The Hood River Glacier.

VOL. XXXVII — HOOD RIVER, OREGON, THURSDAY, MAY 13, 1926

ANNOUNCEMENT

Opening of our New Sanitary "Liquid Carbonic" Soda Fountain
"Electrically Refrigerated"—Saturday, May 15th, 1926

We Serve the Famous "Oregold" Ice Cream

SODAS AND SUNDAES SERVED IN A MODERN SANITARY WAY.
Cool and Refreshing—The Lilly Service.

Special for Saturday—Fresh Strawberry Sundaes. "Flowers for Ladies."

FREE—for the Children—Souvenirs with Ice Cream Cones, Polar Cakes and Dixies.

Kresse Drug Co.

WE AIM TO PLEASE YOU. — *The Rexall Store* — THE DRUG STORE BEAUTIFUL

"Special Bricks For Saturday"—Banana, Grape Sherbet, Special Fruit Salad.

Are You Making The Burglary Business Profitable?

The burglar bases his chances for success on other people's carelessness with valuables.

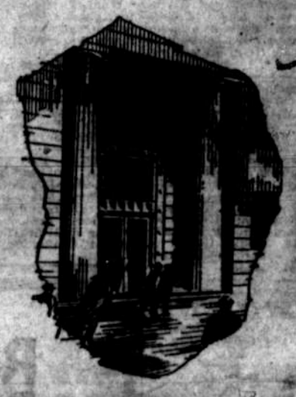
If everyone with anything valuable would rent a safe deposit box, most burglars would starve to death.

Be sure you are not on any burglar's prospect list. Protect your valuables by keeping them in a safe deposit box here.

Rent your box NOW!

FIRST NATIONAL BANK

BUTLER BANKING COMPANY



Member Federal Reserve System

There are 176 banks in Oregon under the supervision of the State Banking Dept.

In point of age we are No. 18.

In point of size we are No. 14.

Baggy Knees? We'll take 'em out!

Baggy knees are found occasionally in even the best of Pants.

But they'll quickly go—and the original smart lines will return if you'll let us shape your clothes by our modern method of pressing.

Call—1014

MEYER & SMITH

CLEANING - DYEING - SHOE REPAIRING
TAILORING

Have your Clothes Mothproofed — We do Rug Cleaning

SOMETIMES Facts and Figures are rather dry—nevertheless they are Facts and must be accepted as final. Take, for instance, our Asparagus. It is sold in Chicago for 40 cents per bunch to the consumer. Everyone will think at once of the prosperity of the Asparagus grower. When we can state that the grower received less than ¼ of this amount, it shows the importance of farming as a wealth producer to the Carrier and Middleman, all legitimate charges.

It shows also the disadvantage the Eastern people live under—they should move West and to Hood River where they can buy

Koberg's Nonpareil Asparagus for 15 cents per bunch

THE 20TH CENTURY TRUCK FARM
J. H. KOBERG, Owner

Every Saturday Nite - DANCING in Koberg's Open Air Pavilion

Carry Coals To Newcastle

And you have committed an ethical and economic blunder.

But ship Newtowns there and you can spend the winters in California.

There are several ways in which you can get your Newtowns into Newcastle and other English Markets. Perhaps the best is to consign to

DAN WUILLE & CO., Inc.

The Most Direct Route To The Markets

B. L. VAN CISE — Phone Day or Night 4852

HOOD RIVER AUTO WRECKERS

Quick service is what you want on Auto Parts and that is what we give. To give you that service, we have opened a branch at First and State St.

MAIN YARD ON THE HEIGHTS
A GOOD STOCK OF TRUCK PARTS
COME LOOK US OVER

CLOUD CAP INN CAMPAIGN ON

CITIZENS RESPOND VERY LIBERALLY

H. A. Rhodes, Head of Rainier Park Company, Stimulates Action With Address at Gorge Hotel

Canvassing teams of the chamber of commerce, following the kick-off luncheon at the Columbia Gorge hotel Tuesday, launched their campaign to raise Hood River's $10,000 quota of the Cloud Cap Inn fund. Before night the canvassers reported that more than $6,000 had been raised. Indications pointed to a completion of the work in short order.

The attendance at the Tuesday forum of the chamber of commerce at the Columbia Gorge hotel this week, when H. A. Rhodes, of Tacoma, president of the Rainier National Park company, urged the need of a new and enlarged Cloud Cap inn, was the largest of a recent meeting of the forum.

