NATIONAL APPLE WEEK APPROACHING

The apple will reign as king of fruits during national apple week beginning October 31, according to a mandate issued by the International and National Apple Shippers' associations.

The week will not only be observed in the United States, but in all civilized countries where apples are produced or consumed.

The Chamber of Commerce will aid in activities of the week in cooperation with apple shippers and growers who have been appointed to represent international and national shippers.

O. J. Shoemaker, of the Pacific Fruit & Produce company, has been named by the international association in Portland, and the national association's committee there consists of P. F. Clark, W. A. Mansfield and T. A. Duthie.

To what extent the week will be observed in Portland will be decided at the next meeting of the agricultural committee of the Chamber of Commerce. Tentative plans provide for distribution of literature calling attention to the splendid qualities of the fruit; exhibits will be made and probably a public demonstration including distribution of a large quantity of fruit to the public.

Sapiro Loses Libel Suit

"I conceive that a newspaper would not be worthy of the name of a newspaper if it did not feel it its duty to communicate the facts which it honestly believed to be true to its readers on such an important question as was agitating the public on the occasion of these publications; and once the occasion is established to be a privileged one, then the presumption of law is that the defendants honestly, bona fide and without malice, published them . . . . I dismiss the action with costs."

With these words, Justice H. Y. MacDonald brought Aaron Sapiro's consolidated libel action for $100,000 damages against The Leader Publishing Co. Limited, and The Star Publishing Co. Limited, to a dramatic finish by withdraying the case from the jury in the Court of King's Bench. His Lordship dismissed the action and ordered Mr. Sapiro to bear the defendant's costs. The defense was not required to call a single witness.

Man Taken With Booze

Robert Hamilton, Portland motorist, was arrested and held in jail last week by traffic officers to face a charge of driving while intoxicated. Officers dispossessed him of a gallon jug of wood alcohol.

Smiling WALLS!

TRULY, walls can smile or frown. See that yours cheer and soothe by harmonious colors and clean surfaces. Apply Fuller Washable Wall Finish. It can be wiped clean with a damp cloth—makes housekeeping easier—saves refinishing.

Also, ask for booklet, "Color Harmony in the Home"—all about painting or finishing floors, woodwork, walls, etc. It's free.

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FULLER PAINTS VARNISHES
PIONEER WHITE LEAD

1725

Moroni Olsen Players
IN
BERNARD SHAW'S
PYGMALION
RIALTO THEATRE
Friday Ev'ng, Oct. 9th
Single admissions, $1.65, $1.10 and 85 cents.
General admission, 50 cents.

THE OLSEN PLAYERS WARMLY GREETED

The Moroni Olsen Players, who will be presented here at the Rialto theatre tomorrow evening by the Little Theatre club, are gaining new friends in the Northwest. Their first number for this season's reperfoire is "Pygmalion," a Shaw masterpiece. The Olsen players have already appeared at Boise, Ida. In a review of "Pygmalion," the Boise Statesman says:

The original Pygmalion of Cyprus got himself talked about because he expressed in ivory his idea of perfect womanhood and then fell in love with his work. Venus was moved by his passionate entreaties and gave life to Galatea, the statue. It has been said they later were happy though married.

George Bernard Shaw's Pygmalion was one Henry Higgins, a specialist in phonetic speech, who undertook to make a duchess out of a flower girl picked from the gutters of Covent Garden. What happened then makes a good yarn.

But Henry Higgins is not Pygmalion any more than he is Henry Higgins. He is Shaw grinning at the audience, Shaw with his persistent audacity making gibes at love and middle class morality and social distinctions, Shaw who is challenge incarnate, Shaw who insists upon probing for the truth at all hazards regardless of the fact that people prefer to depend upon comfortable lies and undisturbing illogicalities.

And it is not only true that Henry Higgins was merely a mask for Shaw, it is true also of other characters, of Eliza Doolittle, the girl from the gutter who blossoms into a beautiful and accomplished woman, of her father the dustman who prefers to be one of the "undeserving poor" to anything else life could offer him.

To Shaw mortal success is a mere matter of technique and we none of us know what we are really doing; on that foundation he can start almost anywhere with a group of little Shaw puppets, fetch up anywhere, too; and then leave people wondering whether he was after all merely "kidding" humanity or preaching with the fire of inspired and serious genius.

Probably literary savants will debate that subject after we all are dead.

Moroni Olsen, as Higgins, the likeable but unmannerly professor of phonetics, made a new place for himself in the minds of Boise theatre goers. And he interpreted Shaw perfectly; one could never be quite sure whether he was jibing at his fellows or being serious. Janet Young was Galatea to Olsen's Pygmalion and showed once more a remarkable versatility. Gordon Nelson, new to the company, upheld its high standards in the part of Colonel Pickering, who was Henry Higgins Pygmalion's partner in the bit of "inspired folly" they undertook. Byron Fouiger became a delightfully philosophical and almost ingenuous dustman.

