

Campaign of Northwest Gets Ready Support

"Home Stretch" for the drive to create greater employment by increased consumption of products of this area finds all forces actively pressing forward to make this year's campaign a memorable one, according to Ex-Mayor Geo. L. Baker, of Portland, and manager of Columbia Empire Industries, Inc. The campaign concludes April 10th.

"We are particularly grateful for the fine support our efforts have received this year from the people of the Pacific Northwest," states Mr. Baker. "The idea of buying, as the key to increased industrial activity, and consequently to increased opportunity, has been enthusiastically taken up throughout the Columbia basin."

During the campaign now coming to a close advertisements of an editorial type were carried by 168 newspapers in Oregon and Washington.

"Buy-to-Work — Work-to-Buy" messages were broadcast by every radio station in the area. More than 86,000 display posters and 250,000 pieces of printed literature were distributed.

Bids Called On Highway Relocation

District Engineer W. H. Lynch of the U. S. Bureau of Public Roads has issued invitations for bids for construction of another 1.1 mile section on the relocation of the Columbia River highway, just west of Cascade Locks in Hood River County. The work is to be constructed as a Forest Highway project under the supervision of the Bureau of Public Roads, and will complete the relocation from the Bonneville school house to Cascade Locks, the last unit in this five mile section.

\$140,000 has been programmed for this work from fiscal year 1938 forest highway funds. A contract for the adjacent section, the Ruckel Creek crossing, was let to Earl McNutt by the Bureau last fall, and is now under construction. The new location of the unit now advertised for bids is south of the present location, and eliminates all the sharp curves. A new approach to the raised Bridge of the Gods is being constructed so that the relocated highway will pass underneath.

The bids will be opened at the office of the District Engineer in Portland, April 20.

Chronicle Advertising Pays

Governor Martin and Bonneville

The allocation by the President of funds for the construction of the Bonneville project was, in a large measure, due to the activities of General Martin while serving this State as a member of Congress.

Declaring that the project should be administered for the best interests of all the people in the State, the Governor has, to this end, pledged himself to cooperate with the President and Administrator Ross in every way possible.

It was largely through his efforts that ship locks were included in the Bonneville project—thus making it possible for sea going vessels to take on and deliver cargoes as far up stream as The Dalles. He has never ceased his fight for the canalization of the Upper Columbia in order that the grain growers and shippers of the Inland Empire may enjoy such favorable rates as are obtained through water competition.

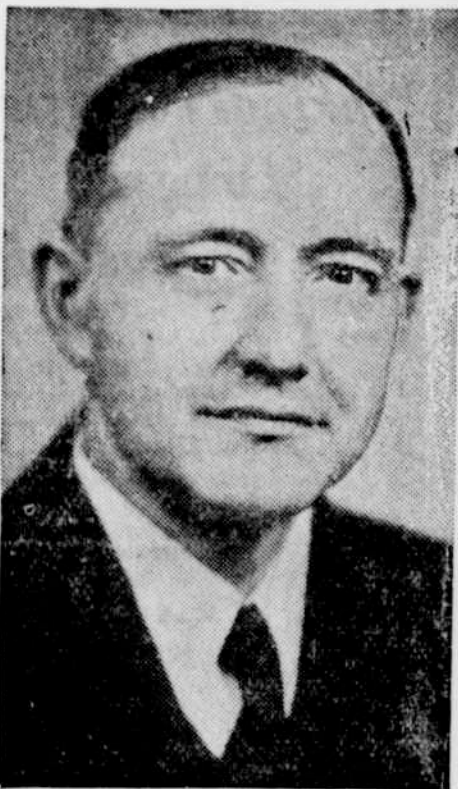
Pd. Adv., Re-Elect-Governor-Martin Club
612 Railway Exchange Bldg., Portland, Ore.

FENCE IN SALMON

Infant salmon and trout of the upper Sandy river have a severe shock coming this summer if they try to enter the big power flume at Marmot.

To restrain their migratory desires and steer them into the main channel beyond the Portland Electric company's dam, an electric screen will be installed within a few days. It will contain from 70 to 90 volts of current.

Salem Editor Candidate For Governor



Charles A. Sprague, editor of the Oregon Statesman, has announced his candidacy for governor on the republican ticket. In his statement Sprague said:

"I enter the race not as a candidate of a group or faction, or for the purpose of opposing candidates now in the field, but with the idea of making what contribution I can in rebuilding the republican party as an instrument of government in the common interest. Chastened by defeat and purged of elements which have injured its prestige, the party can emerge as an organization of power and influence, standing for orderly progress with political and economic stability. The votes of Senator Reames, who was appointed by Governor Martin, on the reorganization bill and proposed amendments have roused the people to the need of a republican governor as well as senator.

"There is far more to the governorship however, than mere party affiliation; and I intend to base my campaign chiefly in an attack on

pressing problems which confront the state. While as editor of The Statesman I have expressed my opinions freely on most every subject from potluck suppers to the new deal I expect to make clear my stand on issues before the people this year."

Makes Declaration On Filing

Coming to Oregon in 1925 he was business manager of the Corvallis Gazette-Times, leaving Corvallis in 1929 he became editor and principal owner of The Oregon Statesman at Salem.

In Salem he has been active in civic affairs as member of the board of directors of the Community Chest, the YMCA, and Salvation Army. He is also a member of the boards of trustees of Albany College and of Willamette University.

Mrs. Sprague is a native of Oregon, a member of the D. A. R., and past state president of the P. E. O. They have two children.

Donaugh Comments on Bonneville

Milton, Ore., April 4—Predicting that Bonneville power will increase the happiness and prosperity of farm and urban dwellers both in Oregon and also stimulate industrial growth on the Columbia basin, Carl C. Donaugh, U. S. District Attorney and Democratic senatorial aspirant, lauded Franklin D. Roosevelt as the "leader who is making this dream

come true." Donaugh voiced these sentiments in a talk recently.

Donaugh pledged himself to work for early construction of feeder lines to all points in tributary country in order that cheap power could be in

the reach of all. Whether Bonneville power is distributed by private or public utilities he would, he asserted, fight to see that the benefits of cheap power are passed on to the consumer in the form of low rates.



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When you select your Spring Outfit from the fascinating assortment now assembled for you at

Style and Quality Headquarters

where Value and Service lead

Dress Up For Spring at

The Leonora Specialty Shop
Hood River, Oregon

Dress Up for Easter

at PENNEY'S

Irresistible
EASTER STRAWS
98c
New spring colors!

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SPRING GLOVES
Ready for Easter! **49c**
Rayon slip-on gloves in the season's newest styles!

• • •
SPRING COATS
9.90
Toppers, pencil slim swaggers, reefers!

• • •
HANDBAGS
An Easter Necessity! **98c**
In newest shapes and colors!

• • •
Exceptional Quality!
CYNTHIA SLIPS
Perfect Fitting! **98c**

• • •
Jean Nedra
DRESSES
3.98
Designed with a touch of individuality so prized by smartly dressed women! Of beautiful rayon crepes and spring-like prints! Sizes 12 to 44.

PENNEY'S
J. C. PENNEY COMPANY, Incorporated

Hood River, Ore.

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1975

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