

# The Hood River Gazette.

VOL. XXXIX

HOOD RIVER, OREGON, THURSDAY, NOVEMBER 17, 1927

No. 23

## Kresse Drug Co.

The Rexall Store

# One Cent Sale

THIS WEEK—Thursday, Friday and Saturday, November 17, 18 and 19  
BUY ONE ARTICLE AT THE REGULAR PRICE AND GET THE SECOND ONE FOR ONE-CENT.

That's the Plan of Pricing in This Annual Event which Turns the Thoughts of Thousands of People Toward Economy.

This will be the Largest Sale of Standard Goods the United Drug Co. has ever put on, as the Sale includes such items as Klenzo Tooth Paste, Arabesque and Symphony Lawn Stationery, Narcissae Talcum, Cascade Pound Paper and Envelopes, Liggett's Box Chocolates, Aspirin Tablets, Face Powders, Face Creams, Shaving Creams, Hot Water Bottles and Hundreds of other Wonderful Bargains.

KRESSE DRUG CO.,—The Rexall Store

## Freedom

Freedom from care and worry is the greatest legacy you can leave to those you love.

By naming this institution in your life insurance policies as trustee, you will be providing the best safeguard for the happiness of your family,

Our trust officer will be glad to advise you.

## FIRST NATIONAL BANK

## Pendleton Woolen Mills Products

Entirely in keeping with all other high grade merchandise sold at this store.

Mackinaws - Robes - Blankets  
Shirts - Gowns - Socks

From virgin wool and made with thought and care. A gift that carries a well known quality standard.

## J. G. VOGT

## True-To-Name Nursery

H. S. GALLIGAN, Proprietor  
Hood River, Oregon

A vigorous healthy stock of apple, pear, cherry, peach and apricot trees, grown on virgin soil. All pear and apple trees are grown on the best type of French roots; the cherry on Black Mazzard roots—these are without doubt the best type of root stock for this locality. So we are pleased to offer at this time a fine lot of trees that are grown right together with the benefit of our 27 years of practical experience growing trees in Hood River. We also offer a liberal discount on quantity orders and for cash. Bear in mind that every tree we offer is guaranteed absolutely true-to-name and of the best producing type. Your inspection and patronage will be appreciated. Phone 4796.

## On Broadmindedness

That isn't exactly what we mean for this is just another of those general advertisements based on the idea that well balanced successful people are the best bank customers.

"The man who, expending his energies wholly on private matters, refuses to take part in public affairs, plumbing himself on his wisdom in minding his own business, is blind to the fact that his own business is made possible only by the prosperity of all."

—Herbert Spencer.

## BUTLER BANKING COMPANY

Member Federal Reserve System

## WE WILL BE SHIPPING APPLES AND PEARS

Out of this and other Districts all through the season.

If you have Fruit still unsold either here or in storage, let us sell it for you.

DOMESTIC AND EXPORT

## DUCKWALL BROS.

CASH BUYERS APPLES and PEARS

FRANZ BUILDING

Second Floor

Phone 3631

### Not Mentioning Clean-Up Week

People are beginning to protest that the country is becoming surfeited with national "weeks" and "days" set apart for some particular observance or other. A popular humorist recently suggested that we rename the calendar according to the various special days and weeks and months which we are expected to remember.

The following humorous letter appearing in Printer's Ink some time ago would seem to prove the charge and to fit the suggestion:

"Baldin Day,  
"Eat More Fruit Month,  
"Thrifty Year.

"Dear Charlotte:

"I told you I was planning to spend Prune a Day Week with Mary. I left her on Packer's Tar Soap Day and motored down, reaching there on the afternoon of Talcum Day, Toilet Preparations Month. We ran into only one storm on Ribbon Dentrifice Day—and Talcum morning broke clear and cool. I was glad because first impressions are apt to be lasting. I shall never forget Kettle Day of Kitchen Week when first I visited Louise. How it rained!

