

DON PETERSON, Publisher
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"THE PAPER THAT HAS NO ENEMIES HAS NO FRIENDS."
—George Putnam.

Pardon Our Wonderment

We hope that questioning motivations that involve the taxpayers money do not fall in the ranks of the sacrilegious.

And to make the point clear no one is even hesitating at the thought of school improvement. If more taxes are needed to carry on a better program we shall be the first to push the cause . . . but pardon our wonderment when we question the amount of some \$4,400 on this year's budget for our school district.

The school board listed an amount of \$500 for repair and maintenance of grounds for the grade school. Certainly we should like to see a nicely landscaped and well maintained grounds surrounding our grade school. The rocks and mud which now form its environment give added testimony to the need. Pardon us if we wonder what happened to the \$4,000 passed in last year's budget for landscaping. Surely such a sizeable amount would have left more of a mark than is visible at present.

Also in this additional levy is \$100 for alterations on the new grade school building. But that's only chicken feed. There is an amount, though, of \$3,500 for new furniture, equipment, and replacements for the newly furnished grade school. Perhaps we should be naive and imagine that all of the new furniture is worn out and such an amount is needed. Pardon us, on this we can't help but wonder just a little, also included in this additional \$4,400 which must be raised by special levy is an amount for \$300 for new furniture, equipment and replacement for the high school. Now this is fine and we are proud that such a notation was made. Just the one interrogation though; what happened to the \$6,500 passed for the same thing in last year's budget. Has anybody seen \$6,500 worth of furnishings hidden in some corner of the high school.

Now this writing is not designed to cast aspersions, but a guy does kinda wonder, doesn't he?

J. W. GOIN
VETERINARIAN

STAYTON
PHONE 4148

Opposite
Claude Lewis' Service Station

LICENSED
GARBAGE
SERVICE

\$1 per month and up
Also serving Gates and Lyons

MILL CITY
DISPOSAL SERVICE
PHONE 2352
LEONARD HERMAN

Cinnamon and Spice

REALLY NICE . . . 'CAUSE IT'S A CINNAMON ROLL
WITH YOUR VITTLES PICKED RIGHT FROM THE



Down the Famous Nohigren's Alley, off State Street
in Salem
from 11 thru noon til 2 daily except Sunday

Friday & Saturday Specials

FREE

With \$10.00 Order or More Your Choice of
One Item from Items on Gift Table

IGA SNO KREEM	3 lbs.	.79
IGA FLOUR	10 lbs.	.79
IGA SOLID PACK TUNA	3 for	1.00
BABY FOOD	6 for	.49
COFFEE, Popular Brands	lb.	.73
NEW SPUDS	10 lbs.	.39
KOOL AID	6 for	.25
DURKEE'S MARGARINE, Color Ease	lb.	.32
BEST FOODS MAYONNAISE	qt. .69 pt.	.41
SPRECKLES SUGAR	10 lbs.	.89

HILL TOP GENERAL STORE

ALBERT TOMAN, Prop.
MILL CITY WE DELIVER
Open Week Days from 8 A.M. to 7:30 P.M.
Sundays 9 A.M. to 6 P.M.

BROADWAY AND MAIN STREET

Merge Television and Movies
In a Marriage of Convenience

By BILLY ROSE

You might not think it to look at them, but the two big branches of show business are in heavy trouble — movies and television broadcasting.

The movies, a business with plenty of product, is up against a rapidly shrinking audience, and though some of the companies are still in the black, it's a cinch they won't be when there are 10 million TV sets in 19 million parlors. Judging by the financial pages, the people who own the companies agree with me because most of the movie stocks are selling for less than half of their 1946 quotations.

The television business, on the other hand, has a rapidly expanding audience but darned little product worth looking at. And, as I see it, it isn't the fault of the TV tycoons — there just isn't enough theatrical talent around to provide good live entertainment for the 300 half-hour shows which the networks must present each week.



Billy Rose

In other words, unless something is done about it and pronto, one business will grow more insolvent and the other more insipid.

Is there a solution? Of course, and like all good solutions it's a simple one: Television must marry the movies, or vice versa—and if there are laws on the books which get in the way of these nuptials, then in the public interest the laws will have to be changed.

