

ANNOUNCEMENT!

We are happy to announce that we have leased Ressler's grocery from Paul and Florence Ressler and are now ready to great new and old customers at our store on the Santiam Highway near the east end of Mill City.

We are still giving S & H Green Stamps. You'll find a pleasant smile awaiting you at Crossler's. Come in and get acquainted.

JESS AND VIE CROSSLER

Crossler's Grocery

Formerly Ressler's

Phone 3206

Mill City, Oregon

4—THE MILL CITY ENTERPRISE
THURSDAY, JANUARY 14, 1954

THE MILL CITY ENTERPRISE

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Outside Marion-Linn Counties \$3.00
DON W. MOFFATT Editor-Publisher

MORE "INVISIBLE TAXES"

The cost of highway accidents in death, pain and suffering is a fairly familiar story to most Americans. Not so well known, however, is the cost and tearful aftermath of each fatal or serious accident in the home every victim of carelessness on the streets and highways. For weeks and months—for periods extending over many years and even a lifetime—the family of each motor vehicle accident casualty learns how much a single accident costs in grief, worry, and never-ending bills to repair broken bodies and disfigured faces, and other expenses.

But virtually unknown is the important fact that direct or hidden costs of streets and highway accidents reach into every home to the tune of \$90 from the average family every year. That's how much is being drained from each family purse in the nation as a whole. But the cost per

family runs higher than the national average in 31 states. In 17—or more than half of this "above-average group"—the bill is well over \$100. It ranges all the way up to \$399.44 in Nevada!

According to Paul H. Blaisdell, public safety director of the Association of Casualty and Surety Companies, families in all but five states are laying out more than \$1 a week as their share. Specific bills for these accident losses may never turn up in the mailboxes, but the costs are levied against each family just the same, even though the accident does not kill or injure one of its members—even if they don't own an automobile. That's because the charges are passed on through increased taxes, wage losses, costs of insurance, medical and hospital bills, automobile and property damage repair charges and other items.

Any family can consider itself fortunate if it escapes the human misery of these accidents, which touch the homes of some 40,000 dead and 2,000,000 injured victims in a year's time. But it must nevertheless help share the burden of their economic costs, visible or invisible, running close to \$4,000,000,000 annually.

Safer driving by all offers hope of lessening this big pinch on the average family's purse. It will also diminish the threat of accidents to a family's safety if it insists that its driver or drivers take no unnecessary chances while at the wheel. Constantly remind them: "Slow down—lives are in your hands."

Maurie Bassett was honor guest at a birthday party given at his home January 1. The evening was spent in dancing. Those present were Truman Jones, Philip Carey, Brooks Crosier, Penny Gould, Janet Ross, and Rosalie Bassett. Ice cream, punch and cake were served to the guests, by Mrs. Bassett.

GATES

Mrs. Albert Millsap

Members of the Gates Birthday club were entertained Saturday afternoon, January 9 in Lyons at the home of Mrs. Floyd Bassett. Luncheon was served by the hostess at 1 o'clock. Euchre was in play at four tables following the luncheon hour. Mrs. Mary Champ, of Salem held high score, Mrs. Walter Brisbin, second and Mrs. C. D. Johnson was presented a consolation prize and Mrs. Merle Devine visitors' prize. Others attending were Mrs. Robert Levon, Mrs. Velma Carey, Miss Elizabeth Thompson, Mrs. Edmund Davis, Mrs. Gerald Heath, Mrs. Martha Bowes, Mrs. Oscar Osterhout, Mrs. Mable Knutson, Mrs. Arnold Sverston, Mrs. A. T. Barnhardt and special guests, Mrs. Burrell Cole, Mrs. Merle Devine, of Gates and Mrs. Earl Allen, of Lyons.

With the departure of holiday guests Gates has been extremely quiet the past week. School resumed Monday, January 4 and only the memory of Santa Claus, family dinners and the merry times remain. Seed catalogues are arriving in the mail and the gardeners are already planning their gardens. Spring is in the air.

Mr. and Mrs. Edward Chance, accompanied by his sister and brother-in-law left Saturday morning for New Mexico. They will visit the Carlsbad Caverns and hoped to continue their trip into old Mexico before returning home. Mrs. Della Dike, Mrs. Chance's mother is caring for the Chance children during their parent's absence.

