

# The Hood River Courier

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No. 36

## Try To Borrow It!

If you think saving money is hard, try to borrow it. Just one experience in trying to get money when you need it badly, will convince you that it is far easier to save.

\$1.00 opens an interest bearing account in this strong trustworthy bank. Regular weekly or monthly deposits keeps it growing.

Open your account with us today and get out of the borrowing class.

## FIRST NATIONAL BANK

"Conservative enough to be absolutely safe. Liberal enough to satisfy all reasonable people."

## The man you see in your mirror

Of course good appearance helps you to stand well with the world. But its greatest and most important effect is on the man you see in your mirror.

Look yourself over when you step into the suit we've just cleaned for you! Spotless, stainless, shineless, —how different it looks from the suit you sent us! And aren't you on top of the world — aren't you "good" and can't you prove it to all — including the "chief"?

Just let us take your suit in hand, and, when it comes back, you can look in your mirror and see somebody that's going somewhere — fast!

## MEYER & SMITH

CITY TAILORS—SHOE REPAIRERS

WE CALL AND DELIVER  
Clothes do help you win—Dry clean them oftener!

## Selling Methods

We believe that it is of interest to growers to know how their fruit is handling even though it is sold for cash.

We are doing business with firms in this country we have sold to for years, and who will want both Apples and Pears the coming season. They know our brand and quality of fruit.

We are doing business directly by cable with buyers in Europe, who buy with confidence having sold our fruit for several years. Some of these buyers have recommended us to others in new territory and we expect so have increased calls for both Apples and Pears the coming season. If interested in this method of selling, we would like to talk to you.

## DUCKWALL BROS.

E. A. FRANZ BUILDING  
Phone 3531

## Special Merchants' Lunch, 35c

Dinner, 5 to 8 p. m., 50c  
The finest of HOME MADE CANDIES — all kinds. We also carry the famous DAVENPORT HOTEL LINE of CHOCOLATES. Telephone 2161 and we will deliver ICE CREAM or CANDIES.

## APPLE BLOSSOM CAFE

Chas. Carson, Prop. Telephone 2161

## A Compose Season

Compose:— means Harmonious Arrangement  
Your Hat, Coat and Dress Should Harmonize!  
THEY WILL — if you select them here!  
THE LEONORA—Third Street

## Save with Safety at your REXALL DRUG STORE

Purest Cod Liver Oil.  
Purest Boric Acid. Purest Rubbing Alcohol.  
DeVilbiss and Kantelek Atomizers.  
Nose and Throat Sprays.  
Listerine. Lavois. Glyco-Thymoline.  
Riker's Mentholated White Pine and Tar with Cod Liver Extract and Eucalyptus.  
Laxative Aspirin Cold Tablets. Aspirin Tablets.

## GET THEM AT THE KRESSE DRUG CO.

The Rexall Store

NEW VICTOR RECORDS EVERY FRIDAY

## VETERANS ATTENTION

We have now completed arrangements with an eastern correspondent under which we can take care of all the applications that may come to us from residents of this district for loans on United States Adjusted Service Certificates.

Up to this time we have restricted loans to customers of the bank, but we can now accept applications from any veteran in the territory we serve.

## BUTLER BANKING COMPANY

Member Federal Reserve System.

## STEELE'S ECONOMY MARKET

R. E. STEELE Phone 4141

## PRIME MEATS

Beef, Pork, Lamb, Veal  
Choice Hens and Roast Chickens  
Swift's Premium Hams and Bacon  
Lard and Compound  
Red Rock Cottage Cheese  
Economy Little Pig Sausage

BRING IN YOUR HOGS, VEAL AND CHICKENS

Highest market price paid for choice produce

## Paul's Plumbing Shop

Successor to TOM FISHER

Plumbing, Heating and Sheet Metal Work

PAUL SUNDERLAND, Prop.

908 TWELFTH STREET

Tel. 1673 Shop. Tel. 5622 Residence.

## WINTER SPORTS FETE PLANNED

SKI CLUB SETS DATE FEBRUARY 13

Men and Women Will Participate in Contests—Yodelers Will Vio at Big Wintertime Carnival

If road and snow conditions will permit the Hood River Ski Club will hold its annual winter sports carnival Sunday, February 13, when visitors will be present from Portland, The Dalles and other Pacific northwest cities.

The feature of the event will be the annual ski race, which will be open to all. A silver cup will be given to Mark Weyandt, who will go to the one who wins the race. Prizes will be given to those who finish second and third.

