

DAILY REPORTER.

VOL. 1. NO. 53.

McMINNVILLE, OREGON, FRIDAY, NOVEMBER 5, 1886.

PRICE TWO CENTS.

The Daily Reporter.

Entered in the Postoffice at McMinnville for Transmission Through the Mails as Second Class Matter.

WEEKLY REPORTER.

Sixteenth Year of Publication.

McMINNVILLE - OREGON

B. C. IRELAND. E. L. E. WHITE.
D. C. IRELAND & Co.,
PUBLISHERS.

Weekly Subscription Rates.

One copy per year in advance - \$2.00
Not paid in advance - 2.50
To clubs of three or five, when accompanied with the cash, \$1.50 per year each. Two names for six months each to count as one yearly subscription.

The Daily Reporter.

THE DAILY REPORTER is issued every day in the week except Sundays, and is delivered in the city at 10 cents per week. By mail, 40 cents per month in advance. Rates for advertising same as for THE WEEKLY REPORTER.

Advertising Rates.

SPACE.	1w.	1m.	3m.	6m.	12ms
One inch	\$1.50	3.00	5.00	7.00	10.00
Five inches Col.	3.00	5.00	9.00	18.00	30.00
Eleven in. " "	5.00	6.00	18.00	36.00	78.00
Twenty-two inches	10.00	12.00	30.00	60.00	132.00

Above rates slightly advanced for preferred positions: "Top of Column," "Next to Reading Matter," "Second Page," or "Third Page."

Local notices in reading column on third page: One insertion, per line 10 cents
Two insertions per line 15 "
Three insertions per line 20 "
By the month per line 25 "

Obituary notices, resolutions of condolence, etc., to insure publication in the Reporter, must be accompanied with instructions; and the name of the proper person or persons to whom charges for the same are to be made.

Book & Job Printing.

We beg leave to announce to the public that we have just added a large stock of new novelties to our business, and make a specialty of Letter Heads, Bill Heads, Note Heads, Statements, Business Cards, Ladies' Calling Cards, Ball Invitations (new designs) Programmes, Posters, and all descriptions of work. Terms favorable. Call and be convinced. D. C. IRELAND & CO.

E. E. COUCHER, M. D.

PHYSICIAN AND SURGEON.

McMINNVILLE - OREGON

Office and residence, corner of Third and D streets, next to the postoffice.

JAS. M'CAIN. H. HURLEY.

McCain & Hurley,

ATTORNEYS-AT-LAW
AND NOTARIES PUBLIC.

Lafayette, Oregon,

Special attention paid to abstracts of title and settlement of estates in probate.
Office—Jail building, up stairs.

MRS. M. SHADDEN. MISS MAY VESSEY

Shadden & Vessey,

Fashionable Dressmakers

The Taylor System of Cutting and Fitting employed.

Third street, Next to Bishop & Kay's store, McMinnville, Or.

Mrs. A. McDONALD. MISS K. THORNTON

Fashionable Dressmaking.

In Mrs. H. P. Stuart's Millinery Store,

OPPOSITE GRANGE HALL,

McMINNVILLE - OREGON

Hear Our Gentle Voice.

To bust the town.
Oppose improvements.
Mistrust its public men.
Run it down to strangers.
Lengthen your face when a stranger talks of locating in it.

If a man wants to buy your property charge him two prices.

If he wants to buy anybody else, interfere and discourage him.

Refuse to see any merit in the scheme that does not directly benefit you.

If you can't hog everything, judge everybody by yourself, and accuse them of doing it.

Do not support the Reporter. Explain to the editor how much better and cheaper the New York Herald or World is.

But if you really have the interest of your home in view, and want the place to grow and prosper, take our advice and

Don't fret.

Talk about it.

Write about it.

Beautify the streets.

Patronize the merchants.

Be friendly to everybody.

Advertise in The Reporter.

Elect good men to all the offices.

Don't grumble about hard times.

Keep your sidewalks in good repair.

Avoid gossip about your neighbors.

Do your trading with your home merchants.

Sell all you can and buy all you can at home.

If you are rich, invest something; employ somebody, be a "rustler."

If you don't think of any good word don't say anything about anybody.

Remember that every dollar invested in permanent improvement is that much on interest.

Be courteous to strangers that come among you, so that they may go away with good impressions.

Always cheer on the men who go in for improvements, your portion of the cost will be nothing only what is just.

Don't kick at any proposed necessary improvement because it is not at your door or for fear that your taxes will be raised fifty cents.

Don't use rubber stamps on your letter heads, that is a dead give away on your business, on the town and the live newspaper published in it. Get your letter heads, envelopes, business cards, etc., printed at the Reporter office.

