

The Hood River Glacier.

VOL. XXXVII

HOOD RIVER, OREGON, THURSDAY, FEBRUARY 11, 1926

The General Store Was Lincoln's First Bank

WITH a conviction that part of his business was to save regularly, Abraham Lincoln started a bank account at the earliest possible moment in his life.

Back of this determination to save was the experience of the first 23 years of his life, years of hard labor, when produce, and not cash, was the reward of his industry with the ax.

When he married at the age of 34, his income from the Law, was about \$25 a week. The General Store which outfitted his home also served as his bank.

In spite of small earnings, he always managed to keep a little ahead of the game. In spite of moderate charges for his services—he always managed to save SOMETHING.

As we honor Lincoln for his sterling Americanism, his great, tender heart, his courage and his vision—let us remember, too, that he built an estate through industry and thrift

FIRST NATIONAL BANK

HOOD RIVER, ORE.

Lincoln's Birthday, February 12, this institution will not be open.

A Testimonial

The following letter speaks for itself—

Jan. 9th, 1926

Twin Peaks Auto Co.,
Hood River, Ore.

Gentlemen:

This is to advise that after operating my Star Sedan for the year 1926; from figures compiled from exact expense account of operation, insurance, taxes and depreciation of 33 1/2%, I find that the cost per mile, covering 29000 miles, is .04 and 33/100 cents per mile. This amount is .083 cents more than railroad fare.

I consider this a very low operating cost and I am satisfied in every way with the car.

Hoping the above record will be of value to you, I remain,

Very truly yours,

E. T. HIBBARD

With the Irwin-Hodson Co., Portland.



TWIN PEAKS AUTO CO.

Phone 4331

R. C. A.

Radiolas

HACKETT RADIO CO.

FINE STATIONERY
For Business Man and Orchardist.

BLANK FORMS

For Keeping Account of Every Ranch Activity
They will help you in making your income tax return

THE GLACIER OFFICE

Antiseptics and Disinfectants For the Sick Room

LYSOL - CHLORICIDE - CARBOLIC ACID
BORIC ACID - PEROXIDE HYDROGEN
Germicidal Soap - Formaldehyde Fumigators

KRESSE DRUG CO.

The Rexall Store

NEW VICTOR RECORDS EVERY FRIDAY

BUTLER BANKING COMPANY



Member Federal Reserve System

FEBRUARY TWELFTH THE BIRTHDAY OF ABRAHAM LINCOLN

(A legal holiday, this bank will not be open.)

DO YOU KNOW

That there is a store in Hood River that is paying its patrons a substantial refund on their purchases for 1925.

It will pay you to investigate this.

We have the highest quality grocery goods and our prices are always worth looking into.

Talk to the Manager and start your purchases right away.

The Grange Cooperative Store

Telephone 2151.

N. H. MacMILLAN, Manager

The Best of Fruit, Nuts and Vegetables all the time

Have them delivered with your meat order when you telephone the Hood River Market, number 8461.

THE HOOD RIVER FRUIT STORE

H. L. BUTZ, Prop.

HOOD MAGNET FOR SPEAKER

VINING VISIONS WINTER SPORTS

President of State Chamber of Commerce
Urges Hood River Guides to Act
in Popularizing Peak

Irving E. Vining, eloquent president of the Oregon State Chamber of Commerce, may have set in motion Monday night plans that will turn the northern snow slopes of Mount Hood into a winter resort as internationally famous as St. Maurice, the famed Swiss winter spot thousands of miles from the ice palace, the skiing and tobogganing.

The wintertime popularization of Hood was the keynote of Mr. Vining's address, the chief speech at the annual banquet and business meeting of the local chamber at the Waukena hotel. The state president was here from Ashland just a year ago, and it was then that he suggested in an address the organization of an Alpine guide club, uniformed body of young men, to carry the message of Hood to the outside world. His suggestion was acted on with promptness, and the Hood River Guides, which came into being as a booster auxiliary of the Hood River chamber, on their first public appearance last June, walked away with the first award for activity in the Merry-khana parade of the Portland rose festival.

