

Timberwolves Start Basketball Training

By RICHARD LOVEL

The Timberwolves are in training for their 1952-53 basketball season under the guidance of Coach Burton Boroughs. Mr. Chaney is coaching the second team.

The boys who will represent Mill City high school in inter-school sports are: Donald Ellingson, Dick Crook, Eddie Gregory, John Tohmppson, Eddie Leach, Charles Towell, Larry Harrington, Lloyd Ross, Maurice Bassett, Truman Jones, Marvin Misner, Evert Brewer, Elton Gregory, Richard Verbeck, Al Ward, Bill Hoffman, Roy Chase, Dick Kanoff, LeRoy Emerson, Philip Carey, Tom Stewart, Jim Caudle, Arnold Webb, Charles Kuhlman, Maurice Child, Jim Johnston, Ralph Jull, Jack Melting, Delmar Syverson.

The home basketball schedule for this year as announced today is:

- December 9—Detroit
- December 19—Chemawa
- January 2—Scio
- January 13—Gates
- January 20—St. Boniface
- January 30—Gervais
- February 3—Jefferson
- February 10—St. Paul
- February 27—OSD

* Non-League Game.

Consumers Do Not Know What They Want



"Consumers do not know what they want and why they act," declared Alfred Politz, head of Alfred Politz Research Inc., in an address on "Effective Market and Opinion Research" before the recent Boston Conference on Distribution, Hotel Stadler, Boston. "Consumer opinion in 1890 would not have given us the electric light, but only vastly improved kerosene lamps." But, Mr. Politz added, "Marketing and advertising research, understanding the principles of experimental design, can enormously increase the efficiency of marketers' and advertisers' efforts. This is not because research can perform miracles, but because marketers and researchers who do not have the benefit of valid research are forced to operate with nothing but assumptions concerning the causes of consumer behavior."

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Football Banquet Friday, Nov. 21

Local sports enthusiasts will gather to hear Joe Huston, Lewis and Clark football coach at Mill City high school's annual football banquet next Friday evening November 21 at 6:30 p.m., according to Coach Burton Boroughs.

Coach Boroughs announces that this year there will be a change in procedure over the past banquets in that the public will be able to buy tickets to the banquet at \$1.25 a plate. There will only be 36 tickets available to interested sports fans.

In the past it has been a father and son banquet put on by the interested mothers, this plan will continue except for the opening to the public of 36 seats.

Other entertainment, movies and speeches are planned.

Any person interested in buying a ticket to the banquet can contact the high school office between the hours of 9 a.m. and 4 p.m.

Shuffleboard League Trophy On Display

The Santiam Shuffleboard league's trophy will be on display for one week in each tavern participating in the tournament. The Falls tavern of Sublimity will show the trophy first.

In case of a tie game in a night, there will be one more game played so the winning team can be determined. The captain of each team will have the privilege of choosing any two players of his team for the deciding playoff.

The Shuffleboard league thanks Ray Walker for his speedy and accurate job of making up this year's schedule. The schedule was a tough one, but Ray apparently enjoys the hard ones.

The league is looking forward to some hard-fought games this season as it is believed that all teams have improved over last year. All teams will have to be on their toes to carry away the trophy and the championship that goes with it.

The Falls tavern has a strong team that will give the other shufflers some interesting evenings.

M. D. Davis Keeps His Perfect Record

M. D. Davis, 83-year-old hunter, bagged his 5-point buck in his back yard, early the morning of the last day of the season, and thus saved his record of many years.

His wife told him there was a buck back of the house and Davis at first wouldn't believe her. She finally brought his rifle and shells to him. That convinced him she meant it.

Davis then went outside with his gun. He could hardly believe his eyes. Looking through his telescope sight he saw the buck that eight days of hunting in eastern Oregon didn't produce. Last year Davis killed his buck, a 3-point, on the first morning of the season near Byron and Tally Davis' cabin at Alsea.

Byron Davis also killed a 3-point

Candid Forestry FISHER

TREE SEEDS CARRIED ON WINGS OF MAN-MADE WIND THAT FLIES



Canyon Avenue--

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buildings on foundations. Mr. Johnson has installed new dial telephones in the move to the new site of his telephone company and within a few days now the transition will be complete with everybody in Detroit being served with the new system.

Big Cliff dam is just about complete and before long the scaffolding will all be gone and it will stand in all its majestic beauty as a companion

to its big sister Detroit dam just a few miles up stream. Thursday morning snow was sighted on the neighboring peaks within sight of Mill City. It won't be long now until they will all be covered with their white blankets for the winter months, according to the old-timers around these parts.

We wish to urge everyone with any news to get it in as early as possible in the next few weeks, because with Thanksgiving and Christmas coming on Thursday this year we will have short weeks and will try to get the paper out on Wednesday evenings on those weeks. So please see that any news you have gets to us Monday or Tuesday at the latest.

planned by the Lions Club Auxiliary to raise money to help finish building the Scout cabin. Everyone is asked to donate a dollar each so that the building can be completed. You are invited to go to the park any Sunday to see the progress of the new Boy Scout building.

A series of coffee hours are being

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Wills Music Store SALEM, OREGON

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6 P.M.

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