

The Hood River Chronicle

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HOOD RIVER, OREGON, THURSDAY, DECEMBER 8, 1927

No. 28

FOR CHRISTMAS

ORTHOPHONIC VICTROLAS—We have the Size and Style you want. RADIOLAS—"Cabinet Style."

SHARI - KARESS - FIANCEE - THREE FLOWERS AND COTY'S TOILET SETS
DE VILBISS PERFUMIZERS AND PERFUME LIGHTS

MANICURE TOILET SETS - FLASH LIGHTS - GENTLEMEN'S PURSES

PLAYING CARD SETS - ARMSWORTH WRITING PORTFOLIO - SAFETY RAZORS
EASTMAN KODAKS - EASTMAN CINE-MOVING PICTURE KODAKS AND PROJECTORS

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We will mail or reserve any item for you

Christmas Cards—We have a wonderful assortment at 5 and 10c.

Kresse Drug Co.—The Rexall Store
NEW VICTOR RECORDS EVERY FRIDAY

Meat Decrease 45%
Milk Increase 62%
Cheese Increase 40%

These national figures, just received and compiled by a man in a position to speak authentically, present stronger reasons for more and better dairying than volumes of arguments. And to this should be added an increase in the national consumption of ice cream of 70%—these figures covering the ten year period since 1917.

Who's going to meet this enormously increasing demand for milk and milk products? Our community has every advantage for thriving dairy farming and the farmer who takes advantage of the wonderful opportunity these figures present, is the farmer who won't have to worry about short crops and unfavorable market conditions.

The First National Bank is sincerely interested in community development and will therefore be glad to cooperate in every way possible in the development of dairying in our county.

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All Photographs taken before Monday, 6 P. M., will positively be finished for delivery Saturday ev'g, December 17

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CITY SEEKS AN AIR FIELD

CHAMBER ASKS AID FROM COUNCIL

Acquire West of City Needed to Provide Adequate Landing Accommodations for Increasing Air Traffic

Because of the interest citizens here have been taking the past several weeks in air transportation, the city council Monday night was asked by the chamber of commerce to aid in securing adequate landing accommodations for airplanes west of the city. The council listened attentively to statements from a chamber of commerce committee headed by E. O. Blanchar, and the matter was referred to the street committee.

The "air-mindedness" of Hood River is becoming more and more apparent since a recent visit here of Lieutenant Oakley G. Kelley of Vancouver, Wash. It has been stimulated more recently by the passenger flights made by the Bell Line Air Service. Only last week local folk heard that two reputable air concerns were considering establishing air schools here. The need for a landing field was hastened.

Mr. Blanchar presented the council with a map that had been prepared by County Engineer Hurlburt, member of the committee. The drawing showed that a tract of 10 acres at the west edge of the city south of the new high school building will give aviators the desired landing space. Several weeks ago, according to Mr. Blanchar, the county court assured the chamber that a four-acre tract, property of the county, might be utilized by airplanes. The county will not need the acreage for its deposit of gravel, for some five years, according to County Roadmaster Nichols. Mr. Nichols cited the necessity for an air field, and declared that the matter was one wherein the city should act.

Secretary Shoemaker of the chamber read an agreement that had been prepared by Mrs. Banks Mortimer, who is willing to make available an 11-acre tract, adjoining the county acreage. Mrs. Mortimer will lease the place at an annual rental of \$200, giving the lessee an option to buy at \$500 per acre.

Lieutenant A. W. Davis, member of the chamber of commerce committee, told the council that the property being considered is the only available plot near the city that is suitable for an airplane landing field. Lieutenant Davis said that Hood River is bound to become an important place on passenger air lines around Mount Hood. In case of an extension of the air mail service down the Columbia gorge, there will be a need for a field here. Fog is met with west of here in the canyon, and Hood River would be the west terminus of flights in such weather, he said. Lieutenant Davis cited that many small towns are now providing landing fields. He cited the landing made Monday morning at Stevenson by an air mail pilot. If Hood River has a good field, said Lieutenant Davis, the pilot might have flown on here, for the Stevenson field is small and hard to get to.