Mr. Vining challenged the Guides to take up the work of making Mount Hood the winter playground of the great Pacific Northwest. Already that organization has formed an active ski club, and for the past two months week end excursions, each succeeding one luring a larger number, have been made to the north snow slopes of the great peak. And Monday night, when Mr. Vining rounded out the last period of his eloquent appeal, one by one, the Hood River Guides might have been heard voicing their approval around the banquet board. A storm of applause, the banqueters rising, greeted the speaker.

Mr. Vining pictured the pioneer, en route over the great prairies a half century and more ago. The covered wagons came to rest in the Grande Ronde, or in the district of the Blue mountains, and the pioneer mother came down from her weary resting place, touching her tired feet on Oregon soil. New exhilaration seized on all the company. The captive now led, and after the evening glow had changed to darkness, the newcomers slept in peace and comfort under the guardianship of the mountains.

"And then the sun came over the eastern ranges and castles the pioneer father forth to face the east," said Mr. Vining, "but facing about, his arms outstretched to embrace the world of dreams of promise, he was heard to cry, 'Strike the tent. Now I urge you here in Hood River to strike the tents of small achievement. Be led by Mount Hood, the rarest jewel of the rosary of Oregon's grandeur."

"Have you courage, Mr. Alpine Guide? Not money or business, not in the repetition of small daily occupation or the things of home do we find the outstanding things. There comes a moment of opportunity for the accomplishment of some great achievement over which the generations to come will wonder and marvel. It is yours to do here in Hood River."

Mr. Vining cited how the population of the metropolitan centers of the Pacific Northwest will come to the winter resort, once Hood River effort has brought it to materialization. He pictured a village of Esquimaux igloos on the mile-high snow slopes, an ice palace, and toboggan slides and ski courses that will draw contestants at a great tournament from the north countries of Europe, from Switzerland, from northern states of the United States and the Canadian provinces. Do not be discouraged because Mount Rainier has already been established, he advised, paying in turn a tribute to Pendleton.

"I take off my hat to Pendleton," he said, "for there were rodeos and stampedes, but the folk of Pendleton made the Pendleton Round-Up the only Round-Up. You of Hood River can make Mount Hood the St. Maurice of Oregon."

Mr. Vining stated in preface his talk that he had just returned from a tour of Washington, Idaho and Montana. He declared that he finds a note of optimism everywhere. In Idaho the farmers who had left for California are returning, holding up their heads and facing prosperity. He addressed a session of the Montana state chamber at Missoula, where a former Hood River man, R. Spaulding, is now manager of the local chamber. Mr. Vining declared he found it one of the most aggressive and successful chambers in Montana.

The speaker complimented Oregon cities on the showing of their chambers of commerce, declaring them in the lead of all states of the Union. He declared Hood River, with a budget of \$7,500, in a city of 3,600 people, was at the peak for the state. He cited the community enterprise of Corvallis and Ashland, the latter his home community, where last year local money to the extent of \$140,000 was subscribed for a hotel.

"We called in our bankers and business men and held a bar chamber session," he said, "and we piled those bankers with questions and discovered that thousands and thousands of Ashland money had gone forth for the purchase of wildcat securities, and we said, 'Let's put that money to work in the upbuilding of our own community.' The most helpful thing I have found in Oregon has been the discovery that the people are realizing the power of community action."

Mr. Vining complimented Hood River folk and Portland men on getting together for the construction of a new Cloud Cap Inn. He recalled a meeting a year ago, when the project was discussed and Leslie Butler spoke feelingly of the wonders of Mount Hood.

"It was then," said Mr. Vining, "that I first visioned Mount Hood and the future opportunities for you people of Hood River."

aside the veil of familiarity with the wonders that were theirs. They launched a campaign of vision, he said, and now they are in the era of realization. He cited how the great Pacific highway had been built, all the way down to southern California, where communities, in which reside folk of wealth, are ready to be lured forth on adventures into regions rich with the things of nature. He urged the construction of better hotels and auto parks with greater accommodations in towns along the Old Oregon trail.

"Make a community survey," he said. "Try to put yourself in the place of the motor tourist you are going to entertain. They are legion. The man of wealth back east may now be planning to motor leisurely out along your highways. The underground telegraph system of the auto camps and hotels disseminates messages with rapidity. Tourists will pass up towns with poor hotels or auto camps with lax accommodations. You must work toward the point that will place you above the average."

