

The Hood River Glacier

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Starting A New Chapter

If the apple shippers of all the Pacific northwest, or the majority of them, bring to conclusion next Wednesday at Yakima, their plans for inter-district cooperation, looking to market stabilization, a new chapter will have been written in the apple industry for the states of Oregon, Washington and Idaho.

At present every expression from shippers indicates that the movement for corollary cooperative organizations of shippers and growers will be conclusively established at the coming Yakima meeting. The final organization of shippers will be followed by complementary district groups of growers.

The new plan for cooperation is destructive of not one single legitimate marketing outlet for the Pacific northwest's fruit crops. It does draw the grower and every affiliated shipping concern together in such wise as to make possible the daily distribution of authentic information. The new plan is not devised as a panacea, but it will inaugurate the functioning of the first actual machine for cooperation covering the entire Pacific northwest boxed apple area.

Developments have progressed to the point where we may envision, as a result of the activities of Mr. Kipp and his associates, a new era in boxed apple marketing.

FIRST NATIONAL BANK

WE have occupied this space for a month, saying Spring is here and persisted to the extent that Spring finally arrived. With that comes garden planting time and our tomato plants may be set out now. There is very little gained by planting ahead of the season. When conditions are favorable, plants establish themselves, take root without setback and save a lot of fussing.

Our Asparagus today is the cheapest vegetable on the market now—selling two lbs. for a quarter. The housewife should be able to make quite a saving by canning her own asparagus and now is the time to do it. Special prices for quantities.

The 20th Century Truck Farm

J. H. Koberg, Owner

WHEN YOU ARE WEARING THE GOWN WE HAVE JUST DRY CLEANED, YOU ARE READY TO MEET THE MAN YOU LIKE MOST AND THE WOMAN YOU LIKE LEAST.

MEYER & SMITH

CITY TAILORS—SHOE REPAIRERS

WE CALL AND DELIVER

Clothes do help you win—Dry clean them oftener!

PATRONIZE YOUR LOCAL MAN

LET THE

GOODRICH TRUCKLINE

Run Your Freight Between Hood River and Portland.

E. E. GOODRICH, Owner.

Telephone 3801 Hood River, Ore.

Home Made Candy Specials

Victoria Brittle - French Nougat - Apricot Jellies - Butterscotch Wafers - Old Fashioned Fudge - Leg Cabin Roll - Coconut Slice - Cream Caramels

We specialize in our fountain service. Meals of the best at all hours and special merchant's lunch at noon. Ice Cream, quart 50¢; quart in bulk 60¢.

APPLE BLOSSOM CAFE

Chas. Carrot, Prop. Telephone 2161

Save With Safety at The REXALL Store

Kleese Shaving Cream - Rexall Shaving Cream
Rubberet Shaving Brushes
Pinaud's Lilac - Harmony Bay Rum
Pure-Test Witch-Hazel

Get Them at the

KRESSE DRUG CO.

The Rexall Store

NEW VICTOR RECORDS EVERY FRIDAY

THE CHIEF WANT IN LIFE IS SOMEBODY WHO SHALL MAKE US DO THE BEST WE CAN.
—EMERSON.

It would be trite to say "WE STRIVE FOR EXCELLENCE." It would be commonplace to say "WHEN THERE ARE BETTER COUNTRY BANKS WE WILL BE ON THE LIST."

What we want to say is that we are working in an atmosphere that brings out the best there is in us and we should, therefore, grow in strength and ability. No bank could have a finer lot of customers, more staunch stockholders or more loyal employees than we have and the combination makes for a "BIGGER BETTER BANK."

BUTLER BANKING COMPANY

Member Federal Reserve System.

Parkdale Taxpayers Attention

Mass Meeting

AT
Masonic Hall

MAY 17th 2 p. m.

OPPOSING

Present Bond Issue Plan

GROWTH

This firm started shipping in a small way in 1916, with Wm. S. Duckwall selling the fruit in the East. Our growth and the volume of our shipments have been gradual but steady.

From a few cars sent to one market, we are now shipping to all parts of the United States, and to a number of foreign countries. Our brand is known in these markets, and our Trade Mark registered. This business is generally done direct, and this system tends each year to increase volume handled in this way, as the result of savings effected by buyers in distant markets.

We are buying for cash. Are you interested? We are prepared to furnish necessary supplies till harvest and buy for cash before picking time.

DUCKWALL BROS.

E. A. FRANZ BUILDING
Phone 8531

We are now Authorized Agents for the Oregon Fire Relief Association. If interested in this company we will be pleased to call and give you any information desired, without obligation. Phone 2498. J. M. CULBERTSON & CO.