"You may wonder," said Mr. Rhodes, "why we of the Rainier Park company are interested in your project and boosting for it. You may have concluded that we might be competitors. We are not and will not be in competition. The development of all the scenic points along the Pacific coast will benefit all of us. We will thus draw to our regions the pleasure seekers and sightseeing recreationists of the east, who will spend a greater length of time, progressing from one point to another up and down our coast.

"It makes no difference whether the tourist comes to the north and progresses south, or vice versa, it will attract more tourists for all of us to develop more of our scenic grandeur."

Mr. Rhodes cited that Hood River citizens should take advantage of the opportunity of joining in construction of the new tourist hostelry with eagerness. "They should welcome it as a means of aiding in their community development. They should consider it not merely as an investment, for it will bring to your district, which will be a distributing point for the visitors attracted, large sums of money that they will leave. These sums will not go to the coffers of the inn company, but will find their way into the tills of your grocers, your merchants and your professional folk."

Mr. Rhodes cited that the promoters of the Cloud Cap inn project must make provisions to accommodate every class of tourist coming to the district. A free automobile camp must be maintained, he said, for the flivver traveler, who expects to spend no money at your hotel. He said he had found that the camp at Rainier paid a profit through purchases from the commissary.

Mr. Rhodes had the highest praise for the Columbia River highway, which he characterized as the most wonderful highway in the world. He complimented the progress of Oregonians in construction of the Columbia Gorge hotel.

"You folk are ahead of your development program here in this hotel. But the construction of Cloud Cap inn will aid you in your hotel here. It will bring you more guests."

Mr. Rhodes told of the early campaigns to establish Paradise inn on Mount Rainier. Despite the rivalry between Tacoma and Seattle over naming the mountain, he said that business men from the two cities had gathered around a table with the sole aim of putting across a campaign for the now noted mountain hostelry. The first campaign, he said, had netted only $25,000, and then another drive was made, which brought in another $25,000, and on a third try, prominent men underwrote the amount of funds needed.

Mr. Rhodes cited how the number of visitors at national parks in the past five years had increased 50 per cent. Rainier National park last season entertained 178,000 guests. He predicted that no campaign will ever be necessary to raise funds for a second unit to Cloud Cap inn.

Leslie Butler, who has taken a prominent part in the campaign, delivered a short talk, following Mr. Rhode's address. He said that Dorsey B. Smith, in charge of bringing tourists to the Pacific northwest, predicted that Cloud Cap inn will pay a dividend from the first year on. Mr. Butler cited that Rainier had already pioneered in hotel construction and that Hood River and Portland folk would be able to benefit from their experience. He urged that local folk make quick work of contributing to this city's $10,000 quota of the Cloud Cap inn fund.

Mr. Rhodes' address was in part as follows:

"Do we want the tourist? Does he benefit the community? Is not the building up of a tourist industry a sound and logical scheme for a community or section to adopt in relation to sound, substantial community growth?" he asked.

"In the first place, we seem all agreed that what is needed in the Pacific Northwest is capital for development of our commerce and industry and population for the consumption of our manufactured and agricultural products. We may get capital by advertising for it, but this is not probable. A man will not think seriously of an appeal to relocate his factory or his business simply because of cheap power or stable labor unless he knows something about the country. The fundamental function, then, is to get him to come out here and see for himself. Appeal to his sense of pleasure or play and he will come, to have a good time and to see wonderful sights. No man lives a normal life who does not yearn to answer the appeal of the romance of the west.

"And in coming, these people see—they know intimately the vast territory awaiting development, the resources and the wealth of opportunity. The spirit of progress of our people imbue them with a desire to become a part of this empire building. Many, therefore, who visit us as pleasure seekers, return as residents. Others, who return to their homes and business, have had a liberal education and an awakened interest in the Pacific Northwest. By virtue of his knowledge he can talk intelligently about the Northwest, and, as opportunity arises, he can invest intelligently.

"The tourist pays his own way. Millions of dollars of new money is thus brought into the country each year and at no sacrifice of our natural resources. He doesn't cut our timber nor dig our gold. We sell him scenery and a good time. He makes an investment in pleasure and gains an inspiration. He is satisfied. He says it is tremendously worthwhile and he tells others to come. The greatest single factor in the advertising of a community is the word-of-mouth praise of those who have been here. The tourist likes to use the superlatives in telling his friends of what he has seen. So as a publicity factor these great tourist attractions play a large part in the upbuilding of the Pacific Northwest.

