



# When Tragedy Strikes . . .

the difference between LIFE and DEATH may be YOUR HOSPITAL

There may come a time in your life, or in that of a member of your family, when a hospital represents the difference between life and death. When that time comes it will make a tragic difference if there is no hospital in this section of Santiam Valley and Canyon Area — or whether precious minutes will be lost during the delay in reaching a hospital in a too-distant city. Truly . . . It may be the difference between life and death.

Lives of your friends and neighbors have been needlessly sacrificed or their health impaired because we have no hospital.

## District to Be Served

This is your Hospital, planned to serve the following areas: Idanha, Detroit, Gates, Mill City, Lyons, Mehama, Stayton, Sublimity, Shaw, Aumsville, West Stayton, Turner, Marion, Seio and Jordan. This will be a non-profit, Self-sustaining, non-sectarian community Memorial Hospital.

## Put First Things First

There is nothing more important than protecting the lives and health of those who live in this part of Santiam Valley and Canyon Area. This section is growing and expanding industrially, agriculturally and commercially—bringing an increased demand for hospital facilities for those who are employed on our farms, in our industries, and in business.

## We Face a Crisis

For many years, hundreds of our fellow citizens, even our own families, have faced a grave and dangerous situation that has now become a crisis. The present campaign to build a non-profit memorial hospital is being most carefully prepared and is sponsored by many citizens, who volunteered as workers.

In the Crisis we are now facing, the responsibility rests upon the shoulders of all good citizens. The question is: "Will we accept the opportunity that is now offered—to make this a safer place in which to live?" We must do it now or never.

## This Is Your Problem

When it comes to saving human lives and protecting the health of our neighbors, there can be no such thing as city boundaries. Spurred by this humane motive, busy men—farmers and business men—are enlisting as workers to obtain the protection of a modern hospital for this part of Santiam Valley and Canyon Area.

## Advance Gifts Campaign Starts November 8th

Our fellow citizens . . . busy men . . . are organizing the Advance Gifts and Memorial part of the Campaign to finance a hospital for the protection of the lives and health of their friends, neighbors and families.

It should not be necessary for these men to "sell" you on the need of a hospital. It should not be a question of how little, but how Much you can do in the way of a sacrificial gift to make the hospital possible for your protection.

## How You May Serve

**MEN WANTED.** All men who are in a position to spend a few hours a day during a short intensive campaign, are urged to volunteer for the General Campaign that will start at the close of the Advance Gifts Campaign which will be about November 30th.

**COST OF THE CAMPAIGN.** The cost of organizing the money-raising campaign has been raised by public-spirited citizens.

## Names That Will Live

Under this title in the public lobby of the hospital will be listed the memorials, the names of all who contributed any sum of money, and the volunteer workers of the money-raising campaign . . . all who make this new hospital possible . . . Their names will live! Be a Founder in order that future generations will know that you helped build this hospital.

## Establish a Living Memorial

Your name or that of a loved one—wife, husband, mother, father, son or daughter, sister or brother—will be honored, and his or her memory perpetuated by this service rendered the community. Establish a memorial for yourself or your loved ones by making a really sacrificial gift. You and they will continue to live—year after year, you and they will live—active day and night, relieving human suffering—saving human lives.

## Memorials

**NAMES WILL BE ON PLAQUES IN PUBLIC LOBBY**

The name of any person, family, organization or business may be commemorated by donating one or more of the following units:

SITE .....	Donation	X-RAY DEPT.....	\$10,000
NURSERY .....	\$25,000	LABORATORY .....	5,000
MATERNITY SECTION .....	20,000	POLIO and CONTAGIOUS DISEASE Room..	5,000
SURGICAL WING .....	15,000	PSYCHIATRIC ROOM..	3,000
SURGERIES:		ROOMS (Each) .....	2,000
Major .....	10,000	BEDS (Each) .....	1,000
Minor and Emergency..	8,000	BASSINETS (Each).....	500

One Hospital Voting Membership for \$100 or more subscribed.

Associate Membership, gift of less than \$100.

● DONATIONS ARE DEDUCTIBLE FROM INCOME TAXES ●

## Pay in Installments

Subscriptions for Donations and Memorials are payable in installments. The first payment of 10 per cent of subscription is payable on request. The balance is payable 10 per cent of subscription every thirty days thereafter.

**NOTE:** If sufficient subscriptions are not obtained to justify proceeding with the hospital project, ALL SUBSCRIPTIONS obtained in the campaign will be cancelled and any money paid will be returned.

## SANTIAM MEMORIAL HOSPITAL

AREA CAMPAIGN      STAYTON — I.O.O.F. & Masonic Bldg., 116 3rd St., Phone 4392.  
HEADQUARTERS:      MILL CITY — Mill City Pharmacy, Phone 2607

# You Will Need This Hospital . . . Help Build It

We acknowledge the courtesy of LOOK Magazine for use of Father and Son Picture

The cost of this advertisement has been raised by Public Spirited Citizens