

Hood River Glacier

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ADVERTISING RATES

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1926

It will be here tomorrow! The year of 1925 is ended. We are thinking and speaking of 1926. It is the part of wisdom to look ahead.

A home cannot be built without a plan, no more can a new year. In this plan for the new year we see it that there is a place for play.

Local sentiment is almost wholly in favor of widening out the present bridge road and going under the railroad tracks, and against an overhead crossing.

Mussolini and Pietro Mascagni are much together these days. That the dictator is at last trying to study harmony is a reasonable conclusion in minds that are prouder of the Fine Italian Hand than of the Fierce Italian Fist.

While the east is suffering from a cold wave, Hood River is experiencing mild weather. Along the Loop highway pussy willows are in bloom, and other plants and shrubs are showing swelling buds just ready to open.

Judging from Associated Press reports all Main street from the Atlantic coast to the Pacific, is shocked by Bryn Mawr's toleration of smoking.

The K. P. Band dance this evening will be one of the social events of the season.

Rest in Pieces

Here lies the body of Percival Sapp. He drove his car with a girl in his lap. Lies slumbering here, one William Blake.

Church school at 9:45 a. m., I. R. Adson, Supr. Classes for young and old. Christian Endeavor Society 6:45 p. m.

STRAIGHT TALKS WITH AUNT EMMY

ON A NARROW ESCAPE

"Oh, Aunt, I just have to talk to you," said Mand, bursting in on Aunt Emmy. "Those bonds Tom's father gave us for a wedding present have matured and Tom has the money."

"Are you sure he said that?" declared Aunt Emmy. "That is a claim that is not made by people connected with dependable investment houses."

"No," replied Mand. "Neither does Tom, but he seems awfully nice and Tom liked him right from the start. He is good looking, well dressed, and has beautiful manners."

"Why, how did you know, Aunt?" exclaimed Mand. "That is exactly what he told me."

"I thought so," said Aunt Emmy. "Reliable stock salesmen don't promise that a company will repurchase its stock, nor do they promise guaranteed dividends. Unless a company operates profitably, it cannot pay honest dividends of any sort, guaranteed or otherwise."

"You just go to the phone and call Tom," said Aunt Emmy. "Ask him and Mr. Brown to meet you at the bank at ten o'clock. Tell him not to buy the stock until you talk with him again. That's the money is yours. Then call the bank and make an appointment with the vice president to discuss an investment."

About noon Aunt Emmy's telephone rang. It was Mand. "The queerest thing happened, Aunt," she said. "Mr. Brown agreed to meet us at the bank at ten o'clock. Tom and I waited until eleven and he never showed up. Then Tom told the vice president about it and he said we had a lucky escape. Only last week the bank looked over by the company Mr. Brown represented and it is absolutely no good!"

TO MAKE FARMING YIELD BETTER RETURNS

The outstanding possibilities of cooperative marketing are more largely along the lines of standardizing and improving production, eliminating excess varieties, standardizing and improving grade and pack, stabilizing production, regulating flow to market, improving distribution as between markets, developing new markets, collective bargaining, betterment of financing, correcting trade abuses, and representing producers before legislative and administrative bodies.

"If I were to list the limitations I should put them about as follows: 1. Co-operation cannot fix prices that are out of line with supply and demand conditions."

"2. Co-operation cannot eliminate the middleman. It can, and does, of course, establish the farmers' own agencies to take the places of private agencies and often puts one co-operative agency where several dealers formerly operated."

"3. Co-operation cannot reduce costs greatly except in so far as an increase in scale of operations makes for lower costs. Some of the gains of large scale operation, however, are dissipated because of tendencies toward extravagance."

"4. Co-operatives will not run alone. Constant attention is required on the part of the membership because 'what is everybody's business is nobody's business.'"

"5. Co-operation does not permit the farmer to hold his products for a higher price without also compelling him to assume the risks of getting a lower price."

"6. The outsider often gets as much of the benefit of cooperative marketing as does the member, and in some cases gets more because he does not have to bear his share of certain development expenses. This is a decided handicap to co-operation."

Photographing from Airplanes. In view of the facility with which objects many feet under water can be photographed from an airplane it is possible that the navigation of such a river as the Mississippi, with its shifting channels, may hereafter be made safe by monthly or weekly mapping from the air.

