

## The Old Reliable CARNIVAL

For years now the festive spirit at the Oregon State Fair at Salem has been stimulated by the BROWNING AMUSEMENT CO., with its Merry-Go-Round, Ferris Wheel, The Whip, and Shows and Shows.

### THE BROWNING COMPANY

will set up here at the corner of SIXTH STREET AND CASCADE AVENUE (Near the Creamery)

October 15, 16, 17

SHOWS WILL BE GIVEN AFTERNOON AND EVENING.

Save the date for the kiddies. If you haven't any of your own, borrow your neighbors. If somebody has beaten you to the neighbor's kiddies, go by yourself, for there will be fun for old and young.

Remember, The Old Reliable, Brownings will be at

HOOD RIVER

NEXT

Thursday, Friday and Saturday

### WE THANK YOU

We wish to thank the people of Hood River for their support as evidenced since we took charge of the MT. HOOD HOTEL DINING ROOMS last Thursday.

It will be our constant aim to put into effect new improvements. We will ever try to merit your full support and good wishes.

MR. AND MRS. M. W. ARMSTRONG

Proprietors

MT. HOOD DINING ROOM

Nothing is better than Hotcakes made with

### KERR'S HOTCAKE FLOUR

with

CRIMSON RAMBLER

CANE AND MAPLE SYRUP

for Breakfast these Fall Mornings

TRY IT!

YOURS FOR SERVICE

### VINCENT & SHANK

"The Home of Quality Groceries"

Apple Crop Grows More Valuable  
At least \$3,000,000 has been added to the orchard value of the north central Washington apple crop during the last month and if the upward price tendency continues another \$1,000,000 may be acquired by growers over the prospective crop value at the start of the 1925 season, according to figures received from Spokane. Growers, shippers and marketing men say that the price of the apple market this year defies all precedents, breaking every rule of the business.

Trunks, Bags, Suitcases, Large assortment, reasonably priced. Kelly Bros. Co. m15t

### STAGE AND SCREEN

Mrs. A. S. Kolstad was in Portland Tuesday to see the preview showing of "The Phantom Opera," presented at the Columbia theatre for exhibitors only by Carl Laemmle. While there she secured a musical score for the big picture, which will be presented at the Rialto soon.

Dynamic, dripping drama with all the force of Jack London's genius behind it, passing across a panorama of some of the most beautiful scenic snow shots that have ever been seen on the screen! That, in part, is "White Fang," the Jane Murfin-Lawrence Triebler production of the famous dog story with "Strongheart" in the title role. Even the ferocious starved, blood-hunting wolf pack which "encircles" so swiftly and stealthily through the lives and deaths of the wanderers on the snowy wastes of Alaska has been actually reproduced—and not alone in long, beating shots. The battle between a trapper whose last cartridge is gone and the hungry wolves is given in close-ups! The stirring rescue of the stricken hero; the fight between the dogs; the battle over the gold; the parting and the reuniting of "Strongheart" and Weedon Scott, all are faithful to the spirit of the great London. Ruth Dwyer makes a charming heroine, and Theodore Von Eltz plays the role of Scott with conviction and skill. Matthew Betz is his usual excellent and heartily-hated self as the villain, "White Fang," which comes to the Rialto theatre for a matinee run Friday and Saturday afternoon and evening. It is one picture that has been made from a great novel without in the least destroying the vivid reality of the original. Indeed, London, if he were alive today, could not but endorse the brilliance of this reproduction of his work.

Sunday Corinne Griffith will be presented at the Rialto in "Love's Wilderness." Never before have her beauty and charm been so magnificently registered by the camera. Never before have the patrons of the silent drama had the pleasure of seeing such wonderful acting as Miss Griffith displays in this production.

It is interesting to note how the different commandments are translated. For instance, there is the second, "Thou shalt make no graven images." An artist tells the following tale. He had made a three-quarter portrait of an old gentleman. "I wanted to model a bust of him," he explained, "but being an orthodox Jew he refused. It seems that when Moses was descending from Mount Sinai with the commandments and saw the golden calf which the children of Israel were worshipping, he crashed the tablets on a rock and strode back for a revised version. The new commandments contained a new clause—'Thou shalt make no graven images.' Good Jews follow the commandment to the letter, and refuse to have busts or statues made of themselves."

