

Topics of Special Interest to Our Women Readers

By burning 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them—CAMELS give smokers the equivalent of

5

EXTRA SMOKES PER PACK



MORE smoking—better smoking—brisker smoking... Which cigarette offers all of them? Read 3 important cigarette facts revealed by scientific tests on 16 of the largest-selling brands:

1 CAMELS were found to contain **1 MORE TOBACCO BY WEIGHT** than the average for the 15 other of the largest-selling brands.

2 CAMELS BURNED SLOWER THAN ANY OTHER BRAND TESTED—25% SLOWER THAN THE AVERAGE TIME OF THE 15 OTHER OF THE LARGEST-SELLING BRANDS! By burning 25% slower, on the average, Camels give smokers the equivalent of 5 EXTRA SMOKES PER PACK!

3 In the same tests, CAMELS HELD THEIR ASH FAR LONGER than the average for the other brands.

Thanks to Camel's economy, everyone can enjoy the real thrills in smoking... the coolness, mildness, delicate taste... the added bonus of Camel's costlier tobaccos. Don't miss the smoking America rates No. 1.

THE CIGARETTE OF COSTLIER TOBACCOS



CAMEL

PENNY FOR PENNY YOUR BEST CIGARETTE BUY!

These Advertisements Give You Values



Cold Cuts for Variety

For a help-yourself-party (or almost any other lunch or supper) few foods rival in popularity a platter of "cold cuts." Designed to tempt the appetite, and to provide interesting variety, this good-to-look-at and good-to-eat dish is a summer favorite.

Salami, liver sausage, thin slices of flavorful boiled ham, and corned beef or sandwich slices make an attractive and delicious combination. Wafer-thin slices of cheese, small sweet pickles and radish roses with sprigs of watercress complete the platter.



These same cold meats have other uses, too. For example, cubes of salami add zest to a green salad, corned beef makes a tasty casserole meal, and slices of boiled ham combine with cream cheese and chives to make a tempting and unusual dish for lunch or supper plates.

I've chosen from my file of tested recipes a half dozen which will add new interest to your meals. I hope they may inspire you to do a little experimenting on your own.

Luncheon Slices.

(Serves 4-5)
5 slices of sandwich loaf (1/2-inch thick)
1 egg (beaten)
Fine crumbs
Dip meat in beaten egg and then in crumbs. Fry in deep fat, heated to 380 degrees, until golden brown. Serve with sauteed pineapple rings.

Ham and Cheese Pinwheels.

(Serves 4)
1 3-ounce package cream cheese
1 1/2 tablespoons mayonnaise
1 tablespoon chives (minced)
4 slices boiled ham
Combine cream cheese, mayonnaise and chives. Spread generously on the slices of boiled ham. Roll each slice firmly, wrap in wax paper and chill. When ready to serve, cut the rolls into slices 1/4 inch thick. Arrange on a bed of watercress and serve with French dressing.

Rabbit Sandwich Filling.

1/4 pound dried beef
1 pound American cheese
1 cup condensed tomato soup
Grind the dried beef and the cheese in a food chopper. Add soup and blend well. This may be kept in the refrigerator for several weeks.

Ham and Cabbage Slaw.

(Serves 4-5)
3 cups cabbage (finely shredded)
1/4 cup green pepper (cut in slivers)
1 cup boiled ham (cut in slivers)
1 teaspoon onion (minced)
1/2 teaspoon salt
1/4 teaspoon white pepper
1/2 cup salad dressing
1 egg white (beaten)
Combine cabbage, green pepper, ham and onion. Add salt and pepper. Fold salad dressing into stiffly beaten egg white, and mix lightly with salad ingredients. Serve in salad bowl.

Corned Beef de Luxe.

(Serves 5)
2 cups potatoes (cooked and sliced)
1 12-oz. can corned beef (sliced)
1 cup onions (sliced very thin)
3 hard cooked eggs
2 tablespoons butter
2 tablespoons flour
2 cups milk
1/4 teaspoon salt

Pepper and paprika to taste
1 cup cheese (grated)
1/2 cup buttered bread crumbs
In a greased casserole place alternate layers of potatoes, corned beef and onions. Cut the eggs in two, crosswise, and push into the mixture, cut side up. Make a white sauce of the butter, flour, milk and seasonings. Add the cheese to the sauce and pour over all. Sprinkle buttered bread crumbs over the top and bake in a moderate (375 degree) oven for approximately 30 minutes or until browned and heated through.

Salami Salad.

(Serves 5)
1 cup salami (cut in cubes)
2 cups cabbage (shredded)
1 cup raw spinach (shredded)
1/4 cup sharp American cheese (grated)
1/2 cup French dressing
Combine salami, cabbage, and spinach. Add cheese to French dressing, and pour over the salad ingredients. Chill thoroughly. Serve in large bowl lined with lettuce.

Send for Copy of This Book.

This new-type cook book offers you a wealth of helpful hints on entertaining. Menus for parties ranging from a simple Italian supper to a wedding reception are included. You'll find, too, practical tested recipes for everything from appetizer to dessert. Send 10 cents in coin to Eleanor Howe, 919 North Michigan Avenue, Chicago, Ill., and get your copy of "Easy Entertaining" now.
(Released by Western Newspaper Union.)