E. S. Ballantyne, of the Bell Line Air Service, declared that he was pleased to note that the citizens in general and the city council is taking an interest in air transportation. Mr. Ballantyne stated that his company had already started negotiations for securing landing facilities for their own planes. He declared, however, that he much preferred to see a municipal field, the city giving equal privileges to all who desire to use it, abiding by established rules.

Mr. Ballantyne told the council of plans of his company to establish a scheduled air service from Seattle to San Diego, Calif., next year. He also told of plans for putting on air ships for air tours around Mount Hood, with Hood River as a stopping point. The Bell company proposes to put on seven-passenger ships for the Loop trip. Mr. Ballantyne declared that air transportation is as cheap as that by motor coach. He cited the saving in time. The distance from Hood River to Spokane by motor road is 422 miles, while it is only 290 by airplane. Mr. Ballantyne said the city will be able to secure considerable revenue from lease of hangars and the use of the air field to private concerns.

President R. E. Scott of the chamber declared that Hood River is just up to another step forward. "The need for establishing an airplane field has come quicker than I anticipated," said Mr. Scott, "but the people are really wanting to fly now. The announcement of Mr. Ballantyne is something for us to consider. His plans for taking folk up around the mountain by airplane will aid us in our development of Mount Hood."

E. F. Morse declared that the time is here when maintenance and upkeep of airplanes is no more than for automobiles.

Judge A. W. Onthank, who was at the meeting, asked if the city could take some action toward preventing stunt flying over the city. Lieutenant Davis stated that all pilots are licensed by the federal government and the state of Oregon. Rules already in force prevent acrobatics over towns. Lieutenant Davis stated that the state traffic department has jurisdiction in the matter of enforcing the regulations of the state against air pilots.

Mr. and Mrs. S. Cople, accompanied by Attorney Hartwig, were at the council meeting Monday evening to file a remonstrance against the improvement of Tenth street between Montello and May street. It was declared that the work was let before the council had determined any necessity for it, that no proper notice was ever given, and that the contractor had left earth from excavations on his parking and sidewalk space. Mr. Hartwig declared that Mr. Cople had been left in the impression that the west side of the street was not to be improved. No petition, he said, had ever been filed for such improvement. Mr. Hartwig cited that the work had left the street in a dangerous condition.

"I ask," said Mr. Hartwig, "that you gentlemen of the council treat Mr. Cople as you would like to be treated in similar circumstances."

The matter was referred to the street committee for investigation.

Applications were made for the position of night marshal by Sid R. Loftis and J. J. Raymer.

A letter was received from the mayor of Eureka, Calif., asking that the local public be informed that no labor is needed in the lumber mills of Humboldt county.

A letter was received from the federal power commission announcing that H. L. Vorse has applied for a permit to develop power from Lost Lake on Eagle creek. The city will be given to February 1 to file objections to such power development.

H. L. Gray, Seattle engineer, applied to the council for the position of advisor in case Hood River enters negotiations with Judge Derby for establishing a municipal hydro-electric system.

City Fire Marshal Morgan reported that no fires had occurred in Hood River during November. The department was called out once by a fire Mrs. Morgan, while he praised the business houses and schools for their excellent conditions, urged that every one take precautions to prevent fire damage during the holiday season.

A letter from Mrs. Julia A. Hunt, urging rigid enforcement of prohibition laws, was read to the council.

Resolutions calling for payment of \$154 to Edward Kelso for sidewalks on Sixth street and \$396 to W. L. Sluts for State street improvement were adopted.

HUNDREDS HEAR ABOUT NEW FORD

A complete description of the new line of Ford automobiles was made public in Hood River last Friday.

When the reception closed at 9 p. m. it was estimated that between 750 and 800 people had visited the showrooms of the Coultter Motor company and learned the details of the revolutionary car which is to succeed the famous Model T. Ford after more than a dozen years of leadership in the low price, light car field.

Visitors to the show room included city officials, heads of civic, commercial and professional organizations and many prominent business men. The entire sales force of the Coultter Motor company was kept busy throughout the day and evening, pointing out the features of this new car, which Henry Ford himself has described as being "superior in design and performance to any now available in the low price, light car field."