(Continued on last page)

ASS'N FOLK SEE YALE PRESS MOVIES

Bulletins were forwarded to members of the Apple Growers Association last week by General Manager Steele, who announced a series of meetings, which began Tuesday evening. The bulletin said:

Your Association will hold district meetings during the month of February as follows: Oak Grove, at Park Grange, February 9 and 15; Odell, at Grange hall, February 10 and 16; Pine Grove, at Grange hall, February 11 and 17; Dec, at school house, February 12 and 18; Parkdale, at McIsaac's hall, February 13 and 20.

These meetings will begin promptly at 8 p. m. and will occupy about one hour and a half.

The first part of the meeting will be devoted to talks by the general manager and others on the business of your Association. There will be an opportunity to ask questions. The second part will be motion pictures of early American history. These pictures were produced by the Yale University Press, and are faithful reproductions of early America.

The first picture, to be shown February 9 to 15 inclusive, is entitled "Columbus." It covers Columbus' efforts to secure support in Portugal, his failure, final success in Spain and landing in the West Indies.

The second picture, to be shown February 15 to 20 inclusive, is entitled "The Eve of the Revolution." It covers the Boston Tea Party, Lexington and Concord, the Boston Massacre, Paul Revere's Ride, etc.

In filming these pictures care was taken to follow history faithfully. Actors were selected with care to portray the features of the principal characters accurately. History was studied carefully, and every detail of dress, furniture, buildings, ships, etc., should be reproduced as if the actors had stepped back to long ago.

These talks and pictures are primarily for members of the Apple Growers Association, but non-members will not be excluded provided there is sufficient room.

The pictures will also be shown at the schools, for the benefit of your children, in some districts. The time for these school showings will be announced at school.

Bernard Joy, Willamette Valley youth, who recently won first award in a marketing essay contest staged by the agricultural committee of the Portland Chamber of Commerce, addressed the Association members last Tuesday night. Speakers who will be here the latter part of next week are: Col. E. E. Faville, Tuesday evening, at Odell; W. C. Schuppel, manager of the Oregon Life Insurance Co., Thursday evening, and R. H. Kipp, manager of the marketing bureau of the Portland chamber, Friday evening.

WRESTLING MATCH DRAWS ATTENTION

The wrestling match, scheduled for tomorrow night between Prof. Takasashi, the world champion of Jiu Jitsu, and Henry Jones, westerner welterweight champion, is attracting no small attention, and with the showing of Buster Keaton, it is anticipated that a record crowd will fill the theatre tomorrow evening.

Japanese of all sections of the mid-Columbia are displaying a keen interest in the bout.

Fred Mortensen, Hood River's own Durable Dane, made his appearance at the Hellig in Portland last night, in a preliminary with Cowboy Ray.

The Dalles is getting the wrestling fever. Al Karasick met William Root, of Coeur d'Alene, Idaho, there Tuesday night. The Dalles fans are planning on having Mortensen give them a few thrills soon.

Karasick won the match in the third fall.

HOOD'S ATTRACTIONS DEPICTED

CONWAY ADDRESSES LUNCH CLUB

Mazama Urges Hood River Folk to Sahn
Opportunity for Attracting
Motor Tourists

Winter sports had another inning in Hood River Tuesday, when T. Ray Conway, enthusiastic mountaineer and member of the Mazamas in Portland, addressed business and professional men at the Tuesday Lunch club under auspices of the Hood River Guides Ski club, an organization recently effected to exploit Mount Hood's snow slopes for skiing, tobogganing and snowshoeing.

Mr. Conway, whose store of knowledge about Mount Hood is probably equal to that of any man who has ever climbed the peak, and who has reached the summit more than 200 times, characterized the site where a new Cloud Cap Inn will soon rise as the most spectacular hotel site on a mountain peak in America. He predicted that within a few years a new highway will cross Lolo pass from Lake to the Mount Hood Loop road above Sandy, and then the accessible Oregon peak will be completely circled by a motor highway.

Mr. Conway praised Hood River people for their efforts in popularizing Mount Hood. He declared that the snow peak, had Portland folk taken as keen an interest in the scenic asset as have those of Hood River, would be as popular today as Mount Rainier. He cited that Portland has finally been aroused and that the key to opening the storehouse of scenic lure lies in the new Coopers Spur lateral and the new mountain inn that will rise on the site of the old Cloud Cap.