FINAL MEETING NEXT WEEK

COOPERATIVE PLAN IS NEAR GOAL

Meeting at Yakima Next Wednesday Called for Final Draft by Pacific Northwest Shippers

Pacific northwest apple shippers on May 21 will meet at Yakima, Wash. When they do there will have a most important bearing on the boxed apple industry.

What they do will determine whether an annual \$30,000,000 to \$50,000,000 northwest crop is to be marketed orderly or, as in the past few years, haphazardly.

What they do will tell if the Portland Chamber of Commerce will this year accomplish what it has spent \$10,000 and three years of intensive study and endeavor to bring about, says The Oregonian.

Attention of marketing experts throughout the United States of all growers' groups and of all business affected by the prosperity of Washington, Oregon and Idaho apple producers, will be focused on this meeting.

It is a new plan for the effective selling of agricultural commodities that these shippers will consider at the Yakima meeting. It is a simple plan, based on established, sound principles. It is a plan that does not overturn any existing agency in the entire industry. It is a plan which calls for the cooperation of all such agencies and for mutual benefit. Also it is a plan which includes unorganized as well as organized growers.

The plan calls for participation of the shippers. That is what is to be considered at the Yakima meeting. Participation is vital if the plan is to succeed, if the marketing of this year's crop is to be subject to efficient direction instead of merely a gamble.

Success of the plan, known variously as the Pacific northwest apple industry plan and as the Kipp plan, hinges upon the shippers' action on May 21.

If 75 per cent of northwest apple shippers agree to organize, operation will be virtually assured. Such organization giving such assurance is anticipated.

R. E. Kipp, marketing specialist of the Portland Chamber of Commerce, adapted the plan from several plans now in operation, combining features of each and adding several of his own.

Principal underlying principles originated with business men of the Walla Walla and Milton-Freewater districts in connection with their distribution of fresh Italian prunes. Shippers and growers entered into formal contract to carry out only last week. Idaho has asked for Mr. Kipp to be organized. The Italian prune growers and shippers there.

The apple plan is somewhat modified from the Italian prune plan, however, and will be explained now.

There are two organizations. 1. The growers' organization. It is proposed that in each of the principal apple districts there will be organized into units all growers now unorganized; to federate such newly formed growers' units with the present organized units, and to federate all districts into a Pacific Northwest Apple Growers' organization. In forming new units growers may cooperate to the fullest extent desired, or sell through commercial dealers.

2. The shippers' organization. It is proposed to form a shippers' organization in each apple district which shall (Continued on back page)

PENNEY'S NEW FRONT NEARLY COMPLETED

The store of the J. C. Penney Co. has been made resplendent with a new arcade front. An approximate \$10,000 has been expended in making the store front one of the most attractive in any Pacific northwest small city. The entranceway is surfaced with tiles. The sidewalks beneath the arcade show windows are also of tile.

New signs have been painted, and a huge electric sign has been placed over the store, which has been enlarged by adding the space formerly occupied by the Laraway jewelry store.

Elks to Honor Mothers

A Mother's Day program will be given by the Hood River Elks lodge at the lodge rooms tonight. The public is invited to attend. Originally the meeting had been planned for Friday night.

The following will participate in the musical program: Mrs. N. C. Coulter, Harry Weber, D. E. Rand, A. S. Kolstad, Mrs. Kolstad will be at the piano to accompany the singers.

Do You Know

That the bright red Flanders Field stands for service? Only the poppies made by the disabled buddy are being sold by the American Legion Auxiliary. These buddies have very little or no compensation and they earn the one cent per poppy made as they are helped financially as well as the morale being strengthened. Therefore the first service the poppy renders is giving earning power to the disabled service man in the hospital.

Second, you render service to the disabled by buying and wearing the poppy. Please remember that every poppy bought means you are helping those for whom the war is not over. Every bit of money spent for a poppy goes to provide food and clothing for the disabled veteran and his needy family.

Wear the poppy on Memorial Day in reverence and understanding. It represents the sacrificial blood of the men who fell on Flanders' Fields and is a memorial to all who died in service.

Ort Olsen, of the Bartol Motor Co., was painfully bruised in an automobile accident last Saturday night. With a companion he was en route to Goldendale. Their small car was struck by a large car on the North Bank highway. The car was overturned and wrecked. Both men were knocked unconscious.

ROTARIAN GOVERNOR PRESENTS CHARTER

James Beatty, Governor Jim, of District No. 1, Rotary International, on Saturday night presented the Hood River club, Rotary International No. 2541, with its charter. Dr. Carey H. Jenkins, president of the local Rotary, accepted on behalf of the club, and thus formally came into being the Hood River Valley's newest civic and service organization.