It cannot be easy for a group of actors to "put over" the cynical waggery of that Shaw whom Huneker once called "preacher, Fabian debater, socialist, vegetarian, lycanthrope and normally abnormal man," but Moroni Olsen's players do not find it necessary to limit themselves to easy problems.—T. I. K.

Poison Oak

(By Frederick D. Stricker, M. D., collaborating epidemiologist of Oregon State Board of Health, in cooperation with the United States Public Health Service).

There is one plant that heralds the approach of cooler weather quicker than all other vegetation native to the state of Oregon. The leaves of poison oak or rhus, diversiloba are usually the first to change color. The poison oak plant is perhaps most frequently encountered by the unsuspecting city visitor to the country. Yet it may be distinguished easily from other plants by its shiny leaves which are grouped in threes. Two of the leaves are opposite and short stalked, while the middle leaf is long stalked. It grows as a short shrub or small tree. Its berries are smooth and greenish, which later turn to a yellowish white. These distinguishing marks, if borne in mind, will protect the vacationist from poison oak.

Poison usually occurs as a result of actual contact with some part of the plant. It is possible, however, that a person can be poisoned by the leaf hairs or pollen of the plant if only a short distance from it. The poison is also spread by burning the shrub. While many people can wander at will through a growth of poison oak without danger, there are some people who are highly susceptible to the poison.

If you have come in contact with poison oak, one of the surest and best ways to prevent the eruption is to use soap and warm water, for the poison requires some time to penetrate the skin. A stiff brush should not be used as this might tend to drive the poisonous material farther into the skin. Use a heavy lather and continue washing for almost four or five minutes with pledgets of cloth or gauze, discarding each in turn. Change the water frequently or use running water. Repeat the process in four or five hours.

The symptoms of poison oak are comparatively easy to recognize. A more or less mild attack may be ushered in by a burning and itching of the skin. Within 24 hours after the skin is exposed to the poison a red rash appears. This is followed by more or less swelling and itching, then small blisters filled with serum make their appearance. The irritation of the eruption may be allayed by immersing the inflamed surface in a solution of hyposulphite of soda in the proportion of two tablespoons to the quart of water. Warm solution of boric acid or common salt or baking soda may be used to relieve the irritation.

Favorable reports on the use of extracts of poison oak for the prevention and treatment of this form of skin inflammation have been made by a number of physicians. A bad case of poison oak always requires the attention of a physician. In any case if the infection causes fever, pain or headache, it is much safer to call a physician.

New Road Planned

Slashing was started last week on a new mountain road, to connect the Mount Hood Loop highway with The Dalles-California highway at Dufur. A crew of 10 men, under District Ranger Walters, will continue slashing as long as the weather permits. Grading will be undertaken next spring as soon as the snow is off. The new road will leave the Loop highway near Sherwood camp and will be about 11 miles in length.

Work on the Wapanitia road is complete and it is expected that the road will draw many tourists in the coming year. This road leaves the Loop highway near Government Camp and is the direct route to Clear lake, Olialie butte and the Jefferson park country.

Two DEPENDABLES ~ The GENERAL Dealer and GENERAL Gasoline!

Every GENERAL Dealer realizes that his merchandising success depends upon customer satisfaction. He is an independent business man with an investment to protect. To protect it he must bring you back again and again. To bring you back he must treat you fairly, serve you squarely and satisfy you in every particular. And that's just what every GENERAL dealer *is* doing with his customers day in and day out. Watch GENERAL Authorized, Independent Dealers. They're all successful. Patronize them. You'll find them as dependable as GENERAL itself!

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"Fill Up Your Tank and Let Your ENGINE Decide!"

GENERAL GASOLINE and Lubricants

COLUMBIA GORGE FACES FORECLOSURE

Robert H. Rankin, of Portland, representing bondholders of the Columbia Gorge Hotel corporation, Saturday filed foreclosure suit against the corporation in Hood River county circuit court, the action including petition for the appointment of a receiver for the hotel company.

The Portland Trust & Savings bank, trustee for the bondholders, is named as plaintiff in the action, in which Mr. Rankin is joined by Messrs. Murdock, Crum & Joureguy, Portland, attorneys for the bank.

The bill of complaint set forth that the hotel company had failed to keep faith with its bondholders in these particulars: That it had failed to keep up tax payments on the hotel property and that delinquent taxes to the amount of $7,913 are now due; that the corporation has failed to set aside each month one-twelfth of the principal and one-twelfth of the interest to meet the bond indebtedness, as it was agreed should be done, and that it has failed to maintain fire insurance on the property up to 75 per cent of the value of the bondholders' interest in the property, and that now, instead of there being $150,000 in insurance on the hotel property there is but $128,000 worth of protection.

