

TIRE SALE!

Price — Get Second Tire (Same Size & Type) for 1/2 Price During Sale!



Buy Now on W.A.'s
**CONVENIENT
CREDIT TERMS**

DAVIS Tough One 4+2 Steel Belted Tire

Buy First Tire
Now for Low as

51⁴⁹

GET 2ND
TIRE FOR
1/2 PRICE!

25⁷⁵

Same Size
and Type!

E78-14 Whitewall Tubeless
plus 2.67 F.E.T. & trade-in tire

4 Plies of Polyester Cord plus 2 Belts of High Tensile Steel Cord—6 Tough Plies under computer designed 7-rib tread of long wearing Poly-BD rubber in Reverse Molded 78-series design—Add it up... it's one tough tire!

**40,000 Mile Guarantee
against Tread Wearout;**

**Lifetime Road Hazard
and Quality Guarantee**

Plus Federal Excise Tax and trade-in tire

78-Series Whitewall	Replaces Size	First Tire Low Price!	Second Tire Half Price!	Plus F.E.T. Each Tire
E78-14	7.35x14	\$51.49*	\$25.75*	\$2.67
F78-14	7.75x14	51.49*	25.75*	2.83
G78-14	8.25x14	53.49*	26.75*	3.01
H78-14	8.55x14	55.95*	27.98*	3.20
G78-15	8.25x15	55.49*	27.75*	3.07
H78-15	8.55x15	57.49*	28.75*	3.28
J78-15	8.85x15	58.49*	29.25*	3.40
L78-15	9.15x15	58.49*	29.25*	3.50

DAVIS Steel Belted Radial—Our Finest!

Buy First Tire
Now for Low as

57⁹⁵

GET 2ND
TIRE FOR
1/2 PRICE!

28⁹⁸

Same Size
and Type!

BR70-13 Whitewall Tubeless
plus 2.28 F.E.T. & trade-in tire

Strong hi-tensile steel belt material plus insulating rubber and 4 textile cord belts provide improved mileage and less fuel consumption! Our best tire!

**40,000 Mile Guarantee
against Tread Wearout;**

**Lifetime Road Hazard
and Quality Guarantee**

*Plus Federal Excise Tax and trade-in tire.

Radial Whitewall	Replaces Size	First Tire Low Price!	Second Tire Half Price!	Plus F.E.T. Each Tire
BR70-13	6.50x13	\$57.95*	\$28.98*	\$2.28
ER70-14	7.35x14	59.95*	29.98*	2.79
FR70-14	7.75x14	63.49*	31.75*	3.04
GR70-14	8.25x14	65.95*	32.98*	3.18
HR70-14	8.55x14	69.49*	34.75*	3.47
GR70-15	8.25x15	66.49*	33.25*	3.22
HR70-15	8.55x15	69.49*	34.75*	3.42
JR70-15	8.85x15	71.95*	35.98*	3.62
LR70-15	9.15x15	73.95*	36.98*	3.86

too in Your Own Western Auto Associate Store! Ask the Hometown Dealer Who Sent You this Circular.

PRICES AND TERMS
OPTIONAL WITH DEALER

Western Auto 37