

Gen. Ref. and Doc. Div.
Newspapers
U. S. Library 97403

The Mill City Enterprise

SECOND CLASS POSTAGE PAID, MILL CITY, OREGON ON THE SCENIC NORTH SANTIAM HIGHWAY—ORE GON'S FAST GROWING VACATION WONDERLAND
VOLUME XXIV NUMBER 7 THE MILL CITY ENTERPRISE—MILL CITY, OREGON THURSDAY, FEBRUARY 14, 1974 \$5.00 a YEAR — 15c a Copy

It Ain't All Roses

(by George Long)

Closure of service stations on Sunday caused many dislocations. Some stations, it appears, depended heavily on Sunday freeway traffic. Now it seems a number of such stations end up with too much gas and not enough customers during the week.

This contrasts with the situation other stations face. Confronted with what they think may be a never-ending gas shortage, they have dropped such merchandising "frills" as the giving of trading stamps, because right now they feel they will always have more customers than gas. Strange as it seems, even in a period of overall fuel shortages, some stations may have to revert to the traditional American business philosophy that customers are a valuable asset. Government regulations can knock off peak periods of demand like Sunday gas sales, but no government regulations can fill the valleys in demand. Filling these valleys is the job of business management, and so the process has, in some cases, already gone full circle. Some service station operators must fill the valleys in demand by their own efforts — i.e., promotion. This could mean that many service stations which dropped the giving of trading stamps with the appearance of a gas shortage will be coming around again to trading stamp promotion.

They might well ponder the editorial comment of the East San Jose Sun of San Jose, Calif., as it observes, "The merchant who gives stamps does so because he feels it pleases his patrons. And it gives him a competitive edge, which frequently is the margin of an independent businessman's survival in the very tough arena of competition for customer favor. And for many merchants, giving stamps is an extra way of saying thanks."

There is really no better way of perpetuating a business than by building a backlog of satisfied customers. The gasoline shortage has in no way altered this fundamental maxim.

Inflation distorts a great many things, including the earnings reports of companies and industries. On the strength of a superficial look at earnings statistics, profits often appear to be at record levels. But these records are illusory.

For example, the nation's railroads reported operating revenues of \$10.9 billion in the first nine months of 1973, an increase of nearly \$1 billion (\$27 million) over the record set in the comparable period of 1972. This sounds like the railroads should be enjoying virtually unparalleled prosperity. Such is far from the case. Despite the increase in revenues, net railway operating income for the first nine months of 1973 dropped to \$577 million from \$582 million in 1972. The industry's rate of return for the 12 months ended Sept. 30, 1973 was 2.96%. Where did all the money go? It went down the drain of inflationary cost increases. Operating expenses, taxes and rents increased by \$932 million in the first nine months of 1973, thus consuming more than the total increased revenues.

An idea of how inflationary cost increases have hit the railroads can be gained from the fact that wage rates and prices have nearly doubled since 1962, and the money that would have bought 17,000 freight cars in 1952 would only purchase 5,600 cars in 1972.

That the railroads remain going concerns is due in no small part to increased efficiency and cost cutting. But, unlike inflation, which can go on and on, efforts in these directions have a limit. Anyone who judges the profitability of any industry today by the fool's yardstick of revenue alone has much to learn about the ways of inflation.

That bastion of statism, the USSR, faces demands for oil in the next 15 years that cannot be met by domestic production alone. However, the shortage is not due to lack of petroleum reserves in the ground, but to the scarcity of oil-producing technology. A

Grant's Restaurant To Celebrate 10th Anniversary

Last Saturday, Feb. 9, marked the tenth anniversary for Mrs. Dorothy Grant at Grant's Restaurant. In observance of the anniversary, Mrs. Grant will be serving free coffee and doughnuts Valentine's Day, Feb. 14 (today) from 9:00 a.m. to 4:00 p.m.

Dorothy and her late husband, George, and daughter, Colleen, came to this area from California about ten years ago. Dorothy has made many changes at the restaurant during the past ten years, making it one of the finest restaurants in the area.

Santiam Tops Regis 'five'

Santiam defeated Regis 58-54 in Tri-River Conference basketball action at Regis Tuesday night and sent the conference into a three-way tie.

Santiam, Regis and Salem Academy all have identical 8-2 records. Gary DeMain scored 23 points for the winners along with Frank Bryant with 14 and Roger Aldison with 10.

Jim Kintz tallied 18, Nick Kintz had 12, as did David Hance.

Santiam 58 — Gary DeMain 23, Bryant 14, Davidson 10, Plotts 7, Wright 4.

Regis 54 — J. Kintz 18, N. Kintz 12, Hance 12, Keudell 4, Rickman 2, Lulay 6.

Halftime score: Santiam 21, Regis 19.

Total fouls: Regis 10, Santiam 13; fouled out: none.

