

# Grand Opening

Oleson's  
LADIES'  
APPAREL

SATURDAY, AUGUST 27  
IN WITT BUILDING, MILL CITY

... America's favorite  
classic dress



It's a  
Thoroughbred

The calm, assured jewel stud casual that knows no season, no age. You can take out no better wardrobe insurance! In Dexter rayon Crepe, black and fall colors. Sizes for misses, women and half sizes.

14.95

As Advertised in  
CHARM  
GLAMOUR  
MADEMOISELLE  
VOGUE  
HARPER'S BAZAAR



BESTFORM



no finer fit at any price



Skirts

Wools Rayons

3.95  
to  
7.95

SLACKS



5.95

Coddington  
& Graff  
Wools in  
Covert  
Gabardine  
Rayons in!  
Gabardine  
Strutter  
Cloth

9.95

Nylons



IRREGULARS 3 for 2.75

SHORT MEDIUM TALL



Mojud, Strutwear, 1.25, 1.65



16.95 to 24.95

Gabardines Tweeds  
Twills Failles

Gowns

Slips Sweaters  
Gifts

DOOR  
PRIZE

Complete  
Infants'  
Dept.



Tots' Dresses  
1.95 up

Oleson's Ladies' Apparel

ALTA OLESON

FRANCIS OLESON

WITT BUILDING

MILL CITY, OREGON