

# Happy New Year 1953



**Canyon Avenue Parade**

By DON PETERSON

At the end of the year and the beginning of the new year is the time to take stock and make plans for the coming season. So it is with cities and communities.

The Mill City chamber of commerce has work to do and it should gird itself for the future. Meetings should be resumed and they should be weekly with 100% attendance. The duties of the chamber should be working for the whole community in which it is situated. It must be a sounding board for the wishes of the people of the community, at its meeting plans should be discussed for the betterment of the whole community. Members who stay away from meetings are only "free riders" and should not be guilty of letting the other fellows do the job and they reap the benefits when they are realized.

The chamber can assist in bringing new employment to a community so that the citizens of that community can have an income to purchase the products the merchants have to sell—it is all a matter of self preservation and each and every citizen is vitally interested or should be.

As an illustration, if anything is needed to help bring new business or jobs into a community the chamber should be the first to lead in getting it in readiness. When streets need paving, or a better telephone or power system is needed, the members of the chamber should have the courage to go out and sell it to the proper individuals, whether they be the local citizens or the management of the utility concerned.

We have a beautiful new highway passing through our community, but sometimes we need to do a few things for ourselves, such as providing the services that will help to make the city a better place to live in than any other community.

The duty of every businessman to attend and work at chamber of commerce business is one that should not be shirked. Businessmen should realize that this community is made up of working men and women, and so their thinking and planning should cater to their needs. Working people want and need modern conveniences the same as others do, business must do everything in their ability to please that clientele. I do not intimate that local businessmen are not making every effort to provide those services, but sometimes we do gear ourselves to the wrong pattern of things.

Chamber officers cannot do the job alone and the membership must realize it is just as important for them to attend every meeting as it is to tend to any other part of their business functions—it all goes together and one is just as important as the other, whether you are a service station operator, jeweler, or grocer.

For a happy and prosperous New Year, let's put our shoulders to the wheel of progress!

## FRANK EDWARDS Says:

(Heard over KPOJ, Portland, at 10:15 p.m., Monday through Friday)

Sen. Harry Byrd of Virginia, Sen. Robert Taft of Ohio, Gov. James Byrnes of South Carolina, and Bernard Baruch of New York, went quail hunting recently. Their meeting, as usual, was strictly for the birds.

Will chlorophyll tooth paste prevent tooth decay? Will ammoniated tooth paste save your teeth? Leading dental researchers meeting recently at the Greater New York dental meeting reported that the answer to both those questions is NO. Said one specialist from Western Reserve university: "I wonder how long the public will place its confidence in products whose effectiveness is not in keeping with the values suggested in cleverly prepared advertising?"

