



IS A PEACOCK ashamed of HIS LEGS?

If not, why, when he looks at his legs, does he always lower his tail? Medieval nature-fakars puzzled over this and other entertaining superstitions. Today we know better, and we are fast getting away from other popular superstitions, as, for instance, that there is something mysteriously "better" about "eastern" motor oils merely because they cost more and are made in the east.

Superstitions Pass—the Facts Prove Zerolene's Superiority

As a matter of fact, there is no better motor oil than Zerolene, which is produced right here on the Pacific Coast from selected western naphthenic base crude, refined by this Company's patented high-vacuum process, and submitted to 15 positive checks for quality.

Experienced Automobile Men Disregard Oil Superstition

Experienced automobile men pay no tribute to superstition—they gauge a lubricant not by price or where it comes from—but by car performance and low maintenance costs. Zerolene is not only successfully lubricating more cars in the Pacific Coast states than any other oil made;—it is used and recommended by automobile agencies and big users of such celebrated makes as Cadillac, Chrysler, Dodge, Lincoln, Packard, Pierce-Arrow, who know that true motor oil economy is not a matter of price per quart, but what the lubricant does.

Less Carbon—More Power

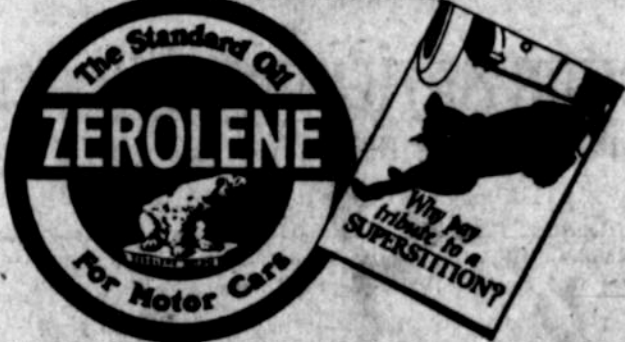
Zerolene will improve the gasoline mileage, reduce carbon removal operations and lengthen the life of your car. Why pay tribute to a superstition? Insist on Zerolene—ask for it by name.

Get the Facts!

A series of independent and impartial reports showing the experience of large users with Zerolene motor oil has been collected in our booklet, "Why Pay Tribute to a Superstition?" Ask any Standard Oil Company representative or Zerolene dealer for a copy.

Insist on Zerolene—even
if it does cost less

STANDARD OIL COMPANY
(CALIFORNIA)



ICE CREAM DELIVERED FREE

When you order two quarts or more.

We have the following flavors—

Strawberry, Vanilla, Chocolate
Orange Cream, Orange Sherbet
Maple Nut and Fruit Salad

Frozen Suckers and Esquimaux Pie



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Millwork

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UNDERWOOD APPLE QUALITY BETTER

Although the Underwood apple crop for the season will be only about 75 per cent of the tonnage of 1924, W. L. McCutchan, manager of the Underwood Growers association, who

was here Monday securing harvest supplies, said the quality was far better than a year ago. "We had 108 cars of apples last season," said Mr. McCutchan. "We do not anticipate more than 80 cars this year. The size is much better this season. Our d'Anjou pear crop will reach four or five cars this year. Our Bartlett will not yield over 50 tons for the district."

MOSIER

Mr. and Mrs. Lyle Bryant and son, Forrest, motored to Portland Monday. Early Monday morning the Y. W. C. A. girls with their advisers started for Lost Lake to enjoy their regular summer outing. There are about 24 of them who are enjoying an eight-day camp.

Miss Emily Husbands returned Monday evening from Peden, where she had been visiting Mrs. Lloyd Fisher.

Tuesday's visitors to Hood River were Mr. and Mrs. Roy Duvall and children, Mrs. Elizabeth Lellott, Mrs. H. H. Nielsen and Norwood Hada.

Robert Searce, in company with his parents, Mr. and Mrs. H. M. Searce, is on a vacation, visiting Portland, Mt. Rainier national park and British Columbia. Mr. Harding is taking care of the bank during Mr. Searce's absence.

Mr. and Mrs. C. G. Nichol have returned from Redmond, bringing Miss Mildred and Mrs. B. Nichol and little daughter, Catherine.

Mrs. Marshall, the newly elected seventh and eighth grade teacher, called in Mosier Wednesday. She will spend the remainder of her vacation in Spokane.

Mrs. R. S. Williams and daughter, June, of Weiser, Ida., were visiting Mr. and Mrs. Lake a few days recently.

Mr. and Mrs. Guy Duvall are moving into the Akers house.

Miss Marion Wood was visiting her Mosier friends recently.

Leo Nichol, of The Dalles, called on his parents Saturday evening.