Never condemn the Reporter unless it has fairly misused you. If it has dealt with you unjustly write to us, or come to the office and tell the editor about your case, if he is wrong he will lose no time in telling the public about it.

Remember that no man does as much for your town as the editor. Every paper sent out is an advertisement of the business, the resources and enterprise of the place; and people abroad get a better idea of it from the Reporter than from any other source.

THE ART OF ADVERTISING.

Here is a little catechism from a paper devoted to advertisers, and it contains the sum and total of the art:

What is advertising? The art of exciting curiosity.

What is curiosity? A feeling of inquisitiveness, which nothing short of an investigation will satisfy.

What is the result of creating this feeling? Prosperity and riches to the advertiser.

Who are the most inquisitive people in the world? Americans. Therefore, if you would succeed in advertising, excite curiosity, and you will hit the mark every time.

MISCELLANEOUS.

BISHOP & KAY.

(o)

THE CLOTHIERS

—OF—

YAMHILL CO.,

Third St., Opposite

YAMHILL CO. BANK.

DON'T FORGET THE PLACE,

—Where you will—

ALWAYS FIND

CLOTHING

—IN THE—

LATEST STYLES.

Furnishing Goods of all kind, and above all THE LOWEST PRICES. Also agents for the

Brownsville Woolen Mill,

Carrying a full line of all goods made by these celebrated mills.

RUSS LOGAN. BILL LOGAN. WATT HENDERSON.

LOGAN BROS. & HENDERSON,

Proprietors of the old established and well known

McMinnville

LIVERY, FEED AND SALE stable. We are prepared at all hours to furnish

Fine Carriages, Hacks and Saddle Horses,

And everything in the Livery hire, in good shape

At Reasonable Rates.

TRANSIENT STOCK LEFT

with us will receive the best of care and attention. Logan Bros. & Henderson.

McMINNVILLE

Business College,

Cor. 3d and C Streets,

OVER YAMHILL COUNTY BANK,

Is Now Open.

Attention is respectfully invited to this BUSINESS SCHOOL.

Its facilities for thorough practical instruction; actual business department a specialty where currency, bank check, drafts, etc., are used. Class, or private instruction day or evening. College Journal sent free on application.

Crayon Portrait Work a Specialty.
P. O. Box 101. G. R. HIGGINS, Prin.

SPORTSMENS EMPORIUM

W. F. COLLARD,

Dealer in Guns, Pistols, Ammunition,

Cutlery, Fine Fishing tackle, Cigars,

Etc.

Third Street, Opposite McMinnville Baths.

McMINNVILLE - OREGON

MISCELLANEOUS.

CITY MARKET,



FRED. F. KELLER, Prop.,

Successor to W. F. Bangasser,

Bangasser's building, Cor. B and Third Sts.

Here is where you can get your money's worth in

Beef, Pork, Mutton, Sausage, Trips,

and everything in the line of meats, of the best quality the country affords. Also the

Best of Bolognas.

Give me a call and be satisfied.

W. T. BAXTER.

F. J. MARTIN.

New Firm, New Goods, New Prices

At the New Store of

Baxter & Martin

Successors to Al. HUSSEY,
Third street, McMinnville, Oregon.

FRESH FAMILY GROCERIES.

A new, neat and clean stock. Every article A No. 1. Fruit Jars, Butter Crocks, Colored Glassware, Cutlery, Cased Goods, Tobacco, Pipes and Cigars.

Fresh Fruit and Vegetables in Season.

Give me a call. Inspect my stock, and I will guarantee prices to suit you.

TO THE PUBLIC.

We would announce that

OUR MILLS

Are turning out large amounts of
The Very Best Quality

First Class Lumber

Not to be equalled by any mill in Yamhill county, notwithstanding reports of some unprincipled parties to the contrary.

WE WILL SELL DOORS AND WINDOWS

At 45 per cent. discount from list price; Mouldings at 60 cents per hundred feet.

Any Thing in the Line of Hardware

At such prices that will defy competition. Remember

NO ONE FIRM HAS EXCLUSIVE RIGHT TO CUT RATES.

If we do not have in stock what you want, we have made arrangements to get any thing you may want, without delay. We ask you to get prices elsewhere before you make purchases.

JONES & CO.

McMinnville, June 10, '86.

W. J. GARRISON.

A. H. GAUNT.

EURISKO MARKET.



Where the best of meats can always be found and at the most reasonable prices, where the loin of beef is divided with our customers. Meats done up in the latest styles, and good weights given. Give us a call.

Yours truly,
W. J. Garrison & Co.

D. C. IRELAND & CO.,

Fine Job Printers,

McMinnville, Oregon.