

# The Hood River Journal

VOL. XXXIX

HOOD RIVER, OREGON, THURSDAY, DECEMBER 15, 1927

No. 29

## GIFTS FROM THE KRESSE DRUG CO. ARE PRACTICAL GIFTS

ORTHOPHONIC VICTROLAS—We have the Size and Style you want. RADIOLAS—"Cabinet Style."

SHARI · KARESS · FIAN'CEE · THREE FLOWERS AND COTY'S TOILET SETS  
DE VILBISS PERFUMIZERS AND PERFUME LIGHTS

MANICURE TOILET SETS — SHAVING BRUSHES — FLASH LIGHTS — GENTLEMEN'S PURSES  
PLAYING CARD SETS — ARMSWORTH WRITING PORTFOLIO — SAFETY RAZORS

EASTMAN KODAKS — EASTMAN CINE-MOVING PICTURE KODAKS AND PROJECTORS

JOHNSTON'S AND LIGGETT'S CHOCOLATES—1 · 2 · 3 and 5-pound Boxes.

CIGARS AND CIGARETTES IN CHRISTMAS PACK

— We will mail or reserve any item for you —

Christmas Cards—We have a wonderful assortment at 5 and 10c.

### Kresse Drug Co.—The Rexall Store

NEW VICTOR RECORDS EVERY FRIDAY

## National Poultry Eating Has Increased 25%

In the last ten years, and during the same period meat consumption has decreased 45%. These figures speak volumes for the splendid outlook for poultry raisers. The figures are authentic, being compiled by a man in close touch with America's 8,200 hotels, 47,000 restaurants and other 7,000 meal-serving institutions.

The poultry business presents a bright future in Hood River County. The First National Bank will be glad to give every assistance possible in making Hood River County a real poultry center.



### FIRST NATIONAL BANK

## Last Call for your Christmas Photographs

All Photographs taken before Sunday, 6 P. M., will be ready for delivery December 21st.

MAKE YOUR APPOINTMENT NOW  
CALL 6171

### The Artcraft Studio

BROSIOUS BUILDING—ROOM 1

(Second door east from J. C. Penney Co. Store)

Open Evenings  
7:30 to 9:00

Open Sundays  
10:00 a. m. to 4:00 p. m.



KATHLEEN MOORE SHOP  
DISPLAYING A BEAUTIFUL LINE OF CHRISTMAS WRAPPING PAPERS  
AND TAPES  
UNUSUAL GIFTS FOR ALL OCCASIONS  
811 OAK STREET  
TELEPHONE 522

## BUTLER BANKING COMPANY

Member Federal Reserve System



ESTABLISHED APRIL 4, 1900

UNDER BOTH FEDERAL AND STATE SUPERVISION

CAPITAL AND SURPLUS \$175,000



LESLIE BUTLER, Chairman of the Board  
TRUMAN BUTLER, President  
AMEDEE M. SMITH, Director  
M. E. MCCARTY, Director  
C. H. VAUGHAN, Vice President  
HAROLD HERSHNER, Cashier

## The 19th hole isn't so bad—

UNLESS it happens to be a  
moth hole in your favor-  
ite Scotch Tweed knickers!

Perish the thought! Send them to us as soon as the Club closes for the winter. We'll dry clean away the spots that make meals for moths.

Then you'll be ready to tee off in the Spring—in the naggiest knickers on the course!

N. B.—And it isn't such a bad idea to have your linen knickers dry cleaned as well.

### MEYER & SMITH City Tailors Phone 1014

WE CALL AND DELIVER  
Clothes do help you win—Dry clean them oftener!

## TRUE-TO-NAME NURSERY

H. S. GALLIGAN, PROPRIETOR  
Phone 4796 HOOD RIVER, OREGON  
All trees are French roots. Guaranteed True to Name.

## QUALITY NURSERY STOCK

Your choice of large sturdy non-irrigated or irrigated  
Trees—French and Japan Roots.

Apples, Pears, Cherries, Peaches, Prunes, Cots,  
Nut Trees, Roses and Ornamentals.