Bingo Party For Senior Citizens Set

The February senior citizens bingo party will be held next Wednesday, Feb. 20, at the Fellowship Hall of the Presbyterian Church.

The party will run from 2:00 to 4:00 in the afternoon and is free to all senior citizens.

Junior club members hosting the party are Mrs. Don Sims, Mrs. Larry Urban and Mrs. John Jerrin. Anyone needing transportation to the party may call Mrs. Sims at 897-2041.

There will be two door prizes and two blackout prizes in addition to the regular prizes of baked food items which are made by the club members.

Moscow dispatch reports that "... the Russians could well become self-sufficient by 1990 — if the west agrees to help supply the equipment and technical know-how that is sorely lacking."

This bit of news from the USSR should give pause to those in the U. S. who have voiced the belief that a federal energy corporation is just what is needed to end the U. S. energy shortage. The USSR has demonstrated once again that even with total authority, government is a lousy producer. No worse disaster could befall the American people than to set government up in the oil business at taxpayers' expense. The U. S. petroleum industry has been the world's greatest discoverer and producer of petroleum. It brought oil products to market at prices that put 100 million autos on the road. Comparatively speaking, the USSR remains in the horse-and-buggy, pre-petroleum age for lack of the private initiative and technology that blossomed in the U. S. in the space of little more than a single lifetime.

Perhaps this initiative and technology was too good to last. It made an energy wastrel of our nation. Some say the wonderful years are over. But this need not prove true if faith is kept with the principles of private enterprise that made it all possible in the first place. Ways can be found to utilize more wisely the continuing abundance which American technology can create. Meanwhile, the USSR would mightily like to share in the capitalistic technology that produced the good life in America.

Gates Council Accepts Eng. Resignation

GATES — The Gates City Council held their regular meeting Thursday, Feb. 7, at the Gates City Hall on Sorbin St. Present were Mayor Jay Jenks, council members, Doris Rogers, health and safety; Tom Wood, building comm.; Bert Wells, street comm.; Ray Presler, water comm.; Morgan White, city secretary and Mick Davis, city attorney.

The meeting was called to order at 7:39 by Mayor Jenks. The minutes of the previous meeting were read and approved as corrected. Bills paid were general fund—\$140, street fund—\$126, and water fund—\$357.12.

Reports from council members were as follows: Doris Rogers, health and safety, informed the council of the difficulties in obtaining information from Mill City in connection with the proposed sewage project.

Building commissioner, Tom Wood, was asked by Mayor Jenks about the route taken concerning mobile home and building applications. It was thought that a more simplified means could be established to speed up the application process. Mr. Wood is to develop a shorter process and bring it to the council for presentation.

Bert Wells, street commissioner, reported that permission was given to Mr. Sowle to open a ditch in front of his home for drainage. A new problem has developed concerning the streets in the Riverview Park Addition: including Dogwood Ln., Cedar Ln., and Fir St. It is being looked into to see if the streets were ever accepted by the city council. If it is discovered that the city has not accepted the streets, it would be up to the previous owner to maintain the streets.

House numbers for the Gates area were discussed. It was thought that the uniform county-wide system developed by Marion County would be imposed. The plan is to be discussed with the rural fire district to see if the system would be beneficial to them. The numbers would begin at the edge of Salem and by the time they reached Gates would be in the five-digit bracket. Those on the west side of hwy 22 would be in the 30,000; east side, 40,000; south side, 12,000; and north side, 11,000. There is no cost to the city. The rural fire department would need a public hearing to be able to adopt the numbering system in the county.

Water commissioner, Ray Presler, reported first on the water committee meeting. The water committee had sent Mayor Jenks to a meeting consisting of C. Steketee of Westeck Eng., Salem, Franks Power Ditching, Salem and Gates city attorney, Mick Davis, with the support of the committee that Westeck Eng. should assume full responsibility of the additional cost of \$750.00 for tunneling under highway 22.

A letter was received by the council from Westeck Eng. stating they did not feel it was their responsibility and, if the council still felt the same, they would terminate their work contract on the project as of Feb. 11. The council voted to accept Westeck Eng. resignation effective Feb. 11.

The council then accepted responsibility of the \$750 cost of boring under highway 22 so the project could resume. The council authorized Mayor Jenks to find a new engineering firm so the project can be completed.

The council approved the recommendation of the water committee to increase the basic salary of Water Supt. Amel Wentz from \$100 to \$125 per month for his duties. It was found that more time was involved than was previously thought, therefore the increase in wages. Also changed was the hourly wage for hookups, from a flat fee of \$10.00 to a \$5.00 per hour rate. Both of these are effective as of Feb. 1, 1974.