# THE MILL CITY ENTERPRISE

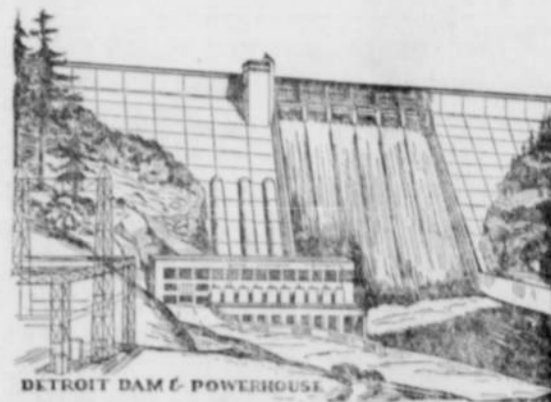
ON THE SCENIC NORTH SANTIAM HIGHWAY — GATEWAY TO THE HEART OF NATURE'S EMPIRE

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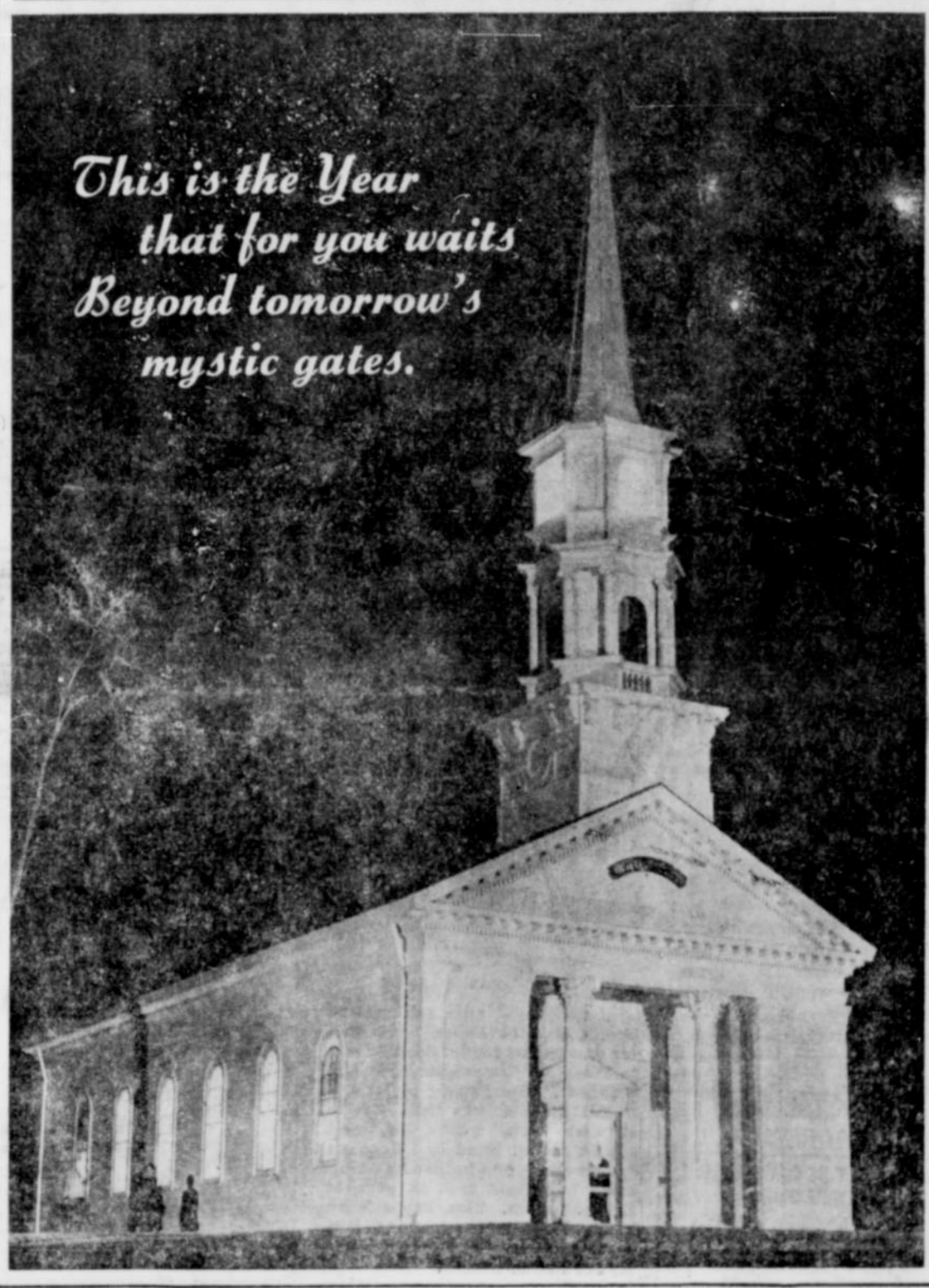
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GATES  
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## A DEDICATION FOR 1953



*This is the Year  
that for you waits  
Beyond tomorrow's  
mystic gates.*

### Civil Defense Plan Given Household

Oregon families should keep a five-day rotating food supply in their homes in the event any major disaster should temporarily disrupt normal supply channels.

That advice came this week from Miss Lon Howard, who heads the Emergency Welfare service for the state civil defense agency.

"The average householder — planning ahead for an enemy attack or other disaster—will fare just as well in an emergency with a limited but carefully stocked pantry as she will with overstuffed shelves," said Miss Howard. "Civil defense planners do not advocate food stockpiling. However, they recommend that a well-rounded supply of simple, staple foods be kept on hand."

