

Calling On . . . ALL HOUSEWIVES

Starting today Lever Brothers Company, world's largest soap manufacturers, will conduct a house-to-house couponing campaign throughout Bonneville and Cascade Locks. To assure every housewife of receiving her Lux Toilet Soap, Lux, Rinso and Lifebuoy coupons arrangements have been made to distribute them in town by a specially-trained group of young men, and to mail them to those families living on Rural Free Delivery Routes.

Do not miss this opportunity to get full-sized cakes and packages of these FOUR FAMOUS SOAPS FREE. The stores listed below are backing this campaign and are eager to redeem every Lux Toilet Soap, Lux, Rinso, and Lifebuoy coupon that you bring to them. When these coupons are left at your home, take them immediately to one of these stores and exchange them for the four soaps they represent. You'll like all of these soaps.

Be on the Lookout for Your COUPONS

LUX TOILET SOAP

The gentle, white fragrant toilet soap that keeps complexions youthful and guards beauty.

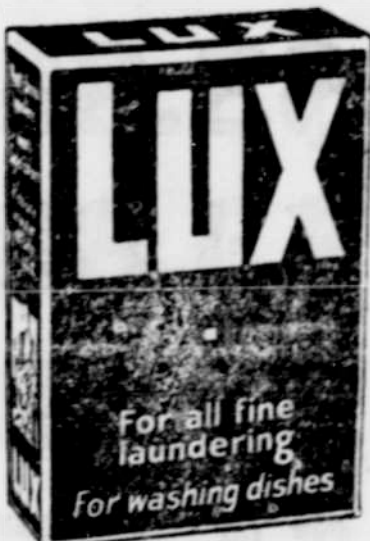
LUX

A dependable, pure, safe soap for all fine laundering, and when used in the dishpan gives beauty care to the hands.



LUX TOILET SOAP

3 for 19c
FRAGRANT, LUXURIOUS



LUX

for all fine laundering

Large **23c** Small Size, 2 For **19c**

RINSO

Clothes washed in Rinso come out whiter and last longer, too, because there is no scrubbing to wear them out.

LIFEBUOY Health Soap

Its abundant lather penetrates, purifies, and keeps the skin clear, smooth and healthy.

RINSO

soaks clothes whiter

Large **21c** Small Size, 2 For **17c**



LIFEBUOY

Health Soap

3 for 19c



Visit One of These Stores and Redeem Your Coupons

Epping's Red & White

Chapman's Grocery

R. E. Andrews & Co.

Carlson's Red & White

LIFEBUOY HEALTH SOAP and SHAVING CREAM BOTH FOR



29c

Cascade Drug Company

Bonneville Merc. Co.

Bonneville

Grim's Grocery

Bonny Villa

Shady Nook Ser. Sta.

Shady Nook