"It was one time thought by a good many business men that the tourist industry helped only a few hotels and gas stations. A recent survey shows the error of this assumption. On Puget Sound in retail and mercantile and other general business establishments the summer months were the quietest of the year. Now things have changed. Merchants are urging their associates to take their vacations at other times than during the midsummer, because of increased business due to tourist travel. July and August have ranked very closely with the Christmas season in general business volume. This is a pertinent fact and speaks eloquently of the value of the tourist development. Millions of dollars of out-of-state money cannot be brought into a section of the country without benefitting everyone in that section.

"So the industry is basic and we may capitalize that wonderful heritage without fear of misplaced judgment. The people are now coming. Each year sees a great growth of travel. Each season breaks the record of the previous year. Our problem now is to care for these people when they come. We have made great strides in development of Rainier National park and yet we have not kept up with the increasing demand. Our advance reservations now for Paradise inn are much heavier than last year.

"The East and South have discovered the Pacific Northwest and they like it. The time will come when we will have a sufficient development of these scenic places so that we may hold our guests three months instead of three days and to that end we must lend our every effort and combined energies.

"Why should not the communities in this great Northwest work together? We should not only work together for the development of our natural resources and scenic attractions in order to attract tourist travel, but we should also work together in our efforts to develop our manufacturing, banking and commercial industries to the end that we may supply one another with the products we require instead of [illegible] and patronizing the manufacturers and industries of the east.

"Unified effort in showing our wares through our parks, our wonderful resources, our scenic beauties, will bring untold benefits in every channel of our existence."

LATE SEASON HELPS SALES OF APPLES

Victor C. Follenius, of the sales department of the Apple Growers Association, who returned last week from a tour of eastern marketing centers and commercial growing centers, said he found indications pointing to a large crop of apples for 1926.

"In New York, Virginia and the Ozark regions," said Mr. Follenius, "prospects are for a normal or more than normal tonnage. In the Ozarks, however, the frosts have killed the pear, peach and apricot crops. The Georgia peach crop is estimated at about 40 per cent as a result of March freezes.

"The season in the south is three weeks late. This condition, coupled with the general low temperatures over the eastern part of the country, is a boon to the boxed apple industry. The early southern apples will not reach the markets until late this year, thus giving dealers an opportunity to unload their stocks of boxed fruit which have been held in storage."

Mr. Follenius said he found Hood River apples a favorite in all markets, because of the standard quality of the fruit marketed from here.

BERRY HARVEST WAGE SCALE ANNOUNCED

The Apple Growers Association, which alone in this district handles carlots of strawberries, has recommended the following wage scale for harvest help this year: Picking, 10 cents per hallock, with a bonus of two cents for all who remain throughout the season with a grower; packing, 18 cents per crate, with a four-cent bonus.

The Association has opened a free employment bureau for its members, with Mrs. J. W. Ingalls in charge. Grading rules on berries remained unchanged this year. The Association has contracted to supply the Hood River Canning Co. with berries.

ALTA IS CHOSEN BERRY FIESTA QUEEN

"Long live Queen Alta," was the favorite expression showered upon Miss Alta Basler when it was learned that she was to reign as Queen of the Strawberry Festival.

She will appear with 50 Camp Fire Girls in a Strawberry Pageant written by Mrs. Edith F. Sinhan and directed by Miss Louise Knoll and Mrs. Geo. Cooper.

Cascade Students Win Prizes

Helmer Sundsten and Harry Nelson, Cascade Locks high school students, won first and second prizes respectively for plans submitted for beautification and landscaping of the new Cascade Locks high school grounds. The contest was staged by the Parent-Teacher association. The first prize was for $5 and the second for $1.

F. W. Creator, Portland forestry man, who aided in judging the plans, donated the awards.

LARGE CROWD IS EXPECTED

LEGION CLUB WILL HIKE A MILE

Completion of the Spur Road Will Shorten Hikeride to Mountain Party July 4

With the Coopers Spur Road opened and surfaced the entire distance to the mile-high base camp this summer, Hood River post, American Legion, is making preparations to entertain a record crowd at the annual Mount Hood Climb, scheduled for July 3, 4 and 5. It will be the first time since the local Legion post launched the mid-summer recreational jaunt that they and their guests have not been forced to hike over a trail of several miles to the base camp.