As soon as the display room was opened at 8 a. m. there was a considerable number of visitors on hand to be the first to get the story of the new cars. On all sides were heard remarks of surprise at the striking change in the appearance of this new Ford line. The low, rakish lines, the striking new colors and, in many instances, the equipment of these new automobiles made a marked impression upon the crowds of visitors.

Even more impressive to the visitors, however, were the details of performance as they were unfolded by the attendants. Visitors were particularly struck with the speed, pick-up and ease of handling of the new cars and with the fact that they are equipped with four-wheel brakes, shock absorbers and standard shift transmission of the type used in cars in a much higher price class.

Attendants at the display rooms were overwhelmed with requests for private demonstrations of the new models and it is expected as soon as the car is received for demonstration that the demands will continue for weeks to come.

Ford factories at Detroit and branch plants in other sections of the country are now preparing for capacity production and it is expected that all dealers will be able to meet the demand in full within the next few weeks.

The design of the new line is so distinctly different from that of the Model T that the Detroit factory and branch plants have had to undergo a complete equipment change to produce the new cars. It is expected, however, that the next few weeks will see all former Ford production records broken.

In the meantime Henry Ford has announced that manufacture of replacement parts for Model T Ford cars will continue to be an important part of the Ford business. It is estimated that there are still more than nine million Model T Ford cars in operation and the policy of the Ford Motor company, it is said, will be to continue supplying parts for these cars as long as there is any demand for them.

The Coultter Motor company has on display today one of the new models. This is sent here for display today only and will go from here to some other dealer for a similar display. From statements made by Hood River parties who have seen the new car in Portland, it makes a much greater impression than the photographs which have been on display here this week.

PUBLIC SPEAKING CLASS IS PROPOSED

Plans were put in motion Tuesday by Kent Shoemaker, secretary of the chamber of commerce, for inaugurating a public speaking class among members of the chamber and the local post of the American Legion. Mr. Shoemaker declared that a need exists in the community for more men with ability to get on their feet and voice their opinion on important matters before their fellow men.

The chamber secretary declared that Hood River folk in greater number should be able to go forth to other sections of the Pacific northwest and carry the message of Mount Hood. Mr. Shoemaker's recommendations were backed by E. E. Scott, president of the chamber, and City School Superintendent Brickenridge said he would lend every aid possible from the high school. It is proposed, too, to secure aid from the extension service at Oregon Agricultural College and the Portland Y. M. C. A.

Mr. Shoemaker, who spoke at length on the subject, passed slips of paper among the members present at the luncheon at the Waukon hotel, and sought serious criticism from them on his speech. He stated that he had first given the idea for developing more local speakers following a visit here of Ray Conway. The latter had suggested a public speaking class for starting the men on the way to a better expression in talking before the public.

R. E. Bartness, who endorsed the public speaking proposal, said that the amateur too often does not speak loud enough.

Russell Horn, of the Firestone Tire & Rubber Co., guest of N. C. Coultter, was a visitor Tuesday.

FRUIT MEETING NEXT WEEK

HORTICULTURAL SOCIETY IS COMING

Forty-second Annual Convention of State's Fruit Men Expected to Draw a Big Attendance

The 42nd annual meeting of the Oregon State Horticultural Society will meet next Tuesday, Wednesday and Thursday at the K. T. Hotel here, will, it is expected, draw a large attendance. Many fruit growers from Washington mid-Columbia sections will be here, and most of the Hood River fruit men will attend the program and big ball, it is anticipated, will be held. Leroy Childs, who was a member of the Washington Horticultural society at Yakima last year, said that that body voted to affiliate with the American Pomological society. It is expected that the Oregon society will take similar action next week.

The program promulgated at the meetings is an excellent one. It follows:

Tuesday, Morning Session

10:00 Address of Welcome, E. E. Scott, President, Chamber of Commerce.

10:15 Response, C. A. Reed, President, Oregon State Horticultural Society.

10:30 "Strawberry Culture," C. C. Walton, Hood River.

1:00 "Barrelling and Processing of Peaches," H. C. Diehl, Physiologist, Bureau of Plant Industry, U. S. D. A.

