

THE DAM CHRONICLE

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OUR PROGRAM

1. Incorporate the town.
2. Create a water district.
3. Create a fire district.
4. Re-organize a chamber of commerce.
5. Install street lights.
6. Lay down side walks.

FIRE PROTECTION

Increasing interest manifested in the organization of a rural fire district is proof that the people of Cascade Locks and the territory east to Wyeth are determined to enjoy fire protection.

Sound business practise dictates that the boundaries of the district should extend east several miles, and it is to be hoped that all property owners will join in building a fire fighting organization helpful to all. A hose cart and other necessary equipment can make a run up the highway. It will afford inexpensive protection to territory beyond Herman creek.

CREATIVE PLAY

A child who spends endless hours in building castles of sand is happy at his play, but as he grows older he tires of the game and casts about for other forms of amusement. If the quest is successful he will still be happy, but when the utter uselessness of the result strikes home, the game becomes tiresome. And such is the life of an individual to the end.

Play is the essence of life and happiness is only a matter of choosing the right game—a game that can be called creative play.

Of play there can be only two kinds: One in the nature of reckless abandon; the other of the creative endeavor type. Lower forms of animals, children and adults of undeveloped mentality, like people of undeveloped civilization, naturally prefer and indulge in play of reckless abandon. As the mind develops, the child grows older, as civilization ages, there is more demand for a creative type of play which will leave a satisfying sense of accomplishment.

As each game of the creative type of play is finished, the player finds it increasingly difficult to find another game which will appeal to the more highly developed mind. And so it is with our civilization today.

The point has been reached where it takes time for study and thought of the most serious nature to find new games. As a result, there is increasing demand by people for shorter working hours. The demand is reasonable and should be met.

So how about a little spare time in which to cogitate, Mr. Lawmaker. Give us time to discover a new game. We promise to be happy.

"Every failure teaches a man something if he will only learn."

QUITTING

By Edgar A. Guest

It's hard, sometimes hard, to keep plugging along
When the game isn't going your way;
There are times, without doubt, when your hope flickers out
And you think it is useless to play;
But just keep in mind that the battle's not lost
Until all of the fighting is through.
Make a contest of it, do not lie down and quit,
For quitting's so easy to do.

The way of a man in all struggles of life
Is to play to the end of the string;
He may feel that defeat he is shortly to meet
But he'll fight till the last bell shall ring;
The cowards and quitters drop out of the fray
E're ever the finish is due,
They haven't the heart to go through with their part,
And quitting's so easy to do.

It's easy to flinch and it's easy to whine
When the foes that are stronger assail;
That's the time it is easy to fail,
But while you've a chance don't give way to despair,
To yourself and your purpose stay true,
Make a battle of it, do not lie down and quit—
That's the easiest thing you can do.

AT THE CROSSROADS

Swift growth of the Bonneville Dam area astonishes no one, for it has resulted from development of a federal project which is spilling nearly \$5,000,000 a year into the district.

People have purchased property, built homes, entered business. Land that had little or no value two years ago has advanced in value. Many people think of their investments and their residence as something of a temporary nature, to be abandoned when the dam is finished, but there are others who have visions of an industrial development which will provide larger payrolls than those now current at the dam.

Certain it is that the lake to be created by construction of the dam will make Cascade Locks one of the most popular resorts in the west. Houses built within recent months will be sold to Portland residents, who will want to spend weekends in the district, where they will have access to the vast stretch of still water on the river. Industries can be attracted and encouraged to utilize low-cost power. The extent of this development is going to hinge upon the mental attitude of the people of the district.

A year has passed since work got under way in earnest on the dam. The people have had ample opportunity to determine whether they want to build for permanency. Future growth depends upon the wishes of the people as a whole. But they must determine for themselves. Those who possess the will to achieve, the determination to build a city, must band themselves together in a hard hitting, hard fighting organization and permit nothing to deter them in their march to the goal of their dreams.

Already forces are seeking to link Cascade Locks to Portland with a super-highway; other forces are endeavoring to procure a deep channel from Bonneville to the sea; a system of street lights appears assured; creation of a rural fire district has become almost a certainty; a better type of homes is being built; announcements relative to industrial development may come sooner than anticipated.

The district, rich in potentialities, can be developed into one of the important industrial communities of the state, but this development cannot come unless the people possess faith and are prepared to sacrifice and work for it. The future rests with every individual who owns property; with every

man who is employed on the dam and must look forward to the time when he will be seeking another job; with the business man.

If we want a permanent and settled community, let us build one; or if we want to float in and float out with the dam, let us set our sails to that end.

THIS AND THAT

The Tennessee legislature has refused to repeal the state's monkey law. Scientists may be prohibited by statute from making men out of monkeys, but the Tennesseans insist on making monkeys out of men.

A Seattle couple, flabbergasted by birth of triplets, have fallen back on the alphabet for names. Well, so did Mr. Roosevelt when his brain trust presented him with a litter of bastards.

A woman writer advises women to "treat your maid with the same respect that you treat your husband." That's just the trouble.

A Chicago girl, who has been asleep for two years, is gradually awakening. So is Herbert Hoover.

"Jim" Merrill's wrestlers are all said to have bright futures. They are, it appears, training for politics.

Ever hear about the Scotchman who married a rosy-cheeked girl to avoid buying rouge?

Dumb Dora refused a leopard skin coat, because she had heard they show spots easily.

A SMILE OR TWO

"We heard of a fellow who gained five pounds the day of his wedding."

"G'wan, we don't believe it."
"Well, it's true. You'd be surprised how buckshot weighs."

He: "Hey, there's no swimming allowed."
She: "Why didn't you tell me that before I got undressed?"

He: "Well, there's no law against that."

"If you added seventy-six thousand, nine hundred and twenty-three to eighty-one thousand four hundred and twelve, what would you get?"

"A wrong answer."
"Now, what could be worse than a man without a country?" said the lecturer.

"A country without a man," said an attractive young maiden.

"He has two wooden legs? How can he walk?"
"Oh, he just lumbers along."

I AM MY BROTHER'S KEEPER

"It voices the deathless cry of good men and good women for the opportunity to live and work in freedom, the right to be secure in their homes and in the fruits of their labor, the power to protect themselves against the ruthless and the cunning. It recognizes that man is indeed his brother's keeper, insists that the laborer is worthy of his hire, demands that justice shall rule the mighty as well as the weak."

(PRESIDENT ROOSEVELT, at Green Bay, Wis., Thursday Morning, August 9.)

"This is a grave error," remarked the corpse as they lowered him into the wrong hole.

SOCIAL NOTE

When you need a haircut or a shave, Drop in and see your old friend Dave.

Dave's Barber Shop
Rear Horn Club
Cascade Locks

ROGERS ELECTRIC SHOP

CASCADE LOCKS

Electrical Appliances

Electric Supplies

15 YEARS EXPERIENCE

Free estimates gladly given on any type of electrical work

C. & E. FUEL CO.

BONNY VILLA

CORD WOOD

1 & 2 Grades

Reasonable Prices

Small Orders Taken

WINES

PRIMA VISTA

VIRGINIA DARE

OLD MONK

ITALIAN SWISS COLONY

"Sold by the bottle to take out."

TYRRELL'S TAVERN

Opposite the Gates in Bonneville

"ARCHIE" COOK MANAGER

Brandes Mission Orange Juice

ONE GALLON JUICE 50c

Three tree-ripened oranges to every one-half pint of juice.

Balance the diet with this juice rich in fruit salts,

Have it delivered to your home or get it at your grocer's or your favorite lunch counter.

Stock up for that party