The Hood River Glacier

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A National Necessity

Our National Banking System has enabled America

(1) To keep business forging ahead.

(2) To avoid financial panics.

This National Bank has the strength of the system back of it. It also knows your needs and just how to fulfill them.

BANK HERE!

FIRST NATIONAL BANK

Hood River, Oregon

VACATION NEEDS

Swim-Kaps — Face Creams — Kodak Films — Kodak Self-Timers
Mosquito Cream — Goggles — Peters' Milk Chocolate

Kresse Drug Co. The Rexall Store

BANKING EVOLUTION

NO MONKEY BUSINESS

In the old days the Banker would size Bill Jones up and if he thought Bill was good for Five Hundred Dollars he would let him have it. Now when Bill Jones wants to borrow Five Hundred Dollars from the Bank, the regulations require him to furnish a financial statement, showing his current resources, separate from his fixed assets, and his current debt separate from his secured and long time obligations.

In the old days such terms as liquid loans, frozen loans and capital loans were not used, albeit the successful banker no doubt had their meaning in the back of his head, which we now call his sub-conscious mind, and in those days he reached a conclusion or had a hunch, instead of a reaction.

(Had we realized just how difficult it would be to select the winning title from the many our friends have suggested we might have hesitated to invoke the referendum, but the contest served to create a lively interest in a timely subject so our purpose has been accomplished. Dan Pierson gets five dollars for suggesting the title which the Advertisement carries today, Mrs. Susie Lynn of the Glacier office gets the three dollars for the title *"Safe Constructive Service,"* and Roy W. Kelly gets honorable mention for *"The Old Bank Loan Aint What She Usta Be."*

We take this occasion to thank the many other contributors and once again we have confirmed the opinion we have long held that if we can furnish live copy the people will read it.)

BUTLER BANKING COMPANY

Member Federal Reserve System

A Summer Cottage is Always in Demand

If you own a summer cottage your vacation will cost you practically nothing. A vacation home is always easy to rent and the rent will soon pay for the building.

A Summer Home is a profitable investment. Come to this office and select a design—you can build in time for this summer's vacation period.

EMRY LUMBER & FUEL CO.

"Everything to Build Anything."

A MODERN BUILDING SERVICE

Camping Needs

Thermos Bottles, $1.50 to $3.00
Lunch Kits, $2.50
Lilly Cups, 5 to pkg., 5c
Lilly Spoons, 12 to pkg., 10c

ANSCO CAMERAS, FILMS AND SUPPLIES

HOOD RIVER DRUG CO.

Meals — Fountain Service

Phone 1551 — Squibb Quality

BEACH TALKS

Of course there are people alive who are not living; especially in smaller communities and on the farms many are in circumstances just plodding along. But show us the man who can lay his profession or occupation aside for a while and play and you see the man who is going to get there and make good.

We are sometimes asked if there is anything special going on at the Beach. There is at all times. The actors are mostly well known people to you, your neighbors and business men whom you meet in a way every day when their actions are dignified and reserved. Not so at the Beach. Episodes of Huckleberry Finn and Tom Sawyer are reproduced here every day if you are inclined to look for them. Why, the surprise Hermann Kresse got was a scream, when his little boy, just learning to swim, gave him a kick that sent him into the water.

We have opened the River Road again and would like to have all travel from the Beach go that way, especially in the evening; it has several good turn outs.

And by the way, the lower floor in our pavilion has a kitchenette with hot plates and so forth; tables and benches will seat quite a few parties. We equipped it with the intention of its being used. Clean, convenient, a magnificent view, a lovely breeze and congenial company will make you come again and remember for a long time the pleasant time you spent at

DANCING
Saturdays and Wednesdays
Auspices
American Legion Post

Koberg Beach

Cash Prices For Fruit

From now on we will have prices for Pears and Apples. If you are shipping from Hood River valley points, we can take carloads from any point, or less than carloads at Odell or Hood River. At other points we will be in the market for carload lots and would like to have you list your crops with us for sale on a cash basis.

We are now in the market with orders for ANJOU, BOSC and WINTER NELLIS PEARS at GOOD prices. We have orders for EXPORT sizes of apples in all varieties, and are buying in a limited way domestic sizes.

