

"WE'LL SELL OREGON"—pledge Salesmen



● Hundreds of enthusiastic salesmen gathered in Portland at "kick-off" meeting to perfect plans for state-wide "Let's Sell Oregon To Ourselves" drive, dated May 3rd to 11th. Inset, left to right; Will Lewis, Oregon Mutual Life Insurance Company, who is directing state-wide sales organization; Mac Wilkins, in charge of advertising; Robert R. McKean, Knight Packing Company, General Chairman; George L. Baker, Manager of the Oregon Manufacturers Association, sponsors of "Let's Sell Oregon To Ourselves" campaign.

First National Bank Announces Essay Contest

Awards totaling \$1600 in cash and scholarships will be given to winners in an economic essay contest announced last night by The First National bank of Portland.

"Need for factual information and detailed study of important economic and trade problems of the Pacific Northwest prompts this bank to sponsor an essay competition with prizes commensurate with the effort and study necessary to develop meritorious treatments of such problems," E. B. MacNaughton, president of the bank, said.

Awards will be made in two classifications; an open contest in which there are no restrictions as to age, residence or education of the contestant, and an undergraduate division in which participation is limited to students attending institutions of higher learning in Oregon, Washington or Idaho. A first prize of \$750 and a second prize of \$250 will be awarded in the open contest. The first prize winner of the college undergraduate contest will have a choice of a \$400 scholarship or \$200 in cash. The second prize winner in the college undergraduate contest will have a choice of a \$200 scholarship or \$100 in cash.

Topics suggested by this committee are:

1. The possibilities of utilizing the electric power being developed in the Pacific northwest in the pulp and paper industry.

2. Trends in production, prices and market uses for Douglas fir (or pine, spruce or western hemlock) in the Pacific northwest.

3. The future of wheat production in the Inland Empire.

4. The problem of seasonal labor in the Pacific northwest.

5. The effect of the Federal silver purchase program on trade between the Pacific northwest and the Orient.

6. The situation and outlook for the processing and market distribution of various fruits and vegetables in the Pacific northwest.

7. The railroad rate structure and the livestock industry of the Pacific northwest.

All contestants are required to file a formal application for entry in the contest, this application giving the topic they propose to write about and the assumed name under which they will write. This requirement was adopted to conceal the identity of contestants while their papers are being judged.

Contestants are urged to file their entry applications early though the contest will not end until March 1, 1936. Announcement of awards will be made on or before June 1, 1936. Entry cards and contest rules can be secured by writing the economic essay bureau of the First National bank of Portland. Applications and topics to be approved should be mailed to the same address.

'Sell Oregon' Campaign To Begin Friday

Over 200 salesmen, representative of various manufacturing and producing industries of Oregon, responded to the call of the Oregon Manufacturers association for a kick-off meeting to the third state-wide campaign of "Let's Sell Oregon to Ourselves."

Will R. Lewis, Oregon Mutual Life Insurance company, was chairman, introducing as his opening speaker Mac Wilkins, in charge of the advertising campaign.

"When we talk about Oregon industries, we talk about generalities, said Mac Wilkins. "Oregon does not appreciate those things which are her own. Often I have heard the question, what is the matter with us. What is the matter with Oregon? The answer is that we have everything. It is only a matter of our selling Oregon to ourselves. The only thing that is wrong is that we do not appreciate what we have."

"Another trouble is that we did not see the value of advertising. In our last two campaigns we found that as we expanded in our advertising, so we expanded in gross business. The first campaign reached 72 papers. The second included over 100 newspapers of the state, and as we increased our budget, just so much did the manufacturer increase his business."

"Our third campaign, May 3 to 11, will be even greater. One hundred and ten newspapers, radio stations, schools, women's clubs, chambers of commerce, and civic clubs are all lined up and ready to start work."

BONNEVILLE SCHOOL

Miss Guyla Galosheff, first and second grade teacher, is back after a week's absence.

Miss Stevens attended the teachers conference at Monmouth. She saw the ruins of the state capitol on the trip.

Bonneville boys played Cascade Locks, winning 29 to 11, on the Bonneville field. They wish to thank Cleo Lloyd for umpiring.

County tests started this week for the third to eighth grades.

The seventh grade has a new pupil, Billy Anderson, from Oswego.

Bonneville school wishes to thank the following for the use of their cars on the trip to the Multnomah county spring music festival: Mrs. Lloyd, Mrs. Stevens, Mrs. ones, Mrs. Linton and Mrs. G. W. Barker.

Fishermen Get April Awards

Prizes for the best catch of trout and the largest salmon caught during April will be given entrants in the American Legion fishing derby Tuesday, May 7, at 8 p.m. at the recreation center on the reservation.

Prizes will also be awarded juniors for large displays of trout. Dave Marvin, Legion commander, who will distribute the awards, has asked that all fishermen be present so no one will be overlooked.

The Legion sports committee has ruled that fish from private lakes are not eligible for competition but must be taken on an angler's license in open water. The rule is being enforced by careful investigation to make sure that no entrant gets a prize who is not entitled to it.