Rotarians were present in large number Saturday night at the Columbia George hotel, which had been reserved for the charter meeting, from Vancouver, Wash. Members of clubs as far away as Pendleton, in eastern Oregon, and Grants Pass, to the south, were present. The Portland club, which had charge of the Saturday evening sessions, was well represented, and Dr. Carey H. Jenkins, president of the Portland club, presented to the local club intertwined flags, denoting the international peace and harmony existing between Rotarians of Canada and the United States. Governor Beatty's home is in Victoria.

No Hood River meeting has ever been more pleasant than the first formal gathering of Hood River Rotarians.

Baseball Sunday

2:30 p. m.

HOOD RIVER

vs. BEND

The program accompanying the charter presentation followed a banquet at the Elks lodge. The Hood River club, who was largely instrumental in the organization of the Hood River club, presided. The banquet started with the singing of "America" and "God Save the King."

Greetings were extended from presidents of past presidents of various Oregon and Washington clubs. The Willamette valley was well represented, and Hood River Rotarians are invited to present at an intercity meeting next Thursday night. Among the notable numbers were songs by Al Henderson, past president of the Vancouver club; Geo. W. Smith, Hood River's own sweet tenor; and Warren Irving, of the Portland club. Miss Sara Hoover was accompanist for 11 of the singers.

George Harden, of the Pendleton club, told of a meeting here year before last when Pendleton and Astoria Rotary members traveled 215 miles and held a joint meeting at the Columbia George hotel.

"We plan on holding another meeting here, including Hood River in the sessions, said Mr. Harden.

Frank C. Riggs, a past president of Portland and a past district governor, addressed the meeting, as did Henry Manny, of Tacoma, Wash., who is the nominee for the governorship for the coming year.

A gavel and block, the gift of R. A. Booth, of Eugene, was presented by Chairman Reynolds. Dr. Henry A. E. Voorhes, of the Grants Pass club, presented the Hood River club with a wee baby that had been left on their doorstep on May 7, 1925, the date of receiving their charter. Mr. Voorhes asked the local organization to care for the child until another club was organized in the state and could receive the ward. The child is named Baby Josephine. She was accompanied by a little brother on her arrival at Hood River.

A feature of the program Saturday was the singing of an "How do you do" song by the local club.

The high light of Saturday evening was the address by Governor Beatty. Of a serious vein, it was spiced with witticisms. Governor Beatty declared that Rotarians are peculiarly idealistic. He drew how its activities bring about a close acquaintance and fellow feeling between members of individual clubs and create international good will through its affiliations in 40 countries. Mr. Beatty declared that nations cannot deal honestly with each other unless their citizens are accustomed to deal honestly among themselves and with those from the outside.

"Rotary, too," Mr. Beatty declared, "serves to dignify useful occupations. In addition to creating that sympathetic friendship among its members, it creates a real aristocracy."

In all the more than 2500 charters granted to Rotary clubs, Mr. Beatty cited, only one has ever been lost.

Governor Beatty told of an incident of interest at the Toronto international convention year before last. Rev. F. Gordon Hart, who was formerly a member at Grants Pass, was a delegate. Mr. Hart was rigged out with a cane and monocle and was made to imitate a foppish gentleman from England. It was declared that he created a sensation. The case, Mr. Beatty said, was his own. He asked that Mr. Hart return it, as he wanted to use it on a trip to England soon. Mr. Hart was equal to the occasion. He produced the cane and monocle and returned them both, using Mr. Beatty's own language in the speech of presentation.

President Beatty expressed a delight with the Hood River Valley. "On a former occasion I had journeyed up the Columbia river highway beyond Mill-nomah falls," said the visitor, "and Saturday afternoon was my first time to make the journey this far. And I want to tell you that it is the most wonderful drive I have ever taken. You have a hotel here of which you should be proud."

Rotary Annes were present at the pleasant meeting, and following the banquet and program, the dining room was cleared for dancing. The Graevenstein orchestra furnished the music.

A large number of the visiting Rotarians on Sunday attended the special service held at Riverside Community church in their honor. Local Rotarians piloted the visitors on tours of the valley, and many of them enjoyed rounds of golf on the links of the Hood River country club.

Save the date for the dance at Dec school auditorium Wednesday evening, May 18, Benefit School Fund.

HOSPITAL COMMITTEE ACTIVE

COMMUNITY INSTITUTION

All Debt Now Been Paid and the Hospital Has Reserve Fund of \$9100

This is hospital week, and officers of the Hood River hospital, which since 1924 has been administered by a committee representative of all Hood River community, have invited citizens to get acquainted with the institution by visiting it. All are urged to become thoroughly acquainted with the hospital as it is administered and to recognize the need here of a large and more modern institution.

