

NOTICE

A BIG STEP FORWARD IN MERCHANDISING HAS BEEN MADE BY THE LEADING FOOD MERCHANTS OF THE NORTH SANTIAM CANYON

"A Penny Saved is a Penny Earned." Old as this saying is, it still holds true, and many of our customers have told us that they would prefer to pay cash for their food supplies if they could buy at lower prices and save money.-----So after weeks of thoughtful and careful consideration we have come to the conclusion that the EVERY DAY LOW PRICE CASH POLICY of selling merchandise is the practical and economical plan for our customers, and have therefore decided that on July 25th all the undersigned merchants will change to a strictly cash policy by eliminating all losses created by charge accounts. The savings made by operating on a cash basis is a tremendous amount and these savings are going to be passed on to our customers.



All stores listed below have drastically reduced all prices, and will serve you well-known brands of merchandise that will meet the strictest competition EVERY DAY OF THE WEEK.

BEGINNING JULY 25, 1949

PRICES ON EACH AND EVERY ITEM WILL BE REDUCED TO THE
LOWEST POSSIBLE LEVEL

Consumers will trade at these stores, willingly, because their dollars will buy foods at lower prices—and the lower prices will continue every day of the week. The low price cash policy will be in effect July 25th and if you have any problem of finances we suggest that you personally contact your store manager.



We sincerely thank you for your patronage in the past and we feel that we will experience the same congenial relationship in the future

BUY FOR CASH AND SAVE AT THESE STORES

Ken Golliet MEHAMA

Heineck & Son LYONS

Lyons Food Mkt.

M. B. BRASSFIELD LYONS

Hilltop Grocery

ALBERT TOMAN MILL CITY

Faust & Ross MILL CITY

Ressler's Grocery

MILL CITY

Santiam Food Market

DETROIT

Detroit Market DETROIT

Lloyd Girod Store

IDANHA

Gillespie's Market

IDANHA

Mill City Meat Mkt.