Mr. Conway gave some interesting data on Mount Hood. Because of its accessibility, he declared, it has been climbed on three different occasions by the largest parties ever to set foot at the same time on a snow and glacial mountain anywhere in the world. In 1916 the record was reached when 338 registered at the summit of Hood.

Mr. Conway recalled that the exploitation of Hood's sides for winter sports was comparatively recent. But little more than a decade ago, when a party of Mazamas ascended a winter trip to the summit, they were unable to purchase snowshoes in Portland. They could not be found in Seattle but had to be ordered from the north mid-dle west. Mr. Conway gave the Portland Snowshoe club, which has had a club house for 15 years near Cloud Cap Inn, credit for being pioneers in the development of winter sports in Oregon.

The value of Mount Hood in carrying publicity of Oregon and Portland abroad over the nation is hard to estimate, Mr. Conway said. He declared that the free publicity the Mazamas have been able to secure, without effort, has been equal to that paid for by chamber of commerce funds in magazine, newspaper and periodical advertising.

"Four weeks ago we made a winter trip to the top of Mount Hood," said Mr. Conway, "and already I have received more than 50 clippings of reprinted stories from friends in the south and middle west. That will give some idea what the activities of your Guides Ski club activities will mean to the northwest."

Mr. Conway called attention to the fact that Portland, while Seattle is closely linked with Mount Rainier, is only one hour further away from Rainier National park than the Washington metropolis. He declared that it has been the intention of the Rainier authorities to operate their big buses out of Portland to the mountain. But Mount Hood, he said, is more a mountain should look than any other snow peak of the country. The view of it from Portland on a clear day is worth much. It is accessible at all points, he cited.

Mr. Conway estimated that 75 per cent of all the traffic that goes to Mount Rainier passes through the Columbia gateway, either up the Pacific highway or down the Columbia river highway. He urged the folk of Hood River to take advantage of this traffic and interest the tide of sightseers. He urged close contact with the visitors at the automobile camps; that citizens get acquainted with the motor tourist and in a friendly way suggest what motor forth and see. He told how the United States Forestry service has already set aside an auto camping ground near Cloud Cap which will accommodate as many parties as at Eagle Creek camp ground, declared the most used recreational camp for motor parties in the world. The mountain camp is located in timber along Tilly Jane creek. Mr. Conway cited that the traffic problem of Hood River in the near future will be something acute.

Despite its accessibility, Mr. Conway said Mount Hood is one of the least known of all northwestern snow peaks. No one who is an authority has ever made a study of the entire mountain. Lige Coleman knows the south side. George Cooper and Mark Weyandt are acquainted with its north slopes, but no one has ever from an authoritative standpoint studied the entire peak, he asserted. Mr. Conway said that nine glaciers on Hood have been named and mapped, but a tenth, at the southeast end of Zigzag has never been named. He recalled that only a few years ago Hood River enthusiasts discovered Eden park, now known to the few who have seen it as one of the most beautiful mountain nooks in the Pacific Northwest.

A. L. Anderson presided at the luncheon. Miss Evelyn Brune, accompanied by Miss Charlotte Brode, rendered vocal solos that were highly appreciated. Mrs. Anderson won applause for her readings. The meeting was held at the Mt. Hood hotel.

At the meeting of the Tuesday Lunch club next week, O. M. Plummer, general manager of the Pacific International Livestock exposition, will be the chief speaker.

The ladies of the Missionary society of Riverside church will have a sale at the Fraser grocery Saturday. Home made cakes, bread and puddings for sale.

MR. ANDREWS' FUNERAL HELD YESTERDAY

Funeral services for W. F. Andrews, aged 65, native of Illinois, were held at 1:30 o'clock yesterday at the Asbury Methodist church, Rev. S. Hamrick officiating. Interment followed at Ilwaco cemetery. Mr. Andrews' death occurred at his home on Cascade avenue Monday. The funeral was directed by S. E. Bartmess.

Mr. Andrews was a retired engineer of the Northern Pacific Co. He had spent 25 years in service of the transcontinental line in Minnesota. He and his family moved here in 1900, settling on an Oak Grove orchard place. He retired to the city four years ago. Mr. Andrews had been in failing health for a year.

Mr. Andrews is survived by his wife, a daughter, Mrs. Geo. C. Gladden, whose husband is mayor at White Salmon, and two grandchildren.