A discussion was held in connection with the increase of

Girl Of The Month



Ruby Susanne Wilson has been chosen Girl of the Month for January. She is a senior at Santiam High School. Her parents are Mr. and Mrs. Robert Wilson.

She has been active in Pep Club and GAA.

Busy plans to attend Oregon State University and major in liberal arts.

Boy Of The Month



Tyce Duane Pederson has been chosen Boy of the Month for January. He is a senior this year at Santiam High School. His parents are Mr. and Mrs. Mark Pederson of Mill City.

He entered Santiam from Goldendale High School, Goldendale, Wash. in his junior year. He is active in drama club, pep band and is the student body president.

Tyce plans to attend a four year college in Oregon and wants to major in sociology and minor in music.

Rural Fire Insurance Rates Drop

The Board of Directors of the Mill City Rural Fire Protection District have been notified by the Insurance Services Office of Oregon that a grading of the Mill City Rural Fire Protection District has been completed using the new schedule criteria recently filed for use in Oregon.

Dwellings and specifically rated properties located within proper distances of hydrants on the Mill City water system will continue to be eligible for protection class six and six-B.

In areas where hydrants are not available, dwellings are now eligible for class eight and specifically rated properties will be class nine-A. These areas were formerly rated as class nine-B. The new classifications, effective Dec. 1, 1973, will make a substantial decrease in fire insurance rates. Your insurance agent will be able to determine the effect of the change on individual situations.

Santiam Frosh Down Regis 41-33

The Santiam Freshmen played their best game of the year Thursday, defeating the Regis Rams, 41-33. The win gave Santiam a 2-6 record for the season.

Santiam jumped off to a 12-7 first quarter lead and added it to 26-20 at the end of the half. The Freshmen increased their lead to 12 as the third quarter ended and finished the game with an eight point lead.

The Wolverines played a ball control offense, only committing eight turnovers and shooting 45% from the field. But again Santiam shot poorly from the foul line, only hitting three of 19 for 16%.

Don More had 16 points to lead the Santiam scoring. Vince Andermatt and Rick Keen both had eight points. Don More also led in rebounding with ten. Rick Keen played good defense, stealing the ball five times.

Regis — 7 13 6 7—33
Santiam — 12 14 9 6—41

Regis 33 — Keudell 12, Lulay 1, Kintz 4; Silbernagel 7; Fleming 1, Mack 2, Suenthe 4, Wolf 2.

Santiam 41—More 16, Payseno 2, Larsen 4, Andermatt 8, Clark 3, Keen 8.

water hookup fees from \$100 to \$120 for a 3/4-5/8" water meter. This is needed due to the increased cost of materials involved. Deposit fees would remain at \$15.00. All monies are to be paid at the time of application. The council is still checking into this action.

A new application for water is to be designed and imposed when completed. Water bill payment can be made at Ted's Drive-In or mailed.

The council approved a budget of \$120 to update a water line and turn off valve map. This is to be done by Amel Wentz with the help of Martin Edwards.

The meeting was adjourned at 10:12 p.m.

The next meeting is Thursday, Feb. 21, at 7:30 p.m. at the Gates City Hall.

Idanha Fire District Board Member Position Open

DETROIT — Petitions or declaration candidacy forms are now available at the home of Mrs. Martha Taylor, secretary-treasurer of the Idanha Rural Fire Protection District, for one board member on the rural Fire District. The term is for four years. Board member, Henry Hiebert's term will expire July 1, 1974. One candidate, Ernest Presley of Idanha, has filed to date. Citizens in the Detroit area are being reminded that Detroit is included in the Idanha Rural Fire Protection District. Further information may be obtained by contacting Mrs. Taylor, phone 854-3478.

The Idanha Rural Fire District will hold a special meeting at the home of Mrs. Taylor, Feb. 21, at 7:00 p.m. to discuss the 1974-75 budget. Interested persons are welcome.

Teachers, School Board Disagree

The school board of Linn County Administrative School District 129J and the Santiam Education Assn. (S.E.A.), have reached a persistent disagreement over wages, fringe benefits, and other items brought to the negotiation table by the S.E.A.

The board has offered the S.E.A. an 8% cost of living increase in salaries, insurance, increments, and other fringe benefits for the next school year. The total increase averages out to 10% for the school year 1974-75. The board also offered the S.E.A. an option of two different salary schedules, along with either a two or three year negotiations contract based upon the annual cost of living for the 1975-76 and 1976-77 school years.

The board has notified the Public Employees Relations Board in Salem, which was set up as a result of the new Collective Bargaining Law (House Bill 2263), that a persistent disagreement exists between the parties and that P.E.R.B. recommend or assign a mediator to offer solutions for resolving the dispute between parties.

The S.E.A. is asking for a "just cause" clause, 120 days of sick leave (20 days over the present 100 day accumulative leave allowed by Oregon School Law and the district at the present time), and other items which the board feels it cannot agree to.