Moses smashing the tablets in his wrath is one of the scenes in Cecil B. DeMille's screen version of "The Ten Commandments" which will be shown at the Rialto theatre next Tuesday, Wednesday and Thursday. In the picture Theodore Roberts plays the part of Moses; Estelle Taylor, Miriam; Chas. de Roche, Ramesses the Magician; and James Neill, Aaron, priest of Israel. The story of this "masterpiece" was written by Jeanie MacPherson and introduces such popular players as Leatrice Joy, Richard Dix, Nita Naldi, Rod La Rocque, Edythe Chapman, Robert Edison and Agnes Ayres.

The Liberty next Friday and Saturday will present George Arliss in "The Man Who Played God." John Arden, world famous musician, is at the height of his success and engaged to a charming girl when he encounters sudden disaster. His hearing is destroyed, and with it his power of performing an enjoyable music. Although the best doctors try to help and becomes his bride, Arden sinks under his affliction and becomes an embittered recluse. He succumbs to dark thoughts, and even his household begins to shrink from him. Rebellious all this, he is about to give up and end it all when a gleam of new interest penetrates his soul by his chance discovery of the intimate sorrows of a park bench couple. A whim causes him secretly to extend aid to these people, and the feeling is so grateful that he indulges himself in progressive benevolences, an amateur "playing God."

In the meantime Arden's wife leans upon a young friend of the family, Stevens. Arden learns that she would indeed respond to Stevens' love were it not for her innate loyalty to her eccentric husband. Arden has now reached a height of self sacrifice which causes him deliberately to make her suppose she is abandoned by him, so that she may leave him without compunction. Now crushed, broken and alone, Arden wanders to a church in which he has installed a pipe organ to the memory of his mother. Here he discovers in a very dramatic incident the sudden restoration of his hearing. Amid his ecstasy at being able again to play and hear his beloved music, the wife, who has herself stood the test and sent the other man out of her life, comes to him the complete tonic to John Arden's joy.

Has scientifically examined by H. L. Easbrouck, Optometrist Heilbronner Bldg. 84t

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From the splendors and orgies of the Pharaohs to the humor and tragedy of this jazz-mad age —

Story by JEANIE MACPHERSON

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Rialto Theatre OCTOBER  
HOOD RIVER, ORE.  
TUES., WED. & THURS 13-14-15

Matinees—Lower Floor, 50c; Balcony, 35c; Loges, 75c.  
Evenings—Lower Floor, 75c; Balcony, 50c.  
Kids, 25c Any Time (Prices Incl. Tax)

Special Musical Score on RIALTO WURLITZER by Vera Kolstad

THE FIRST OF OUR MAMMOTH SUPER SPECIALS

### Airline Notes Grounded

(A column in the interests of better radio reception by J. G. Bradford.)

Says Billy Sunday recently in Portland, "Get acquainted with your neighbor. You might like him." So, as good advice agreed with inclination we set out radially. Meaning we radiated one Ford power seeking radio news.

Several folks are reaching out, and the distance covered seems to depend more on the ardor of the fan than on the type of set. Every household has either father, mother, sister, brother or somebody else as the family "bug," but now that reception is good, even the anti-bugs are enjoying fine programs, free from noise.

After the static of early September which was worse than usual, many dusty radio sets, and run down batteries are being gone over and the radio dealer finds that even apple-picking doesn't keep a good fan down. One young man stored his radio where a jar of honey sweetened his set but not his temper. No names now. And farther up the valley we found two cone speakers. Let us explain that a cone speaker isn't a dunce's cap. A cone speaker has a voice as varied as the tones of Poppa mad and Momma happy. We can't condemn it, for a horn speaker is not perfect but we may have some to sell and hope you buy them (adv).

Next day we sought a good location to try out the new RCA UX tubes, and had you hear Commander Rogers of our report on this, for we enjoyed an all too short experiment with these tubes at his home. We were a wee bit disappointed. The tubes did produce more volume, better quality of reproduction, but we expected so much from these UX 112 tubes that we repeat our disappointment. Worth trying! Yes, worth the extra cost of batteries and set change? Well, it depends on your pocket.

Reports from Portland of the dry cell UX 120 tube are more enthusiastic but we have not the special adapters required so haven't a personal opinion on them yet.

Did you hear Commander Rogers of the UX 9? Well you missed a treat. We got out his picture in the newspaper and found it easy to "visualize" or as a local fan remarked, "We got an eye full over the air." Now every-when you hear that station Super-Hitwith, call letters SQJ, and if you catch single circuit station BLP broadcasting from your immediate vicinity, please take time to let us know. We can't do much but we will try to get in touch with the guilty parties, go the whole hog, and arrange to can the squeal, "QST," 73s.

