

Pleat, Tailor and Tuck Smart Silks

By CHERIE NICHOLAS



EVERY day in every way women who recognize the importance of selecting materials for the fashioning of their costumes that can be "put to the test and not found wanting," are turning to handsome dependable silks that are really and truly pure silk for the solution of their fabric problems.

The fact that a lavish amount of pleating, tucking, shirring and meticulous tailoring is involved in the styling of this season's smartest apparel is proving an added incentive to insist on silk of the better sort that may be relied upon to yield successfully to these varied and sometimes intricate manipulations.

Three outstandingly important fashion trends are presented in the illustration, each of which demonstrates the chic and charm of silk weaves in the current mode. For the perfectly stunning jacket suit the designer handles black and white printed silk crepe as tailor-perfect as if it were wool. The braid-bound edges of the jacket interpret a highly significant styling detail. As to the white organdy frill, it is a "last word" in accessory chic.

The other standing figure reveals Miss 1936 wearing a navy blue silk sheer with a pleated tunic, for you must know that the pleated tunic is a top-notch fashion for spring and summer. Men's wear buttons go marching down the front of the tunic pictured. Short puffed sleeves follow the latest dictate of the mode. Note that these are designed to give shoulder emphasis as all the newest fashions would have it. A tiny boutonniere and a yellow chamois belt stress the new vogue.

As to this matter of tunics, from all indications they are about to stampede the fashion picture. If in doubt, choose a tunic frock is timely advice, for it is to be tunics by day and tunics by night according to reports from style centers. Some tunics are straight and narrow while other tunics flare about the knees like a bell or a lampshade. Many evening frocks adopt pleated skirts with tunic tops.

Another big fashion feature is the blouse that is all-over pleated like the one shown in the picture. This blouse is of bright green pleated silk chiffon. It is worn with a black silk taffeta suit. Note the pleated frill

about the throat. This is a favorite new neckline silhouette. And again please to observe that the sleeves are short and puffed in the latest manner. The smartest flower turbans are topheavy in front. The one topping milady's prettily coiffed head is made of purple silk violets. Purple, green and black is the color scheme of this costume which goes to show how striking the new color alliances are this season.

The new and fashionable bolero costumes bring blouses into the very foreground of the fashion scene. With black bolero two-piece dresses or suits the outstanding color idea is to wear as bright a blouse as the new silk prints can afford, or if not a print, then let your blouse be of a high-color pleated silk sheer. Anyway, go the limit in matter of daring color for your blouse.

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Built-Up Heels Are Tops in New Modes for Daytime

Caprice is the keynote of the new spring styles. While some Paris authorities portend a vogue for Spanish señoritas, Chinese deities and animated modern paintings, most American women are preparing to step forth in sober suits and saucy accessories.

Mannish felts and flower-trimmed trifles flaunt breath-taking colors in the new millinery modes. Tailored waistcoats and the frilliest of feminine blouses have a slightly rakish look. There are 20 gay new glove shades and a dozen stocking tints, while scarfs are more frivolous than ever in color and design.

FLASHES FROM PARIS

Town tailleurs are of stitched or pleated net.

Designers employ considerable applique design.

Wide ribbon with bow in front trims large capelines.

Cape ensembles of lace are leading in evening fashions.

Lacy yokes and sleeves enhance plain-knit sweaters.

Couturier summer showings introduce wide circular skirts.

Match your boutonniere to your gay gloves, scarf and belt.

Persian Kitten Is Easy to Do in Cross Stitch



Pattern 1148

How would you like to find this cute Persian kitten curled up in your favorite chair, or in a pretty frame above your bed? Embroider a pillow or picture with her soft likeness, as you can do so easily in cross stitch, and make her adoption complete. Use wool, silk or cotton floss, though angora yarn makes the most realistic likeness. You'll love doing this

needlework in your spare time, and find the crosses an easy 6 to the inch. Pattern 1148 comes to you with a transfer pattern of a kitten 11 1/4 by 13 3/4 inches; material requirements; illustrations of all stitches needed; color chart and key.