Red Dots White



Still the rage for polka dots goes on. In the picture it is white silk chiffon with red polka dots that fashions a most captivating evening dress. For country club wear and city roofs under starlit skies with music in the air here is the gown ideal. The halo hat in tones of red matches the kid belt which is tied with a fabric bow. The bracelet is the new-type bubble lass that glitters in prismatic colors.

Coats Like Dresses.

Coats that look like dresses, tailored of smooth, dress-like woolsens for early fall. Many with braid trimming.

Charming, Practical Midsummer Patterns



THE afternoon dress with v-neckline, slim skirt and shirred bodice (1779) is unusually pretty for those of you who take women's sizes. Make it for hot days with short, full sleeves; repeat it later on, with the narrow roll collar and long, snug sleeves. Voile, chiffon, georgette, silk print and thin wool are pretty materials for it.

Dress With Jacket-Blouse.

A classic two-piecer that will give you loads of wear on your vacation travels as well as summer days in town is 1783. It brings you a sleeveless tennis frock with sunback, that becomes a smart little summer suit when you add the fitted jacket-blouse. Thus you can solve two important clothes problems with this one easy pattern. It will be charming in linen, gingham, pique or sharkskin.

The Patterns.

No. 1779 is designed for sizes 34, 36, 38, 40, 42, 44, 46 and 48. Size 36 requires 4 1/2 yards of 39 inch material with short sleeves and no collar; 4 1/4 yards with collar, and long or short sleeves.

No. 1783 is designed for sizes 12, 14, 16, 18 and 20. Size 14 requires 4 1/4 yards of 35 inch material, without nap, for frock; 1 1/4 yards for jacket. 4 yards of trimming.

Send your order to The Sewing Circle Pattern Dept., Room 1324, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each. (Bell Syndicate—WNU Service.)

Lingerie Frock Is Latest for Party

Exquisite Detail Features Newest Fashion.

By CHERIE NICHOLAS

There isn't any type dress that looks so new this midsummer and so strikingly lovely as does the gown of sheerest white that is lavished with exquisite detail, notably fine pin tucking, loads of daintiest lace edgings and that which is most outstanding of all—the use of quaint beading through which tiny ribbons have been drawn in the good old-fashioned way.

Not only are dotted swisses, sheer organzas and nets feminized in this way to look their sweetest, but pretty sprigged dimities, cloque organzies and flowery filmy printed materials are lace-laden, pin-tucked and ribbon-trimmed in like manner.

To accent the quaint turn of affairs necklines are made to look as if copied from the daguerreotypes of the long ago costumes. The drop-off-shoulder type is a favorite and the extremely low-cut square neck is also adopted, which together with short puff sleeves looks every inch a picture.

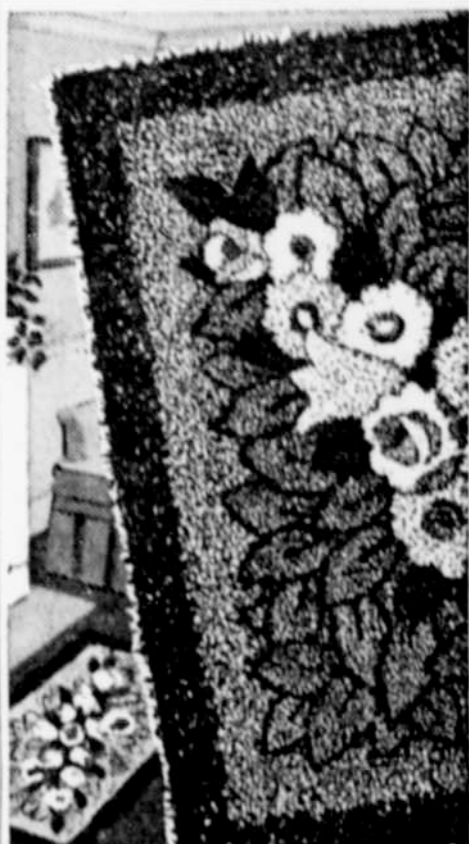
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PHOTOGRAPHY

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Hooked Rug Having A Gay Flower Motif



Pattern 2207.

Here's a hooked scatter rug made of yarn or rags in any size you wish. Do the flowers in bright odds and ends. Pattern 2207 contains a transfer pattern of a motif 15 by 20 1/4 inches; directions for doing hooking; color chart and key.

Send 15 cents in coins for this pattern to The Sewing Circle Needlecraft Dept., 82 Eighth Ave., New York, N. Y.

Please write your name, address and pattern number plainly.

Synchronized Gun

Roland G. Garros, French aviator, is credited with the invention of the synchronized airplane machine gun. He is known in France as the father of air dueling. In February of the year 1915 he mounted a gun in such a position that it was able to fire through the propeller of an airplane, which was a decided advantage over the enemies' mode of fighting.

In 18 days he is credited with shooting down five enemy planes. He was brought down on the day of his last victory, April 19, 1915, and was taken prisoner by the Germans. He was unable to destroy his plane, which the Germans copied. He later escaped and returned to France. He was killed in aerial combat in October, 1918.



MODERNIZE

Whether you're planning a party or remodeling a room you should follow the advertisements...to learn what's new...and cheaper...and better. And the place to find out about new things is right here in this newspaper. Its columns are filled with important messages which you should read regularly.