



Dilemma

"Smith is a man who takes off his hat to nobody."
"Then how does he get his hair cut?"

The Farmer Won

A close-fisted farmer supplied to a local house three dozen eggs every week. One week he found that he had accidentally sent one egg too many. Determined not to lose on the deal, he called at the house. "Mr. Smith," he said, "I sent along one egg over the three dozen this week."

"Surely you're not going to worry over a little thing like that," Mr. Smith said. "Let's settle it with a drink. What will you have?"
"Eggnog," was the farmer's reply.

Out on a Limb

"Is it true that it cost \$25 to have your family tree looked up?"
"Well, not exactly. I paid \$5 to have it looked up and \$20 to have it hushed up."

REASON IT OUT AND YOU'LL PREFER THIS



ALL-VEGETABLE LAXATIVE

NATURE'S REMEDY (NR) TABLETS—A purely vegetable laxative to relieve constipation without the usual griping, sickening, perturbing sensations, and does not cause a rash. Try NR—you will see the difference. Uncoated or candy coated—their action is dependable, thorough, yet gentle as millions of NR's have proved. Get a 25c box and use as directed.



FUSSY STOMACH? RELIEF FOR ACID INDIGESTION, GAS AND HEARTBURN FOR THE TUMMY!

BACK ACHE TORTURE?

SORETONE Liniment's Heating Pad Action Gives Quick Relief!

For fast, gentle relief of aches from back strain, muscle strain, lumbago pain, due to fatigue, exposure, use the liniment specially made to soothe such symptoms.
Soretone Liniment has scientific rubefacient ingredients that act like glowing warmth from a heating pad. Helps attract fresh surface blood to superficial pain area.
Soretone is different! Nothing else "just like it." Quick, satisfying results must be yours or money back. 50c Economy size \$1.00.
Try Soretone for Athlete's Foot. Kills all 5 types of common fungi—on contact!

Beware Coughs From Common Colds That HANG ON

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.
CREOMULSION for Coughs, Chest Colds, Bronchitis

Relieve distress of MONTHLY FEMALE WEAKNESS

Are you troubled by distress of female functional, periodic disturbances? Does this make you suffer from pain, feel so nervous, tired—at such times? Then so try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. Pinkham's has a grand soothing effect on one of woman's most important organs!
LYDIA E. PINKHAM'S VEGETABLE COMPOUND

That Nagging Backache

May Warn of Disordered Kidney Action

Modern life with its busy and worry irregular habits, improper eating and drinking—the risk of exposure and infection—throws heavy strain on the work of the kidneys. They are apt to become over-taxed and fail to filter excess acid and other impurities from the life-giving blood.

You may suffer nagging backache, headache, dizziness, getting up nights, leg pains, swelling—feel constantly tired, nervous, all worn out. Other signs of kidney or bladder disorder are sometimes burning, scanty or too frequent urination.
Try Doan's Pills. Doan's help the kidneys to pass off harmful excess body waste. They have had more than half a century of public approval. Are recommended by grateful users everywhere. Ask your neighbor!

DOAN'S PILLS



The Great Golf Mystery

NO ONE YET has been able to figure out why most of the star golfers come from Texas. But that's the way it is.

If you don't think so, look over the list—Ben Hogan, Loyd Mangrum, Jimmy Demaret, Ralph Guldahl (who won the U. S. Open twice in a row), Byron Nelson, one of the all-timers, and several others who can score well.

Imagine the pick of the country facing Hogan, Nelson, Mangrum and Demaret in a golf scrap at either match or medal play.

It couldn't be that Texas developed a certain type of swing that was something better than the rest of the country. Hogan's swing and Nelson's swing are totally unlike — to look at. So is Hogan's swing as compared with Demaret's swing. Mangrum is closer to Hogan.

Nelson and Demaret are not full swingers. Hogan is more than a full swinger. His club head dips deep on the backswing and completes almost a full circle. His 137 pounds need this extra arc.

Demaret is due for some better luck this good year of 1949, and, if he gets it, Jimmy can move right alongside of Hogan and Mangrum.

"I like Hogan's swing," Eddie Loos, the well-known player and instructor remarked the other day, "because it is full, free and yet under definite control. On the downswing you can see that club traveling for a target that seems to be a little to the right of the line, the correct line, and he keeps both the left hand and right hand working to the finish. That means right-hand power and left-hand control, keeping the face of the club where it should be without sitting too soon."

