

THE DAM CHRONICLE

Published every Thursday in the interests of the Bonneville dam area.

JOHN H. TRAVIS.....Editor

Official publication for American Legion post No. 88, Bonneville, Oregon.

SUBSCRIPTION RATES

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| By Carrier | |
| One month | 20 cents |
| Three months | 50 cents |
| By Mail | |
| Three months | \$0.50 |
| Six months | \$1.00 |
| One year | \$2.00 |

OUR PROGRAM

1. Develop a fire protection system.
2. Create a water district and develop lands between Craigmont hotel and Herman creek.
3. Install street lights.
4. Lay down sidewalks—even though they are wooden sidewalks.
5. Urge the federal government to purchase the toll bridge and make it a free bridge.
6. Launch a campaign to make the lake back of the dam the most popular resort on the West Coast.

ADVERTISING

"It pays to advertise" has been a slogan which has stood the test of years' use. The business man well understands the medium which he knows will bring him trade. But does the consumer have the same understanding?

Today when a customer says to the merchant, "I saw your ad in the Dam Chronicle," the merchant can see plainly that the money he is spending is bringing results. Results are the thing we must have.

Years ago advertising was hard to sell. The store owner or business man had to be shown that he could sell more goods, if he would let the public know that he had the goods to sell. Today it is a different story. Every business plans for an expenditure of a specified amount every year to cover the cost of advertising which he knows that he must do.

One business man in Cascade Locks stated last week that he had gotten a \$62.00 job because of his ad in the Dam Chronicle. If the customer had not stated that he saw the ad in the Chronicle the business man would never have known that his ad had brought in the business.

The Chronicle is only asking that Mr. and Mrs. Consumer mention this paper when buying from its advertisers. Maybe it is only an answer to a want ad, maybe it's a special at one of the stores. What ever it is, where ever it is, give the Chronicle a break and say, "I saw your ad in the Chronicle."

COUNCILMAN MERRILL

Last Monday night the members of the City Council voted to appoint Jim Merrill to fill the unexpired term caused by the resignation of Mrs. Harry Seymour (Mrs. Mae Silva). Certainly their choice is a popular one. Jim Merrill meets the qualifications which are needed in the office. He is honest and fair minded. He will do the things which he truly believes will be for the good of the majority of the people. There is a great responsibility resting on these men of the council. They must act on matters which affect the entire city and its people. Yet in many cases they have little time to consider the measures. Jim Merrill, or shall we speak of him as James A. Merrill now, will do the thing that has to be done to the very best of his ability and

STATE MUNICIPAL SURVEY INCLUDES LOCKS

Detailed information regarding administration of local government in Oregon and the financial practices of cities and counties will be assembled in a state-wide survey to be made by the bureau of municipal research of the University of Oregon, it is announced by V. B. Stanbery, executive secretary of the Oregon State Planning Board, and by Herman Kehrl, director of the university bureau. Cascade Locks and Hood River county will be included in the survey.

The project, which has the approval of the state planning board, has been allotted \$23,082 from the WPA. Mr. Kehrl will have charge of the work, which calls for employment of 49 statistician-accountants, five typists and secretaries, one attorney and two draftsmen. In addition to supervision by Mr. Kehrl and other staff members of the bureau, three non-relief field accountants will be employed.

Workers on the project will be sent to every county in the state to compile information on municipal debt, current receipts and disbursements, administrative organization, services rendered and personnel employed. Local government records will be examined, officials will be interviewed, and the data assembled on a uniform basis so that all municipalities can be compared.

Information already compiled in a number of counties under an SERA project carried on under the direction of the university bureau a year ago will be included. It is estimated that 332.5 man-months of labor will be required to complete the work, and that it will require seven months.

The data will be made available to municipal officers, members of city and county planning boards and others interested, by the university bureau and the state planning board, it is announced.

WORKMEN RAZE BOAT COURSING DOWN RIVER

Workers on the main spillway dam witnessed a strange sight Sunday afternoon when the partially constructed house boat of Henry Rosenback was brought down from Cascade Locks by the tug Warco and anchored below the powerhouse. It had been purchased by the Pacific Construction Company. As it was being brought down several workmen were busy demolishing the roof.

SCARED DEER SEEKS SAFETY IN STREAM

Apparently chased by cougar from the hills back of Wee Cove, a doe was found by Charles Bellarts, U. S. Guard, standing waist deep in Tanner creek below the new railroad bridge early this week. The only other reason for its coming down so close to man would be that it had been chased by dogs. Bellarts checked on this and no one could recall hearing or seeing any dogs at the time or in the vicinity. The deer was so all in that it allowed Bellarts to come within five feet of it.

This is not the first time that cougars have been mentioned in the area. About a month ago one was sighted up Tanner creek a short distance. And within the past two months deer carcasses partly eaten have been discovered on Cat creek and in McCord Creek Park.

serve the people well.

And so to you, James A. Merrill, the Chronicle extends congratulations and a wish for success in this your new office.

LOCAL SCOUTS PARTAKE IN HOOD RIVER RALLY

Boy Scout troop 390 of Cascade Locks under the leadership of Scoutmaster Monroe Morgan participated last Monday night in a Boy Scout rally at the Junior High School at Hood River. It was a district rally for all troops in Hood River county, and nine out of ten of them took part.