11:30 "Cherry Culture," C. E. Heister, Oregon Agricultural College.

12 to 1:30 p. m. Noon.

Afternoon Session

1:30 "Adaptability of Stocks and Varieties," E. O. Heimer, Superintendent, Southern Oregon Experiment Station.

2:00 "Stocks, Varieties, and Methods and Advantages of Top-working," G. G. Brown, Horticulturist, Hood River Branch Experimental Station.

2:30 "Apple Prunes," E. S. Bess, Oregon Agricultural College.

3:00 "Marketing and Sales," Y. C. Follenius, Manager, Hood River Apple Growers Association.

Wednesday, Morning Session

9:30 "Root Weevil Control," Don C. Mote, Entomologist, Oregon Agricultural College.

10:00 "The Spray Situation," Leroy Childs, Superintendent, Hood River Branch Experimental Station.

10:30 "Is There a Substitute for Arsenate of Lead for Codling Moth Control?" E. J. Newcomer, Entomologist, Bureau of Entomology, U. S. D. A.

11:00 "Storage Rot and Their Control," D. F. Fisher, Pathologist, Bureau of Plant Industry, U. S. D. A.

11:30 "Orchard Cultural Methods," G. H. Booth, Medford.

12 to 1:30 p. m. Noon.

Afternoon Session

1:30 "Perennial Canker," by Leroy Childs, Superintendent, Hood River Branch Experimental Station.

2:00 "Tree to Warehouse—Warehouse to Market," E. B. Magnuson, Head, Department of Horticulture, Washington State College.

2:45 Business Meeting.

6:30 Banquet at Mt. Hood Hotel.

Toastmaster, B. W. Johnson, Menzies.

Address, James T. Jardine, Director, Oregon Experiment Station.

Thursday, Morning Session

9:30 "Apples for Health, Inc.," John W. Gorby, Executive Secretary, Chicago.

10:15 "Advertising and Marketing Our Northwest Fruit," Wm. Horsley, The Izzard Company, Seattle.

11:00 "European Tariffs and Their Effects Upon Northwest Horticultural Industries," Wm. A. Schoenfeld, Pacific Northwest Representative, Bureau of Economics, U. S. D. A.

12 to 1:30 p. m. Noon.

Afternoon Session

1:30 "A Study of the Marketing of Northwest Box Apples in Chicago," E. F. Dummeler, Economist, Washington State College.

2:00 "Freight Rates," J. A. Mendo, Seattle, President, Snowboy Fruit Distributors.

2:30 "Why is Spray Residue Removal Necessary?" Henry Hartman, Oregon Agricultural College.

3:00 "Spray Residue," H. C. Diehl, Physiologist, Bureau of Plant Industry, U. S. D. A.

3:30 "Development to Date on Washington," Henry Hartman, Oregon Agricultural College.

Ski Movies Were Made Last Sunday

"Great! slide, you sure looked good on that one," said J. Gereck of the Paramount News after members of the Guide Ski club had made several slides down a steep slope above Cloud Cap Inn last Sunday. Mr. Gereck had driven from Seattle to Hood River for snow and ski pictures, although the snow was not at the best for skiing. The day was perfect for filming pictures. John Annals and Ted Emerson assisted with the cameras and acted as directors while other members of the ski club helped make the day a real success. Ted Emerson started a slide that sure looked good but ended not so good.

Some of those making the trip were: Agnes Nelson, Violet Aris, Barbara McDonald, Miss Simpson, Frank Simpson, Paul Hoerlein, A. L. Anderson, Kent Shoemaker, Edward Shoemaker, John Boyd, Chas. Steinhilber, Jr., Harold Loumls, Jesse Puddy, Harold Davis, Don Lamson and Fred Meyers.

ASSOCIATION TO CUT CHRISTMAS MELON

Members of the Apple Growers Association will receive a Christmas present next week when the cooperative will forward checks on the first cash distribution of the 1927 apple and pear crop.

While the amount of the distribution or the basis on which it will be made have not been announced by the association, the sum will reach a considerable amount, it was stated.