The one main thing you notice among all leading golfers is the use of the head. The head anchors the swing. The chin is usually back and, as Alex Morrison puts it: "They all hit past the chin. Once the head moves or wavers, the result is usually sour. The swing no longer has an anchor."

"The correct use of the head keeping it fixed, is the most important thing in the golf swing," Jimmy Demaret tells you. "Once the chin pops up or the head moves with the swing, you are lost. Anything can happen—except a good swing. It is in this way that you lose both power and control. The head must groove the swing from a fixed and separate position."

The Stranahan Case

Frank Stranahan, the Toledo amateur, closed out the old year with a remarkable set of figures. Young Frank ran away from a strong field at a Miami tournament late in December. He is all set for the 1949 tour and he has the full respect of every pro golfer in the field.

"There is a chance he may become the finest scorer we've ever known," one leading pro told me. "He is young, strong, healthy, wealthy and golf is the game he loves. He gives his full attention to it."

"Stranahan has fine swing with plenty of power. He will learn, as he goes along, certain things in concentration and determination. He is a fine golfer now. In my opinion, he will be a better golfer later on."

Stranahan is still anxious to learn all he can. He not only wants to know how but why. He is willing to work and practice for hours at a time. He will give every club in his bag a thorough going over. It is for this reason that he has no distinct weakness.

The Toledo star is something new in sport. Here is a young fellow with all the money he can spend. But instead of spending it, he gives all his time to golf—either practice or play. He follows the pro circuit from beginning to end—from Los Angeles through Arizona and Texas on through Louisiana into Florida and then up through Georgia and the Carolinas.

This is a tough circuit for making a living from it. But Stranahan takes no vacations—not while there's a tournament in sight.

His is today, beyond any doubt, the finest medal scorer in the amateur world. He has won many big match-play tournaments—including the British amateur—but he has yet to win the U. S. amateur where his game has never been at its best.



Selection of Feeds Vital in Stock Health

Ration Must Be Adequate In Minerals, Vitamins

What you feed your livestock today will determine the profit you make tomorrow, for experts are agreed that keeping livestock healthy is a profitable job—and to do that, care must be observed in choosing livestock feed.

Feeding livestock on a ration deficient in minerals, vitamins, proteins and carbohydrates, as well as fats, often leads to nutritional diseases. Lack of any of the common or trace minerals in home grown feeds may be and often is, responsible for terrific livestock, feed, labor and investment losses.

The problem of supplying minerals in their right proportions is only a part of the compounding of a product that will solve the livestock man's problems. First, no matter how good the ingredients that go into the making up of a feed, if livestock refuse to eat it the feed is useless so far as benefiting the animal is concerned.

In recent years much has been discovered about livestock diseases due to dietary influences. In this connection, the U. S. department of agriculture says: "Whenever a vital function . . . is interrupted owing to continued failure of the diet to supply sufficient quantities of essential nutrients, or to the inability of the body to utilize these nutrients, the so-called nutritional diseases develop."

Grand Champ



Grand champion of the 49th International Live Stock exposition at Chicago was "Old Gold," a 1,200-pound black Angus Junior, shown with C. E. Yoder (left) of Muscatine, Iowa, the owner. In the center is Henry Marshall, president of the exposition, and at right is A. D. Weber of Kansas state college, the judge who picked the winner.

'Love Apple' Popular

The scarcity of tomatoes in the past year's otherwise abundant harvests recalls something of the history of this romantic fruit-vegetable.

A sharp drop in production in some of the nation's principal tomato-growing areas means smaller domestic stocks of tomato soup, juices, stews, ketchup and chili sauce this winter. Unseasonable weather is given as the cause.

One hundred years ago the tomato was just beginning an uphill fight for respectability as a food



item. Indians of the Andes had cultivated it since about 1000 A. D. The Aztecs of Mexico gave it the name that Cortez' men all erred into "tomato"—and they probably said "to-mah-toe." And the Spaniards took it back to Europe, but there it was recognized as a member of the deadly nightshade family.

It was wrinkled and small and was known as the "love apple" in Europe and, later, in North America. And for centuries the supposedly poisonous fruit was nothing more than a garden ornament.

Paper Lining Doubles Effect of Light Shades
Lights around the house often seem dim at the time of year when evenings are longer. But light from lamps often can be increased by arranging for simple and better reflection.