Free Bus Service For Senior Citizens

The Board of Commissioners of Linn County announced recently that the Linn County Senior Citizen Bus Service began Monday, Feb. 11. The service is for all senior citizens 60 years of age or older in Linn County.

The service is free to senior citizens, however, contributions will be accepted.

The 20 passenger bus will arrive in Mill City on Fridays at 10:00 a.m. at the Enterprise Office. It will leave at 10:05 and will stop at Donohue's Cafe in Lyons at 10:18 and depart at 10:25. The bus will arrive in Albany at 1:30 at the Presbyterian Church.

On the return trip, the bus will leave the Albany Senior Center at 2:00 p.m. and will arrive back in Mill City at the Enterprise Office at 3:18 p.m.

Letter Being Sent To Energy Com.

Board members of the North Santiam Chamber of Commerce held their noon meeting at the Santiam Golf Course Wednesday, Feb. 6.

President Jim Tedrow appointed John Fohl and George Long to draft a letter on the need for more gasoline in the canyon area, which is to be sent to the energy commission in Salem, with copies going to each of the senators and representatives.

President Tedrow is program chairman for the regular meeting scheduled for Wednesday, Feb. 20, at the Santiam Cafe in Stayton. The speaker will be Lee Boeckstiegel, showing slides and answering questions on wilderness management.

Lyons Council Allows Night Shooting At Local Gun Club

LYONS — At the meeting of the Lyons City Council Wednesday night, they approved the gun club for night shooting with a curfew at 9:30.

All interested citizens are asked to meet with the planning committee to participate in land use as Senate Bill 100. The meeting will be held at the city hall on the third Monday of each month at 7:30 p.m.

A history of Lyons is being compiled and anyone with old pictures and clippings is asked to leave them with Mrs. Katie Skillings.

Tickets Available

Junior Woman's Club members are now selling tickets on the five-speed bicycle which will be raffled off during the variety show, Feb. 23. The bike is on display at Western Auto and tickets may be purchased there or at the Mill City Pharmacy.

The winner of the bicycle may trade it for a girl's bike or a ten-speed, if they wish. Tickets will also be sold the night of the show.

Grade School Boy And Girl Of The Week Announced

Leslie Bigness and Gary Morgan were selected as girl and boy of the week at Mill City Grade School.

Gary, an eighth grader, gets his assignments in on time and gets along well with others. He is a quiet, hard working boy.

Leslie was chosen because of her cooperative attitude with both teachers and students. She is an outstanding leader and a responsible student. Leslie is in the seventh grade.

Debbie Blau was one of those chosen earlier as girl of the week but her name was not listed last week. Debbie is also a seventh grader.

Variety Show In Full Swing

A full evening of entertainment is being planned by the Junior Woman's Club Saturday, Feb. 23, at the Santiam High School Auditorium.

The show will begin at 8:00 p.m. and promises to be a fun-filled event for the entire family with a great assortment of acts from the canyon area and Salem.

Door prizes will be given throughout the evening and the drawing on the five-speed bicycle will be held.

Tickets to the show will be available at the door or they may be purchased in advance from any club member.

Rehearsal for the show will be Thursday, Feb. 21, at 7:00 p.m. for all participants.

Detroit Dam - Weather

| Date | Max. | Min. | Elev. | Pcp. |
|---------------------|------|------|---------|------|
| Feb. 6 | 41 | 33 | 1479.12 | 0.01 |
| Feb. 7 | 41 | 32 | 1478.93 | 0.00 |
| Feb. 8 | 47 | 34 | 1478.47 | 0.00 |
| Feb. 9 | 48 | 34 | 1478.23 | 0.00 |
| Feb. 10 | 47 | 33 | 1479.37 | 0.00 |
| Feb. 11 | 47 | 32 | 1480.17 | 0.00 |
| Feb. 12 | 45 | 32 | 1479.62 | 0.00 |
| Total Pcp. for Week | | | | 0.01 |

Mill City Weather

| Date | Hi | Lo | Pcp. |
|---------------------|----|----|------|
| Feb. 3 | 48 | 33 | 0.00 |
| Feb. 4 | 41 | 35 | 1.29 |
| Feb. 5 | 46 | 36 | 0.11 |
| Feb. 6 | 47 | 26 | 0.15 |
| Feb. 7 | 50 | 25 | 0.00 |
| Feb. 8 | 48 | 26 | 0.00 |
| Feb. 9 | 54 | 28 | 0.00 |
| Total Pcp. for week | | | 1.55 |



Chosen recently as princesses are Susy Wilson, senior; Rhonda Meader, junior; Lisa Pate, Sophomore and Natalie Wills, freshman. One of the princesses will be named queen of the Sweethearts Ball Saturday night, February 16, at the high school.—Sue Poole photo