

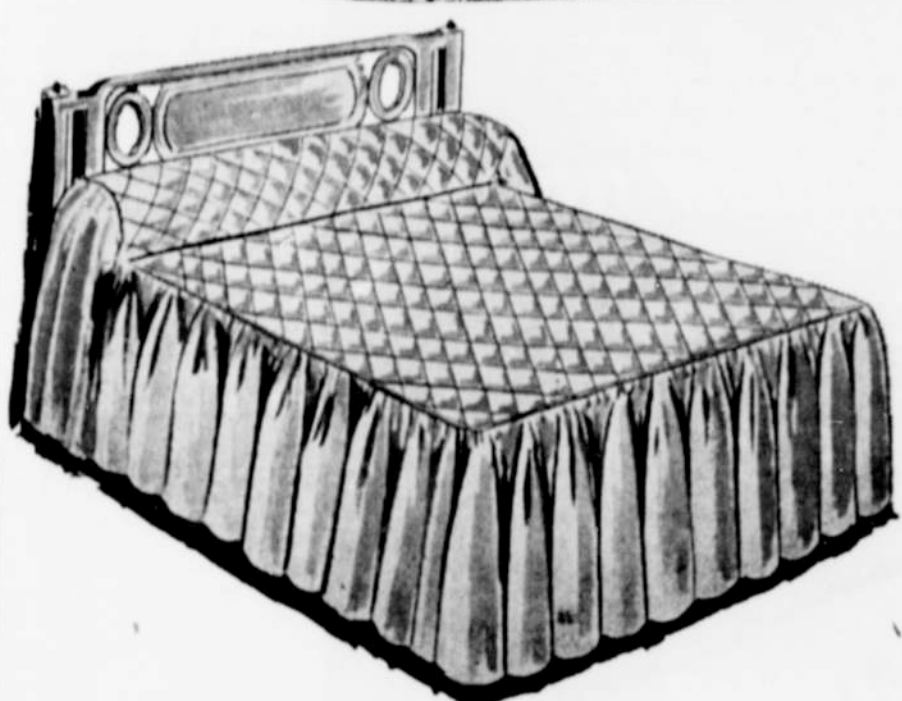
JANUARY WHITE SALE



LUXURY TOWELS By "Spunwell"

Truly a towel of great beauty in excellent quality at White Sale Savings! Thirsty, all cotton, screen printed Jacquard type pattern on colored ground Terry.

Reg. \$1.98. 24X46 Bath Size. Now **\$1.59** ea.
Reg. \$1.19. 16X27 Guest Size. Now **89c** ea.
Reg. 49c. 12X12 Wash Cloths. Now **39c** ea.
#388604/8605/8606



ELEGANT TAILORED SPREADS

Reg. \$9.98 **\$8.98** ea.
Now only

Spunwell Tailored Spreads made of slub-weave taffeta. Quilted top, shirred flounce.

#372420

SPUNWELL QUALITY ELECTRONIC CHENILLE SPREADS

SUPER SIZE
Values to \$10.98 ea. **\$7.88** ea.
Special Priced
Luxury Chenille. Pre-shrunk, machine washable, no ironing for easy care. Assorted patterns. #3792

Spunwell Woven Classic Spread
Reg. \$7.98 **\$6.98** ea.
Large size 93X105 **\$6.98** ea.
Woven for Luxury. Machine washable, lint-free, pre-shrunk, no ironing needed. #37834

FIBERWOVEN® BLANKETS
Reg. \$5.98. Now **\$4.44** ea. or **2 for \$8.50**
Size 72X90"
Buy them by the pair. 94% Rayon, 6% Acrylic, in unmatched Fiberwoven® construction. Fancy acetate or plain Nylon Binding. Fits twin or double bed. #901528/29

NAPPED THERMAL BLANKET
Super Priced **\$4.44** ea. or **2 for \$8.50**
Size 72X90"
Fits Twin or Full Size
Warmth in winter—cool in summer. 60% Rayon, 34% Cotton, 6% Acrylic. #901430

COTTON SHEET BLANKETS
SALE PRICED FOR JANUARY
Reg. \$2.39 ea. **\$1.88** ea.
Now only
70X90"
Cloud-Soft, White 100% Cotton with whipped stitched ends. #90W66



SCREEN PRINTED LUNCHEON CLOTHS

SPECIAL VALUE
Reg. \$1.98 ea. **\$1.69** ea.
Now only
Reg. \$2.98 ea. **\$2.39** ea.
Now only

Pre-shrunk cotton and rayon Table Cloths, assorted patterns.