Competition in the radio field is being narrowed down among the blares and yells of fly-by-night manufacturers into a struggle between the larger manufacturers to obtain ease of control without losing the good qualities of the various receivers.

Ease of control may be classed in two ways. First, mono-control, or single dial operation; second, dual or multi-control, simplified to one major control and minor close adjustment. In both cases two methods, each of which have been under observation for a long time, may be used. One is by means of extremely careful balance of a radio frequency circuit, sharply tuned, and very critical to detuning. Last year, by means of neutralizing balancing condensers, this was accomplished but proved too unstable for constant operation by unskilled operators.

Some manufacturers have been compelled, in their efforts to obtain complete balance, to filing the various condenser plates. We suspect that those manufacturers attending to market a single control, sharp tune radio fre-

quency set will find that their product will soon need adjustment which only can be performed by experts. In the same type of sharp tuned radio frequency receiver other makers avoided this difficulty by using dual or semi-dual controls by which means hair line adjustment is avoided.

The other method of obtaining ease of control is by bend or untuned radio frequency where the critical point is reached by regeneration adjustment. The success of the Roberts and Browning Drake circuits are evidence of the efficiency of this method.

For the general radio fan, however, these circuits have been considered tricky and to some extent have proved unstable. Experiments recently conducted have reduced these difficulties until we are glad to state that a commercial receiver is now in the process of manufacture which embodies the good qualities of both Roberts and Browning Drake combined with practically mono-control. Information from undisputed authority states that we may expect the new receiver to be on

the local market before the holiday season.

Portland's radio shows will offer an opportunity for some of us to view the season's radio offerings. Most of these are undoubtedly "just another set." Others, while improvements on the old style, are too delicate in construction or adjustment. Two only seem of outstanding merit. Two only are the general subject of the trade comment. Is the receiver you are buying soon one of them?

Radio is opening up new vistas for young and old, for native and foreign born, for education and entertainment. You, the foreign born resident of this valley, do you realize the power of radio to give to your children a more intimate acquaintance with the country of your adoption? You, the native born, do you realize that in the democratic audience of radio you reach all ages, race and intellect?

In eastern circles radio holds its proper place in community halls and general social activities. It has occurred to several Hood River citizens

that a portable giant receiver handled by an efficient operator would serve church and athletics, politics and entertainment, at a minimum of collective cost with a maximum of results. Are you interested?

Lacey Back from South  
Thomas Lacey, who spent the past summer superintending the widening of the Pacific highway in Josephine and Jackson counties, returned home last week. Mr. Lacey's crews widened the highway in the mountainous district between Roseburg and Grants Pass and in the Siskiyou.

"We worked over about 80 miles of the road," said Mr. Lacey. "The improvement enables motorists to travel the mountainous sections a great deal more safely."

Dance at Mt. Hood Community hall Friday night. New jazz orchestra.

Highest cash price paid for your used furniture, stoves and rugs. Call M. Glain at E. A. Franz Co. 120t

## "She's better than she used to be"

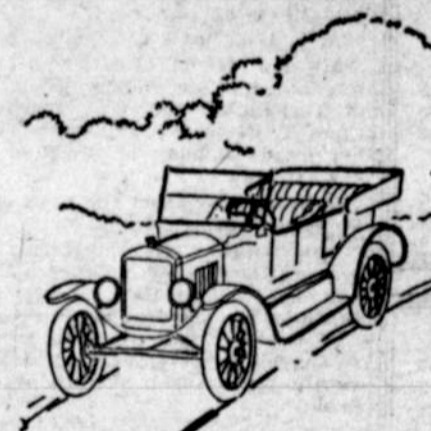
"—starts easier, climbs hills better and gives less trouble all around. And I believe the answer is this new Zerolene 'F' for Fords I've been using. It costs less than the oil I'd been using, but it actually seems to lubricate better."

Zerolene "F" for Fords gets to all the parts requiring lubrication—especially the wrist-pin bearings and upper half of the cylinder walls.

Zerolene "F" for Fords is made by the Standard Oil Company's patented vacuum process. It deposits a minimum of carbon; and because it lubricates better it enables the engine to develop a noticeable increase of power over and above what Ford owners have been accustomed to expect.

A Ford is an A-1 transportation investment. Protect your investment by proper lubrication.

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"Feeds those oil-starved Fords"

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