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NATIONAL EDITORIAL NEWSPAPER ASSOCIATION PUBLISHERS ASSOCIATION CTINE MEMBER.

"THE PAPER THAT HAS NO ENEMIES HAS NO FRIENDS."

'Moss-Backs' Scratch

Mark Twain is credited with having said, "Everyone talks about the weather, but nobody does anything about it!" This great gentleman might have gone a little deeper on this subject of weather. He could have said that weather is so important that people just cannot help talking about it. People don't talk about the weather the (with its pro-Eisenhower editor, David did the Santa Barbara News and the ber plenty. way they're supposed to gossip about their neighbors. Lawrence) takes some of the guff out three McClatchy newspapers, at Sac Fear isn't the reason we talk about weather. It isn't of the Eisenhower-Taft promises. communistic, socialistic, Republican, or Democrat. It does produce changes in our hides, however. Oregon's weather is getting under the skins of the "Moss-backs". This long drouth has them scratching in puzzlement.

Twain was poking fun at our lack of means of reaching up into the sky and plucking out rain, wind and sunshine. This wit would be amazed at the progress, man has made in doing something about the weather, specifically his mechanical means for creating "good" weather in homes and places of work. The weatherman's patient charting of storms and weather "fronts" has largely taken the surprise away from weather changes. Oregon's great outdoors has the tang of autumn now. All who enjoy this dry, sunshiny weather these days will national debt. long remember it. Fortunately Oregon has so many streams that bathtubs and green lawns are still in vogue. Moss-backs need not get too incrusted with scale.

The Key To November

Forest fires and politics have kicked our favorite subject, flying saucers, from the front pages. Don't let that fool you, however, they're still nosing around. New Zealand is all lathered up about them now. Since the atomic tests by England in that area "saucers" have been sighted. This tie-in of "atomic tests" and saucers has occurred time and again. Even the Soviets are losing sleep over these "things".

Flying saucers have been called by us, "conscience saucers". We have credited these unexplained doings as dealings with our so-called subconscious. It is possible that beings farther advanced than we are guiding us I tell them. Then I tell them what deserted Eisenhower, but Eisenhower carefully towards peace. These beings may be in our I've told them. Then they come in deserted the Mail Tribune and all midst; "saucer" sightings being merely their means of directing our natural curiosity. The motive for bringing peace on earth is obvious. Atomic power recklessly loosed truck bills on the November 4 ballot such distinguished company as the had "turned the corner." And that and early '38. But thereafter recovupon the world reasonably could "poison" a goodly segment of the Universe and make it uninhabitable for life in forms as yet undiscovered by us. It gives pause for thought that our conduct is being molded intelligently by the other demands a "no." wise and good beings hoverings about us. Following this line of thought, we predict the election to wreck the state highway system and Eisenho of the candidate for president who most intelligently will be paid by the long-haul truck lines. handle the problem of the atomic power of the United It's that serious! States and of the atom in the councils of the free nations In support of house bill 465, passed of the world. Further, those Congressmen up for by the legislature but held up by the election, whose records reflect ignorance in atomic truckers' referendum, the voter should matters, will be defeated, of such are Senators Cain and 318 x YES, Jenner.

Editorial Comments

ciling.

Vote 318 X YES

Vote 331 X NO.

| may confuse his "yes" and "no" pen-

And hope on November 4 the voter

THE NEWSPAPER SWING

TO STEVENSON

THOSE WILD PROMISES OF TAX CUTS

One of the great political myths of There is nothing for friends of Orethe current campaign is to the effect gon's highway system to do but to that the Republicans can make drastic tell the voter, then tell him againcuts in federal expenditures, both civ. and perhaps again: ilian and military.

First General Eisenhower talked about a cut of \$40 billion. This proposal was too much even for Senator comes up with the proper marking Taft, who promptly challenged it on the ballot. We are confident he Later, after the great reconciliation will .- From Oregon Journal. between Eisenhower and Taft, they agreed that a \$20 billion cut, in two \$10 billion bites, would be more like it.