Snowshoe races and contests on skis will feature some of the residents of the valley. Sheriff Edick, according to A. L. Anderson, who is arranging some stunts for the program, has issued a challenge to anybody his age. Twenty years ago Mr. Edick was a guide of the Portland Snowshoe club, a pioneer organization. Mr. Anderson as yet is not able to announce the age of the sheriff. He will have full details for next week.

A feature of the coming event that is creating considerable talk is a race that will be staged between A. F. S. Steele and H. G. Ball. The former is an exponent of skis. Mr. Ball will use bear-paw snowshoes. The two will cover an uphill downhill course. The winner will be given a crown of laurel and an award more substantial.

Other features of the big winter sports carnival will be: Women's ski race, tug of war on skis, yodeling contest, mixed race (start on skis and changing to snowshoes) and a jumping contest. The last named event is expected to be the real sensation of the carnival.

Dr. Guy L. Duplessis, of Portland, formerly president of the Minneapolis Ski club and winner of several ski tournaments, and Steven Antonson, local expert, will participate in the contests.

"We hope that all Hood River folk will support this carnival," says Mr. Anderson, "for it is going to do a lot toward putting Hood River on the map."

The Ski club is now endeavoring to have Earl Hammond, owner of a dog team, come here for the ski and winter sports carnival. Hammond and his dogs have made a great deal of favorable comment from those who have been on the south side of the mountain.

Interest in the ski races is becoming more marked each day. Folk of DeWilde endeavor to have Barney and Geo. Seines, residents there, enter the races.

The Ski club, about 50 strong, spent last Sunday at John Gledhill's ranch in the upper valley at the edge of the national forest. They arranged a jump and a fine toboggan slide. The most sensational jump of the day was made by Ted Emerson, of the Portland Telegram, who made a record for "the sprawl." On one occasion the toboggan dug into the snow and overturned. The passengers on the sled scooter were all dug out. At least it was thought they were accounted for. However, someone saw the surface wriggling. A hand appeared. Digging was resumed and Eino Annala was pulled forth from the snowbank, where he had been buried by the eccentric toboggan.

Mr. Emerson, telling of his experiences in the Monday afternoon Telegram, said:

"Are you ready?"  
"Let 'er go!"

"You huddle a little lower down in your shallow snow pit and start turning the crank while 75 feet above you a giant bird like creature swoops down with the speed of an express train. Right at first with arms outstretched. Then when it seems as if he will plow right through you, a gentle stop and the next second he soars over your head and lands back of you 40 or 50 feet and on down the hill with arms again outstretched.

"You brush off the snow dusted down as the birdman made the take off and breathe a sigh of relief. It's thrilling to help a motion picture man take shots of a ski jumper but a lot healthier than making the jump yourself.

"The ski jumper doesn't always maintain his balance after the take-off. Then there is a dull thud and a light explosion of fine snow, followed by a confusion of arms, legs and skis sliding down the hill.

"But Paul Hoerlein, president of the Guide Ski club at Hood River, will tell you it is the sport of kings. And every one of a hundred or more who spent Sunday upon the north side of the mountain will tell you the same thing.

"Charles Piper was the camera man who risked his scalp to get the movie record of the jumps.

"One of the first ski jumps of a number to be built on Mt. Hood in the winter sports program was completed during the past week, and early Sunday morning members of the ski club and their families began making their way to Goldsby hill, just below Homestead inn, for the opening tryout. It was a glorious day for winter sports, with snow and weather conditions ideal. The hill was 'fast' both for skiing and the toboggan slides.

"Dr. Guy L. Duplessis, formerly of Minneapolis Ski club, and holder of many cross country running records, was the winner of the day in distance and form. Don Lamson, secretary of the Hood River Ski club, took second. Steve Antonson, Craig Bat, took first on form, but his jumps were short of 50 feet. Among the lady jumpers Barbara McDonald, 16-year-old Hood River high school girl, carried off the honors.

"Dr. Duplessis gave a talk on skiing Saturday night in the library auditorium, to members of the Guide Ski club and their families, and there was a large gallery Sunday to see him demonstrate the lecture. Several reels of mountain pictures, including the Jackie Strong and the Brownlee lost boy hunts, were shown by Ray Conway."

Ski Meeting Saturday Night  
Members of the Ski club will meet at the office of the chamber of com-

merce Saturday night to discuss plans for the coming winter sports carnival. All members and those interested in the event are urged to attend.