We have opened an office in Hood River in the FRANZ BLOCK. Drop in and list your crop with us. We have customers who will be in the market for supplies all through the season.

DUCKWALL BROS.

CASH BUYERS APPLES AND PEARS

Phones: Odell 1[illegible], Hood River 3[illegible]1

LUNCH MEET LOVE FEAST

MISUNDERSTANDING EVAPORATES

Oregon Motor Body Admits Error in Not Investigating Complaints Against Local Traffic Officers

Anticipating a heated controversy over charges and counter charges between the Oregon State Motor association and officials of Hood River county over treatment accorded motor tourists, one of the largest crowds ever present at a meeting of the Tuesday Lunch club assembled at the Columbia Gorge hotel at noon Tuesday. They were doomed to disappointment, however, for fireworks did not materialize. The meeting was turned into something of a love feast, with Joseph E. Dunne, president of the Oregon State Motor association, District Attorney Baker and ex-Congressman Watkins, attorney for the motor association, as chief speakers.

The controversy had previously been settled amicably at a conference held at the county court house.

Recently Justice of the Peace Blagg received a communication from Editor Brandenburg, of the Oregon Motorist, official organ of the motor association, in settling up a charge that had been preferred against a woman driver, who had alleged to the association that she had been arrested for exceeding the speed limit by a mere trifle. Mr. Brandenburg stated that other complaints had reached his office as to the conduct of Hood River traffic officials, who, it was claimed, were making arrests of visitors for minor infractions of the rules of the road. Correspondence ensued between Mr. Brandenburg and Justice of the Peace Blagg and District Attorney Baker. As was declared in Tuesday's meetings the motor association seemed to the local officials to be endeavoring to protect members of their association and allied organizations. To the Oregon motor body officers there seemed to be a tendency on the part of the local officials to apply the rules of the road with too great a strictness on visiting motorists.

Mr. Dunne opened the meeting at the court house Tuesday morning. He began his talk with an expression of the general aims of his organization. In part he said:

"The Oregon State Motor association was organized to secure law enforcement. It is unalterably opposed to speed traps. No speed trap evidence is admitted in courts of California. Our complaints against Hood River county have reached us from American Automobile association tourists from outside the state.

"If Oregon expects to progress with the rest of the country, Oregon must adopt progressive rules and laws.

"We are after the driver who dodges through traffic and doesn't keep his side of the road. We are not seeking that man who, though he may exceed the legal limit somewhat drives his car on his side of the road on straightaways. You cannot be too harsh for us with the drunken driver. He is a menace to the road. Our organization secured a law at the recent legislative session for handling him. We wish to see the man who doesn't know how to drive, who goes too slowly and holds up traffic, censured.

"An ideal traffic officer is one who in full uniform parades up and down the highways in plain sight. He is worth more to you than 1,000 officers who hide by the roadside in the bushes. The traffic officer who is of the greatest worth to you is that one who has the least arrests. And the ideal traffic officer is that one who knows how not to fly into a tantrum when dealing with traffic."

At this point in Mr. Dunne's address, District Attorney Baker interrupted with the statement that the ideas of the speaker and the Hood River county officials as to traffic coincided exactly. He asked that Mr. Dunne give specific instances of the complaints filed with his body against Hood River traffic officers. He declared that it was his belief that not a single complaint could be produced that could be substantiated.

Mr. Dunne stated that Secretary Brandenburg, who was unable to be present because of illness, had all of the complaints, and that he was unable to give such specific instances. All present, however, were familiar with the complaint made by the woman motorist. While she had reported to the motor body that she was traveling 33 miles an hour, Traffic Officer Riley stated that she had been making 42 to 50 miles an hour; that when he arrested her she said she was trying to catch a man who had bumped her and that she was going to do it if she had to speed all the way into Portland. She and a Washington motorist, Mr. Riley said, had been dodging in and out of traffic. He also halted the Washington man, who admitted that he had been traveling better than 40 miles an hour in keeping up with the woman motorist.

Mr. Dunne stated that he had had no time to check up on details of the complaints and that they were handled by him in the way of a general summary. He declared that his organization had resented the seeming attitude of Justice of the Peace Blagg, an attitude that smacked of too rigid enforcement of the law to visitors. He declared that in some of his correspondence Mr. Blagg had indicated that the county did not want motor tourists.