She commented that setting aside an emergency food supply is one of several self-protection measures that apply even to people living in small communities, remote from Oregon's critical target area. She said that after a disaster of catastrophic proportions, food might not be immediately available from retail outlets and supply lines might be cut for several days. All manpower and resources would be needed in the stricken areas throughout the country.

### Ada's Needle Shop Moving This Week

Mrs. Ada Plymale, proprietor of Ada's Needle Shop in the Dawes building, occupying quarters formerly used by Hendricson's dry goods store, will move her store this weekend to new quarters in the office space formerly occupied by Hammericksen, the optometrist, next door to the Jenkins hardware store.

Don Jenkins has enlarged these quarters and remodeled them for use by Mrs. Plymale. Mrs. Plymale is stocking her store with many fine dry goods articles to please her many customers and friends. She invites her many friends to come in and browse around.

Mrs. Plymale purchased the stock owned by the late Daisy Hendricson.

### Gates PTA Announce Plan for Box Social

The Gates PTA are announcing a box social and card party at the Gates high school recreation room for Saturday, January 10 at 8 p.m.

The ladies are requested to bring box lunches or be subject to a \$1.00 fine.

Coffee will be served, and everyone is welcome to come and join in the evening's festivities.

### Oregon Brand Law To Be Discussed

The Oregon Brand law will be thoroughly discussed at the Linn County Livestock association's annual meeting in Lebanon on January 12, reports Leonard Forster, Tangent, president. Discussion leader is Jack Cochran, Brownsville, Action of the group will then be taken to the Western Oregon Livestock association meeting in Coquille on January 19, 20 and 21.

Forster says that the Lebanon meeting should be of interest to all livestockmen of the county. The complete program includes a report from Francis Williams, county trapper; a discussion on Oregon's livestock disease problems by Dr. R. R. Younce, state veterinarian; a talk on combating livestock diseases by Dr. O. H. Muth of Oregon State college; and a report dealing with feeding livestock by Joe Johnson, acting head of the animal husbandry department at OSC. Efforts are also being made to secure a local sheep operator to discuss sheep management practices.

A feature of the day, says Forster, is a noon luncheon with members of the Lebanon chamber of commerce. Terry Elder of the First National bank is luncheon chairman.

Forster is inviting all livestockmen to attend the meeting which starts at 10 a.m. in the Lebanon city hall.

## 1953 March of Dimes Gets Underway Here Friday

The Mill City Lions club has accepted the sponsorship of the 1953 March of Dimes campaign and have named Bob Wingo, as chairman for the all-out effort this year. Bob reports that iron lung containers have been placed in business places in the Mill City area and everyone is urged to give all they can for this worthy cause.

Gov. Paul Patterson assumed the honorary state chairmanship of the 1953 March of Dimes this week and called on "Every resident of Oregon to give, and give again to this truly humanitarian cause."

Governor Patterson took over as titular head of the annual campaign for polio funds from former Gov. Douglas McKay who resigned both his state and March of Dimes offices in December preparatory to becoming secretary of the interior. With Dr. E. T. Hedlund of Portland as chairman, Oregon's 1952 March of Dimes raised a record \$648,000. Dr. Hedlund continues in the same capacity.

Noting that Oregon ranked fourth among the states in the 1952 March of Dimes on a per capita basis, Governor Patterson said that "the new situation necessitates an even more generous response in 1953."

He added that the 1953 campaign which opens Friday and continues through January 31, "must help to cope with the worst polio epidemic of all time."

"More than 55,000 boys and girls and men and women were stricken by this cruel disease in America in 1952," Governor Patterson continued. "Oregon's approximately 485 cases represented the second highest yearly total in state history and included more respirator patients than ever before."

