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Pear Crop Looms Large

The outlook for a bumper crop of pears equal to any previous bumper crop and possibly excelling such previous crops is the present situation in the Rogue River valley, as there are very heavy settings of all varieties of pears, and barring damaging frosts and other possible acts of nature, there will be a record yield.

In general the season is a week in advance over that of recent years and the need now is for proper pollenization of the early blossoms, hence growers are ardently wishing for warm, sunny weather to insure pollenization, as the d'Anjous especially are in need of it.

The Howells and d'Anjous are almost in full bloom as the general rule, the clusters of the Nellie, Bosc and Comice are just separating and the Bartletts are half way between full bloom and separation of clusters.

Card party at Odd Fellows' hall, Wednesday, April 4. All Rebekahs, Odd Fellows and their friends are urged to attend. 50 cents per couple.

The baseball club is presenting their last benefit dance of the season at the K. of P. hall Saturday night. April Fools' dance, everybody come.

Do You Ever Fall For this Discount Bunk?

by

E. A. SPARKS

Mr. "Special Discount" rolls out a tire and says "I'll give you this $20 tire for $15. You're a good friend and I'm giving you twenty-five per cent off the regular price."

Do you fall?

Lots of fellows do! It's the old game of making the buyer think he's getting a better price than anybody else.

The fact that they may be paying Mr. "Special Discount" $15 for a $14 tire never occurs to them! That song about "twenty-five per cent off" sounds so loud they can't think! Somebody gets stung, and it is'nt foxy "S. D."

We don't kid our customers.

The price we name on your tire is the very lowest prics at which GOODYEAR quality tires can be sold!

We could call a $20 tire a $40 tire and offer you a 50% discount.

But—we don't do business that way!

We sell only Goodyear Tires. We think that the only way to keep the biggest tire business in town is to handle the best tires we know about.

And when we quote a price—that's the price, and it's honest. It's the price that means you're getting your money's worth. It's the same price everybody pays—whether it's a cash deal, a trade-in or on monthly account.

Come on over. We haven't any funny discount stories to tell you, but we can show you excellent merchandise, priced fairly and aboveboard.

Use our service station. Free inspection, inflation, and advice.

Sparks' Service & Tire Station

Corner Front and State Streets

APPLE ADVERTISING DECLARED A NEED

(From The Produce News)

The apple industry should appreciate the enthusiastic interest taken by John Isenhart of the North Central Washington Growers' association, on the subject of organizing growers.

An article by Mr. Isenhart appeared in Tuesday's issue of the Produce News which set forth the aims, purposes and intent of the Northwest Central Washington Growers' association, and the proposed ways and means of handling and raising funds.

While we heartily agree with the idea of organizing—of what avail will it be to organize growers and shippers for the purpose of avoiding some of the effects of an underlying and fundamental weakness—that of lack of interest in our fruit by an indifferent public? These efforts to organize growers at the producing end, to throw a protecting influence around the industry here at home—are good and are without doubt, worthy of the effort being put into them, but any organization, or plan which stops at the wholesaler can only be partially successful at best. It can only ameliorate or lessen some of the bad conditions which arise as a result of the fundamental weakness. For instance, it is proposed now to organize growers, that through the strength of organization, they might speak with authority on any question of interest or importance to the industry. The organization plan itself is a shining star for the industry, but we feel that much more thought and interest on the part of the organization should be devoted to that of advertising Northwest apples.

One-third of the commercial production of apples within the United States are produced in the Northwest, and it should be perfectly plain to anyone that to protect our own interests we should advertise our own business, to build up a demand for the apples grown in the Northwest, and not boost someone's nursery game.

Organization of the growers is essential for the success of the industry, but we believe that the proposed per box levy of one quarter of one cent to be applied in any one year as the general board should decide, is too flexible, and should be replaced with a definite order, which would enable a sufficient sum to be raised annually. We believe the sum should come from a small per box deduction from the growers, (one half cent per box the first year and one cent in succeeding years up to five years) and a small per car charge to shippers, (50 cents per car the first year and $1.00 per car in the succeeding four years.)