Justice Blagg, however, replied that in one of his communications he had stated that if he were host to someone he would not condone the stealing of his wife, meaning, he declared, to indicate that as an official he would not be lenient to motor guests if they persisted in flagrant violation of laws.

"I did not mean to intimate," said Justice Blagg, "that we were hostile to visiting motorists. I wished to indicate that members of Mr. Dunne's motor association and the general public would be treated alike. From his correspondence we had gained the idea that it was desired that we treat members of his body as a special class."

Mr. Dunne declared that the use of the insignia of the motor association in any effort to defy the law was contrary to the tenets of the organization and would subject such member to expulsion. He declared that in the past few months 20 cards of membership had been withdrawn.

District Attorney Baker read from correspondence of himself and Mr. Brandenburg to show that there had been an apparent threat to bring Hood River county officials to terms

(Continued on last page)

HOOD RIVER P. P. & L. OFFICE WINS AGAIN

The members of the staff of the Pacific Power & Light Company office are jubilant. They received word last week that the large silver cup, presented by President Guy W. Talbot, of Portland, has become the permanent property of the local office, having been won for three consecutive times in electrical appliance sales contests. The cup had previously been won in the 1924 electric range contest and the 1924 washing machine contest. The record is declared unique in the annals of electrical history throughout the United States.

During the contest just ended the Hood River office sold an even 100 electric ranges and hot plates. The total for the territory covered by the entire Pacific Power & Light Company's system was 409. For the past two months the construction department of the company within the city and valley had to run two complete crews to take care of installation and service work resulting from the range sales.

The power company covers the entire orchard area here with a network of service lines, and the Hood River valley is recognized as one of the most electrified rural communities in the United States.

Over 240 women attended the electrical cooking demonstrations given by Miss L. Carroll Dangler, of the Edison Appliance Co., and Miss Elise McCurdy, of the P. P. & L. Co. Miss McCurdy is the power company's own demonstrator and she is available to every electric range owner for information or help. This private demonstration service is a new venture for the P. P. & L. Co. and is already causing much favorable comment from those who have availed themselves of this service.

Some of the reasons for the power company's outstanding merchandising success in the Hood River valley are:

The natural progressive spirit shown by the farmers and townsmen of the valley in building modern homes. Continuous power service at a very low rate. Real cooperation and pep among the local office employes.

It is the hope of the local force that within the next year another [illegible] now on display, will find a permanent home in Hood River.

MR. SUNDAY PAYS TRIBUTE TO BRYAN

Rev. William A. Sunday paid the following tribute to William Jennings Bryan, who died suddenly from heart trouble Sunday at Dayton, Tenn.:

"The friend of God, the enemy of the devil. To know William Jennings Bryan was an invitation to do right.

"Although he chose politics as a career, he was essentially a crusader for Christianity. He was at his best when fighting on moral rather than political issues. He fell with his face to the enemy.

"He was a Luther in his faith, a Napoleon in his battle for God, a Lincoln in his patience. Crown him as one of the world's immortals. He never dipped his colors to compromise. His great hold upon the American people was due to his sincerity of purpose. It was a rare privilege to count him as my friend and co-laborer for God."

While tributes to William Jennings Bryan were general Monday, political or religious tinge forgotten, the words of another local man took on greater significance than others. The other was E. R. Bradley, who during the 80s published the Litchfield, Nebr., Monitor and observed the young Bryan as a country lawyer in the days before his national popularity.

Mr. Bradley said:

"Mr. Bryan was admired as a youth for his sincerity. He had tacked up his shingle at Lincoln, but he was a frequent visitor at Litchfield and came to my office often. I had opportunity to become well acquainted with him. He was a crusader from the beginning. With his honesty, sincerity and native ability as an orator he won first us home folks, then all the state and later, with his "Cross of Gold" speech, the nation."

Mr. Bryan visited Hood River valley in July, 1920, when he came under auspices of the Ellison-White chautauqua to deliver an address on "The League of Nations."

MASONS GOING TO LAVA BED SUNDAY

The annual picnic of the Hood River Masonic lodge will be held at Lava Bed park in the Upper Valley Sunday. Masons from all parts of the mid-Columbia will be present. H. O. Kresse, chairman of the picnic committee, is arranging a number of special stunts for the event.