The National Foundation for Infantile Paralysis came speedily to the aid of the afflicted, Governor Patterson said. He concluded his statement with these words:

"A recent visit to the polio ward of a Portland hospital was for me a touching and inspiring experience—touching because it showed so graphically the ravages of polio and inspiring because it demonstrated so effectively the great work being done in this field. This is one of the reasons I deem it a privilege to designate January, 1953, as March of Dimes Month and urge every resident of Oregon to give, and give again to this truly humanitarian cause, in the knowledge that what we do for our fellowman shall likewise be rendered unto us in full measure in our time of need."

### M.C. Assemble of God Evangelist Services

The Mill City Assembly of God church is sponsoring revival services with Evangelist Phil Wayman of Everett, Wash., conducting daily services.

Evangelist Wayman's messages emphasize faith in God as the answer to our everyday problems, and he believes on the authority of the Bible that faith in God will bring healing for the body, soul, and mind. Evangelist Wayman states, "You will find that faith in God will make your life happy, joyful, and successful; many have found new hope and power by proper understanding of God as set forth in the Bible."

Rev. Wm. Turnbull, pastor of the Mill City Assembly of God church said in his invitation to attend the services, "These messages will be of help to people of all churches, and every walk of life. Come and discover what faith in God will do for you."

Meetings continued nightly at 7:45 except Saturday until January 11th in the Assembly of God church, Sixth and Cedar, Mill City.

### Mrs. Joe Joaquin, 38, Gates, Dies Saturday

Mrs. Myrtle Odessa Joaquin, 38, wife of Joe Joaquin of Gates, began her last sleep Saturday at her home in Gates. Mrs. Joaquin had been very ill for more than one year with a hopeless affliction.

Mrs. Joaquin was born at Drain, September 23, 1914. The Joaquins have resided in Gates for six years. Surviving are Joe Joaquin, Darlene, a daughter, of Gates; Dora Cooper, mother, Medford; Mrs. George Sorter, sister, Crescent; William Cooper, Lakeview; Robert Cooper, Ashland, and Charles Cooper, Medford, brothers of the deceased.

Services were held at 2 p.m., Monday at Weddle funeral home, Stayton. Rev. Glen Vernon had charge of the ceremony. Graveside services and interment were conducted at Ashland.

### Kindergarten Tots Entertain Parents

Mill City kindergarten celebrated the Christmas season in the Mill City high school auditorium with a program about Santa Claus and his important role in the lives of our little folks. Mrs. Roy Keirse, kindergarten teacher, guided the Yule season affair, December 22.

"Suggestions from Santa Clause" was acted out by Brent Walker, "announcer"; Lynda Anderson, "Little Girl"; Randy Hale, "Little Boy"; Cecilia Anne Keirse, "Dream Fairy"; Skippy Wingo, "Santa Clause" and Binky Bengston, "Mrs. Clause". Depicting toys were Linda Thorpe, "Baby Doll"; Claudia Budlong, "Kitty"; Laraine Lee, "Ballerina Doll"; Susan Peterson, "Walking Doll"; Mike Brown, "Cowboy Doll"; Philip Yarnell, "Indian Doll"; Bucky Lyons, "Popeye" and Sherry Bennet, "Dancing Doll".

The first scene of the play enacted the familiar wishing of children for Christmas presents. Susan Rynearson, Christine Story and Ioria Jeanne Keirse, sang "Santa's Brownies". The second scene showed Santa giving gift suggestions to the tots. Peggy Agee and Laraine Lee gave the "Buffalo Dance". Scene three found the children inspecting the gifts suggested by Santa. Dubby and Carol Stewart danced the "Parasol Dance".

A kindergarten chorus accompanied by Frances Johnson sang "Away in the Manger", "Rudolph the Red-Nosed Reindeer" and "Jingle Bells". The entire kindergarten sang "Silent Night" and "O, Come All Ye Faithful".

Refreshments were served for the kindergarten students in the basement of Mill City high school following the program.

### Fischer, Matoon, Ketchum Elected to Detroit Council

Detroit—Elected Tuesday to the Detroit city council were Jake Fischer, Archie Matoon and Lloyd Ketchum. Terms of Ray Johnson, Otto Russell and Jake Fischer expired.

Candidates names were submitted by signed petitions which included, in addition to the three elected, those of Richard Farrel and Otto Russell.