Send 15 cents in coins or stamps (coins preferred) to The Sewing Circle, Needlecraft Dept., 82 Eighth Ave., New York, N. Y.

Fishermen's Anchor Fouls a Whale; They Get Speedy Ride

Riding on a streamlined train has nothing on that at the end of a rope attached to an angry whale. This is the opinion of W. Edwards and J. Eeley, fishermen of Goff's Harbor, Australia.

While they were fishing near Goff's Harbor the anchor of their launch fouled a large whale, which started off at about a mile a minute, both men holding grimly to the madly-careening craft. Fearing that the whale might dive any second and drag the boat with it, Edwards worked forward and cut the rope, freeing the boat.

Household Questions

A saucerful of quicklime placed in a damp closet or cupboard, will absorb all dampness.

To prevent cheese becoming rancid when making Welsh rabbit, use a high temperature when melting. Have only just enough heat to melt cheese.

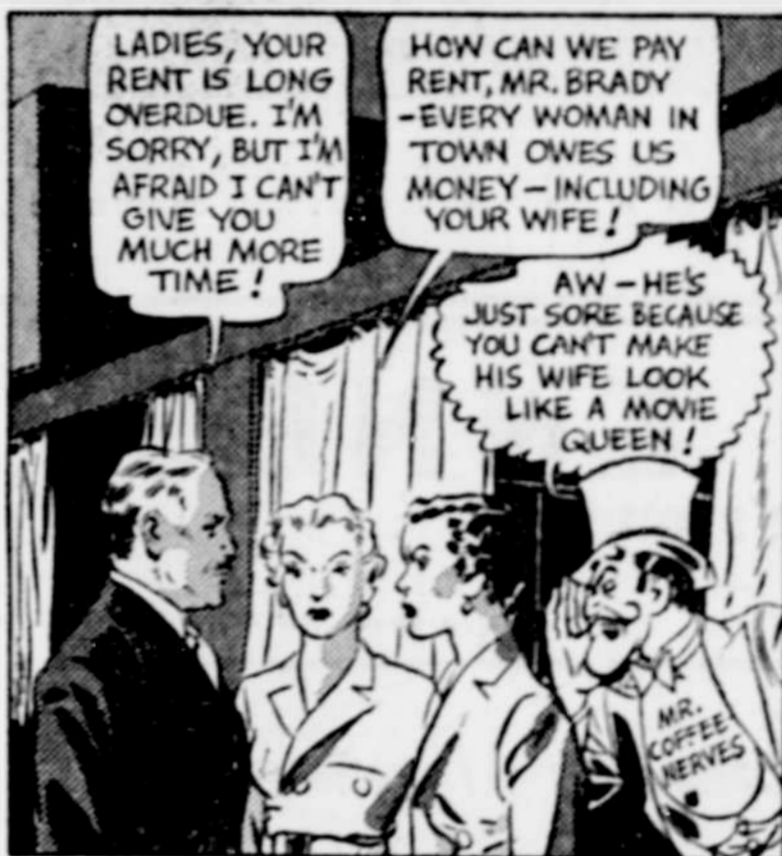
Do not allow bread to rise too long before putting into the oven. If you wish to have a fine grained loaf, use a small amount of yeast.

A teaspoonful of mixed pickles tied in a small bag and added to the water in which fish, ham or tongue is boiled, will add a very pleasing flavor.

To keep bath enamel in good condition, always put in a little water first. Exceedingly hot water is likely to make it crack and peel.

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THE SHOP SHOWS A PROFIT



LADIES, YOUR RENT IS LONG OVERDUE. I'M SORRY, BUT I'M AFRAID I CAN'T GIVE YOU MUCH MORE TIME!

HOW CAN WE PAY RENT, MR. BRADY—EVERY WOMAN IN TOWN OWES US MONEY—INCLUDING YOUR WIFE!

AW—HE'S JUST SORE BECAUSE YOU CAN'T MAKE HIS WIFE LOOK LIKE A MOVIE QUEEN!



MY HUSBAND SAYS YOU GIRLS AREN'T DOING WELL—I'D LIKE TO HELP, SO I'M ASKING MY FRIENDS TO COME HERE!