### F. A. MASSEE LICENSED AND BONDED NURSERYMAN Phone Odell 146

## FRUIT MEN IN SESSION

GOOD PROGRAM WILL END TODAY

C. C. Walton Tells Oregon State Horticultural Society of Clark Seedling Strawberries

The 42nd annual convention of the Oregon State Horticultural Society, which convened at 10 o'clock at the K. P. hall Tuesday morning drew notable of the fruit industry from all parts of the state of Oregon and Washington. The discussion covering serious problems now confronting growers and shippers alike resulted in a large attendance of valley orchardists, and representation was here from Mosier and mid-Columbia Washington districts.

R. E. Scott represented the chamber of commerce in delivering the address of welcome, and the response was made by President C. A. Reed.

The first address of the society covered the history of the Clark Seedling strawberry, the only strawberry ever grown in the Hood River Valley. Indeed, it was to this berry, with its shipping qualities, which have never been exceeded, that the Hood River Valley owes its first fame as a fruit-growing section.

Mr. Walton cited that Clark Seedlings had been grown here commercially for 30 years. He, himself, he said, has been growing them for 20 years in the Upper Valley. Mr. Walton pointed out, however, that of late years the yield of the fruit has been falling off and the luxuriant plants of early years were not to be found in the fields of today.

The speaker cited various reasons for this slow down, in production on the part of the Clark Seedling. He showed that in early years the young apple orchard, set to virgin land, was interplanted with berries. More recently, however, berry tracts have been set on old land, which had been somewhat depleted. Formerly ranchers secured a yield running up to 300 crates per acre, while today the average yield is only 100 crates.

Mr. Walton was not ready to attribute the poor yields in the main to the limited new clearings of land. He cited that the Clark Seedling may be running out for the reason that of late years growers setting new tracts have been justified by the price of cherries. In some places it might be practical where cherries are grown for the very early market or the late market with the high prices for fresh fruit.

The soil in which it is expected to plant the trees must be investigated very carefully. At least four feet of depth and deeper if at all possible. It is doubtful if the maximum results are to be obtained on four feet of soil.

This depth is determined by some serious soil layers, such as rock, hardpan or water. It does not mean four feet or more of soil such as will be found in the top foot. This is different in color and texture mainly from the incorporation of humus material.

In addition to the depth, water drainage is essential for the cherry will not stand wet feet. These requirements as to soil can not be told from a superficial examination of the soil but require a digging and probing into the depth with a soil auger. A few days spent in that manner will tell very well as to the suitability of any soil.

Before a planting is to be made in the time to determine what drawbacks are to be found in the soil. Remedies after the trees have been set are nearly always makeshifts. If a piece of soil is in such condition that it will need drainage or other remedial measures it should not be planted. This, of course, will not apply to small areas in a larger planting.

Many people feel that the foregoing requirements are so strict and so difficult of fulfillment that few people can justify planting. Not all people can plant fruit. Probably only a small percentage of our land is sufficiently good that it is suitable for planting but at that, there is more good land available than should be planted. It is not necessary to encourage people of the United States to plant fruit but rather to urge caution. In localities it may be advisable to urge the planting of cherries but the advice should come from the result of profitable plantings and not from the desire of the chamber of commerce to show results in community activities.

In the choice of varieties there is a distinct dividing line. The largest acreage is devoted to the canning cherry, the Royal Ann. As a canning cherry the price must be relatively low or it cannot be sold. Contrasted to that are the black cherries that are used for shipping almost exclusively. Some of these are canned but not a great quantity on account of the tendency to pit-bolt the can. In time remedies may be worked out for this but have not.

(Continued on last page)

## ASSOCIATION CUTS MELON

GROWERS TO GET

Cooperative Makes  
Week—Growers  
Ranching  
Distribution This  
Some Check  
\$,000

A pre-Christmas cash distribution which will reach a figure between \$150,000 and \$175,000 will be made by the Apple Growers Association. Checks of the cash distribution will be forwarded the latter part of this week. The melon is the first to be cut this year by the cooperative.

Growers and merchants of the city welcome the Association cash for the 1927 apple and pear crop. It is expected to stimulate Christmas shopping in a material degree.

While the tonnage of Hood River apples dropped to only about 50 per cent of a year ago, the price for this season's crop has been very satisfactory, and returns, considering the yield, will be gratifying.