Mr. and Mrs. Baldwin, daughter, Ione, and son, Walter, of Forest Grove, were recent callers at the home of Mrs. Bertha Johnson.

Miss Lenora Hunter spent Thursday in Portland attending the post-masters' convention.

Miss Mary Griffith, of Portland, called on Miss Mildred Nichol Friday morning.

Friday Leslie Camp and Jesse Bailey motored to Lost Lake to remain over Sunday; also Ernest Evans and little daughter, Dolores, and Miss Emily Husbands went to Lost Lake.

We are glad to say that Keith Chamberlain has recovered sufficiently to be brought home from the hospital. He came home Friday evening.

Montana Chamberlain went to Lost Lake Friday to join the Y girls and enjoy the camp for a few days.

Mrs. Violet Bailey, who has been looking after the restaurant business during her mother's absence, returned to her work in Hood River Wednesday evening. Mrs. Piercey returned from Independence on Thursday's bus, reporting her daughter, Mrs. Lucile Bailey, as improving.

Mrs. J. Proctor, Dora Proctor, Mr. and Mrs. Roy Duvall and children and Mrs. Guy Duvall and son, Guy Richard, were in Hood River Thursday.

Miss Frances Weller went to Portland Sunday.

Misses Mildred Nichol and Thelma Johnson motored to The Dalles Saturday.

Mrs. Jas. Cherry took her daughter, Mary, to a dentist in Hood River. Other visitors in Hood River were F. A. Allington and son, Darrell, Mr. and Mrs. Arthur Herr, George Forst, Mr. and Mrs. Guy Duvall, Frank Proctor, Dena Proctor and Arvilla Husbands.

C. T. Bennett, Mrs. Nan Hunter and daughter, Miss Lenora, Mr. and Mrs. R. D. Chatfield and daughter, Ethel, motored over the Loop highway to Portland Sunday.

Mr. and Mrs. Geo. Evans and family went over the Loop highway to Government Camp Sunday.

F. A. Allington and Thelma Lellott motored to Lost Lake Sunday. Mrs. Allington returned with them.

Mr. and Mrs. J. Sendlinger and Mr. and Mrs. Gail Brown and family spent Sunday at Koberg beach.

Mrs. J. P. Carroll has left for Sioux Falls, S. D., to visit her relatives.

W. L. Fox and family, of Blaine, have been visiting the Perleys.

Last week Mrs. Scott enjoyed a visit with her mother, Mrs. Okey, of Dufur.

Mr. and Mrs. Thos. Gordon spent Sunday at Wasco.

Mr. and Mrs. W. T. Rowland and Mr. and Mrs. C. O. Ferley made the trip over the Mount Hood Loop to Government Camp Sunday.

Mrs. Bob Smith and Mrs. Al Burke and son, of The Dalles, and J. W. McConnell, of Gateway, were visitors at the home of Mr. and Mrs. Geo. Scott.

At the regular meeting of the Legion August 3 there was a get-together meeting and talk of organizing an American Legion Auxiliary. Their next meeting will be held September 10th.

The Gravensteins are now being harvested.

Hood River defeated Mosier Sunday in a baseball game 12 to 4.

Bert Osborn, Roscoe Davidhizer, French Nielsen and H. H. Nielsen, drove to the Deschutes Saturday evening on a fishing trip, returning Sunday evening.

Miss Vera Hughes returned home from Eugene summer school last week. She has left for Seattle to visit with friends.

Joseph Frasier, Jr. was visiting friends down town last week after a serious illness. Mr. Frasier last winter developed influenza and pneumonia. Complications followed and his lungs were weakened. Pursuing the rest cure he has regained his strength and is apparently his genial self again.

Representative N. J. Sinnott, who is spending the summer at his home in The Dalles, has set a reduction of 20 pounds in his weight as his goal before returning to Washington this fall to resume his official labors in the halls of congress. By spending several days each week on the Hood River Golf and Country club links, playing a consistent 36 holes each day, he is attaining his aims. Monday, however, Mr. Sinnott put in an intensive few moments losing weight, although he showed an increased roundness in spots on his external anatomy.

ANNALA AND RAY STAGE GOOD FIGHT

A four-round preliminary between Eino Annala, Oak Grove boy, and Nat Ray, of The Dalles, proved the sensation of the second of a series of fights being staged at the Rialto theatre by Matchmaker Val Bearson under auspices of the Hood River boxing commission. A draw was the decision of the judges.

Ray is somewhat taller and heavier than Annala. He was also the more aggressive, but the Oak Grove lad, who formerly won note for his handiness with his fists at the Oregon Agricultural College, was the more scientific. Had he not known how to cover up and protect himself, Ray would have knocked him out in the first round.

