

THE BONNEVILLE DAM CHRONICLE

HOOD RIVER, OREGON

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JOHN H. TRAVIS.....Editor

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TO SCHOOL AGAIN

Now that schools have opened again, it is about time for some penurious soul to holler that schools are the biggest expense on the tax budget. To him educators would point out that civilization advances principally through education.

To parents who reluctantly part with hard-earned dollars for clothes and school supplies for their children and see them start to school every day instead of going into the orchard or kitchen to supplement the work of adults, school folks can well point out that money could never be spent to greater advantage.

To the man who claims to be self-made and who argues that he "succeeded" with only three years of schooling, school administrators can observe that, though he didn't attend class-rooms, he kept his eyes and ears open and profited by the schooling of others. Furthermore, he was probably open-minded and a man of good judgment until he happened on to the fallacy that "schools don't do you no good," or "us farmers don't need to study no English."

To the parents most desirous of having their children educated and who take Johnny's case directly to the teacher, jesticulating and demanding just how Johnny shall be taught, to them the teacher, who will be weary of her strenuous work long before spring, would say that wonders can be accomplished for Johnny through cooperation between parent and teacher.

But progress is being made yearly in educational endeavor, and to the teachers, we would say welcome back to the communities of the valley, and to the pupils, we would say best of luck and hard consistent work.

A BUILDING TIP

Here's a tip for those in the Mid-Columbia who postponed their building or improvement plans because of a slight advance in the price of hardware and building materials. Prominent contractors in the larger cities are said to be rushing through orders for material in the belief that the real tilt in prices is going to come in 1938. If the big fellows are of the opinion that it will cost far more to build, or make improvements next spring than it will this fall, then the little fellow should profit by the hint.

There's going to be a lot of good building weather between now and the first of the year. If it is a small job, it can be done as quickly between now and winter as it would require at the opening of spring. Or, in the event it is not convenient to do the work this fall, then there is still a chance to avoid next year's predicted rise in prices. Buy whatever building materials you are going to need now and be on the safe side.

TO OUR MANY FRIENDS:

We wish to take this opportunity to thank our many friends for their patronage at our establishment in Hood River in the past.

And we hope they will visit us at our new location, one mile east of The Dalles, which we open around September 15.

MR. and MRS. HANSEN

GRIDSTERS GETTING SOFT?

Word comes from the famous Coach Zuppke of the University of Illinois that "College boys are getting softer every year." Whether this is a true observation of this Middlewest Mentor, or a note of pessimism and an alibi in advance at the beginning of a doubtful season, we cannot say.

It has been said that football has become more a game of skill and strategy than of brute force, and it is well. It should be a game that builds men—not one that tears them limb from limb as was declared to be the case in the early history of the sport.

But if Zuppke believes football players are getting soft, let him watch a few scrimmages of high school teams in Oregon. From the bystander's point of view, these lads are not afraid of bodily contact or rubbing their faces in the mud.

CHANNEL NO DREAM

Just a very few years ago it appeared to be a wild dream that we would have a deep sea channel. Now it looks as though the wild dream is going to come true in a very short time. The bill for dredging of the channel from Vancouver to Bonneville Dam has been approved by Congress and signed by the president. And the army engineers feel that there is every reason to believe that the appropriation to pay for the dredging will be passed by the next Congress.

When the channel becomes a reality, we are all prepared with our port district to go ahead with development of docks for the handling of ocean freight. The idea of ocean-going vessels docking here to load or unload freight may seem far-fetched today. But it is no more far-fetched than the idea was a few years ago that we would have a deep sea channel. We are living in a district that has so many possibilities and that is developing so rapidly that it jumps ahead of our imagination. It would be a wise man who could forecast accurately what this community would be like 20 years from now. Try it some time and see. If your guess is a good one—and you act on it—you could be extremely wealthy 20 years hence.—Camas Post.

Scientists say the trunk of an elephant contains 40,000 muscles. That seems like a lot of energy to waste on one peanut.

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EVERY SATURDAY NIGHT

Music by
Popular Dance Bands

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Meetings

Cascade Locks Chamber of Commerce — Merrill's dining room, Tuesdays, noon.

Bonneville Parent-Teachers Association — First Wednesday every month, study club at 1:30, regular meeting at 2:30 in Bonneville grade school auditorium.

Bridal Veil Lodge, No. 117, A.F. and A.M. — School house, Latourelle falls, second Saturday in each month. Visiting Masons welcome.

Cascade Yacht Club—Thursday, cabin 8, Enquist addition. Everyone welcome.

Cascade Locks City Council—Second Monday of each month, city hall.

Cascade Locks Boy Scouts — High school, Tuesdays, 8 P.M.

Bonneville Boy Scouts—Grade school auditorium, Tuesdays, 7 P.M.

Cascade Locks Townsend Club—Odd Fellows hall, first and third Fridays, 8 P.M.

Rebekahs—Cascadia lodge, Cascade Locks, first and third Wednesdays of each month, Odd Fellows hall, 8 P.M.

Cascade Locks P.T.A.—Second Fri-

day of each month, 8 P.M., high school.

Izaak Walton league—Meets second Monday of every month in Bonneville auditorium. Directors meet fourth Monday.

Port Commission—Second Thursday of each month at City Hall, Cascade Locks.

Dam site post, Veterans of Foreign Wars — First and Third Mondays, meeting room of administration building, 8 P.M.

I. O. O. F.—Cascade Lodge. Every Monday night. Cascade Locks.

Troop 390, B. S. A. Grade school gym every Friday, Cascade Locks.

LISTEN!

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An Inspiration

Do not worry; eat three square meals a day; say your prayers; be courteous to your creditors; keep your digestion good; exercise; go slow and easy. Maybe there are other things that your special case requires to make you happy. But, my friend, these I reckon will give you a good lift.—Abraham Lincoln.

RCA Victor

PUSH A BUTTON!

...THERE'S YOUR STATION QUICKLY! PERFECTLY!

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Hood River, Oregon

What's What for Fall at Penney's



Men's Heavyweight Ribbed Sport Coats
79c

Firm cotton with slightly napped backing for extra warmth—Strongly bar-tacked.

Men's Heavy Retan Work SHOES 2.29
Compo. Sole.

Men's Ankle Fit

RUBBER BOOTS

11-inch top 2.98 Cushion Insole

16-inch Boots



Composition Outsoles

3.98

For men! Acid-resisting black Hydrite leather. Nickle hooks and eyelets. For wet weather. Rubber heel.



Men's Leather Cossack JACKETS
Warm and Durable! 6.90

Slide fastener front, grain leather jackets! Plain or panel backs—slash pockets!

WORK PANTS 1.98

Heavy yarn dyed fabrics in dark solid colors. Tough enough for any job. Look good and wear better.

Men's 32 oz. All-Wool JACKETS



Navy Blue Melton!

2.98

Cossack styles—slide fastener fronts—sport backs!

BOOT SOCKS
85% Wool Face!
Long Wearing!

49c pr.



Men's Whipcord Sanforized BREECHES
1.98

Work breeches of heavy whipcord oxford grey diagonal weave. Barrel bottoms. They fit well!

Suede Cloth Men's Shirts
98c

Light weight and comfortable! Two pockets. Good looks... and wear! Slide fastener front.

HEAVY HORSEHIDE Work Gloves
79c



SHOE DRESSING
Generous Size Can **25c**

Majestic brand. Softens and waterproofs all kinds of leather. Acid-resisting. Will not stain.

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