

How long  
should a shirt  
WEAR?



If it's an Arrow NEW TRUMP—you can rest assured that it will take many more trips to the laundry, without showing a trace of wear, than the ordinary shirt. For, in laundry tests, New Trump's ingeniously woven soft collar kept its smartness through more than fifty washings. And everybody knows that a shirt wears out first at the collar. New Trump is Mitoga form-fit. And Sanforized-Shrunk . . . a new shirt free if one ever shrinks.

Arrow New Trump \$2

Parkins, Inc.

Hood River

Dance

at

Rockford

EVERY SATURDAY  
NIGHT

Music by

Popular Dance  
Bands

Gents, 45c; Ladies, 30c

Sponsored by  
HOOD RIVER EAGLES

For DRY MILL WOOD  
and SAWDUST

—Also Baled Clover Hay—  
Call GEORGE HUBERT  
Parkdale 34

PHILCO'S OLD RADIO  
ROUNDUP

is now in full swing all over the  
U. S. A. Call—

Bartol Motor Co.

at 1111 for the trade-in value of  
your old set on a new 1938 no  
squat, no stoop, no squint Philco.

A REAL BUY—

1931 CHEVROLET SEDAN  
Good condition throughout  
Bartol Motor Co.

THE BONNEVILLE DAM  
CHRONICLE

HOOD RIVER, OREGON

Official paper of city of Cascade  
Locks, Oregon.

Official publication for American  
Legion post No. 88, Bonneville, Ore.

Entered as second class matter at  
the postoffice at Hood River, Ore-  
gon, under the Act of Congress of  
March 3, 1879.

JOHN H. TRAVIS.....Editor

Published every Friday in the  
interests of the Bonneville Dam area  
by the Sun Publishing Company, Inc.

FOR YOUR CONVENIENCE

News items or ads may be left  
at the Cascade Drug Company or  
Morgan's Service Station in Cas-  
cade Locks or at the Roosevelt  
Inn in Bonneville.

Wednesday afternoon I am in  
Cascade Locks and Wednesday  
night I may be reached at the  
Roosevelt Inn in Bonneville. Oth-  
er times call us collect at Hood River  
3761.  
—Jack Travis.

SUBSCRIPTION RATES

Three months .....	\$0.50
Six months .....	\$1.00
One year .....	\$2.00

GOODBYE, BETTY

Big Betty Brower has left us.  
To the printing trade she was a  
press that held the reputation pos-  
sessed by the Model T to the world  
of automobile transportation. For  
like the early, simply-constructed  
car, she was slow, she was noisy,  
but she "got there." Rugged, ugly,  
difficult to manipulate, she was the  
brunt of jokes for men who oper-  
ated her and for those who gazed  
at her exposed greasy gears.

She was a picture of contrast  
as she stood aside for her last  
hour in the shop to see her place  
usurped by a modern, compact ma-  
chine which was to be viewed with  
pride by new owners and gazed  
upon with respect by visitors.

Betty's age is not known, but no  
doubt she had turned her grinding  
gears and pounded out millions of  
newspapers long before the turn  
of the century. If she could tell  
her story or repeat the messages  
she has delivered in printed sheets  
during her decades of service, how  
interesting it would be. She once  
printed from types tediously al-  
igned by human fingers, for she  
was in service long before the days  
of type-setting machines. Betty  
could tell of seeing hours of mus-  
cular strain as some patient printer  
spun her fly wheel by hand, for she  
was printing newspapers before the  
prevalence of electric motors.

She could probably tell of thous-  
ands of names and hundreds of  
vivid yarns that she printed on the  
newspaper in the little Washington  
town where she served for so many  
years.

She can lay claim to helping  
build Bonneville Dam, for when the  
big project was started, she was  
moved to Cascade Locks to keep  
workers' families posted on their  
local happenings in the columns of  
the Bonneville Dam Chronicle,  
which she printed faithfully  
through the issue of last week.

She revolved, she groaned, she  
pounded (as Third Street business  
men will attest), as she printed the  
Hood River County Sun for more  
than a year of its publication. She  
shook the building when she ran,  
bearing up under a greater burden  
and higher speed than her manu-  
facturers intended.

Betty's printing days are not over  
yet. She is noisier than she should  
be, but a country blacksmith  
could make her some new parts,  
and she would rumble again some-  
where, for she has many brothers  
and cousins in small communities,  
perhaps no older, but not so well  
preserved, who are panting their  
last impressions before being re-  
legated to the scrap heap.