SPECIAL VALUE! AVRIL AND COTTON PRINTS

Reg. 69c per yd. Now only **49c** per yd.
New florals and geometrics in 50% Avril and 50% Cotton. 34" wide, pre-shrunk and color-fast. #101644

FASHION WEAVE SPORTSWEAR PRINTS
Reg. \$1.00 per yd. **77c** per yd.
Hi-styled, all Cotton, crease resistant, color-fast, pre-shrunk and 45" wide, teal. #101578

SOLID COLOR SPORT DUCK
Reg. \$1.00 per yd. **77c** per yd.
Solid colors in 100% cotton duck. Crease and soil resistant, pre-shrunk, color-fast, 34" wide. #101585

BLEACHED MUSLIN **UNBLEACHED MUSLIN**
Fine quality 80 sq. 4 yds. for all cotton, 36" wide. **\$1.00** #1580
High quality muslin, 5 yds. for all cotton, 36" wide. **\$1.00** #1556

REVERSIBLE JACQUARD TYPE TOWEL ENSEMBLE

SAVE! on this extra thick, thirsty, all cotton woven Jacquard type towel. Stock up now! #382170/2170/1/2170/2
22x44" Bath Towel **97c** ea.
15x26" Guest Towel **87c** ea.
12x12" Wash Cloth **27c** ea.

EXCITING NEW SCREEN PRINTED TOWELS OUTSTANDING VALUE!

Add new glamour to your bath with this floral screen printed towel. Fluffy and absorbent in all cotton. #383651/3653/3655
22x44" Bath Towel... **79c** ea. (Reg. \$1.00 Value)
16x27" Guest Towel **49c** ea.
12x12" Wash Cloth **23c** ea.

SUPER TOWEL SPECIAL
Sale Priced **2 for \$1.00**
22X44"
Stock up now at this low, low price! Mix and match solids and monotone stripes. We have Wash Cloths to match. 4 for \$1.00. #389007/9207/9208/9208

COMBINATION MATTRESS PAD AND COVER
Twin Fitted size Reg. \$3.98 **\$3.58** ea.
Now only
Full Fitted Size Reg. 4.98
Now only \$4.58 ea. Block-stitched quilted. Sanitized sidewalls for minimum shrinkage. #37396/546

SPUNWELL SEAMLESS MATTRESS PADS
Twin 39x76" Reg. \$2.98 **\$2.48** ea.
Special Priced
Full 54x76" Reg. \$3.98
Special Priced. \$3.48 ea. Seamless. Mattress Pads in bleached cotton lock-stitched quilting. #37396/546

SPUNWELL VINYL PLASTIC MATTRESS COVERS
Sale Priced **\$1.99** Twin and Full Size
Heavy gauge vinyl plastic, elastic fitted, reinforced corners. Sanitary, no laundering, non-allergenic. #92454/455

WONDERFUL DACRON® POLYESTER PILLOWS
21X27"
Reg. \$4.98 ea. Cut Size Now **2 for \$7.88**
100% DuPont Rad Label Polyester Bed Pillows. Super soft, non-allergenic, odorless. #9250

PERCALE PILLOW PROTECTORS EXTRA SAVINGS.
Reg. 69c ea. Now **2 for \$1.00**
Cotton Percale Pillow Protectors, pre-shrunk with full zipper. #382541

IDEAL BIRDSEYE DIAPERS
SPECIAL VALUE **\$1.69** per dozen
LARGE SIZE 27x27"
Durable, highly absorbent cotton, with smooth edging. #44400

IDEAL GAUZE DIAPERS
20x40". Reg. \$3.49 per dozen. **\$2.98** NOW per dozen
Extra absorbent cotton. Pinked edges. #14800

EXTRA LARGE DISH CLOTHS
14x15"
Reg. 19c ea. Now **7 for \$1.00**
Waffle Weave, High Quality Dish Cloths in Bright Multi-Stripes. #382824

FASHION KITCHEN TERRY TOWELS
Reg. 69c ea. Now **2 for 97c**
Exciting new printed patterns on colored ground terry. Soft, lint free, decorative, and. Oh so useful! #381855

LUXURY RUGS IN WONDERFUL DACRON® AND NYLON®

Reg. \$9.98 27X48 Oval **\$7.98** ea.
Sale Priced

So soft! 50% DuPont Nylon® and 50% Dacron® Polyester Fiber knotted fringes. Easy care, non-skid "Tex-A-Grip" back. #37 Royalty