Interest in the carnival indicates that several hundred will be in attendance.

## BRIDGE BUSINESS SHOWS INCREASE

(By Leslie Butler, Chairman of the Board, Oregon-Washington Bridge Co.)

As there are some 400 stockholders in the Oregon-Washington Bridge company resident within a few miles of the bridge, I am taking this means of reporting the condition as of December 31, 1926.

During 1926, 22,114 pedestrians, 3920 head of livestock, 64,432 automobiles, 67 buses, 178 motorcycles, 12,113 trucks and 304 horse drawn vehicles crossed the Hood River-White Salmon bridge. The total tolls collected aggregated \$73,976.40 as compared to \$68,673 during 1925, or a gain of 7 1/2%. The cost of maintenance during 1926 as reported to the War Department amounted to \$21,774.46 (over half being taxes and insurance), and depreciation amounted to \$16,201.20, making a total of operating expenses of \$38,975.66. Deducting this from the gross toll revenue leaves \$35,000 available as operating income from which interest on bonds and notes, dividends on preferred stock and federal income tax must be deducted.

As the bridge company was obliged to pay 7% and better for its capital, you can readily see that the bridge has not yet reached a fully self sustaining basis. If the gain in traffic during 1927 is as much as 1926 was over 1925, the financial condition of the company will then be more satisfactory.

During the coming year, it is planned to improve the bridge by adding steel traffic treads on the main portion so as to improve smoothness of roadway and reduce noise and impact to a minimum. These treads are two feet wide running lengthwise and there will be four strips, two on each side providing for full two way traffic. In addition to the benefits to be derived noted above, the life of the planks will be greatly increased by taking the traffic from them.

At the conclusion of the bridge construction two years ago, the company had a number of short time notes outstanding beside the bonds held mostly by the contractor, to cover construction costs, but these have recently been taken up and replaced by an issue of debenture bonds so arranged that the amount may be increased so long as the operating income does not fall below double the combined interest requirements. While more funds could not be raised now on the basis of present earnings, if traffic does improve, funds can be raised to improve the bridge, and it is then planned to eliminate the timber approaches by adding additional steel spans by gradual improvement. Such work will include the underlying security behind the stock and will be handled in such a way as not to adversely affect the earnings of the stock.

The outstanding factor in connection with the traffic during the last year has been the gain in truck traffic. The number of trucks crossing in 1926 was 8974 as against 12,113 for 1925, or a gain of 35%. This shows clearly that a commercial factor in the bridge is being developed in the mid-Columbia section. It is not expected that the auto traffic will show substantial gains until it is possible to secure regularly more of the Yakima Valley traffic. Whenever the Satus road from Goldendale to Toppenish is completed (it is now under construction as a state highway) or the Mt. Adams highway built, conditions will be greatly changed.

In October, the Bridge of the Gods was placed in service. It has not been possible to observe to date any adverse effects from this bridge nor do we believe it is likely there will be.

## MARSHALL N. DANA WILL SPEAK SUNDAY

Marshall N. Dana, associate editor of the Oregon Journal, will deliver an address, "The American Home," at Riverside Community church Sunday evening at 7:30 o'clock. Mr. Dana, one of the Pacific Coast's best known newspaper men, will appear here under the auspices of the Men's Brotherhood of the church.

Mr. Dana, who is president of the Pacific Coast association of advertising clubs, is known far and wide for his talks and his eloquence. He has been interested for years in a better home movement in Portland.

Mr. Dana was largely instrumental at Thanksgiving time last year in promoting a meeting at the public auditorium in Portland. The meeting was sponsored by every religious denomination and representatives of every race. It was one of the most unique meetings ever held, and plans call for its perpetuation.

Mr. Dana is already known to many people here. He has addressed the Hood River chamber of commerce and was present last fall at the annual Oregon Irrigation congress held here. It is anticipated that the church will be crowded Sunday evening.

A number of local folk heard Mr. Dana deliver his address over the radio last Thanksgiving.

## CITY OFFICIALS WILL PARTICIPATE

Cordial approval of the community tomorrow night at 8 p. m. has been expressed to the committee in charge of ex-Mayor A. B. Bennett, under whose administration the project was launched, and other retiring and present city and county officials. The traditions of the English church, handed down to us, make the support of the government, as representing the judgment of the people, an element for serious consideration in all moral and idealistic movements, as in the church. Letters received by R. B. Bennett, chairman for arrangements for the Convocation of Eastern Oregon, under whose auspices the meeting is being (Continued on back page)

## FARMER MEMBER- SHIP ASKED

RANCHERS URGED TO JOIN CHAMBER

Commerce Tuesday in Hood River Talks by Residents

No reason exists in the opinion of Hood River valley ranchers themselves, why orchardists here should not be members of the chamber of commerce.