"Mary was as sweet as she could be. She gave a delightful luncheon for me on Fig Day, a party on Apple Day, golf and dinner at the Country Club on

Canned Peach Day, and a pretty little supper on the evening of Preserved Pear Day. I met a charming man, Peter Dolliver, and he gave us all a delightful luncheon at his club on Apricot Day. So you see I had a busy Preserved Fruit Week.

"It was sweet of you to ask me to spend Potato Week with you. I have a dressmaker for Cereal Week but she ought to be through by Puffed Rice Night. Mind if I do not give my answer until, say, Totted Oats Day? Just think, I haven't laid eyes on you since last Patronize Your Local Poultryman Month.

"Can you tell just what day of the month Maud wrote this letter to her friend, Charlotte?" asks the editor.—Exchange.

**Episcopeal Mission Interests**  
The Educational Mission being held this week at St. Mark's church by the Reverend Sidney W. Creasey consists in the presentation of a systematic statement of the facts of life. Topics covered to date include: "The Destiny of Man"; "The Man's Handicap—Disobedience, Weakness and Ingratitude"; and "The Man's Help—The Church, The Sacraments." Topics to come are "The Atonement," "Temptation," and "Prayer."

## SCENIC ASSET IS DEVELOPED

### ANDERSON TELLS OF COOPERATION

Various Clubs, Working Through Chamber of Commerce, Have Secured Results—Hotel Need Cited

With A. L. Anderson, chairman of the Mount Hood Development committee of the chamber of commerce, in charge, the meeting of those attending the luncheon of the chamber forum Tuesday heard of progress that has been made the past year in developing the asset that lies in the mountain's scenic appeal.

Mr. Anderson declared that a gratifying headway had been made in attracting the tourist to the mountain through having the activities of the Guide Ski club, the Hood River Guides and the Crag Hatis center in the chamber itself. Mr. Anderson pointed to the activity the Ski club has taken in the development of winter sports.

"We need just one thing now," he said, "and that is a hotel on the mountain to handle guests during the winter. The Ski club members have taken the Homestead Inn for their own members, but the past two weeks we have had visitors who would not take the care of. There is need for an all-year hotel on the north side of Mount Hood, if we would make the most of developing winter sports."

Mr. Anderson said that he thought more people had climbed Mount Hood from the north side this year than ever before. The interest of the public, he declared, has been drawn to the north side of the peak because of the interest that has been taken by the Crag Hatis in acting as guides. The amateur organization, Mr. Anderson cited, makes no charge for its services but puts the entire hearts of its members into the work.

The Legion club last July was the most successful ever held, every member of the climbing party reaching the top. Mr. Anderson praised the Women's Auxiliary for the part its members played in conducting the complimentary department.

"We have been helped in many ways by the United States forest service," said Mr. Anderson. "Its officials have cooperated in every way in the construction of the ski trails and jump. We now have one of the best ski jumps in the Pacific northwest. It is 300 feet long."

Mr. Anderson said that business folk of the city are helping the development of the scenic attraction by placing mountain pictures in their offices.

"R. E. Scott suggested this several years ago," said Mr. Anderson, "and I have been trying it out. I find the pictures very efficient as silent salesmen."

Guests at the luncheon Tuesday were: Archdeacon Creasey of Pendleton, and H. W. Daggett, of Lyle, Wash.

## TEACHERS TO MEET HERE

### SCHOOL HOLIDAY ALL NEXT WEEK

Annual County Educational Institute  
New Hood River High School  
Begins Monday

While teachers from all schools in the county meet at the new Hood River high school the coming week, they will enjoy a vacation. The 23-day giving holiday will extend through Monday, and as a result no classes will be held throughout next week.