WE WOULDN'T NEED NEW CUSTOMERS, MRS. BRADY, IF THE ONES WE HAVE NOW WOULD PAY THEIR BILLS!

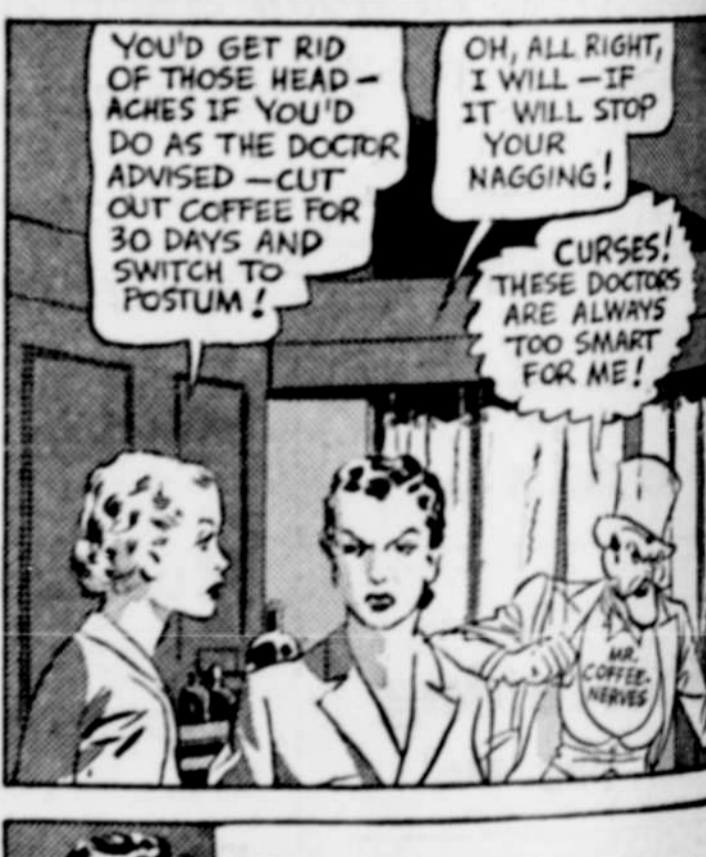
TELL THE OLD GAL SHE'S HOMELY—INSULT HER—MAKE HER MAD!



MARY—MRS. BRADY RESENTED YOUR REMARK! SHE FEELS YOU INSULTED HER, AND NOW PROBABLY SHE WON'T HELP US!

OH, WHO CARES? IF YOU HAD MY HEADACHES, YOU WOULDN'T ALWAYS BE WORRYING ABOUT BUSINESS!

WHAT RIGHT HAS SHE TO JUMP ON YOU? TELL HER SHE'S NOT SO SWEET HERSELF!



YOU'D GET RID OF THOSE HEAD-ACHES IF YOU'D DO AS THE DOCTOR ADVISED—CUT OUT COFFEE FOR 30 DAYS AND SWITCH TO POSTUM!

OH, ALL RIGHT, I WILL—IF IT WILL STOP YOUR NAGGING!

CURSES! THESE DOCTORS ARE ALWAYS TOO SMART FOR ME!



30 DAYS LATER

THANK YOU FOR SENDING YOUR FRIENDS TO US, MRS. BRADY...WE'RE MAKING MONEY NOW, WITH SO MANY NEW CUSTOMERS!

OH, I'M SO GLAD!—AND MY FRIENDS ALL SAY YOU HAVE BEEN SUCH A DEAR, MARY!

MARY'S BEEN SIMPLY WONDERFUL SINCE SHE SWITCHED TO POSTUM!

OF COURSE, children should never drink coffee. And many grown-ups, too, find that the caffeine in coffee disagrees with them. If you are bothered by headaches or indigestion or can't sleep soundly... try Postum for 30 days. You may miss coffee at first, but after 30 days you'll not only feel better, but you'll love Postum for its own rich, satisfying flavor. And it contains no caffeine. It is simply whole wheat and bran, roasted and slightly sweetened. It is easy to make, delicious, economical, and may prove a real help. A product of General Foods.

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