

LORENE'S BEAUTY STUDIO Hood River

It pays to look your best, so look your best at all times. Stop in at Lorene's Beauty Studio, specialists in beauty culture in all its branches, permanent waving, facials, massages, shampooing, finger waving, marcelling and manicuring. Phone Lorene Lester for an appointment or drop in personally. She will be glad to serve you.

HEIGHTS BARBER SHOP Hood River

There is a sound reason for so many men, women and children continuously patronizing J. R. Rees, owner of the Heights Barber Shop at Hood River. The reason is that they have been continuously satisfied with the grade of barber work Mr. Rees does.

J. F. VOLSTORFF Hood River

There is a revelation in store for you if you drop in at J. F. Volstorff's Dodge and Plymouth New and Used Car Agency, and get a demonstration of the new Dodge or Plymouth. The performance and beauty of these cars is more than you would expect of cars so low in price.

SLIM'S REPAIR SHOP Hood River

One of the finest garages in this entire vicinity is the one at Hood River conducted by Buck Chisman and Roy Radford for these past months. Mr. Chisman and Mr. Radford themselves are expert mechanics with many years of experience in this line of endeavor, and they personally inspect every job.

SHAKE'S PHARMACY Parkdale

Mr. H. R. Shake, a registered pharmacist, graduated from Oregon State College in 1917. You are assured then of expert care in having your prescriptions filled if you bring them to Shake's Pharmacy, a business in operation at Parkdale for five years. And remember, that the proper filling of a prescription is just as important as the selection of a competent physician to prescribe it.

You will also find here a large and excellent stock of all the varied merchandise that you expect to find in the modern drug store of today, drugs, toilet articles, stationery, tobaccos and soda fountain.

BONNEVILLE MERCANTILE CO. Bonneville

Few businesses in this section have enjoyed the steady and consistent growth attained by The Bonneville Mercantile of Bonneville, the only general store in Bonneville.

Since its inception in 1934 the firm has gone ahead in the most progressive manner, enlarging their stock and bettering their service niche in the business chain of the Dam area. The firm's affairs are not confined to local limits, but extend over a wide area and the large patronage they have is indeed a reflection of the high esteem in which they are held by the people of this entire section.

Mr. N. Director, of Portland, is the owner of this store, which is managed by Nick Welsch. Mr. Earl Level has charge of the grocery and meat department.

This fine store handles everything in general merchandise such as fancy and staple groceries, fresh and cured meats, men's work clothing, women's dresses, sport clothes, men's shoes, drugs and notions.

GRIM GROCERY Bonneville

You are a stranger here but once. Our quality groceries and bakery products, our low prices and our friendly service will make you the friend of Mr. and Mrs. C. R. Grim, who established their store here three years ago.

ROOSEVELT INN Bonneville

The cozy comfort and home like atmosphere of The Roosevelt Inn has been a contributing factor in making the hotel and regular headquarters of visitors to Bonneville Dam area, where it has been located for two and a half years and managed by E. Armstrong.

BONNY VILLA TAVERN (On Columbia River Highway) Bonneville

Delicious coffee, fine food, and pleasant surroundings for breakfast, lunch or dinner. That's the Bonny Villa Tavern, located on the Columbia River Highway between Hood River and Portland where Mr. and Mrs. Guy Rogers and Mr. and Mrs. John Dutton have operated it since May 1st this year. It is located on the highway overlooking the Columbia River, giving visitors a beautiful window view of the Columbia River in the state of Oregon.

V. T. BEAUREGARD Odell

Adequate training, experience and modern equipment are of the utmost importance in barber work. At V. T. Beauregard's Barber Shop you get a combination of all three and it shows up in your appearance when you leave. Mr. Beauregard has had 45 years experience as a barber and has been a resident here for 27 years.

ROOSEVELT INN CAFE Bonneville

If you drove many miles for it you would not be disappointed in the lunch, or meal you'd get at The Roosevelt Inn Cafe. Home cooked meals, good food, beer, ice cream and cleanliness; you'll like it too.

This is a metropolitan cafe located on the Columbia River Highway. They cater to banquets, clubs and so forth and have a seating capacity for 75 to 85 guests.

Thomas Collias and James Williams are the proprietors and they contemplate enlarging the cafe in the near future to enable them to furnish dancing for their patrons.

H. F. TUCKER FEED STORE Hood River

The farmer who uses the products sold by H. F. Tucker at Hood River is a farmer who is getting the most for his money. All the feed, seed, orchard supplies, flour, fertilizer, and spray materials sold by this concern are profit-makers for any farmer.