Gay Costume for Dolly

ALL dressed up in a skating costume complete with mittens, boots and earmuffs! This cute set for a 21-inch doll is so easy to knit and requires very



5727

Dolly Goes Skating
little yarn. An entire cross-stitch alphabet is included with the instructions.

To obtain complete knitting instructions, stitch illustrations and embroidery directions for Dolly Goes Skating outfit (Pattern No. 5727) send 20 cents in coin, your name, address and pattern number.

SEWING CIRCLE NEEDLEWORK
530 South Wells St. Chicago 7, Ill.
Enclose 20 cents for pattern.
No. _____
Name _____
Address _____

Household Hints

When you cut ribbon off a roll to make hair bows, use pinking shears to avoid frayed ends.

You can remove lint from dark woolen clothing by going over it with a rubber sponge dampened in water then wrung out so it's almost dry.

If fresh asparagus is peeled before cooking, the peelings plus the ends of the asparagus that are cut off may be used to make a cream soup.

Marbled or grained patterns or mosaic designs are a good choice for kitchen linoleum since they are easier to keep looking clean than a plain color.

Do This for Head-Cold Stuffiness!

Instantly—the moment you put a few drops of Vicks Va-tro-nol in each nostril—you'll feel your cold-stuffed nose start to open up and give you wonderful relief from sniffling head-cold distress. Va-tro-nol acts so fast because it works right where trouble is. It relieves stuffy congestion, and makes breathing easier. If used in time, Va-tro-nol helps prevent many colds from developing! Try it! Vicks Va-tro-nol Nose Drops.

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7 DAYS WILL DO IT



YES, in just 7 days . . . in one short week . . . a group of people who changed from their old dentifrices to Calox Tooth Powder averaged 38% brighter teeth by scientific test. Why not change to Calox yourself? Buy Calox today . . . so your teeth can start looking brighter tomorrow!

CALOX TOOTH POWDER

McKesson & Robbins Inc., Bridgeport, Conn.

Sunshine, Cleanliness

Help Kill Disease

Grass crops make ideal sanitary floors for the production and feeding of livestock because in order to maintain a good grass crop there must be plenty of sunshine, nature's own and unexcelled disease-germ killer. Veterinarians have been very successful in preventing swine erysipelas with the use of culture and serum—and in some cases, with serum alone.

Check that Cough Before It Gets Worse

—and get well quicker with the NEW FOLEY'S
The NEW FOLEY'S HONEY & TAR contains one of the most important cough treatment developments in years, one that ACTUALLY HELPS SPEED RECOVERY. Also soothes throat, checks coughing. Also delicious, non-narcotic, does not upset digestion. But most important, NEW FOLEY'S helps you get well quicker from cough due to cold. At your druggist.

IF PETER PAIN TORTURES YOUR CHILD WITH CHEST COLD

● Rub in Ben-Gay for prompt, soothing, gentle relief from chest-cold miseries. Your doctor knows about those famous pain-relieving agents—methyl salicylate and menthol. Ben-Gay contains up to 2½ times more of them than five other widely offered rub-ins. Mild Ben-Gay was especially formulated for children's delicate skin. Ask for genuine Ben-Gay.
Also for Pain due to RHEUMATISM, MUSCLE ACHE, and STRAINS. Ask for Mild Ben-Gay for Children.

QUICK... RUB IN Ben-Gay

P.A.'s Smooth Smoking Both Ways...

For rich-tasting smoking joy—in pipes or papers—there's no other tobacco like crimp cut Prince Albert—America's largest-selling smoking tobacco.

I FIND REAL SMOKING COMFORT IN A PIPEFUL OF P.A.—AND THE NEW HUMIDOR, TOP SURE KEEPS P.A. MILD AND RICH-TASTING!

"You can't beat P.A. for rich-tasting smoking comfort," says John Burks. "P.A. smokes mild and cool—right down to the bottom of the bowl."

MORE MEN SMOKE Prince Albert THAN ANY OTHER TOBACCO

THE NEW HUMIDOR Top Locks in freshness and flavor THE NATIONAL JOY SMOKE

P.A.'s NEW HUMIDOR, TOP IS GREAT. I FIND THAT CRIMP CUT P.A. STAYS FRESH AND TASTY, AND ROLLS UP FAST AND EASY INTO MILD CIGARETTES

"Crimp cut P.A. is great," says Fred Eisner. "P.A. shapes up fast into neat cigarettes that are extra-tasty, extra-mild."

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