J. B. Doggett, in charge of surfacing the spur road, stated Tuesday that his crews will have the final work to Cloud Cap Inn complete in the next 30 days. In former years the mountain party has always been scheduled during mid-July, but the early season caused the blizzard snows to melt out rapidly this season, and it is anticipated that climbing conditions will be excellent by July 4.

Because of the ease with which prospective climbers may reach camp this year, the legionnaires are expecting that a record number of people will reach the summit the day of the annual ascent, which has been scheduled for July 4. Already numerous inquiries have been received from [illegible] A number of the [illegible] who [illegible] the party have [illegible] nursery will be established at Timberline for [illegible].

The following members of the committee, whose duty it is to [illegible] the mountain climb, will spend [illegible] day on Cloud Cap Inn [illegible]: A. L. Anderson, Lost Arrow maker, Paul Roerstein and Mark Wagenguist.

Advertising Manager Gray of the Pacific Lumber [illegible] has [illegible] to the interest of the [illegible] during these sessions [illegible] the season [illegible] in the [illegible] years. The [illegible] Association will set a new record this season.

TOURNAMENT FINALS IN GOLF SUNDAY

Next Sunday the finals of the spring handicap tournament will be played, [illegible] the [illegible] of the Tuesday [illegible] and the [illegible] of the Thursday [illegible] contestants [illegible] their semi-final match [illegible] of the 36-hole route that has [illegible] to eliminate Ace Bennett. It is now safe to say that the winner of the spring handicap will either be a dentist or a hardware man. The second flight finals will see C. T. Dewey and Sam Banks digging divots for supremacy. Dewey, who is from White Salmon, defeated Harold Davis, of Hood River, in the semi-finals as Sam Banks turned around and put B. Bateman, of White Salmon, out of the running.

C. N. Ravlin had a big day Sunday when he won the finals of the third flight. He won it in a novel way, beating two men to do it. Ravlin was already in the finals and R. R. Moller and F. Sampson were in the semi-finals. They played in a three-some and Ravlin had to beat both his opponents in order to win one match.

The first team match of the season will be held Sunday when a 10-man team from The Dalles plays on the local course. The following Sunday a 20-man and six-woman team will invade from Oregon City. The Oregon City match will be a home and home affair and considerable interest is being developed over the coming event. Mrs. L. W. Palmer, the Oregon state women's champion, plays number one for Oregon City. She will probably be present to play Mrs. C. W. Hamilton, the local club champion.

The players for the team match next Sunday against The Dalles, which starts at 9 o'clock, will be selected from the following local club swingers: Dr. C. W. Hamilton, E. B. Howe, A. W. Peters, E. R. Pooley, C. C. Anderson, P. L. Manser, L. L. Murphy, H. T. DeWitt, Edgar Frans, C. T. Dewey, Larry Boyd, Z. Amsden, H. Cederwall, R. R. Moller, B. Mortimer and C. C. Crew.

WOODMEN TO STAGE WRESTLING BOUTS

With two major bouts listed, the Woodmen of the World lodge will sponsor a wrestling match at the Elks temple here the evening of Thursday, May 20. Arthur LaChapelle, an Odell orchardist, will go two out of three falls to a finish with Henry Van Starcom. A finish match will also be staged between Dick Rogers and Elvin Wolgamott, local junior wrestlers.

New Spray for Codling Moth

Volck, the new spray for codling moth control, as well as leaf rollers, scale, etc., has caught the interest of many growers and they are taking out supplies of this oil spray to make their own tests of its worth. This important new spray cannot be underestimated and all growers, who have a large investment in pest control each season should seek new and progressive methods for reducing the expense and improving their crop. The season is on now for using this and you can obtain it from your Hood River dealer or shipping agency. It is made by the California Spray Chemical company, Irving Dake being the field representative and salesman and a stock is stated at Kelly Bros. Co. warehouse.

Elks to Hold Memorial Day

With elaborate exercises, the Hood River Elks lodge will observe Memorial Day at the temple this evening. Members from all parts of the [illegible] Gorge, accompanied by their families, will be present. The program will include musical numbers.