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5—THE MILL CITY ENTERPRISE
THURSDAY, OCTOBER 1, 1953

DETROIT

By Boots Champion

The Idanha fire department was called to the Idanha Lumber Mill about 8 a. m. Tuesday morning, to put out a fire on the shovel deck. It was reported little damage was done. Eddyville won a 19 to 13 victory over the Detroit team in a non-league football game played Friday afternoon on the Detroit field. Passes from Russell Rice to Gerald Vickers accounted for the two Detroit six pointers in the first and second periods. Rice ran over for the one Detroit conversion point. Officials were Spencer and Davis, Francis Kettleison, Detroit coach. Friday, Detroit will play St. Paul.

Two Students Injured

Two students were injured Friday on the Detroit school grounds. One was playing football, the other baseball. High school freshman, Don Watkins of Idanha suffered a broken wrist in the Eddyville-Detroit football game and was taken to Salem Memorial hospital, where a cast was applied. Ernie Wallace, a fifth grader, and son of Mr. and Mrs. Ray Wallace, received a concussion when struck on the head with a baseball bat. He was treated by a Mill City doctor and taken home. He is expected to be out of school about two weeks.

Freshman Class Initiated

Nineteen members of the freshman class of the Detroit high school were initiated Wednesday by the upper class students. The initiates were required to attend school in costume where they performed at an assembly and later paraded in Idanha. The initiation is an annual affair in which the sophomores class takes a leading part. Highlight of the days activities was a mixer dance for the student body, given by the sophomores to honor the freshmen. The event was held in the school cafeteria. Music for dancing was furnished by records. Approximately 40 students attended. Faculty members present were O. J. White, superintendent, and Francis Kettleison, athletic coach.

Agnes C. Booth, Marion County school superintendent, accompanied by Ireta Downing and Mildred Odgers, county school supervisors from Salem, paid an official visit to the Detroit school on Thursday.

The Willing Workers Club will hold their first meeting of the season, on Wednesday, October 7th at 2:30 p. m. at the home of Mrs. Esther Eckerson in Idanha. Club activities for the year will be discussed.

Elk and Dunlap Lakes Cleared

Elk and Dunlap lakes in the Detroit area were cleared last week of the contamination of catfish, which were preying on trout. Nearly three tons of rotenone was dropped in the two lakes to kill the catfish, reports the Oregon State Fish Commission. The two lakes will be restocked in the spring with trout.

Mrs. Helen Bryant, Detroit school clerk, attended a Marion county school clerks meeting Monday evening at the Salem high school. Mrs. Irene Stout accompanied Mrs. Bryant to Salem.

Mr. and Mrs. Ed DeBolt of McMinnville, were callers in Detroit and Idanha on Saturday. The DeBolts were former residents of Idanha.

Gale Fagan and Martin McCann were business callers in Portland on Saturday.

P. T. A. Meets

At the P. T. A. meeting held Thursday night in the school, Mrs. Starr Reed was elected as vice-president. The P. T. A. also voted to aid the school in finishing the landscaping of the grounds. Teachers and parents made a tour of the classrooms. After the tour, coffee and cake was served in the cafeteria.

First Meeting for Brownies

The Brownies held their first meeting of the season at the home of their leader, Mrs. Betty Pittam in Idanha on Thursday. At the meeting they and their leader went on a Nature study hike, and on their return to the home after the hike, a page in a scrapbook was started on the things they found on their hike, such as leaves, etc. At each meeting they will add another page to the book on their activities.

Mrs. Annie White, who has been spending the summer at the home of her son and daughter-in-law, Mr. and Mrs. O. J. White, returned to Oroville, Calif., last week, where she makes her home with her daughter and son-in-law, the C. A. Boultons.

Mrs. Anne Stevens, who recently was released from the Matson Memorial hospital in Milwaukee, Ore., is making her home at Detroit again.

Gates PTA To Entertain Local Faculty Thursday

According to Mrs. William Pennick, president of the Gates Parent-Teachers Association, a reception will be held at the Gates high school Thursday evening, October 1st, at 8 o'clock p. m., for members of the local school faculty.

Parents and other interested persons are cordially invited to attend.

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But the engine, as fine as it is, is only one of many things that make a fine car fine.

Automatic shifting, for example. All the fine cars offer it in one form or another because it's one of the things that make a fine car fine. But if you've never driven a Ford with Fordomatic you've missed one of the finer things of life. This amazing transmission not only does away with clutching and shifting forever — it

gives you exactly the amount of power you want, when you want it — automatically.

Fine car power steering, too. The big, heavy costly cars offer it for the same reason they offer power brakes. It's a man-sized job for a 120 pound woman to handle a car weighing two tons or more without it — especially when parking. Our "Master-Guide" has two distinct benefits.

First, it gives a hydraulic power assist right down at the wheels and just enough to take out the work. You don't relinquish one particle of control — rather your control is more complete and far easier.

Second, being hydraulic, "Master-Guide" power steering absorbs those fatiguing steering wheel tremors caused by ruts and roads in bad repair. And you don't pay a fine car price for "Master-Guide."

But there is another fine car feature — the Ford ride. Books have been written on the subject of riding quality in an automobile, but the payoff comes on the pavement — or lack of it! Many people associate a comfortable ride with excess weight, but it's not weight alone that makes for comfort. If it were, those big five-ton trucks which you see every day

would be the most comfortable vehicles on the road.

Without being technical we can tell you that what's been done with the suspension and springing system gives the Ford a softer ride, a smoother ride than many cars which tip the scales at better than an added half ton.

What about room? Here's an interesting point. If you've felt that only a costly car offered enough room, you just ought to sit down in a Ford even if you're out-size and six feet four! The so-called big car is bigger on the outside, but unless you buy a limousine with those little jump seats, it's not one passenger bigger inside.

Visibility is another fine car Ford feature. We say Ford cars offer "full-circle" visibility because they all have huge, curved one-piece windshields and a huge rear window to match . . . plus side windows that mean every passenger gets room with a view!

How beautiful is a Ford? A great English poet, John Keats, once wrote "Beauty is Truth, Truth Beauty" — well, he could have been writing about our car for its beauty comes from honest, clean lines in every dimension. In fact, we think most people agree — even our competitors

— that the appearance of a Ford Car leaves very little to be desired. It is "at home" wherever it goes and it goes everywhere.

But what about Ford quality? Does it too match the fine car? Is the sheet metal of the body panels as thick? Is the finish as good? How about the trim and things like that? Well, as far as we can determine, the sheet metal is identical in thickness in practically all instances. As to finish — we believe Ford's baked-on enamel has no equal in any car. Ford upholstery fabrics and trim are less costly, but they're less delicate, too, and if anything, more durable.

How then is it possible to give you this fine car at half the fine car price?

Part of the answer lies in Ford manufacturing skills and knowledge as evidenced by the V-8 engine. Part of it comes from the ever increasing numbers of cars Ford produces and the economies they make possible. And, part of it comes from Ford's willingness to give greater values than might be expected in cars selling in Ford's price range. And that's the Ford idea.

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