ALSO AVAILABLE IN TWO PIECE BATH MAT SET

Reg. \$7.98 Sale Priced **\$6.98** per set
24X36 Oval with matching Lid Cover. #371520



AREA RUGS FOR EVERY ROOM

24X48" Sale Priced **\$2.88** ea.
ALSO AVAILABLE
21x36 Special Value **\$1.88** ea.
Knotted fringed rugs non-skid, "Tex-A-Grip" back. Machine washable in lint-free cut pile rayon. #37172

"SPUNWELL" BATH MAT SETS

2 and 3 piece sets. **\$2.88** per set
Sale Priced
Two or three piece bath mat sets, hand carved or cut 'n loop oblongs or rounds. Rayon with non-skid "Tex-A-Grip" back, machine washable. #371520

"FLORAL LACE"

Screen Printed Luxury Percale
Beautiful Lacy Design
Wide turn back sheet, with matching Panel-Printed Cases in monotone colors.
72x108" **\$2.99** ea.
#148440
81x108" **\$3.99** ea.
#148460
42x38" **\$1.19** ea.
#148420

"SPRING BOUQUET"

Screen Printed Quality Meslin
Multi-color Floral Sheets and Cases. Featuring wide turn back Sheet and matching Panel-Printed Cases. With coordinated fitted Sheets, teal
72x108" and Twin Fitted **\$2.67** ea.
#145540/5570
81x108" and Double Fitted **\$2.97** ea.
#145560/5580
42x36" Pillow Cases **2 for \$1.47**
#145520

NOTHING LIKE

BLEACHED LUXURY PERCALE

72x108" and Twin Fitted **\$2.09** ea.
#142240/2270
81x108" and Double Fitted **\$2.39** ea.
#142260/2280
42x38" Pillow Cases **2 for \$1.19**
#142130

FOXCROFT

GUARANTEED NOT LESS THAN 100 WASHINGS

Sheets and Pillow Cases

If they fail to give this minimum of launderings you may return them to ELY & WALKER, St. Louis, Missouri, 63103, for replacement.

SNOWY WHITE MUSLIN

72x108" and Twin Fitted... **\$1.69** ea.
#14 1240/1270
81x108" and Double Fitted **\$1.84** ea.
#14 1260/1280
42x36" Pillow Cases **2 for 88c**
#14 1120

COLORFUL PASTEL MUSLIN

72x108" and Twin Fitted... **\$2.09** ea.
#14 1440/1470
81x108" and Double Fitted **\$2.39** ea.
#14 1460/1480
42x36" Pillow Cases **2 for \$1.19**
#14 1320

MILUM SELF-LINED DRAPES READY-TO-HANG

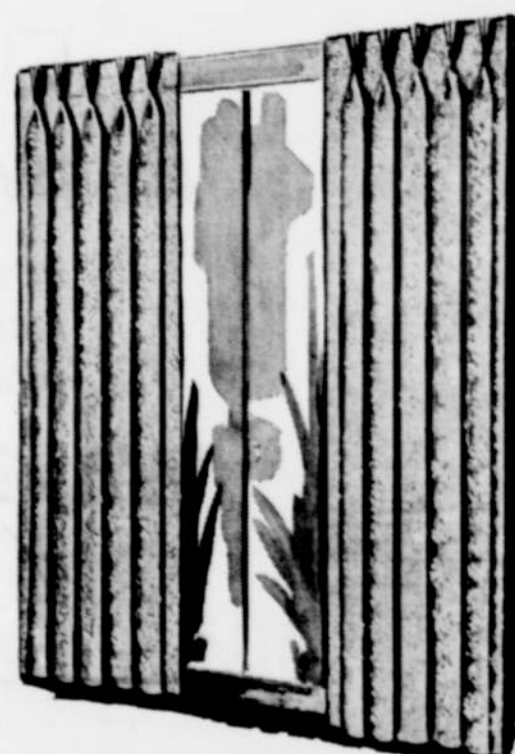
REG. \$10.98 **\$9.98** Now only 9 per pr.

Specially treated, acrylic, self-lined drapes. Keeps room cooler in summer, warmer in winter. Machine washable, too, 63" and 84" lengths available. #92244/245

"VISTAGLAS" 100% FIBERGLAS READY-TO-HANG DRAPES

Reg. \$6.98 Sale priced **\$5.88** ea.

Burlington's—100% Fiberglass. Washable, unaffected by sunlight, no ironing, and flame-proof, 84" length. #92240



EMBROIDERED TIER AND VALANCE SET

Schiffli embroidered tier and matching valance set. Polished cotton. Machine washable. 36" length. **\$3.98** ea.
#92285