

CASCADE LOCKS NEWS

Mr. and Mrs. John Martinsen and daughter, Lillian, and Mr. and Mrs. Frank Hall and grandson, Forrest Hess, spent Sunday in Arlington.

Howard Harrison was a Hood River visitor Saturday night, having medical attention for the facial gash he received in an auto accident two weeks ago.

J. S. Hiatt and daughter, Mildred, spent two days last week in Salem, visiting with friends.

G. N. Heagard and son, Nels, have moved from their small cabin to a larger residence on the corner of Fifth and Moody streets. Tom Cole, who has been living with them, plans to occupy one of the G. E. Miller apartments.

Mr. and Mrs. Leroy Ford and children, and Mr. and Mrs. B. S. Stalters, all of Portland, were guests at the J. C. Richert's Locks residence Sunday.

"Midnight" Mac and Mrs. Nate Davis motored to Hood River Monday, as did Howard Harrison. Grocer Bob Andrews visited with his wife, who is recuperating from an operation in a Portland hospital, Friday.

Averill Broilier, Lou Glazier,

Von Fuger, Jim Johnson and John Linn, were The Dalles visitors Saturday night.

Miss Irene Stewart arrived in the Locks Saturday to spend a week with her sister, Averill, who is a teacher in the grade school.

Gib, Sackett and Nick Harrison were Portland visitors on Sunday, as was Jack Gays Monday night.

Mazie Burt returned to her Newberg home Sunday after a week's visit with her sister, Mona.

Ed Hannig, driver of the "Tonerville Trolley," was a Gresham business visitor Friday.

Abe Johnson and his sons, Dave and James, attended the funeral of the former's mother in Portland Monday.

Miss Beth Jessup visited with Mrs. T. C. Harrison Tuesday.

Faye Douville and her father returned from a month's vacation in California this week.

Miss Elma Glazier spent Sunday in Stevenson, visiting at the home of Miss Helen Christenson, former Locks resident.

Mr. and Mrs. Art Nix were also Stevenson visitors over the weekend, staying with relatives.

Mrs. H. N. Crandall, of The Dalles, and Mrs. Will Colby of Hood River, were guests of Mrs. in a very serious condition.

Jean Anderson, accompanied by Charles Hill, Howard Harrison,

George Linter and Wendell Andrews, visited at the Portland Sanitarium Sunday with Jean's mother, Mrs. Fred Andersen. Mrs. Andersen, it now appears, suffered internal injuries in her auto accident two weeks ago, and is in a very serious condition.

Joe Burt, of the Lakeside hotel, was a Umatilla visitor Friday and Saturday.

L. L. Moore and wife, accompanied by Mrs. Maisie Snyder, all of The Dalles, visited Thursday night with the former's mother, Mrs. Donna Mohr.

The Lawrence Petersons, of Clatskanie, visited with their parents, Mr. and Mrs. August Peterson, in the Locks last week.

Mr. and Mrs. A. E. Vranstrom, of Portland, spent Sunday as the guests of Mrs. I. Vranstrom.

WANG OBTAINS A TRANSFER

Albert Wang, well-known Herman Creek forest ranger, has requested and been accepted for a transfer, due to the failing health of his son in this damp climate. It is believed he will be stationed at Lake Chelan, Washington, within a month.

PICNIC SEASON OPENS

A week of sunny weather, bringing memories of summer days, drew the first picnics of the season on the Columbia river highway Sunday. Eagle Creek drew a majority of those who love ashes in their coffee and ants in their lunch, and the dam district, as a whole, was a busy place.

FRED RUMBLE GASSED

Fred Rumble, of Eagle Creek, an Orino, Bell and Malcolm shovel operator in the Tooth Rock railroad tunnel, was unconscious for an hour and a half Friday night, after he was overcome from carbon monoxide fumes from the excavator. Rumble recovered at National Hospital and was sent home.

ADS. WILL TELL BANKERS' STORY

American Bankers Association President Announces Move to Stimulate Bank Newspaper Advertising

NEW YORK.—Plans for stimulating wider use of informative newspaper advertising by banks in promoting public understanding and confidence in regard to existing banking conditions and methods have been announced by R. S. Hecht, President of the American Bankers Association, as a part of his organization's activities in aid of recovery.

A general groundwork was prepared through a nationwide survey of advertising by banks relative to their willingness to extend justifiable loans to industry and trade. This, he said, revealed that a large number in all parts of the country are pursuing aggressive policies along this line and encouraging their customers to develop forward-looking business plans. "It is our aim to aid in fostering this constructive attitude wherever possible," he said.

The association's Advertising Department, under the direct supervision of the general executive officers, has prepared, at the headquarters in New York City, an informative advertising series for the use of member banks in the association to aid them in developing in their own communities better general public understanding regarding banking, Mr. Hecht said.

The Theme of New Advertising

"The underlying theme of this advertising is that sound banking is based on helpful human relations and that it has a unity of interest with the people of its community which binds them together with a common purpose," he said.

"We are confident that if a clear understanding of this is brought home to the people in all our banking communities, it will go far in restoring the public confidence which good banking deserves. A bank in which people deservedly believe is doubly safe. It is to the public interest for the people to have confidence in their banks.

"We feel that bank advertising has a special public duty to perform in this connection under existing conditions. The copy which will be supplied in the service we have developed will not only aid the individ-

AUTOMOBILE
REBUILDING
PAINTING
BODY
FENDERS
REPAIRED

Time Payments

BARTOL MOTOR CO.

Hood River

ual bank in promoting the use of its own facilities but is also aimed to bring about with the aid of newspaper advertising a clearer public viewpoint regarding its essential place in the life of its community."

Mr. Hecht emphasized in regard to the new advertising facilities being offered to the members of the association that they are not a profit making venture and that there is no intention to disturb existing advertising arrangements, the idea being that these institutional services shall supplement rather than replace present plans, or that they will give assistance to member banks lacking satisfactory arrangements.

UNUSUAL SITUATION SLOWS UP GRADING

The section of Orino, Bell and Malcolm company's greatly divided railroad relocation force employed on the new grade west of Tanner Creek is at a loss to know just what to do.

With all heavy blasting and digging done, the workers are now occupied in facing the long bank, leveling the grade and clearing off the ground above. In doing this it was found that the West Coast Power company's poles would be undermined. A request to have them moved was sent in, but as yet no effort has been made by power officials. Because of this the work is progressing at a slow pace, much slower than is desired.

Concelted Cuss--Supposing some real ugly looking fellow tried to kiss you, would you object?

Blonde--Try me and see!



MOORE'S GARAGE

Towing Day or Night

Phone 71

GENERAL AUTO REPAIRING

Ford and Chevorlet Ignition Service

Gas—Oil

Cascade Locks

Water—Air



Henrich's

SELECT

BEER

---ASK FOR IT BY NAME---You'll find it on sale where ever good beer is sold. If your favorite restaurant or resort doesn't stock it ask them to get it.

MEATS

MEATS AND SEA FOODS

QUALITY AND SERVICE

FEATURING

Baby Beef - Roasts &
Steaks - Pork-Veal - Lamb
Chickens

FREE DELIVERY SERVICE TO THE
BONNEVILLE AREA

Lakeside Market

CASCADE LOCKS

PHONE 17

"40 YEARS OF KNOWING HOW"