Mr. and Mrs. Elmer Klutke and two boys were recent weekend visitors in Portland at the homes of Mrs. Klutke's brother-in-law and sister, Mr. and Mrs. Norman Nordy and family and Klutky's sister and husband, Mr. and Mrs. Clifford McCoy.

James Carey, son of Mrs. Velma Carey, Jack Oliver, son of Mr. and Mrs. Clyde Oliver and Marlin Cole, son of Mr. and Mrs. Burrell Cole left Monday morning, January 11, for Albany, where they were to entrain for Portland to report for induction into the service. The Elk's lodge, in Albany, served luncheon to all the boys leaving, at noon Monday.

Mr. and Mrs. George Seamihorn left Thursday of last week for Los Angeles, where they expect to remain until some time in March before returning to their home in Gates.

Mr. and Mrs. William Suddeth and sons had as their guest for the past week, Mrs. Suddeth's mother, Mrs. Joan Clawson, from Gallup, New Mexico. Mrs. Clawson left Saturday for Chandler, Arizona, where she will visit at the home of her son before returning to her home. She made the trip by air.

Mr. and Mrs. Walter Thomas and family visited in North Plains over the weekend at the home of Mrs. Thomas's grandmother, Mrs. Alice Trout. Also present were Mrs. Thomas's uncle and wife, Mr. and Mrs. Laten Trout from Texas, whom she had not seen for seven years.

Mrs. George Clise has been ill with the flu and confined to her bed for the past week. Also on the sick list is Mrs. Percy Mulligan, who has been under a doctor's care for several days.

Mrs. Ned Richards is reported to be recovering at her home from an infection. Though still in bed most the day, she is feeling much better. She will be compelled to keep off her feet for two or three weeks longer.

Mrs. W. F. Struckmeier arrived home Friday evening, from Portland, where she underwent minor surgery for an infected foot.

Sunday guests at the home of L. T. Hennes and daughter, Mrs. Lillie Lake were old time residents of Gates, now of Salem, Mr. and Mrs. Virgil Taylor, whom Mr. Hennes had not seen for 60 years. Also present were Mr. and Mrs. Fred Ratzburg of Salem and William Bantor, of Portland.

Third Regional Traffic Conference To Be Held At U. of O. January 25-6-7

Dr. Orlando J. Hollis, Dean of the University of Oregon School of Law, will welcome more than 100 municipal, county and state officials from six western states to Oregon's Third Regional Traffic Court Conference at U. of O. January 25, 26 and 27. Scheduled to lead discussion of six major themes which are vital to progressive traffic programs are national authorities from Northwestern University's Traffic Institute and American Bar Association and a number of leaders from Oregon's Courts and Municipal government.

Recognized as one of the nation's leading conferences on traffic courts, the annual sessions are directed by Oregon's State System of Higher Education—General Extension Division in co-operation with U. of O. School of Law.

Bids Invited on Work At Detroit Dam, Jan. 26

Bids have been invited by the Portland District, Corps of Engineers, for modification of two regulating outlet gate hydraulic oil piping systems by the addition of one electric motor pump with starter and pressure switch, one hydraulic accumulator, control valves, pipe and fittings to each system at Detroit Dam on the North Santiam river.

The bids will be opened at 2 p. m. on January 26th in the office of Col. Thomas H. Lipscomb, Portland District engineer. Completion time is 60 calendar days.



Another HIDDEN TAX

The toll of the highways may reach 40,000 killed and 2,000,000 injured. These are stark statistics in themselves. *But there's another toll, too!*

Every American family of four, whether they have had an accident or not—or even if they don't own an automobile—will pay an average of \$100 a year in hidden costs as the result of speeding, reckless driving. This is the nation's highway accident bill, to be paid through increased taxes, wage losses, mounting insurance costs, medical and hospital bills, property damage and other charges. The total will run to nearly \$4,000,000,000—enough to build a city of 200,000 homes costing \$20,000 each. Believe it or not, there is an average economic loss of about \$95,000 for every person killed.

This stupendous waste can be curbed only when the American public becomes sufficiently aroused to demand concerted, nation-wide action—*more law enforcement, more highway patrols, and more teeth in penalties*—to rid the highways of devil-may-care drivers and moronic accident repeaters. Get back of any safety movement in your community. Think and talk safety.

When death, maiming and destruction take over the highways, someone pays—and that someone is you—it's all of us.



SLOW DOWN—LIVES ARE IN YOUR HANDS!

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