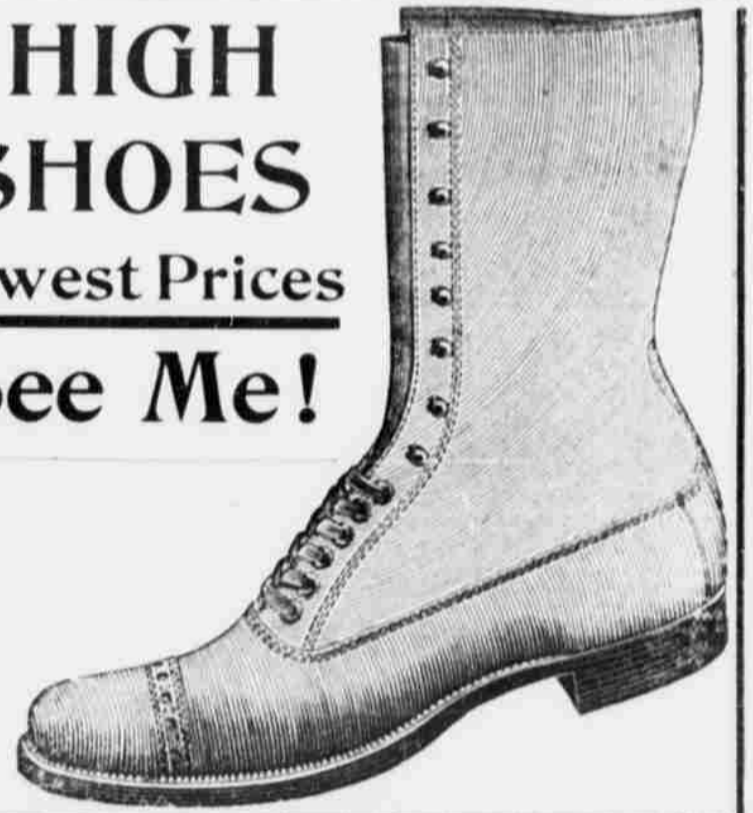
AYRES & SCHLAGEL, Props.

SALOON IN
CONNECTION

Beer sold Wholesale & Retail
Delivered any place in Town

HIGH
SHOES
Lowest Prices
See Me!

GRAVES



TOYS PENCILS TROUSERS BOYS SHOES WATCHES OVERALLS OVERSHOES RIDING BOOTS

SUSPENDERS SHOES BOOTS BOYS CLOTHING SUITS UNDERWEAR CUFFS

RINGS HATS CANDY SUPPER CLOVES TRUNKS CLOTHING VAISES

.. PLATFORM ..
DANCE.

There will be a Big Platform Dance 4th of July week. You will miss it if you don't have your measure taken for a suit in time for the big dance.

We guarantee fit and satisfaction at THE MONOGRAM.

AHLSTROM BRO'S.

CIGARS BOOKS CHAINS LADIES SHOES TOBACCOS CLOCKS SHIRTS BOOTS & SHOES