Her successor, young Mr. Whit-  
lock, is a snappy little fellow and  
offers this edition as his first ef-  
fort. Betty has given way to  
progress, but we couldn't help but  
feel that Betty, as she was pushed  
out of the shop Friday afternoon,  
looked back pathetically at the  
younger fellow, glanced at the

printers, and wondered if her  
faithful efforts would not soon be  
forgotten.

CAR DRIVERS INCREASING

Approximately 40 per cent of Ore-  
gon's population are duly registered  
operators of motor vehicles. The  
total number of drivers licensed since  
July 1 of this year has already  
reached 390,000. These operators are  
licensed for the biennial registration  
period, which started July 1, 1937.  
Hundreds of additional applications  
are being received daily by the se-  
cretary of state.

There seems to be very little  
reason for any one worrying about  
growing old. Isn't the same thing  
happening to everybody else around  
here?

Many families would be in far  
better financial shape if it weren't  
for the extravagant tastes of their  
neighbors.

Meetings

Bonneville Parent-Teachers Associa-  
tion — First Wednesday every  
month, study club at 1:30, regular  
meeting at 2:30 in Bonneville grade  
school auditorium.

Bridal Veil Lodge, No. 117, A.F. and  
A.M. — School house, Latourelle  
falls, second Saturday in each  
month. Visiting Masons welcome.  
Cascade Yacht Club—Thursday, cab-  
in 8, Enquist addition. Everyone  
welcome.

Cascade Locks Chamber of Com-  
merce — Merrill's dining room,  
Tuesdays, noon.

Cascade Locks City Council—Second  
Monday of each month, city hall.

Cascade Locks Boy Scouts — High



STREAMLINED  
and  
STREAKING  
across  
AMERICA

to popular favor  
Uptown

FREE MOLDS  
With Their SEAMLESS BACKS

They must be good to get where they  
are . . . in the height of popularity.  
Seamless, streamlined backs bring  
more comfort and service. Stream-  
lined styling brings more fashion.  
Made of all-leather, Uptown Free  
Molds are modern shoes throughout.



J. C. Johnsen

Hood River

school, Tuesdays, 8 P.M.

Bonneville Boy Scouts—Grade school  
auditorium, Tuesdays, 7 P.M.

Cascade Locks Townsend Club—Odd  
Fellows hall, first and third Fri-  
days, 8 P.M.

Bebekahs—Cascadia lodge, Cascade  
Locks, first and third Wednesdays  
of each month, Odd Fellows hall,  
8 P.M.

Cascade Locks P.-T. A.: Meets in the  
evening of the second Wednesday  
of the month.

Izaak Walton league—Meets second

Monday of every month in Bonne-  
ville auditorium. Directors meet  
fourth Monday.

Port Commission—Second Thursday  
of each month at City Hall, Cas-  
cade Locks.

Damsite post, Veterans of Foreign  
Wars — First and Third Mondays,  
meeting room of administration  
building, 8 P.M.

I. O. O. F.—Cascade Lodge. Every  
Monday night. Cascade Locks.

Troop 390, B. S. A. Grade school gym  
every Friday. Cascade Locks.

Live inexpensively and comfortably this winter at the—

ROOSEVELT INN

LOCATED AT THE DAM ENTRANCE — BONNEVILLE, ORE

Metropolitan Hostelry

Reasonable Rates

and in conjunction the—

ROOSEVELT CAFE

The finest Cafe on the Columbia River Highway

Is Your Title Clear?

An Abstract is the way to find out.

HOOD RIVER ABSTRACT & INVESTMENT CO.

Rialto Theatre

HOOD RIVER, OREGON

FRIDAY and SATURDAY

Oct. 22 and 23

Martin Johnson's Last Picture

'BORNEO'

Things you have never seen before and may never have the oppor-  
tunity to see again.

SUNDAY ONLY

Oct. 24

DOUBLE FEATURE

Robert Kent and Rochelle  
Hudson in—

Eric Linden, Cecelia  
Parker in—

'That I May  
Live'

'Sweetheart Of  
The Navy'

MONDAY, TUESDAY, WED.

Oct. 25-26-27

Gary Cooper—George Raft—Francis Dee—Porter Hall  
Olympe Branda

'SOULS AT SEA'

THURSDAY ONLY

Oct. 28

Richard Dix and Fay Wray in—

'It Happened In Hollywood'

Supported by the finest screen doubles in the film colony.