Other troops participating were 375 of Oak Grove, 376 of Hood River, 377 of Pine Grove, 378 of Odell, 381 of Hood River, 382 of Hood River, 383 of Hood River, 385 of Dee.

Tom Johnson, district commissioner, and Kenneth Wells, field executive from Portland, conducted the rally which over 90 scouts attended.

Scout formations were practiced and various games and contests including O'Grady, the Centupede Race and Antelope Race were conducted. The program closed with the showing of colored lantern slides of Camp Meriwether, the Boy Scout summer camp on the coast in Tillamook county.

DODSON

Mr. and Mrs. Keith Snow were Portland visitors Monday.

Mrs. Chas. Beattie and children were guests of Mr. and Mrs. Clayton Coleman in Portland Monday night.

Miss Ida Manning and Jim Rich of Bonneville Super Service made their weekly pilgrimage into Portland Tuesday evening.

Mrs. E. L. Mann returned last Thursday after a two weeks' visit in Portland with Mrs. E. D. Sinclair.

Mr. and Mrs. Jim Lash spent Monday in Hood River.

Mr. and Mrs. E. L. Mann motored into Portland Sunday.

Eagle Creek

Mr. and Mrs. K. VanSchermerhorn and daughter, Gloria May, returned Saturday after a ten-day visit with their respective parents. Mr. VanSchermerhorn's parents live in Tacoma, and his wife's parents reside in Republic, Wash.

Mr. and Mrs. Glenn Brower entertained at a small card party on New Year's eve. Those playing were Mr. and Mrs. Jack Russell, Mr. and Mrs. Ed Sahlstrom, and Mr. and Mrs. Marshall Russell.

At dinner on New Year's day Mr. and Mrs. Virgil Garner had as their guests, Mr. and Mrs. Carl Strom, Tom McVicker, Pat Robertson, Miss Nita Robertson and Miss Kay Downey.

On December 20th, Mrs. Tom Waring and Mrs. Ed Clark entertained at Mrs. Waring's with a shower in honor of Mrs. I. L. Waring. Mrs. E. E. Sahlstrom, Mrs. Glen Brower, Mrs. Hugh Ping, Mrs. Earl Wilson, Mrs. James Bell, Mrs. Lyle Hickok, Mrs. Emil Parmentier and Mrs. Tom Hall were present.

Mr. and Mrs. Lawrence Balenger entertained at dinner on New Year's day Mr. and Mrs. Jack Russell, Mr. and Mrs. Harold Matlock, and Mr. and Mrs. Matt Marshall.

Mrs. Fred Rommel, Mrs. James Lloyd and Mrs. Ralph Orino enjoyed three days' relaxation in Portland during the holidays.

Mr. and Mrs. Tom Waring entertained at dinner New Year's day, Mr. and Mrs. I. L. Waring and Mr. and Mrs. Ed Clark.

Miss Esther Krupke, Miss Verna Evans, Miss Alice Downer and Miss Agnes Cairnes motored out from Portland Friday to see Mrs. Haven Nutting.

For the first time since they have been here, Mr. and Mrs. Tom

35¢ ROOSEVELT Theatre
ON THE BONNEVILLE DAM RESERVATION

Direction J. J. Parker

FRIDAY, SATURDAY—JANUARY 10-11
SYLVIA SIDNEY—MELVYN DOUGLAS

—IN—

'MARY BURNS, FUGITIVE'

Wanted by the Law and the Underworld... Branded Because She ONCE Loved a Criminal!

SUN., MON., TUES.—JANUARY 12-13-14

THOSE 300 GORGEOUS GOLDDIGGERS ARE BACK... WITH PLENTY OF WHAT IT TAKES TO GET ALONG!

'GOLD DIGGERS OF 1935'

With DICK POWELL—ADOLPH MENJOU—GLORIA STUART—ALICE BRADY—HUGH HERBERT—GLENDA FARRELL—FRANK McHUGH

WEDNESDAY, THURSDAY—JANUARY 15-16

KAY FRANCIS—GEORGE BRENT

—IN—

"STRANDED"

Confessions—poured from the trembling lips of a desperate Woman in the great Love Crisis of her Life! Thrillingly revealed in all its tragic detail by the Lovely, Glamorous—KAY FRANCIS!

Doors Open Daily and Sunday, 6:45—Matinee Sun. 1 p.m.

Waring spent an entire week end in Portland. They were guests of Oliver Anderson.

Mr. and Mrs. Sam Orino were Sunday guests of Mr. and Mrs. Ralph Orino. The Sam Orinos have just recently returned from Eugene.

Mr. and Mrs. Lawrence Balenger were hosts Sunday to Mrs.

Belanger's sister and brother-in-law, Mr. and Mrs. James O'Ghan of Portland, and her mother, H. A. Brandmier of Seattle.

Mr. and Mrs. Tom Waring motored into Portland Wednesday to meet Mrs. Waring's brother, L. ton Stephens of Klamath Falls and her mother, Mrs. T. V. Stephens, of Eugene.

BANK NITE

\$5

COLD CASH

To Be Given Away

SAT., JANUARY 11

JOHNNY WALKER
And His Orchestra

COLUMBIA GARDENS

Cascade Locks