The hotel was opened last spring, after having been closed all winter, with the understanding that the management representing bondholders would make some improvements and add service in an effort to make the resort pay, but improvements were not forthcoming, according to the complaint, and contemplated profits were not available.

Bonds covering the property were issued in June, 1923, when Claude Starr took over the hotel, and sold an issue of $150,000 seven per cent first mortgage gold bonds to finance the proposition. Most of the bonds were sold to Los Angeles investors, though some of them were disposed of in the Pacific northwest, particularly in Portland and Walla Walla. To secure the bond issue the Portland Thrust company, now the Portland Trust & Savings bank, was made trustee under a trust deed by which the trust company was given all the hotel property, real and personal.

For the protection of the bondholders, according to the attorneys, Saturday's action was filed. They stated also that it is believed that additional capital will be advanced by bondholders for refinancing of the hotel undertaking and that management and service will be installed to put the resort on a paying basis.

The filing of the suit came as a surprise to local folk. The tourist hostelry apparently had done the best business in its history this summer. It was closed for the season last Wednesday.

The hotel, which has become a landmark for motorists over the Columbia River and Mount Hood Loop highways, was completed in 1921 by S. Benson. The investment in grounds and building represented nearly $450,000. Mr. Benson sold the place to his son, Amos Benson in 1922, and the latter operated it for a year, selling to Claude Starr.

Billy Smells Booze in Portland

Billy Sunday laid down some laws of conduct for men at the Sunday afternoon men-only meeting at the revival tabernacle in Portland, and he laid them down hard and fast, hurling his words with machine-gun rapidity.

Referring to the communist movement, he condemned it roundly and concluded this portion of his talk with the statement: "You Bolsheviki have an awful crust to ask industrious, hard-working men to divvy with you—you lazy louts!"

The chase after gold, however, he said, could be carried too far. "Just remember," he said, "that the hearse always comes back empty. You come into the world with nothing and that's all you're going to take away with you."

Speaking of prohibition he declared: "You will never see the day when the Stars and Stripes will float over a saloon again." The failure of the dry law enforcement in its early days p rticularly he laid at the door of the government's prohibition forces, whom he characterized as a "God-forsaken bunch of crooks."

"The mayor and the police force of your city are willing to clean up the town if you'll give them encouragement. Why, I've smelt more booze on the breaths of the men of Portland than I have in any other city in the land since I've been here. The thing for you men here to do is to quit your 'beefing' and get busy.

"The virtue of womanhood is the rampart of civilization," he declared in launching into a discussion of the social question. He scored the double standard and said that no man had a right to expect more respect for his sister or his daughter than he accorded other men's sisters and daughters.

At the night service he continued his assault on the practices of the present times and declared that the day of judgment would soon be at hand.

Mexicans Have Booze and Dope

Traffic Officers Devins and Sloat Saturday arrested Jesus Salazon and Salvador Zaharro, two Mexicans, a search of whose automobile revealed 30 pints of moonshine and 20 cans of crude opium. The car bore a Washington license. The men declined to talk.

The men were fined $150 each Monday by Justice of the Peace Blagg and sentenced to 20 days in jail on the liquor charge. State authorities, it was said, will push the narcotics charge. Their automobile was confiscated.

Bowling Season on Tomorrow

The bowling season will open Friday evening at the Electric Kitchen alleys. A number of teams, according to plans, will start. D. P. Smith, "Dad," one of the oldest bowlers of the Pacific northwest, will again be on deck.

Geo. Watson will be in charge of the alleys.

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Double the Mileage at Half the Cost

Only a few years ago a 32 x 4 cord tire listed over $50.00. Today, you can buy the highest quality 32 x 4 tire—a Firestone Gum-Dipped Cord—for about $26.00.

Last spring crude rubber cost tire makers around 40 cents a pound. Today, it is over 90 cents a pound.

It was not so long ago that 7,500 miles represented the average life of a cord tire, while today, 15,000 miles—*and more*—is only the usual performance for a Firestone Gum-Dipped Cord.

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Gum-Dipping is an exclusive method used by Firestone. It is an extra process, carried out in special Gum-Dipping plants, after which the cords are put through the usual calendering machines. Gum-Dipping insulates and impregnates every fiber of every cord with rubber, and practically eliminates internal friction and heat, and builds strength and endurance into the tire.

In the day-in and day-out service of taxicabs, buses and trucks—on the cars of hundreds of thousands of motorists everywhere—Gum-Dipped Cords are giving unheard-of mileage, dependability and satisfaction.

Get ready for the coming months of slippery pavements and bad roads. Assure yourself of greater safety, comfort and economy by equipping now with Firestone Full-Size Gum-Dipped Balloons.

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