

THE WAY!

More, the big Hollywood motion picture companies are turning and recording equipment to insure perfect sound for their production. To match this fidelity of recording, and thereby insure your enjoyment, we have chosen the latest RCA sound reproducing—so utterly lifelike that it has been named the "Magic Voice Screen." For a new thrill, come in and see your favorite screen to life with this new kind of sound!

E of the SCREEN



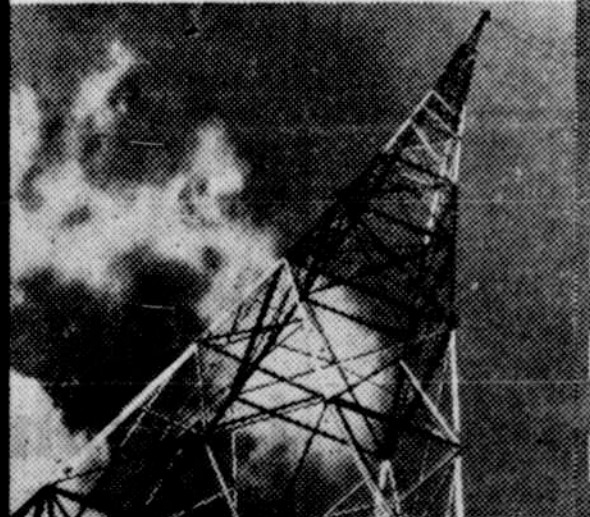
RCA "Magic Voice of the Screen" (partially shown at left) reproduces the RCA-made sound perfectly in our theatre.



Another reason why RCA sound is tops—the unlimited experience of NBC, an RCA service.



Most of the big broadcasting tubes are RCA tubes. RCA tubes are used in sound movies, too.



Over 50% of the broadcast power on the air is RCA engineered and installed.

Would Improve Sandy to Haul Fertilizer

A hearing was held recently at Troutdale of the proposed federal project to make the Sandy River navigable for small boats and barges to Troutdale. It was indicated that users of all types of commercial fertilizers would probably be the chief beneficiaries of the navigation improvement. The hearing was conducted by Major Theron D. Weaver.

A number of fertilizer dealers, introduced by Lew Wallace, state game commissioner, who assembled most of the testimony offered at the hearing, asserted that the demand for commercial fertilizers could be doubled in a short time if the freight rates of the commodities were reduced a dollar or two per ton.

The greatest need of farmers in western Oregon is phosphate and limestone, said Clackamas County Agriculture Agent J. J. Inskeep. General usage of the two products is prohibited because of their present high prices, which are stimulated by high freight rates.

It was the contention of a resolution prepared by the Multnomah County Pomona Grange that the very presence of low water freight rates would tend to reduce competitive rates.

From the standpoint of the salmon fishing industry, Representative Charles H. Leach, chairman of the house game commission for several terms, asserted that the river merited the contemplated improvement as a salmon spawning stream.

Governor Martin sent a letter to the hearing also stressing the salmon fishing angle.

RCA Radio To be Given By Theatres

Harry Weber of the Cascadian and Rialto Theatres has heard much pro and con about the public's favorite voice on the silver screen. This week he is going to find out just who the Hood River Valley's favorite is, and to create a little competition in the contest, he is putting up prizes. To the person that selects the voice getting the most votes and guessing closest to the number of votes the voice will receive, a huge RCA Magic Voice Radio, will be given. Second prize is a two months' season pass, and third prize is six RCA Bluebird Records.

The radio is on display in the foyer of the Cascadian. All one has to do to enter the contest is to fill out a card and drop it in a box near the door.

The winners of the novel contest will be announced Friday night. Voting will close Thursday night at 9:30.

Mrs. Bill Ferguson and Mrs. Frank Strader made a business trip to Hood River Monday afternoon.

Two Great Commonwealths

... are linked by the BRIDGE OF THE GODS.

... The states of Oregon and Washington — surpassing other states in production of lumber, in fisheries, in certain types of agricultural products, in progressiveness of their peoples, and, according to government reports, in the literacy of their citizens — are unique states up in the northwest corner of this country.

They possess a large portion of the potential water power of America. Their people are famous for their liberal-mindedness, for their

hospitality, for their enthusiasm, for their integrity, for their progressiveness.

They are states with a colorful pioneer history since the days of the fur traders. They are states with a wealth of romance in their settlement and development. They are states which stand ready to take advantage of the many opportunities at hand. We regard it as a distinct honor to occupy our position as the connecting link between these two states which possess in common so many fine attributes.

Wauna Bridge Company

Nan Honeyman Proposes Mineral Survey

Authorization of a survey of natural mineral deposits in the Pacific Northwest is being urged by Representative Nan Wood Honeyman.

Essential defense minerals and those which could be developed into peacetime industries through the use of Bonneville power were emphasized by the congresswoman as worthy of investigation.

Leaving with the chief executive data prepared for her by Dr. Edwin T. Hodge, consultant geologist for the north Pacific division, Mrs. Honeyman was assured the matter would be carefully studied.

"The President was much interested and will notify me after looking the matter over," she stated in a telegram received this week in Portland.

A specific program recommended by representative Honeyman includes the establishment of an agency to carry out complete investigation of all important mineral deposits in the Northwest and Alaska.

That many of the strategic defense minerals, such as antimony, manganese, chromite, cobalt and nickel show rich deposits throughout Oregon and the Northwest was brought out in the Hodge data. These metals are also important to modern peace-

time manufacturing and susceptible to large-scale development through hydroelectric power.

P.-T. A. NEWS

The next regular meeting of the P.-T. A. has been changed from February 9 to Thursday, Feb. 17. This is due to the fact that Founders' Day comes on that date and a special program commemorating that occasion has been arranged. Mrs. Genevieve Embree is in charge of the program and she has planned a very interesting evening which all will enjoy.

All ladies are requested to bring a decorated lunch basket which will be raffled. There will be a prize for the most clever and unique basket.

The second card party of the P.-T. A. series was a big success. There were eleven tables in play and everyone had a most enjoyable evening.

In pinochle, Mrs. Anderson of Bonneville and Ivan Embree were high scorers, while Mrs. Langton and Art Nix carried off the low honors. Mrs. Nelson and Mr. Haggblom were high in "500" and Mrs. Haggblom and Mr. Brolliar were low.

ICY PAVEMENTS BLAMED

More than half of Oregon's 3032 automobile accidents in January, 1937, occurred on snowy or icy pavements, and more than one-third of the accidents involved skidding, Secretary of State Earl Snell said recently.

Moscow announces 73 new schools will be built and opened in 1938.

WE CONGRATULATE THE CASCADIAN THEATRE ON THEIR CHOICE OF

RCA Sound Equipment

FOR THE BEST IN RADIO SOUND REPRODUCTION, FROM MICROPHONE TO REPRODUCER

RCA ALL THE WAY

SEE THE LATEST MODELS OF RCA VICTOR RADIOS AT

Howe Electric Co.

Authorized RCA Victor Radio Dealer for Hood River