A baseball game between Lower and Upper Valley Masonic teams will be played following a basket luncheon.

Mrs. Millican at Riverside Sunday

It is with no little pleasure that the pastor announces the visit of Mrs. F. R. Millican to Hood River and to Riverside church next Sunday morning. Mrs. Millican comes from far away China where she and her husband are working in the Ningpo boys' school. To the members and friends of the church her visit will be all the more pleasant, knowing she will bring greeting from her brother, Dr. Boddy, who, for a number of years, was pastor here. Mrs. Millican is an interesting, forceful speaker and will have a message for all thinking men and women of Hood River.

APPLE [illegible] TO [illegible]

BUYERS [illegible]

Local Men Will Attend [illegible] Apple Convention [illegible] Next W[illegible]

While no sales of [illegible] have been reported [illegible] dealers of this section have [illegible] receipt of more inquiries this year than usual for this season. [illegible] buyers are displaying a keen interest in the 1925 apple deal, and [illegible] anticipate active buying within the next month.

The annual meeting of the International Apple Shippers association will convene at Cleveland, O., the latter part of next week, and indications point to considerable buying at that time. A price basis for the [illegible] it is expected by local shippers, will be established at the Cleveland meeting.

The following local men will attend the convention: [illegible], representing the Apple Growers Association; J. C. Duckwall, of Duckwall Bros., and Walter E. [illegible], of Dan Wuille & Co. R. W. Kelly, of Kelly Bros., is undetermined as to whether he will attend the convention.

The following comment on the apple market outlook was taken from a Seattle dispatch:

Apple prices have not been fixed, northwest dealers watching for their cue from pooled interests and eastern operators while a few [illegible] come through with tentative [illegible] for five-tier Winesaps. It is [illegible] that sizes will run heavy to [illegible] 100s, with a heavy yield of [illegible] Jonathans and Newtowns and a [illegible] age in Winesaps and [illegible] practically the opposite of [illegible] conditions in 1924. [illegible] must therefore be [illegible] what direction it will take [illegible] shippers at present have [illegible]

[illegible]

FANS [illegible] IN COMING [illegible]

[illegible] Art Bibby, of [illegible] who weighs 170 pounds, will come here strongly backed by [illegible] county rooters.

Among the preliminary [illegible] be a go between [illegible] The Dalles, and [illegible] local Filipino orchard worker. The island [illegible] in Manila, where he has [illegible] against the late Pancho Villa. They will fight four rounds. Other preliminary bouts have been arranged as follows: Steve [illegible], of The Dalles, and Young [illegible], of [illegible], six rounds; and [illegible] of The Dalles, and [illegible] West Side orchardist, who has won note as an amateur at the Oregon Agricultural College, who were billed for four rounds.

LARGE CROWD GREETS COOKING AUTHORITY

So large was the crowd that greeted Miss Alice Bradley, nationally known authority on cookery, presented here Saturday by the Hood River Woman's club, that it was necessary to hold the lecture in a larger hall than had been chartered for her. The lecture was removed from the Oriental cafe to the Odd Fellows hall. More than 350 city and valley women were present to hear Miss Bradley and watch her demonstrate her suggestions as she deftly prepared appealing salads and cake icings. Women motor tourists from other states halted their journeys to attend the lecture of the noted visitor.

Miss Bradley, the guest of a luncheon in her honor, was brought here from Portland over the Columbia River highway by Mr. and Mrs. E. O. Blanchar.

The housewife who thinks of preparation of three meals a day as monotony needs a new angle from which to view her work, according to Miss Bradley.

"If they would consider cooking as part of the biggest job in the whole United States, that of training young citizens, it would lose its monotony and take on a new interest," she said. "Not that new foods need be [illegible] for, but usual foods may be served in unusual and varied ways. The first and possibly the strongest appeal that food makes is through the eye, therefore it should be neatly arranged, with an eye to color and promise of pleasing taste."

Tools in good condition have much to do with the success or failure of the food they prepare, believes Miss Bradley.

To discover the needs of women who do their own housekeeping [illegible] to listen to suggestions by [illegible] magazine can better serve [illegible] Bradley is making a tour of [illegible] coast states.

Mrs. M. B. [illegible] Mt. Pleasant [illegible] relatives. She [illegible] Miss Rosa [illegible] here on a visit.