This was promptly challenged by Governor Stevenson who, while boast guished and thoughtful newspapers THE G.O.P. CRASH ing that he is tight-fisted with a tax are swinging to Gov. Stevenson. They Millions of present-day Americans In the famous first Hundred Days matter how attractive tax cuts may be. cratic presidential ticket. He therefore makes no wild promises The Los Angeles Daily News an- the Great Crash. Those of us who ful economic retreat into the beginning

\$3.4 billion might be cut out of the previously made the plunge. \$58 billion defense and foreign aid The St. Louis Post-Dispatch which We had been riding high for a few The Road Back budget by drastic action. It then has won more Pulitzer prizes than any years. Especially those who played Roosevelt proposed, one after anunlikely in light of Eisenhower's ac- weeks ago.

here to stay, if defense is kept up," the U. S. News concludes. and convention days.

There's quite a difference between the possibility of cutting \$3.4 billion from our national budget which the it this way in a signed editorial: U. S. News thinks possible and the \$20 billion cuts Eisenhower and Taft

are holding out. One can only conclude that promises of tremendous cuts in federal expenses are for political purposes only. -From Oregon Journal.

WHEN TO VOTE 'YES' AND WHEN 'NO'

An attorney was once asked the son and Sparkman. cret of his success with juries.

what I'm going to tell them. Then sertion' when the Mail Tribune never with a verdict for my client."

But it is a tougher problem for of his party." those who are explaining the two in Oregon.

More than a simple "yes" or "no" s called for.

That is, unless Oregon voters want of general disillusionment with the

2-THE MILL CITY ENTERPRISE

THE REPUBLICAN MESS 1921 -- 1933

And How The Democratic Party **Cleaned Things Up**

(This is the second of a series of articles contrasting the mess created in Washington by the Republican Party from 1921 to 1933 with the Democratic Party's achievements of the past 20 years.)

Some of the nation's most distin-

dollar, is realistic enough to know that are joining what Stevenson calls "the were yet unborn in the black Repub- of Franklin D. Roosevelt's administrathe United States will have to adjust discriminating 10 per cent" of the lican year of 1929, and millions of tion-from March 4 to mid-June of its budgets to the world situation, m press which is supporting the Demo- others were too young in '29 to have 1933-American business got a series any first-hand recollection today of of shots in the arm that turned a fear-

The U. S. News and World Report nounced for Stevenson recently. So were grown-up in those days remem. of an era of unexampled prosperity.

ramento, Fresno and Modesto. as Presidents, successively, the unfor-"Taft-Eisenhower promise (note it The Louisville Courier-Journal and tunate fumbler Warren Gamaliel nation that "plenty is at our doorstep" puts Taft first) to cut spending from Times went for Stevenson September Harding with his "back to normalcy" \$79 billion to \$70 billion, then to \$60 25. The New Orleans Item also hit and his Ohio Gang, the do-nothing later Congress, in special session, billion sound good, but may be diffi- the Stevenson trail, The Atlanta "Silent Cal" Coolidge, and finally the needed only four hours to pass the cult to fulfill. Cuts of that size, if Journal, largest newspaper in the "Great Engineer," Herbert Hoover, made, will have to center in defense." South, went for Stevenson the other who was at the throttle when Amer. Act, and in a few days those banks

of all time.

such as veterans' aid and interest on Tribune swung into the Stevensson stocks weren't worth anything resem- and the Tennessee Valley Authority. column October 5 after being "de bling their prices was marked down He told the Home Owners Loan Corp. "Big spending by government seems serted" by Eisenhower, its first choice as a killjoy who was selling America to slow down foreclosures. He took against Senator Taft in pre-convention short. Certainly Coolidge showed no the United States off the gold stand-

ning editor of the Mail Tribune, put climbed to "what looks like a perma- act that provided for insuring all bank nently high plateau."