Although attempts to organize in the Wenatchee district a few years ago utterly failed, we feel that with the backing now being had by the North Central Washington Growers' association, now in the making, looms as the savior of the industry, and we believe with the proper leadership, it will eventually embrace all growers of boxed apples in the Northwest.

We heartily agree with the association's proposed manner of not disturbing the present marketing affiliations of any grower. During the past number of years many growers have entered into five and ten year marketing contracts with dealers and associations to market the apples under one head, strong opposition would be met immediately, which could only result in the failure of the proposed plan of organizing.

In summarizing the proposition, the North Central Washington Growers' association, now being organized, calls for the strongest possible cooperation from growers, that the desired accomplishments may be met, however, we strongly believe as previously stated, that the subject of advertising should be more forcefully stressed. No matter how good a product is, it is only through advertising that the public may learn of it, and the consumptive demand may be stimulated.

The spray problem, the freight rate problem, and the numerous others, all have their importance, but first, unless there is a market and a demand for apples or any other article, the marketing of that product, will never be successful.

Foreign News on Apples

Prices paid for American barreled apples on the Liverpool auction on Wednesday, March 14, were slightly higher than for the preceding week, but prices on boxed varieties showed little change, according to a cable received in the Foreign Service of the Bureau of Agricultural Economics from Edwin Smith, the department's fruit specialist in Europe. In general the market outlook is favorable, states Mr. Smith. The weather has been mostly cloudy and cool, which tends to stimulate fruit consumption.

Barreled apples were in light supply and there was a good demand for all varieties offered. Virginia Albemarle Pippins were actively competed for, U. S. No. 1, 2¼ inch stock ranging from $11.19 to $12.04 as against $9.49 to $9.73 during the auction of the preceding week. There was also a good demand for Virginia Ben Davis, which sold at from $6.57 to $7.42 as against $5.84 to $6.08 last week for U. S. No. 1, 2¼ inch fruit.

Supplies of boxed varieties were moderate and the demand also was only moderate. Extra fancy Winesaps from Washington, sizes 150, 163, 175, brought from $3.53 to $3.59 as against $3.53 to $3.77 last week. The same size and grade of Oregon Yellow Newtowns ranged from $3.89 to $4.08 as against $3.89 to $4.44 last week. Spanish oranges this week ranged from $3.89 to $4.87 per half-case of 110 pounds as against $3.89 to $4.62 last week. Jamaican grapefruit brought from $5.96 to $6.33 per case against $6.06 to $6.33 last week. Porto Rican grapefruit ranged from $6.69 to $7.30 per case.

Prices paid for American boxed apples in the Copenhagen market Tuesday, March 13, show a slight advance over those quoted during the auction for Friday, March 9. The Copenhagen demand in general is active on high grade fruit, states Mr. Smith.

Farm News

There was a higher percentage of cull apples in the Hood River district last fall because of a misunderstanding early in the season about the laws regarding spray residue, which caused the growers to fail to follow the spraying program, thus giving the codling moth too much freedom of operation, but this year the growers are wide awake and are providing weapons and ammunition to dispose of Mr. Codling Moth and other pests.

Idaho potato growers are demanding that the Interstate Commerce Commission reconsider an order recently issued which gives to Wisconsin and Minnesota shippers a preferential rate to Texas and Oklahoma which gives them an advantage of 2¾ cents a hundred pounds over the Idaho shipper. Oregon growers of potatoes are directly interested also and should join Idaho in the demand for fair play.

Prepare for Fire

The National Board of Fire Underwriters, in a recent issue of "Safeguarding America Against Fire," said regarding the nation's great fire losses, that "carelessness linked with false economy in disregard of fire safety may eventually cause an economic disaster to this naturally rich country."