At least that was the consensus of opinion of speakers who addressed the Tuesday forum of the chamber this week. The session was termed farmers' day, and a number of orchardists were present from various parts of the valley. D. L. Pierson, who recently declared that farmers did not take the interest they should in chamber doings, was chairman of the day. He had scheduled two speakers to tell why farmers do not affiliate with chambers of commerce and two to tell why they should do so.

E. J. Cummins, who owns an orchard place in the Underwood, Wash. district but whose home is here, said farmers do not join chambers for the reason they are not sold on the idea. He said they are shy, resting under the impression that such organizations function for merchants. Then, too, he declared, they are not informed of the real activities of the chamber; they are not given as much of a part to play as business men. He suggested that the chambers might help them in their accounting systems.

Al J. Graf, owner of extensive orchard tracts, declared that the interests of Hood River ranchers and business men are identical and that no reason exists why they should not be working side by side in the chamber of commerce. The imaginary barrier that some seem to think exists between town and country should be broken down. He cited the work of the emergency committee of the chamber of commerce in solving the spray residue problem here last fall as showing the interest the city business man has in the rancher.

While R. E. Scott was billed to tell why farmers do not join the chamber, he ended by explaining with much emphasis why they should. Mr. Scott declared that farmers, if they are successful, must be the best of business men. He declared that Hood River has many of this kind and these successful business men-farmers are not appealing to the government for laws for their aid. The farmer, he declared, should consider himself a business man instead of just a "farmer." He should not think of the merchant as just a business man to take his money but as a customer.

Mr. Scott cited how business men have aided the Hood River orchardists in the solution of various problems. He showed how courses in business administration and agriculture at various state institutions of higher education are an aid to farming.

Al W. Peters was the final speaker, and he declared that geographically the Hood River valley and city become a unit with wants and desires similar. He said that an antagonism probably had grown up following the boom and "bust" days of 15 years ago, the farmers blaming the old commercial club for the inflation and deflation. In fact, he said the farmer was just as responsible for the condition as the city man.

Mr. Peters elaborated on the handling of the spray residue situation. He complimented the Traffic Association, which is constantly at work on matters of vital interest to ranchers.

Mr. Peters urged that ranchers not only pay their annual dues of \$1 per month but that they attend meetings and express their sentiment on the various problems that beset the community. He expressed the opinion that right now is a psychological time to interest ranchers in chamber of commerce work.

Mr. Pierson expressed the opinion that the addresses of Tuesday will pave the way for a campaign that Howard Shoemaker, vice-president of the chamber, has proposed for some time.

Secretary Kent Shoemaker Tuesday declared that a good start has already been made toward interesting farmers. He cited that President Scott, his brother and himself are all interested in farms.

Secretary Shoemaker offered to aid ranchers in establishing sets of books for keeping their ranch accounts. He stated that he is personally acquainted with nearly all ranchers and declared it his aim to bring many into the chamber.

Secretary Shoemaker asked ranchers and other members of the chamber to acquaint him with suggestions for the body. He sought the sentiment of the chamber membership on the bill now before congress which will provide for the purchase by Portland of the Bull Run watershed and thus preclude the construction of the Lolo Pass road.

At the meeting next week the high school orchestra will be featured in a concert.

Visitors at the chamber Tuesday were: A. M. Pohlsen, of Seattle; Dr. J. L. Black, J. E. Slade, E. E. Newell, Geo. F. Stranahan, E. J. Cummins, C. L. Lutz, Jr., E. R. Brad, Frank H. Bell, C. E. Houshell, Gordon G. Brown and E. M. Chandler.

## CHAMBER, TRAFFIC BODY IN PROTEST

The Hood River chamber of commerce and the Hood River traffic association Monday rallied to the aid of mid-Columbia merchants in a protest against an increase in freight rates on rail lines between Portland and points on the Union Pacific and Seattle, Portland & Spokane lines. Acting for the chamber, A. F. S. Steele, retiring president, wired Manager Dodson, of the Portland chamber, asking that body to join the local organization in a protest against the increase, which will reach an average of 100 per cent.

The traffic body filed protest against the increase with the Interstate commerce commission and the Washington state department of public works at Olympia, Wash.