Had the fight lasted several more rounds, Annala might have had Ray on the defensive. It was a fight characterized by the kind of action that brings fans to their feet. Both men landed effective blows and both sported bloody noses.

The main event of the card, Art Bibby, of Grass Valley, and Jim Mosier, of The Dalles, billed for 10 rounds, blew up in disappointment in the first of the second round when Bibby landed an upper cut on Mosier that sent him to his knees. Mosier came up on the count of nine, but the same process was repeated in less time than it takes to tell it, and Mosier was still taunting the air with one hand when Referee Earl Weber counted 10.

George Davis, of The Dalles, was knocked out in the first round by Young Rogers, of Dox.

When the judges gave McCloskey, of The Dalles, the decision in a four-round bout with Marico Alvarez, diminutive Filipino, it failed to coincide with the sentiment of the crowd, who rose en masse and began a boogie that lasted for some minutes. The little Filipino, although weighing 135 pounds less than his opponent and a foot shorter, displayed the gameness of a fighting cock. The judges' decision may very well have been technically correct, for Alvarez went to the floor three times, but always came up smiling and full of ginger, and he won the crowd entirely.

When the crew reaches Shell Rock

the paving plant will be moved to Viento, and from this base repairs will be made as far east as Mosier.

Santa Claus Letters Started Early. It requires the imagination of a little child to conjure up pictures of the coming of Santa Claus during these days of summer heat, but they have been doing just this in Hood River recently.

Happy Jack Piercey, a chimney sweep of Boise, Ida., who comes here

annually on his professional tour, has cleaned the furnaces of vacation homes. The other day Happy Jack found several letters from children asking him to remind Santa Claus that their oddies had made ready for his coming by removal of smoking soot. Happy Jack received numerous messages to be delivered to Santa Claus.

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Paving Crew Busy

A paving crew of the state highway department, with its temporary plant set up at Cascade Locks, is completing the repair of the Columbia River highway from the Milwaukie county line east to Shell Rock mountain. They have just finished repaving a section of about 200 feet west of Wyeth where the road had settled. All broken shoulders and other defects are being repaired.

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MOSIER MAY SOLVE ITS WATER PROBLEM

Short of water for domestic and summertime irrigation purposes, citizens of Mosier believe they may solve their problem by tapping comparatively large subterranean streams that pass down the Columbia canyon just east of the city. The underground water has been the source of much expense and annoyance to the O. V. R. & N. Co. and the state highway department. A shifting of the earth's surface over a considerable area, has necessitated the constant repair of the rail lines at the point. During the past two years the highway for a distance of 100 feet has sunk five feet. The rail line has started a crew of boring tunnels in an effort to corral the water and prevent the slipping of the hillside. At a depth of 20 feet one shaft struck a stream that the men failed to pump dry. In another place the loose rock were removed to a depth of only three feet when a large stream was unearthed.

MOSIER STARTS THE HARVEST OF APPLES

The Mosier Fruit Growers Association started Monday by packing the season's apple crop, beginning on Gravensteins. The tonnage of this variety will reach about five cars, according to Manager R. D. Chatfield, who was here Saturday on business. The Mosier association the latter part of the week expected to start the harvest of Italian prunes. The district's prunes will be shipped fresh to eastern markets. They will be packed in 17-pound suitcases. The prune crop is of excellent quality. It will reach 10 cars.

Dr. Allen Furnishes Blood

Last week, when Dr. Anson G. Allen, of Astoria, received as a patient a logger who had sustained a serious injury, he determined that a blood transfusion would be necessary to save the man's life. Subjects were tested, but no one could be found with the type of blood needed. Dr. Allen's own blood was of the type required. He called in a fellow physician and a pint of his own blood was transferred to the patient. Dr. Allen is well known here, having frequently visited his wife's parents, Mr. and Mrs. Willis Van Horn, when they resided on the East Side.

Local Folk to Build Hotel

Wrecking of a two-story frame structure, gutted by fire at McMinnaville last January, was commenced there Thursday to prepare a site for a new \$35,000 hotel. Construction will commence as soon as the old building is torn down. Owners of the new building are Mrs. Elsie Eggleston and Mrs. A. Kimball, of the Cottage Farm resort. They will lease the property when completed for a 24-room hotel and for a stage terminal.

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The Million Dollar Motor Demands "Passing" Space

Make way for the Powerful Star! No matter the grade—no matter the road—clear up "passing" space for the oncoming Star Car. Pull to one side—let the Star Car rush by to the top.

Power—real power for the first time in a low-cost car—in the Star Car's Million Dollar Motor. Don't try to match this amazing power—it is new, a radical improvement in performance. Make Way!

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