MARCHBANK'S CIGAR STORE Hood River

A pleasant place to spend an hour or so for recreation, is Marchbank's Cigar Store, Beer and Billiard Parlor, at Hood River. A game of pool or billiards is a fine stimulant and good relaxation. The firm also handles cigars, cigarettes, candy, beer, and soft drinks.

Fine billiard tables are maintained here for amusement of patrons.

HOOD RIVER HOTEL Hood River

If you have ever registered at The Hood River Hotel, we know you'll come again on your next trip to Hood River, because we know you will have enjoyed your first stay there. The proprietor, William E. Bradley, personally sees to it that the 87 rooms and the services maintained are always the kind to make you come back.

When Mr. Bradley took over the hotel three years ago, it was in a run-down condition. He has improved it considerably, remodeled and renovated the entire building. The ground space is leased to E. Nance Beauty Salon, Comstock & Russell Barber Shop, all good businesses which any town can be proud of. At the present time Mr. Bradley is improving the heating system and catering to permanent guests of which he has quite a number at present.

Hood River is indeed fortunate in having such an enterprising business man in its midst as Mr. Bradley, for he is surely doing all he can to enhance the attraction of Hood River by beautifying his hotel.

THE ELECTRIC KITCHEN Hood River

We have eaten at The Electric Kitchen in Hood River and we know whereof we speak. When we say that the food served at The Electric Kitchen of Geo. Y. Morrison is good, that it is wholesome and well cooked, that the restaurant and kitchen is clean and inviting and that the prices are low, we know what we are talking about because we have eaten there and that's the only test for any restaurant.

SIBERRIAN Hood River

Cleanliness is, of course, an essential in any line of business, but in no line is it quite so important as in the ice cream business. Your first impression as you enter the Siberian Cream and Sandwich Shop, is its extreme cleanliness. It is noticeably clean. Then come the ice cream and sandwiches that are so favorably known for miles around. It's real, honest to goodness ice cream and food too and you'll like it. I know I did. Next comes the service that is excellent and makes food even better. Stop in anytime for a good sandwich or Siberian cream.

MURRAY AUTO PARTS Hood River

One of the most reputable firms in Hood River County is that of Mrs. R. B. Murray, managed by E. W. Murray at Hood River, who started it nine years ago and who maintains a complete wrecker service. Here you may purchase used tires and parts at prices you can afford. This is truly a house of Service and Co-operation in the progress this county is making. They are deserving of your co-operation.

HOOD RIVER CAFE AND MT. HOOD CAFE Hood River

Particular people go to The Hood River Cafe or Mt. Hood Cafe when they are selecting a cafe in Hood River for a first-class meal. The Hood River and Mt. Hood have a corps of chefs who are gifted in the art of pleasing the appetite, and they are serving hundreds of pleased patrons with the very best of foods. No restaurant management pays more careful attention to the cooking details than that of the Hood River Cafe and Mt. Hood Cafe. The best of meats and other foods are purchased, and fresh vegetables are obtained daily. The meal, are tasty, and there is ample variety, so that there is no chance of too much of the same thing for those patrons who take all of their meals at this popular eating-place. The table service is something on which the management prides itself—and justly. Prompt, careful, and courteous service is bound to win friends, and that is what Lee Kan, Ho Sing and Chas. Gorn the proprietors, are interested in giving you.

By patronizing the Hood River and Mt. Hood Cafes you make sure of obtaining a tasty and satisfying meal.

JONES APPLIANCE CO. Hood River

Patronize the Jones Appliance Co. of Hood River, your neighborhood store, the HOME OF SATISFACTION, where price sells and quality tells. A complete stock of electrical appliances, wood ranges, Stewart-Warner refrigerators and radios, Quaker Oil Burners, A. B. C. Washers and Lang Ranges, are carried here, all goods of recognized quality and priced right.

GIBBS' ELECTRIC CO. Hood River

Only quality makes low prices low. That is the foundation upon which this electrical appliance and radio store was erected by F. F. Gibbs, seventeen years ago. And it has proved itself a good foundation.

STOCKING BARBER SHOP Bonneville

We are not satisfied until you are. Pursuance of that policy has built this barber shop of Geo. Stocking to its present outstanding position.

BONNIE LEE BEAUTY SHOP Bonneville

This beauty shop owned by Mrs. Edith Lee is undoubtedly one of the most attractive shops in the Dam area. The work is one by skilled and trained beauticians and the service leaves nothing to be desired.