FOR SALE

For Sale—Fries Guernsey cow, giving 40 lbs. milk. Also one fox terrier puppy; 1924 Ford touring car. Mrs. Maude Kennedy, 601 Columbia Highway. d31

For Sale—Good farm horses within a few miles of Hood River. Will take parties out on the horses. Ask the parties I have sold to. J. G. Edgerton, Phone 278 d31

For Sale—March hatch R. I. Red chicks pay. Durs averaged 10 per bird in October, 10 per cent down books, your order. Two dress P. O. Box 1024, Chicago, Ill. d31

For Sale—Certified Clark seedling strawberry plants. F. M. McNeil, box 25, White Salmon, Wn. d31

For Sale—Good breed sow and pigs. Geo. W. Ward, Tucker road, Phone 588 d31

For Sale—A pair of truck chains 3x5 1/2 at Odell (leaves). Also a cow, cheap, or will take part hay in trade. Phone 478, Fred Howard. d31

For Sale—Orchard wagon and handy sprayer, two guns, in good condition. Tel. 8. d31

For Sale—Columbia phonograph and 45 records, all in good condition, \$50. Also gramophone for sale. Phone 582. d31

For Sale—Good 16-in. R. I. Red chicks pay. O. C. Keller and Live Hens, Tel. 821 d31

For Sale—Rent—11 room house close in rent payments will purchase the property; good for apartments. C. D. Nickelsen, Hood River, Ore. d31

For Sale—Five room bungalow with bath; lot 10x15. Half inch ditch water goes with place. \$1000.00. Corner 21, 8th and Jones st. Phone 400. d31

For Sale—Fruit trees, shade trees and complete line of ornamentals and shrubbery. Westinghouse Co. represented by M. Sheppard. Phone Odell 182. d31

For Sale—Going into the sheep business and will sell my young, inbred line tested cows, sheep and cutting fresh. Also for sale registered Holstein bull calf. Located 2 miles west of Cascade Locks. Address C. F. Fields, Cascade Locks, Ore. m31

For Sale—100 acres near Rockford store at a bargain. Small bearing orchard, room house and outbuilding. Easy terms. Tel. 132. d31

For Sale—Lots of iron northwesterly corner at the intersection of Seventh street and Montello avenue. Phone 312. d31

For Sale—16-in. R. I. Red chicks pay. Delivered East and West and Hood River. Phone 400. A. LaChapelle. d31

For Sale—Red Star Vapor oil stove; 3 burners on top, two in oven. See condition. Call Odell 85. R. W. Arena, Rd. 2. d31

For Sale—Puppies, bred to hair blood Black and Tan and hair Fox. Call 471. d31

For Sale—3 acres on Avalon Way, mostly in commercial orchard. Fruit trees and buildings. Beautiful suburban home. Price \$3000. Easy terms. Investigate. Eight inches of Farmers Irrigating Co. water goes with this place. J. R. Nickelsen, phone 208. jett

HAY FOR SALE—Alfalfa, Grain Hay, Timothy, oats, barley, and wheat, guaranteed quality. Prompt shipment. Prices upon application. Richard N. man, Walla Walla, Washington. 441.78

FOR RENT

For Rent—Small home on Cascade Avenue. Equipped 1200 Cascade Ave. Phone 1181. d31

For Rent—Responsible party, an attractive home in the best location with every convenience, hot water, best garage. Phone 588. d31

For Rent—Furnished apartments, close in. 515 State St. Phone 851. d31

For Rent—Land in Upper Valley, has been in clover and in excellent condition for growing potatoes. Will rent in small tracts for that purpose. C. R. Bone. d31

The Store of Biggest Values. The PARIS FAIR. Special Values in Every Department.

We are offering some Exceptional Values in all lines right now and invite you to come in and see them.

Men's and Boys' Overcoats. Hart, Schaffner & Marx, Oregon City and Clothcraft makes. Good reliable makes and styles—all marked at special prices.

Ladies' Coats at Special Prices. We haven't a great lot left of our winter coats but what we have we are offering at unusual bargains.

Ladies' and Misses' Union Suits. Munsing and other makes—some are long sleeve and ankle—some are short sleeve and knee length.

Men's Union Suits Special \$1.98. Broken lots that should be sold for double this price. Well made and finished—the \$1.98 suit.

Boys' Shoes, the pair, Special \$2.48. Good strong shoes that will give service and satisfactory wear. Just the thing for winter wear—a good run of sizes, pair... \$2.48

Ladies' High Shoes 39c. Here are some wonderful values. To be sure they're not right up to the minute for style, but shoes that were worth from \$3.50 to \$10.00. Your choice, the pair... 39c

Best Buy of the Year! A splendid forty acre tract, well located, about thirty-seven acres, more or less, in cultivation. Excellent soil throughout.

WANTED. Young married man wants steady work on fruit ranch. Experience. Can give best of references. Now on Ben Anderson place. Clair Fenton, R. 1, Hood River, Ore. d31

MISCELLANEOUS. Lost—Christmas night, between The Heights and Odell, a ladies leather handbag containing five dollars worth of silver and miscellaneous articles. Finder please leave at Odell office for reward. d31

SOCIETIES. HOOD RIVER CHAPTER NO. 27, R. A. M.—Meets first and third Friday nights of each month. W. M. Post, Secretary.

GENERAL dealers are Home Folks! To make GENERAL Gasoline the most efficient fuel that a distinctive, modern refining process can produce, and then to market it to the public as economically as possible—that is an important feature of the policy of General Petroleum Corporation.

GENERAL GASOLINE "clean power!" Fill Up Your Tank and Let Your ENGINE Decide! GENERAL Products Are Sold Only by Authorized Independent Dealers at the Green-and-White Sign