

The Man Who Cares

When the lives of his family and neighbors may be lost or their health endangered because of the need of a hospital in this section of Santiam Valley and Canyon Area, THE MAN WHO CARES works and donates money to the BEST OF HIS ABILITY, in order that his loved ones and others may live when unforeseen tragedy strikes.

NOTE — 1 OUT OF 8 PEOPLE IN THIS AREA NEED A HOSPITAL EACH YEAR

THE MAN WHO CARES knows that human lives depend upon this hospital---for some it will be the difference between LIFE AND DEATH.

THE MAN WHO CARES places human values above property values. He is intelligent and humane. He does not use false alibis for failure to do his duty by his family and the community.



A Tragic Picture

A Father's Opportunity to Save His Son---a PICTURE OF A FATHER carrying his son into a community hospital. (The son's skull had been fractured in a farm accident.)

PICTURE YOURSELF, under like circumstances, carrying a loved one whose life depends on easy access to a hospital. This Father FOUND HELP in his COMMUNITY HOSPITAL. LIVES OF YOUR LOVED ONES MAY BE LOST because this section of Santiam Valley and Canyon Area need a modern hospital.

CAN YOU MEET THE TEST OF A MAN WHO CARES?

THE TEST IS, are you willing to work and donate to the limit of your ability to PROTECT THE LIFE AND HEALTH OF YOUR LOVED ONES, your neighbors, and perhaps yourself? This is YOUR problem.

A CALL TO SERVICE

The People are Uniting—All thinking citizens will work and contribute to the best of their ability to fulfill this great community need. This is a call for service, in order that when the need for a hospital comes to Your Home—the answer will not be: "Sorry, we have no hospital!" Be a good samaritan to your neighbor, to your own family, and perhaps, some day, to yourself.

HOW YOU CAN HELP

Our fellow citizens—busy men—will work in an unselfish manner in the campaign to finance the Hospital. It should not be necessary for these men to "sell" you on the need of a Hospital. It should not be a question of how little, but how much you can do in the way of a sacrificial gift to make the Hospital possible.

REMEMBER, IT IS YOUR PROBLEM AS WELL AS THEIRS.

NAMES THAT WILL LIVE

Under This Title In the Public Lobby, will be listed the Memorials, the Names of All Who Contribute Any Sum of Money and the Volunteer Workers of the money-raising campaign—All who make this new Hospital possible—The Founders. Be a Founder in order that future generations will know that you helped build the Santiam Memorial Hospital.

You May Pay in Installments ... 10% Each Month

Donations Are Deductible from Income Taxes

Will You Meet the Test of THE MAN WHO CARES?

The cost of this advertisement has been raised by public-spirited Citizens.—We acknowledge the courtesy of LOOK Magazine for use of Father and Son picture.

SANTIAM MEMORIAL HOSPITAL—Area Campaign Headquarters—

• STAYTON — L.O.O.F. & Masonic Bldg., 116 3rd St., Phone 4392.
• MILL CITY — Mill City Pharmacy, Phone 2607.