

JANUARY CLEARANCE

SALE

Your opportunity to buy winter weight clothing at reduced prices.
CONTRACT GOODS Excepted. Take advantage of this opportunity to save.

Water Repellent Clothing

STANDARD MAKES
 ALL AT 10 PERCENT REDUCTION
 HIRSCH-WEIS and BLACK BEAR Brands
 UNION MADE

Heavy, part wool, double
 blankets, Now **\$2.79** pair

Corduroy Pants
 in Light and Dark Shades, Specially Priced
 at **\$2.39**

MEN'S OUTING FLANNEL PAJAMAS AND
 NIGHT SHIRTS
 Reduced to **\$1.29**

Mens 16in. High Tops
 Made With 2 Full Soles. Goodyear welt.
 GUARANTEED ALL SOLID LEATHER
 Specially Priced
\$6.95

HEAVY WINTER WEIGHT
Wool Sox
 Regular 60c and 65c Grades
 Now **45c** Pair

EXTRA HEAVY 12 OZ.
Canvas Gloves
 Now 2 Pairs **25c**

All Oilskin Clothing

Including Alligator Brand, U. S. Rubber Co.
 Towers Fish Brand .
 LESS 10 PER CENT DISCOUNT

	Reg.	Now
Men's White Handkerchiefs	10c	5c
Lee's Red and Blue Bandanas	15c	10c

Metal Shaving Outfit Containers

Special at **3c** Each

Men's Heavy 100 Percent All Wool
Winter Weight Pants
 Regular \$5.00
 Now **\$3.85**

HIRSCH-WEIS CO.
All Wool Stag Shirts
 Double Front and Back. Made in Beautiful
 Green and Red Plaids. Regular \$8.50 grade
 Now **\$6.95**

Jack Frost Tan Zip-
 per Jackets. Made of
 Genuine Waterproof
 Fabric. Reg. \$3.98
 Now
\$2.49

C. P. O.
 BLUE FLANNEL
 NAVY SHIRTS
 Now
\$2.98

All Rubber Footwear

REDUCED 10 PERCENT
 Including Our Snuglegs Irrigation Boots,
 U. S. Brand, Regular \$3.45.
 Now **\$3.11**

100 PERCENT
All Wool Union Suits
 Heavy Winter Weight. Regular \$4.85 grade
 Now **\$3.79**

All Wool Flannel Shirts
 Assorted colors in fancy plaids. Sizes 14½
 to 17. Regular \$4.50 value.
 Now **\$2.98**

MEN'S WINTER WEIGHT FLEECE COT-
 TON UNION SUITS.
 Sale Price Now **98c**

Wool Mixed Work Sox
 Regularly 20c Pair
 Now 2 Pair **25c**

Mens Sheepskin Lined Coats

U. S. Rubber Co. Naugatex. Made with
 Nice Warm Sheepskin Collar. Our Regular
 \$8.50 Grade.
 Now **\$5.98**

Tan Sport Jacket
 Made of Genuine Waterproof Fabric. Button
 Style. Regular \$3.00 Value.
 Now **\$1.98**

HUNDREDS OF OTHER ITEMS TOO NUMEROUS TO MENTION ARE ALL INCLUDED IN OUR FIRST JANUARY CLEARANCE SALE.

----- Checks cashed without obligation -----

BONNEVILLE MERCANTILE CO.

On The Highway, Opposite The Entrance To The Dam

Phone 39