The advantage of this alliance are many and obvious. First, through the sale or rental to telecasters of film expressly made for the foot-square TV screen, the movies can start recouping some of the money that the home sets are siphoning out of their box offices. Second, on a give-and-take basis, the film companies will be able to run off their trailers in millions of living rooms, and the few tests of this type of advertising indicate that it's plenty potent. Third, the midget screen can be used to develop new picture personalities, and this, at movie men will tell you, is the real life blood of their silly business.

What can Hollywood do for Television? Plenty. A sufficient amount of the right kind of film will solve better than half of its programming problems—and I'm, of course, not referring to the grade-Z vintage stuff which certain stations now run as a last and ludicrous resort. I'm talking about pictures ex-

actly tailored for the small screen, skillfully staged and lighted, and which, among other things, will steer clear of the long shots which look like so much oscillating mush.

Hollywood eventually can produce darn near every type of TV program from the travelogue to the three-act dramatic play, but for openers it might do well to concentrate on the popular classics that people never seem to get tired of.

For instance, the best of the short stories of De Maupassant, O. Henry, Ben Hecht, Damon Runyon and Somerset Maugham; ditto, a series of symphonic standbys with Toscanini and Stokowski conducting; double ditto, the inspired antics of Jimmy Durante, Maurice Chevalier and a hundred others in the rhinestoned hodgepodge that makes up show business.

Access to such a stock pile of film classics would, among other things, take the bone-crushing pressure off the TV programmers and allow them to concentrate on a few really good live shows.

And before long, if they use the sense that God gave geese, the blending of the reel and the real would add up to entertainment which one could watch without rubbing for the rail. The overall consequence would be that two businesses which give employment to tens of thousands would once and for all climb out of the red and into the pink.

Paramount Pictures, which paid \$560,000 for an interest in DuMont some years ago, is angling to sell its holdings for \$12,000,000. That would be a nice capital gain, of course, but I wonder if it wouldn't be smarter for Paramount to hold on to this stock and invest a few extra bucks in a film library to make DuMont the first TV network worth a second look.

Who knows—it might be a handy hedge against the time when there are 20 million television sets, and DuMont is considering the purchase of Paramount for \$560,000.

Editor's Letter Box:

To the Editor:

To help the Mill City-Gates region. (1) Some more land cleared and an increase in apple and prune orchards.

(2) The road made between Mill City and Mehama.

(3) The road, south side, in Linn, from the little bridge on the west end of the town to the Gates bridge, paved.

(4) A newspaper that will publish these:

(a) There's no darkness but ignorance—Shakespeare

(b) Anything false helps to keep us in slavery—Author

(c) The rich use outlawry and lack sense—Isocrates

(d) Never interrupt the enemy when they are making a blunder—Napoleon

(e) A bad king helps us if he's bad enuf—Emerson

(f) I'm voting for the worst stinker I can find—Democratic Radical

The Mill City Enterprise that publishes this, like this author, is willing to see more of the canyon's timber processed in the Mill City-Gates region.—Respectively submitted

Frank Van Camp
P.S.: I'm a resident now of East Mill City, Linn side.—Signed F. V. C.

Idanha Lumber Co. lumber storage building, completed last fall, was painted the past week by the Ted Gordon Co. of Lebanon. They also painted the inside of the dry kiln.

LITTLE ILLS

MAKE
BIG BILLS!

• True, that "little illness" you've been mentioning in an offhand way, may not seem to amount to much—just a few faint symptoms. But, neglected, these "little ills" can lead to big bills for doctors, medicines, etc; not to mention needless suffering and loss of precious time. Consult a Doctor now—you'll save by it in the end. And, of course, we hope you'll bring his prescription to us for careful compounding.

Capital Drug Co.

Salem



Out of the Woods

By JIM STEVENS

"Keep Green" and the Legion . . .

There is need or a history straightener on how the "Keep Green" citizens' forest-fire prevention movement, now in force in 26 states, came to get its start. Until a more able straightener of this variety comes along, I expect to work at it some.

Whoever the expert historian may be, he will find the sources of Keep Oregon Green and Keep Washington Green—Keep Maine Green, too, Keep Florida Green, and all the others—in such men as American Legionnaires Babe Munson of Shelton and Charlie Hanson of Fall City, in Washington State. It was Keep Washington Green first, beginning in April, 1940, and its strength was built up by Washington American Legion Post Washington Marshals, with the then—and now—Department Adjutant Col. Fred M. Fuecker promoting the program and appointing a State Forest Marshal on it—me.