To date the Association has shipped 443 cars of apples and 123 cars of pears. Estimates of the remaining tonnage held here in storage are 285 cars of apples and 75 cars of pears.

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## CANTATA TO BE A COLORFUL AFFAIR

What promises to be one of the most beautiful arrangements of Christmas songs will be given by the high school glee club when they present the cantata, "King of Kings," Thursday, December 22, in the high school auditorium at 8:15 p. m.

The glee club will be assisted on solo work by Mrs. Gladys Beavis Gilbert, soprano; Mrs. George Coe, contralto; E. B. House, bass, and George Smith, tenor.

A chorus of 80 children from Park Street school dressed in white surplices will be introduced singing Christmas carols.

The high school orchestra will accompany the choruses.

A tableau is being arranged which will be given during the performance. This tableau, according to Miss Frances Sherwood, music instructor, will be lovely and will add to the cantata by its significant beauty.

This cantata is the second annual performance of its kind to be presented by the high school glee club. Last year they gave "The Star of Bethlehem" which was named successful by all who saw it.

A matinee for school children will be given Thursday afternoon. Afternoon prices are 15 and 25 cents. Evening prices are 25 and 50 cents.

## ROTARIANS HEAR OF NEED FOR HOSPITAL

In a talk to the Rotary Club at the Waukoma hotel last Thursday Father Hugh Marshall urged that sentiment be conveyed through the community for securing better hospital facilities. While Father Marshall had the highest praise for those who administer the affairs of the hospital as it now exists, he said the community should have more adequate facilities, housed in a fireproof structure. Father Marshall, one of the newest members of the Rotary club, declared that the spirit of service which dominates the organization is infectious. He declared that a recent visit to the Portland Rotary club was very interesting.

Albert T. Case, who told of the recent organization of a Rotary club at Hamburg, Germany, suggested that the local club forward the new Waukoma club a box of Hood River apples. The suggestion was accepted.

After the meeting the members of the club went in a body to the Coulter Motor company showroom, where they formed a line of march and sang words of greeting to the new Ford Tudor sedan.

## CLASS IN PUBLIC SPEAKING STARTED

Kent Shoemaker started something last week when he launched the idea of a public speaking class for Hood River. From present indications the city within a few weeks will have several such classes.

The matter of getting a public speaking group under way was again broached at the Tuesday forum of the chamber of commerce at the Waukoma hotel. Ray Conway, known for his forceful and entertaining presentation of stories of Pacific northwest mountaineering and the stories of Oregon scenery, was present and addressed the forum. Mr. Shoemaker announced that the first meeting would be held in the Waukoma banquet room on Tuesday night. With this meagre announcement the only forward of such a gathering, an even dozen men prominent in the affairs of the town were at the evening gathering. Mr. Conway was present and plans were outlined for the group gatherings.

The next meeting of the initial group will be held next Tuesday evening at the Waukoma. It was decided to limit each class to 20 persons.

## EAST SIDE GIRL STRICKEN SUDDENLY

Winona Katherine Newman, 10-year old daughter of Mr. and Mrs. Carl Newman, died suddenly Thursday evening at the home of Mr. and Mrs. Wilson Pike. The little girl had been ill only a short time.

Funeral services were held Sunday afternoon at the Pine Grove Methodist Church, the pastor Rev. A. F. Lacy, officiating. He was assisted by Rev. Henry Young. Interment followed at Idlewild cemetery. C. C. Anderson directed the funeral.

## MRS. N. NUNAMAKER PASSES IN SOUTH

Mr. and Mrs. A. H. Berry of the West Side orchard district have received word of the death of their daughter, Mrs. Margaret Nunamaker, at Phoenix, Ariz., Monday. Mrs. Nunamaker, 25 and native of Illinois, is survived by her husband, Neal Nunamaker, local orchardist, who was in Arizona with his wife, there in hopes of benefiting her health.

Mr. Nunamaker left from Arizona for Hood River with his wife's remains yesterday.

## Growing Cherries (By C. E. Schuster)

With the coming of Seth Lewelling the growing of sweet cherries had its inception in a small way, but only as a door yard fruit. The Napoleon or Royal Ann as we know it was one that came at this time. The others of commercial importance like the Lambert and Bing originated as seedlings in Oregon. For forty years after the ar-