The institute will draw here a number of outstanding educators of the state. The full program follows:

Monday morning—  
10:15 Opening and announcements.  
10:45 Address: "The Grin in the Grin," Mrs. Mary L. Fulkerson, county superintendent of Marion county.  
Monday afternoon—  
1:15 Singing, Miss Frances Eberwood, leader.  
1:30 Address: "What is Education," Dean J. R. Jewell, Oregon State College.  
2:30 recess.  
2:50 Section meetings. High school, Dean Jewell, Intermediate, Miss Julia R. Spooner, Portland city schools. Primary, Mrs. Fulkerson.  
Tuesday morning—  
9:30 Address: "The Ideal Teacher," Dean Jewell.  
10:20 recess.  
10:30 Sections. High school, Dean Jewell, Intermediate, Miss Edna Min-gus, Oregon Normal school. Primary, Mrs. Fulkerson.  
11:30 Hood River County Health Association, Miss Lola Carleton.  
12:00 Lunch at Waukoma hotel with Chamber of Commerce. Lunch club. Address by Dean Jewell. Luncheon, 50 cents.

Tuesday afternoon—  
1:30 Meeting Hood River County O. S. T. A.  
2:00 Address: President J. S. Landers, Oregon Normal school.  
2:45 Sections. High school, President Landers, Intermediate, Miss Min-gus, Primary, Mrs. Fulkerson.

Wednesday morning—  
9:30 Miscellaneous business.  
10:00 Address: President Landers.  
10:45 recess.  
11:00 Sections. High school, President Landers, Grades, Miss Min-gus.  
Wednesday afternoon—  
1:15 Address: Rev. F. Gordon Hart.

## FIREMAN'S ANNUAL BALL NEXT THURSDAY

The 24th annual ball of the Hood River fire department will be the next social event of the season. The E. F. hall will be elaborately decorated for the occasion, and the committee is planning a number of unique events. The music for the dance, it is declared, will be especially good.

## HOOD RIVER BUTTER WINS AT OAKLAND

An Associated Press dispatch from Oakland, Calif., last week apprized the world that Hood River butter is second to none. The dispatch read as follows: "Twelve thousand persons visited the opening session of the Pacific slope dairy show here today, at which Governor Farrington of Hawaii and the Sacramento chamber of commerce were the guests of honor. Awards in the products division of the show today included: "Creamery butter, Hood River Creamery, Hood River, Or., bronze medal."

## DE LUXE TYPE BUS SEEN HERE TUESDAY

A de luxe type motor stage being used in service between Portland and Vancouver, B. C., was seen here Tuesday. It was driven here from Portland with a party of about 150 passengers aboard. They were guests of W. E. Peyton, superintendent of the Columbia Gorge Motor coach system.

## CITY BUDGET FOR 1928 SHOWS PRUNING

The budget advisory committee, at a session with the city council last night, made a cut of approximately \$5,000 in the 1928 tax budget as compared with that of the current year. The city's revenues from all sources last year reached \$53,378.00. Revenues this year will reach only about \$48,000. Members of the city budget board were: E. A. Franz, chairman, C. C. Crew, secretary, R. C. Samuel, Mrs. C. A. Bell, C. H. Sletton, Harold Hershaber and J. M. Culbertson.

## WILL A. GILL IS SPEAKER AT ROTARY

Will A. Gill, chairman of the business methods committee of the Portland Rotary club, was chief speaker at the Rotary club luncheon at the Hotel Waukoma last Thursday. Mr. Gill, who has been prominently identified with the Portland automobile business, told the Rotarians that some 20 years ago automobile dealers were listed in a class with pool hall and card room operators. Today the automobile and allied industries have forged to first place in the world's business.

## SCENIC ASSET IS DEVELOPED

Anderson tells of cooperation of various clubs working through chamber of commerce, have secured results—hotel need cited.

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Change made at the Waukoma hotel. Mr. and Mrs. Guy Painter have announced that they have taken over the dining room at the Hotel Waukoma. The kitchen and dining rooms of the Waukoma for some time have been in charge of Charles Gunn, Chinese chef. The Waukoma eating places were closed Tuesday. They will be reopened next Monday.

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