A broad-beamed ex-top sergeant of artillery, Hols Holbrook, was the first state director of the Keep Washington Green program. He was at it for four years and he and Fred Fuecker kept it up front as a Legion project during the first two.

Don't let anyone tell you that Keep Oregon Green was started in 1941. It was in full operation after July 1, 1940, and in this drive the Legion also had a place of leadership.

What happened? I don't rightly know. The encouraging thing, the great thing in sight now, is that the American Legion in Washington, under the 1950 state commander, Herbert L. Davis, is fighting the accursed forest fire again.

The 1939 Beginning . . .

The American Legion in both Oregon and Washington was well-nigh the whole show in the actual birth and infant growth of "Keep Green", which was in 1939. The name the movement went under in that year was "The Junior Forest Council." Niel R. Allen of Grants Pass was Oregon state commander of the Legion that year, and he made the JFC a chief concern. Washington Commander Arthur J. Hutton was also active on the board. The state foresters of the two states were co-chairmen.

The Junior Forest Council was formed and fostered by the West Coast Lumbermen's Association, which has been the No. 1 supporter

of "Keep Green" all along. The purpose of the 1939 effort was to encourage forestry program projects everywhere with young people through their existing organizations. American Legion leadership in the Junior Forest Council exerted strong influence in the Boy Scout troops sponsored by many posts and in the Sons of the American Legion squadrons.

At the 1939 meeting of the Western Forestry and Conservation Association State Foresters Goodyear and Ferguson called a dinner meeting on the expansion of the Junior Forest Council. The result was a February meeting of industry and state forestry leaders, in the Governor's office at Olympia. There the program was expanded into one of education on forest fire prevention with all of the public, under a "Keep Washington Green Committee"—name proposed by Roderic Olzendam. Sarge Holbrook was given a job to do.

Then in Oregon Edmund Hayes and John B. Woods, Sr., set up "Keep Oregon Green."

Again the Legion Marches . . .

At the start of this piece I mentioned two by name—Babe Munson and Charlie Hanson. Babe and I are equally at home in a boom-pond shack, Charlie and I are old hand-hand greenchain lumber-hookers. We are all of the Legion. Babe Munson did a powerful job in his spare time starting what is now the famous Mason County Keep Washington Green committee and its annual Forest Festival. Charlie inspired and led a KWG committee in the Snoqualmie valley and has been a member of the KWG State Board of Trustees all these years.

They went into this work first, and with heart and soul, because it was an American Legion program. Literally hundreds of others like them in Washington and Oregon have done the same. So it has gone in 24 other states.

Yet the American Legion claims no credit for the nation-wide "Keep Green" forest-fire prevention program. No one else is yielding the Legion proper credit. Here is a rough try. The Legion is marching on this cause again. Encourage it!



DR. MARK

HAMMERICKSEN

REGISTERED OPTOMETRIST

Will be at his Mill City office in the Jenkins Building
Thursday afternoons 1 to 6 p.m.
Also Thursday evenings by Appointment.

HOME OFFICE: 313 W. FIRST, ALBANY

Headquarters for Garden Seeds

(Packet or Bulk Pack)

ALSO FIELD AND GRASS SEEDS

Various Types of Garden Tools, Etc

SANTIAM FARMERS CO-OP

STAYTON, OREGON

HOME AND STORE OWNERS—

WHAT Improvements DO YOU NEED?

CALL US FOR CONSULTATION NO OBLIGATION

- EXTRA ROOM OR DEN
- EXTRA BATH
- GARAGE APT.
- RUMPUS RM.
- PATIO OR BARBECUE
- NEW FRONT PAINT WORK
- NEW INTERIOR ARRANGEMENT

Complete Supply of All Your Building Needs

SHEET ROCK
DOORS and WINDOWS
BOYSEN PAINT

FEATURING NEW LOW PRICES ON MONTEX—
THE PAINT WITH THE SAND FINISH

KELLY LUMBER SALES

OPEN SATURDAYS

PHONE 1815

RUSSELL KELLY, Manager