Nearest places for good salmon fishing reported by the committee are: mouth of Eagle creek, mouth of Tanner creek, Bradford slough between General-Shea cofferdam and tip of Bradford island at Cascade Locks off the rocks. Eight chinooks were caught Sunday between 3:30 and 8 p.m. below the cofferdam.

Forest Service

CCC workers, 200 strong, are due to return to their Wyeth camp any day in the near future according to Al Wang, head of the forest service in the district, with headquarters on Herman creek. The contingent has been located on the coast during the winter.

Deep snows will prevent the CCC from locating a camp at Lotourell forest camp until June 1, if one is assigned there, Wang said on his return from a reconnaissance of his district last week. Lotourell and Wahtum lake both have approximately six to eight feet of snow. Wang's car was stopped by two feet of snow a mile past the Kingsley ranch out of Oak Grove.

Burl Smith, from the Lakes district, is new protective assistant at Herman creek, taking over the job about May 1.

The offices of the Mount Hood national forest were moved last week in Portland from the new postoffice building to the Terminal Sales building on 12th and Morrison streets. Telephone is ATwater 2366.

J. D. Morrison is the new Eagle creek forest service guard. Hailing from Harrisburg, he's a graduate of the forestry school at Oregon State college at Corvallis, will spend the summer here, is in charge of improvements to the grounds until Ranger Albert Wiseanger returns to his station, expected this week.

A want ad will get results.

Dinner Honors George Havas

Thirty-one staff members of Columbia Construction company gathered in the Rose room of the Multnomah hotel in Portland Saturday night for a send-off dinner party in honor of Mr. and Mrs. George Havas.

Mr. Havas is leaving his post as Columbia's chief engineer to be estimator for Kaiser Paving company in Oakland, Calif., where the couple will make their new home. Mr. Havas estimated a large part of the Bonneville project for Columbia.

Those present were: Mr. and Mrs. Edgar F. Kaiser, Mr. and Mrs. George Havas, Mr. and Mrs. William Fudge, Mr. and Mrs. J. Miller, Mr. and Mrs. Harry P. Davis, Mr. and Mrs. Bert Inch, Mr. and Mrs. Donaldson.

Miss K. Pumfrey, Mr. and Mrs. R. E. McGreu, R. O. Wall, Mr. R. Coleman, Olaf Hangan, Mr. and Mrs. Dan Peacock, Mr. and Mrs. Robert Blower, Sidney Taylor, Mr. and Mrs. Walter Kessler, Mr. and Mrs. Marlin Shinn, Mr. and Mrs. Albert Olds, J. Spencer.

WANT ADS

One Cent a Word

FOR SALE

FOR SALE—Three-burner gas line stove, practically new. Cabin 2, Warrendale.

BED, Springs, Mattress, Library table; Chairs. Mrs. A. Warren. Govt. Reservation, Cascade Locks.

COMFORTABLE 12x20 house. Encl. Addition. Nice location. On riverside of highway. Mr. A. J. Brown. Inquire at Bella Villa Tavern.

HOUSE TAILER—A-1 condition. 6x12 built-ins, spring mattress. Seen at 3d house north off Baseline road on Birdside Ave., Portland. F. H. Wesson. Rt. 9, Box 375.

FOR FULLER BRUSHES write O. Scramstad, 2126 Northwest 17th avenue, Portland.

FOR RENT

5-ROOM MODERN house. Part furnished. Close to school. Inquire Cascade Locks Lumber company.

MODERN APARTMENT—Part furnished. 1 mile east of Cascade Locks.

SITUATIONS WANTED

WINDOWS Cleaned, floors waxed, garden spaded, lawns mowed, general janitor work. Part-time work part-time for house cleaning rooms. Leave orders at Chronicle office. Phone 211.

WANTED

INVENTIONS WANTED. John Anderson, Patent Co-Ordinator, 536 Mead Bldg. Portland, Oregon.

LAKESIDE HOTEL
BOARD AND ROOM—RATES REASONABLE
5th & Main Cascade Locks

ABSOLUTELY!
YOUR CREDIT IS GOOD
Buy Tires and Batteries Now!
Don't wait because you are short of cash. Get what you need and tell us how you can pay.

Goodrich Silvertown Stores
J. W. HARRINGTON, Manager
East Stark & Union, Portland
East 4148

BONNEVILLE

"Doc" Wells, government physician, is out after the American Legion fish derby. He's ordered a specially-light boat built.

Lieut. Colby Myers is also out after the grand prizes in the fishing derby with his outboard motor popping.

Deer this week trampled the lawn, nibbled the buds, ate the flowers at the William Fudge home on Bradford island. Mrs. Fudge, angered, built a scarecrow for the front yard designed to throw fear into the heart of any succeeding would-be marauders.

Harrell Kanzler's new 10-foot rowboat, built by himself, was launched Saturday to pass trial tests on Bradford slough successfully.

Raymond Marsh, formerly connected with the Saseway store in Bend, is now working under Safeway manager Tommy Wentz at Bonneville.

The hole in the highway on the Bonneville side of the Tanner creek bridge was patched this week by highway crews.

DANCE
With the
Fern-er-ettes
Wednesday, May 8th
Merrill's Pavilion
CASCADE LOCKS, OREGON