"We believe those voters who don't A Resounding Crash

want Taft reaction and isolationism, who don't believe in the McCarthy-New York Stock Exchange in October cajoled the stagnating business com-Jenner doctrine of the 'big lie', who don't want a change just for the sake and November of 1929, when the munity of America into some semand moral retrogression such a change resounding crash that was to reverb- business had almost forgotten were its would involve-we believe the people erate for years in the farthest reaches traditional hallmarks. who feel this way should not vote for of the world. Eisenhower and Nixon, but for Steven-

The bigwigs of Wall Street and of hundred days, Republican Washington did all they "Above all we can see no reason "Well," he replied, "I tell the jurors why there should be talk about 'de- could think of to check the disaster. turally, wiped out between March and Hoover announced in October that "the help and new hope. And as the years other independent and liberal voters fundamental business of the country" passed, the tide of improvement be-

Medford Mail Tribune, the St. Louis shows how wrong a Republican Presi- ery carried American business, and Post-Dispatch and the other great dent can be.

newspapers named above. We be- What Happened To Business

One measure calls for a "yes" mark; lieve their swing to Stevenson is sym-Here is what happened to business Black Ink of Prosperity ptomatic of a trend to Stevenson and between 1929 and 1932: Factory output was cut in

THE DEMOCRACTIC RECOVERY

October 16, 1952

On that March 4, with every bank

Under the Republicans we had had in the country closed, Roosevelt in his First Inaugural Address assured the and pledged "action now." Five days Administration's Emergency Banking The magazine then estimates that day. The Atlanta Constitution had ica tumbled into the greatest panie that had been found to be in safe condition began to reopen.

points out that drastic cuts in the \$21 other American newspaper made up the market. It was the easiest thing other, the Agricultural Adjustment villion non-defense budget appear very its mind to go for Stevenson two in the world. All you had to do was Act, a vast program of direct relief, scrape up a little money, buy stocks the Civilian Conservation Corps, the ceptance of the social security and And in Oregon the nominally Repub- on margin, and watch them climb. Public Works Administration, the Sefarm aid programs and fixed costs lican but independent Medford Mail Anybody who mentioned that the curities and Exchange Commission, worry. Professor Irving Fisher of ard, in a move to increase foreign Robert W. Ruhl, pulitzer prize-win- Yale pontificated that the market had trade and raise prices. He signed the

deposits up to \$5,000. And he called for creation of the National Recovery Administration, the famous "Blue Just how wrong a professor can be Eagle" organization through which the was demonstrated on the floor of the late Gen. Hugh Johnson exhorted and "plateau" slid into an abyss with a blance of the vigor and enterprise that

All these things were done in a

The Great Depression was not, na-New York bank presidents pooled June. But the tide was turned. Busimany millions to support the market ness, and people generally, got new was "on a sound and prosperous ba- came a tidal wave. There was, to be Again we say we are glad to have sis." A few months later he said we sure, a slight recession in late 1937 the American people, to levels of wellbeing that had hardly been dreamed of.

Statistically may be dull, but the few that follow, written in the rich The total value of finished goods black ink of prosperity, have a peculiar eloquence:



'We make Friends with Flowers' STAYTON, ORE. 319 W. Washington St. 11/2 blocks on West Stayton Highway

Fall is Bulb Planting Time

We have a good selection of **Shrubs and Peonies**

ORDER YOUR BULBS FOR FALL PLANTING NOW!

Phone 3684 -- All Hours Our Shop Is Open 7 A.M. to 9 P.M.

Seven Days a Week

Funeral Sprays -- Cut Flowers --Corsages Flowers For All Occasions

SEE US FOR Arranging and Replanting Your Indoor Dish Gardens and New Vines for Wall Hangers

vote "yes." The ballot number is

To defeat the so-called "equitable" tax measure which would handcuff the legislature from taxing the longhaul trucks fairly and "equitably," the voter must vote a resounding "no". The pencil must hit the line, 331 X NO. The ballot marking will require in-

2073 Fairgrounds Rd., Salem, Oregon telligent action. Otherwise the voter

Special Announcement

PILES

(Hemorrhoids)

Fistula, Fissure, Itching, Prolapse,

and other Rectal disorders corrected.

*Mild Treatment

Call for examination or write

for Free Descriptive Booklet.

Don't become incurable, by delay.