S. & L. STORE Odell

There are more reasons than just getting good value for your dollar, why you should deal with E. S. La Combe at Odell in the grocery, meat and hardware business here for 10 years. This is a local concern and the dollar you spend here, stays here to advance the interests of this community. Your town and you too will prosper if your merchants prosper. Show me a town with prosperous stores and I will show you a prosperous town with prosperous people. This is truly a modern store and one of the valley's newest. Four local people are employed and free delivery service is maintained. Phone 182.

RAY'S TRANSFER Hood River

There's a record of 15 years of reliable dealing behind this truck, transferring and freighting concern, which F. A. Ray owns at Hood River. In these years Mr. Ray has always been able to hold old patrons and add some new ones. And there's a reason

LAKESIDE MARKET Cascade Locks

It may be good and not be ours but it can't be ours and not be good. Since we started this meat market in August of 1935 that is all we have ever handled. The best and only the best in fresh and cured meats, milk, butter and lard and relishes.

DITTBENNER'S CASH STORE Dee and Odell Junction

Let's review the reasons why you will be benefitted trading at this store of A. Dittbenner all the year round.

This store is a local independent store, possessing the same local interests as you. This store carries every product obtainable at other stores at the same general prices! nationally advertised brands, not just special brand of which you know nothing.

By buying with your independent merchant, you buy with safety and confidence. This is an independent merchant. Buy from your friend and neighbor. He can always serve you best.

NICKELSEN'S Hood River

'NEW STYLES WHEN THEY'RE NEW.' You'll find them at the Ladies' Knitting and Apparel Shop of Nickelsen's, founded here by Mrs. Lowell Nickelsen and Mrs. J. D. McLucas. The styles and stock will be new; the quality will be good and the price will be right. No person wants more than that.

PARKDALE GARAGE Parkdale

There is no substitute for experience in auto repairing. And J. H. Busig, owner of the Parkdale Garage, has had a lifetime of experience in that line. It shows up in his work too.

MOREHOUSE GARAGE Bonneville

Why not let an expert repair that automobile of yours, and know that it is properly done? When L. F. Morehouse, owner of this garage, does it you have that assurance, for his 14 years of automobile training and experience have qualified him to turn out a grade of work that is absolutely guaranteed. Greasing and oiling, so important to the life of your car, is also done under his own personal direction.

JOE YOUNG'S TEXACO SERVICE Hood River

There's a big difference in good gas, oil and greases and just plain, everyday gas, oil and greases. That difference isn't always reflected in the price tag either. It will, however, always show up in the performance and life of your car. If you want real performance and long life for your motor, use Texaco gas and oil, the kind Joe Young sells. Mr. Young has a very attractive and well equipped station and he also has a sporting goods shop here, which he operates in connection with the station.

POST OFFICE STORE Odell

When the prices are the same, why not buy from an independent store like that of A. T. Hale and Annie O. Johnson at Odell. Your money will then stay right here in Hood River County and help build it.

Mrs. Johnson is postmistress here, having served as same since 1923.

MONTE'S FILLING STATION Odell

It is better to buy the best than to wish you had. You can't make that mistake at Monte's Filling Station at Odell for they don't have anything but the best in the store. Never have, since they started.

PUNCH BOWL SERVICE STATION Winans District

When Mr. and Mrs. F. H. Reynolds selected Standard Oil Co. products as their feature line, they made an excellent choice, for there probably are no better products on the market today. A longer and more satisfactory life is assured for your car if Standard gas and oil goes into its engine.

Mr. and Mrs. Reynolds carry a line of groceries and serve lunches and fountain needs.

SHERMANN INN Bonneville

Good coffee means a good morning and starts you off right. And if you have all your meals at The Sherman Inn near Bonneville in the Dam area the whole day will be right, for all the food is wholesome and tempting and their cooks know how to cook.

NU-ENAMEL

HOWE

ELECTRIC

Hood River, Oregon.

NO
BRUSH
MARKS
ON COAT
COVERS

FUEL

THE DALLES FREIGHT LINE

Cascade Locks

Phone 131

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BARTOL MOTOR CO.,

phone Hood River 1111, for radio service or repairing.

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The new Philco Radios get twice as many distant short wave stations because of brilliant Philco engineering developments that reduce noise and interference. See the new Philco sets at—

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Cigarettes — Tobacco — Cigars

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Don't gamble on slick tires and old tubes. Let us put a set of new Tires and Tubes on your car.

HEATERS—RADIOS—

Don't be uncomfortable this winter. Enjoy a car heater and radio. See the new style Defrosters.

ANTI-FREEZE—

Don't let your radiator freeze. Let us put a guaranteed Anti-Freeze in your car now.

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Front and State

Hood River, Ore.