



No other car near Ford's price has ever offered you so much!

Ford was the first in its field to bring you V-8 power. Today, Ford alone of all the low-priced cars offers you the smooth, unsurpassed performance of a V-8 engine. And Ford's Six—the most modern in the industry—with Overdrive, won the Grand Sweepstakes in this year's Mobilgas Economy Run.

Ford first brought to the low-price field a completely automatic transmission that combines the smoothness of a torque convertor and the gas-saving "go" of automatic gears. Fordomatic remains the most versatile automatic you can buy.

Ford's new "ride" brings you road-hugging and bump-leveling qualities never before known in low-priced cars. Front end road shock alone has been reduced up to 80%-

Easier-acting suspended pedals. Center-Fill Fueling and Full-Circle Visibility are just a few of the many important advancements first introduced by Ford.

And none Ford brings you the newest and finest in power steering . . . Master-Guide, a system exclusive in Ford's field! It's no wonder, then, that Ford is the "Worth More" car... worth more when you buy it . . . worth more when you sell it. HELPS YOU OUT OF "TIGHT SPOTS!" The tougher the going the more Master-Guide works for you. For example, if you go off the pavement onto a soft shoulder or a rough, rutted road, Master-Guide provides the muscles to keep you on a steady course. At the same time, Master-Guide absorbs the shock that might otherwise be transmitted to the steering wheel. You'll find all handling is easier with Master-Guide and that parking requires only one-fourth the normal effort. Should Master-Guide ever lose its power, the standard steering mechanism will operate just as usual. Thus, Master-Guide provides new ease and stability, with a natural feel and full security, wherever you may drive. Optioned on all Y-8 models at starts cost.

Test Drive FOrd with Master-Guide Power Steering ! Herrold-Philippi Motor Co., Stayton

-IF YOU'RE INTERESTED IN AN USED CAR BE SURE TO SEE OUR SELECTIONS-