R. REYNOLDS, N.D.

Rectal Specialist

We have added another pharmacy to

"The Quisenberry Pharmacies, that operate as one"

130 S. Liberty St., Salem

The new pharmacy will be open until 11:00 o'clock at night on week days and from 12:00 noon until 2:00 P.M. and 6:00 until 9:00 in the evenings on all Sundays and all holidays.

There we will specialize in prescriptions and stock will be limited to medicines and sick room supplies.

Your prescriptions will be on file there as well as at the other locations and will be available, for your convenience, these longer hours.

The new location is 130 South Liberty Street, and the phone number is 4-3336. However, if you dial the Court Street number, 3-9123, and that store is closed, the call will be relayed.

We are pleased to be able to offer this kind of prescription service and to have it available these longer hours.

Quisenberry Pharmacies

"THAT OPERATE AS ONE"

FOR 24-HOUR SERVICE DAILY DIAL 3-9123

wer campaign .- From Oregon and services produced by American business fell 46 per cent from \$94 billion in 1929 to \$51 billion in 1932. Profits disappeared and corporations went into the red by \$3.4 billion in 1932.

> Securities fell to one-fifth their 1929 values.

While business floundered, human beings suffered. One farm in four was sold for taxes. By 1933 there were 15 million unemployed. Breadlines, apple vendors, shantytowns called Hoovervilles, were the order of the day. Banks folded by the thousands, leaving depositors ruined. Building ceased. Andy Mellon, the "greatest Secretary of the Treasury since Alexander Hamilton," basked among his millions and his old masters, serene in the belief that the storm would eventually be ridden out and nobody yould be hurt much but the people.

Herbert Hoover created the Reconstruction Finance Corporation to bail out, with loans, some of the hardpressed banks, insurance companies, railroads and other enterprises. Three weeks after General Charles "Hell 'n' Maria" Dawes resigned as head of the RFC, his bank in Chicago pocketed a become giants. neat \$90 million loan from that agency. But Hoover resolutely opposed relief Businessmen's Complaint for the hungry and ill-clad.

Under the Sheriff's Hammer

nomes a day were going under the the Department of Justice. sheriff's hammer.

terly inadequate steps such as creating must maintain its defenses against the RFC and the Federal Home Loan Russian imperialism, taxes cannot be Banks (which helped out financiers light.

was scant action. Great Depression.

By the end of 1951 the index of factory production was four times as high as in 1932-and more than double the previous peak reached in 1929

The value of the goods and services produced by business, which was \$51 billion in 1932 (the equivalent of \$106 billion in average 1951 prices), is today in excess of \$290 billion-nearly three times as great in physical quantity as 20 years ago, and nearly double the peak business output of 1929.

In 1932 America produced 13.7 million tons of ingot steel. The rate nowadays is about 107 million tons a year.

In 1932 America produced less than 100 billion kilowatt hours of electric power. Today the output exceeds 450 billion.

Prophets of doom who foresaw a severe decline in business and industry after the war were confounded, and continue to be confounded, by the great changes today. People who wailed that the last frontiers of business had been exploited have seen brand-new industries, like television,

Businessmen have complained, of course, about federal legislation designed to protect the public. They In 1932 alone, 273,000 home owners have not always been happy about the ost their property through foreclos- Public Utility Holding Company Act, are. By early 1933 nearly a thousand or the anti-monopoly campaigns of

And they are not happy about taxes. Hoover pondered, and conferred, and Who is? But most sensible people eclaimed, but aside from a few ut- recognize that as long as America

but did little for the people), there While businessmen may properly claim a lot of the credit for their own Small wonder that in November of prosperity, all but the most diehard 1932 the people voted to turn out of of Republicans must concede, when office the party that had presided over they think back to the dismal, dethe worst mess in the history of the featist days of the early 1930s, that United States, and elevate to power a a government run by Democrats lifted party and a President capable of de- them out of profound trouble, started isive action to break the back of the them on the way up, and continues to help them climb.

- GET YOUR QUALITY JOB PRINTING AT THE ENTERPRISE -