Chief Engineer W. F. Steffins of the Fire Protection Bureau of the New York Central railroad supports this by adding his comment that advanced living demands advanced protection.

"Contrast," said Steffins, "the standard of living of fifty years ago with that of today, in the average home, not only as far as food is concerned, but also with reference to such incidental details as heating, lighting, plumbing, ventilation, interior decoration, telephone, radio, phonograph, vitaphone, moving pictures, etc. In brief, while we live in an age of marvels, as viewed from the standard of fifty years ago, do we appreciate these comforts and privileges sufficiently to be willing to protect them? They are the direct product of man's own labor and brains, yet the absence of application of brains of the most essential character too frequently is the direct cause of the destruction in a few minutes of these comforts and conveniences that have been created by so many years of effort.

"The most striking illustration of destructive forces due to lack of application of brains is reflected in the national fire loss. Fire, one of the most useful agents in the service of man, becomes a hostile agency in careless hands, one that annihilates annually in the United States and Canada, property valued at almost 600 million dollars, an amount increasing annually at such a rate as to warrant every effort to control this useless waste."—The Manufacturer.

Tick Fever

(By Frederick D. Stricker, M. D., of Oregon State Board of Health.)

Every year Rocky Mountain spotted fever makes its appearance in certain mountain districts of eastern Oregon. Last year there were reported 26 cases and seven deaths. The disease is contracted from the bite of a tick known as the Dermacentor venustus. In Oregon, the months of April, May and June show the greatest number of cases. Cases have been reported as early as February and as late as September.

The casual traveler may avoid the disease by not entering the brush or tall grass infected with ticks. Those, however, who must expose themselves should make frequent inspection of the body, or at least twice a day for ticks. The tick is slow to attach itself and usually remains attached for a short period before beginning the act of feeding.

The United States Public Health Service is now supplying a vaccine for the prevention of this disease.

A limited supply of experimental vaccine against Rocky Mountain spotted fever may be obtained free of charge by writing to the U. S. Public Health Service, Hamilton, Montana.

In Montana and Idaho, about 2,000 people have been given this vaccine with very good results. During 1925, 1926, and 1927 there were 14 cases of Rocky Mountain spotted fever, with 12 deaths in the Bitter Root Valley, Montana. Considering only individuals over 18 years of age, there were 11 cases and 11 deaths. During the same period and in the same area among vaccinated individuals (about 1600) there were eight cases with only one death. These eight cases were all adults except one. One was a man past 60 yars of age, and the only individual past 50 years of age who has ever recovered from infection contracted in this area.

In Idaho equally good results have been obtained among sheepherders whose occupation exposes them to greater danger of contracting the infection than the average individual.

The degree and the duration of protection varies widely with the individual, and it is therefore recommended that those in exposed occupations take the prophylactic each spring.

The vaccine is of no value in treatment, and vaccination should be completed at least 10 days before exposure to tick bites.

Farm Pointers

The practice, in Oregon, of moving all diseased colonies of bees to a hospital yard before treating is recommended by experiment station authorities. Hospital yards conveniently located close at home are likely to receive more careful attention.

Sometimes cod liver oil will help to eliminate soft shell eggs, by making the mineral part of the ration available, according to Oregon experiment station authorities. A half pint on the scratch grain for the evening feed once a week is about the right amount for 100 birds.

Egg production in Oregon will be high for the next month or two. With low prices there is a tendency to get careless about feeding and the general care of the flock. Heavy litter and empty hoppers do not produce the maximum yield of eggs. Quantity production lowers the cost per egg and increases the profit. One can make wages selling eggs at 25 cents a dozen.

Nitrates applied during the first bright weather following heavy rains, will supply nitrate at a time when it is most deficient in the soil. The application of ammonium sulphate or pulverised sodium nitrate at the rate of 60 to 80 pounds to the acre as a top dressing to yellow colored grain crops will improve color and quicken the growth.