The officers of the hospital association, however, point with pride to the success with which the hospital has been administered. The association is free of debt, having paid off the sum of \$9100. The hospital has 20 beds. The surgery is equipped with the most modern electrical sterilizer and other apparatus.

The committee in charge of the affairs of the hospital association includes: Mrs. J. H. Ferguson, president; Mrs. Alma I. Howe, vice president; Kent Shoemaker, secretary; L. M. Baldwin, treasurer; and E. C. Smith, Mrs. C. A. Bell, Mrs. R. J. Meisner, W. F. Shannon, J. H. Koberg, Hayes L. Bickford, Mrs. E. L. Banks, Geo. C. Gladden, Mrs. Frieda Heidrick, R. J. Seearse, Geo. M. Galloway. A trust fund, which was originally \$4200, gift of Miss Anna M. Spring, has grown to \$6900. This will be available when a modern new plant is made available. The Women's Auxiliary of the American Legion has assumed \$500, which is ready when needed. E. O. Blanchard is trustee of the fund given by Miss Spring.

Donor members who have given \$100 or more to the hospital are: J. E. Koberg, Dr. M. C. Brown, Dr. C. C. Chiek, C. C. Anderson, Dr. R. E. Rogers, Dr. Abraham and Sifton, Dr. H. I. Dumble, Dr. J. L. Black, Mrs. S. G. Babson, Edw. McGregor, and Mrs. J. S. Alsworth. The records show 300 members who have paid \$100 or more. The Hood River hospital club has endowed and maintained a woman's ward which is fully equipped.

Mrs. Ferguson, Mrs. Howe and Mrs. Bell have been among the most active of the hospital association workers. Miss Theresa Stampler has been superintendent since the community took over the hospital. Miss Stampler is given her for the services of the institution. Miss Meta Lauterbach has been with the hospital since it was organized. Miss Jessie Turner has long been on the staff. The other three registered nurses were Mrs. Esther Wickman, Miss Mary Jane Richard and Miss Bernice Roe. O. D. Witham is orderly, Mrs. J. W. Dakan is cook.

Numerous organizations aid in the maintenance of the hospital through donations of fruit and sewing.

The hospital was formerly administered by an association of early day physicians and citizens. The plant was built by S. H. Cox as a residence. The hospital association committee and all citizens who are fully informed on the old plant recognize the need for a new building and better equipment. The success of the association with the old residence property and the handicaps under which the staff of nurses work is an indication that a new and adequately equipped institution could be made self-supporting.

OPENING OF KEIR STORE SUCCESSFUL

A grand time was enjoyed by all Saturday at the opening of the new Keir store and Mrs. A. S. Keir's celebration of completion of improvements at the Keir drugstore.

This column would not provide near enough space to carry the expressions of congratulations and praise as heard Saturday when crowds thronged the store room from early morning until the closing hour. All declared that the new Keir store is the most beautiful in Hood River, and that it sets a pace for drugstores, whether they be in metropolitan points or small towns.

Numerous huge bouquets were presented to Mr. and Mrs. Keir, the flowers accompanying messages of congratulation and best wishes. No one was forgotten in Saturday's celebration. Some appealing souvenir was awaiting the faintest tot or the aged. An admiring throng sunned through the store all the day.

The show window of the store was devoted to a display of ice cream cakes, made by the Hood River creamery. The Keir store specializes on Orugold ice cream. One huge ice cream cake was given away Saturday by the Keir store. It was presented to Mrs. W. J. Knight.

The final touches on the fixtures of the store were completed Friday night. It was beautifully decorated, and it held a decided appeal for everyone when the store was opened Saturday morning.

The general contractor in charge of making the alterations and improvements at the Keir store was L. M. Bentley. Plans call for a painting of the valley over the fountain. This will be painted by P. L. Manser later.

"The wonderful patronage that we enjoyed last Saturday and the universal expressions of congratulations," says Mr. Keir, "were very heartening to us. Such encouragement and such words of cheer, coming from the hearts of our friends, make the effort in work and money that we have spent in improving our store a worthwhile task."

Mr. Hazel, the caterer, who was here from Portland to take charge of serving the special dinner Saturday, filled the city and valley and the people so well that he and his wife have decided to return here and make their home. Mr. Hazel will continue in charge of the luncheonette.

Searches of records and reliable information made by Orvane A. Peterson, Deputy A. W. Outbank, Manager, First National Bank Bldg. Tel. 1021, 1926.