

# SAVE 25% ON THESE GREAT DAVIS



Perfect  
Deep Biting Mate for  
Bias Belted 78-Series  
Tires

Our Best  
4-Ply Nylon Cord Snow  
Tire Engineered for  
Top Traction

Tough Radial  
Construction with Road-  
Gripping Mud & Snow  
Tread Pattern

## DAVIS Tough Grip Belted

Whitewall-With 40 MONTH  
Treadwear Guarantee

Built with rugged multi-cord  
body plies for strength, long  
mileage Poly-BD rubber tread.  
Great traction, dependability!

Regular 33.95 W.A. Value Now

# 25<sup>45</sup>

Plus 1.80  
F.E.T. No  
trade-in.

A78-13 Whitewall Tubeless

## DAVIS Traction Sentry

With 33 MONTH Guarantee  
against Tread Wearout and  
LIFETIME Road Hazard and  
Quality Guarantee

With pyramid shaped lugs for  
real "dig-in" traction!

Regular 26.95 W.A. Value Now

# 20<sup>20</sup>

Plus 1.83  
F.E.T. No  
trade-in.

B78-13 Blackwall Tubeless

## DAVIS Radial Snow Tire

Whitewall - With 40 MONTH  
Treadwear Guarantee

The perfect mate for cars  
with regular radials! Tough  
cord belts help fight damage  
due to impact, puncture!

Regular 46.95 W.A. Value Now

# 35<sup>20</sup>

Plus 2.67  
F.E.T. No  
trade-in.

ER70-14 Whitewall Tubeless

SIZE	REPLACES	REGULAR	25% OFF	F.E.T.
B78-13	6.50 x 13	\$34.49*	\$25.85*	\$1.88
E78-14	7.35 x 14	38.95*	29.20*	2.33
F78-14	7.75 x 14	41.49*	31.10*	2.50
G78-14	8.25 x 14	41.95*	31.45*	2.67
H78-14	8.55 x 14	45.95*	34.45*	2.92
F78-15	7.75 x 15	-	-	-
G78-15	8.25 x 15	42.95*	32.20*	2.74
H78-15	8.55 x 15	46.95*	35.20*	2.97
J78-15	8.85 x 15	50.49*	37.85*	3.13
L78-15	9.15 x 15	51.95*	38.95*	3.19

\*Plus F.E.T. shown. No trade-in tire required.

DAVIS TRACTION SENTRY					
Tubeless Size	Blackwalls		Whitewalls		Plus F.E.T.
	Regular	Now 25% Off	Regular	Now 25% Off	
E78-14	\$28.95*	\$21.70*	\$31.95*	\$23.95*	\$2.24
F78-14	30.95*	23.20*	33.95*	25.45*	2.41
G78-14	32.95*	24.70*	35.95*	26.95*	2.55
H78-14	34.95*	26.20*	37.95*	28.45*	2.77
5.60 x 15	27.95*	20.95*	30.95*	23.20*	1.78
G78-15	32.95*	24.70*	35.95*	26.95*	2.63
H78-15	-	-	39.49*	29.60*	2.82
L78-15	-	-	42.49*	31.85*	3.13

\*Plus F.E.T. shown. No trade-in required.

DAVIS RADIAL SNOW TIRE					
Tubeless Size	Replaces Size	Regular	Now	Plus F.E.T.	
		Low Price	25% Off		
ER70-14	7.35 x 14	\$46.95*	\$35.20*	\$2.67	
FR70-14	7.75 x 14	50.95*	38.20*	2.85	
GR70-14	8.25 x 14	54.49*	40.85*	3.07	
HR70-14	8.55 x 14	56.95*	42.70*	3.29	
GR70-15	8.25 x 15	55.95*	41.95*	3.09	
HR78-15	8.55 x 15	59.49*	44.60*	3.15	
JR78-15	8.85 x 15	59.95*	44.95*	3.35	
LR78-15	9.15 x 15	62.49*	47.49*	3.58	

\*Plus F.E.T. shown. No trade-in tire required.