It is advisable to disc down cover crops before they are plowed under. Such crops are best turned under before the middle of April to insure moisture for decomposition and storage of water in the loosened soil. A foot of growth of the crop is desirable before turning under and an early application of nitrate may result in an increased growth of the cover crop as well as being beneficial to the orchard.

Home Pointers

(School of Home Economics, O. A. C.)

Left over roast meat, finely ground and mixed with a little horse radish or chopped pickles and mayonnaise, makes a good sandwich filling.

Butter icing for cup cakes or cookies is made by creaming one-half cup of butter and adding gradually, sifted confectioners' sugar. Add 2 or 3 tablespoonsful of strong coffee and one-half teaspoon of vanilla for flavor a few drops at a time when creaming.

To vary eggs as a sandwich filling, add deviled ham and a little cream to chopped hard-boiled eggs.

If raisins are placed in a warm oven for a few minutes to make them plump and dredged with flour before adding into cake or cooky batter, they will be less likely to sink.

When baking fish, place two well greased strips of cheese cloth underneath it to prevent breaking when taking it up.

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Announces the U. S. Government

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In placing Agritol, the new du Pont explosive, on sale, we do so with full confidence in the quality of the powder and its suitability to your stumping conditions. Years of selling du Pont powders and knowing about their satisfactory service warrant our recommending Agritol to you for stump blasting in this section.

If you use Agritol, here are the advantages gained:

More powder per 50-lb. case—about 172 sticks of 1¼"x8" powder instead of 150 sticks.

Smaller craters beneath stumps due to the action of Agritol.

Stumps split or shattered for easier handling.

Powder does not spill if cartridges are cut or slit.

Agritol is moisture-resisting—does not burn and is practically non-freezing.

A powder is no better than its blasting cap. We are especially careful in purchasing caps, fuse and all accessories for powder users. Don't use good powders and expect satisfactory blasting results if your caps, fuse or accessories are inferior. Du Pont caps and powders are always dependable.

Place your orders for Agritol and blasting caps and fuse now

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(AXP-30)

EXPLOSIVES FOR FARM IMPROVEMENTS

National Forest Timber

The total timber cut on the twenty-two national forests in Oregon and Washington for the calendar year 1927, amounted to 373,694,000 board feet, with a value of $878,739, as shown by a report just issued by the U. S. Forest Service, Portland, Oregon.

This in a decrease of nearly 45 million board feet as compared with 1926, due largely to the depression in the lumber market, according to the forest service. The fourteen national forests of Oregon show a cut of 171, 884,000 board feet, valued at $462,283; while the cut on the eight national forests of Washington amounted to 201,810,000 board feet valued at $416,455.

The largest volume of business was produced by the Olympic national forest in western Washington with a cut of 120,855,000 board feet, value $244,610. The Crater national forest in southern Oregon ranks second, with 31,790,000 board feet, value $144,439. Other high forests are the Snoqualmie in Washington and the Deschutes in Oregon, occupying the third and fourth places respectively.

Of the total reported about 2½ million board feet were sold to ranchers at the cost of administration. The bulk of these sales at cost were in eastern Oregon and Washington, consisting largely of fuel, fence posts and similar farm requirements.

When gravy does not brown pour into it a tablespoonful of liquid coffee. It will brown immediately and contain no taste of coffee. This is quicker than browning flour when in a hurry.

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This *Smart* Sedan *with Royal Equipment* now reduced in price to $2202

It's astonishing—how much style and luxury this big Advanced Six model brings you at so low a delivered price.

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You have your choice of three distinctive color schemes—Nash Blue, Green-Gray or Arcadian Blue. There's inlaid paneling of genuine walnut inside, rich mohair velvet upholstery. Deeply tufted, smartly tailored cushions. Silver finished interiorware. And the motor has 7 bearings, of course. *It's a Nash!*

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