

The Hood River Sun

VOL. XXXVII

HOOD RIVER, OREGON, THURSDAY, JULY 16, 1925

A Universal Language

Travelers' Checks mean money in every Language.

You can get money with them just as easily in Africa or China as in Hood River.

For your comfort and convenience while traveling, they are just about as necessary as your ticket.

Get Travelers' Checks at the First National

FIRST NATIONAL BANK

Hood River, Oregon



(We haven't been able to agree, in our office, on an appropriate heading for the following Advertisement so we are going to have a naming contest. The Advertisement will be run again next week in both local papers and the public is invited to send us headings from which we will make two selections. The contributor of our first choice will be awarded Five Dollars and the second choice Three Dollars. No restrictions in the contest. Anyone may enter. The completed Advertisement will appear in the third issue together with the names of the successful contributors.)

In the old days the Banker would size Bill Jones up and if he thought Bill was good for Five Hundred Dollars he would let him have it. Now when Bill Jones wants to borrow Five Hundred Dollars from the Bank, the regulations require him to furnish a financial statement, showing his current resources, separate from his fixed assets, and his current debt separate from his secured and long time obligations.

In the old days such terms as liquid loans, frozen loans and capital loans were not used, albeit the successful banker no doubt had their meaning in the back of his head, which we now call his sub-conscious mind, and in those days he reached a conclusion or had a hunch, instead of a reaction.

BUTLER BANKING COMPANY

Member Federal Reserve System

BEACH TALK

To realize to the full extent the benefit of swimming a person should follow it systematically every day. Of course a bath in the river on a hot day is refreshing but when you try the briny deep every day for a month you will be physically 100% stronger. No exercise will bring every muscle in your body into better action than swimming; no association will make cleaner and better citizens than on a properly conducted swimming beach! You learn your place and respect the other fellow.

While last season not a single girl applied for a Junior Test (the boys crowding the girls out in mixed classes) this year by having certain hours set apart for girls the classes have increased tremendously and the instructors have had a chance to show what they can do. From all appearances Hood River is going to have a big class of girls who will pass the test, not only as swimmers in the water, but in life.

You parents do your part and see that your children participate at

KOBERG'S BEACH SWIMMING SCHOOL

REXALL SKEETER SKOOT

"The Mosquito's Dread"

DON'T FORGET—KODAK FILMS FOR MT. HOOD CLIMB OUR FILMS ARE FRESH

KRESSE DRUG COMPANY

The Rexall Store

New Victor Records Every Friday



A Summer Cottage is Always in Demand

If you own a summer cottage your vacation will cost you practically nothing. A vacation home is always easy to rent and the rent will soon pay for the building.

A Summer Home is a profitable investment. Come to this office and select a design you can build in time for this summer's vacation period.

EMRY LUMBER & FUEL CO.

"Everything to Build Anything"

A. MODERN BUILDING SERVICE

THINNING

Apples should be thinned during the month of June to get the benefit of increased size. Sizes 163 and larger are desirable, very small sizes rarely showing a profit to the grower.

SUPPLIES

Order your boxes, lead and paper from us as we handle the best in the way of supplies. We carry on full account or give cash discount.

MARKET ARRANGEMENTS

Our customers in this country and abroad will soon be in the market to buy a part of their supplies of apples and pears on a definite cash basis. We will warehouse fruit this season at Hood River and Odell, and load in car lots at any point in this district. List your crop with us for sale, both domestic and export sales.

DUCKWALL BROS.

CASH BUYERS APPLES AND PEARS

Phone 04-11 223

HOOD RIVER, OREGON

Mount Hood Climb

Next Sunday the American Legion will make its Annual Climb to the top of Mount Hood. We are prepared to supply you with the

Colored Glasses, Cold Cream, Thermos Bottles, Etc.

DON'T FORGET

HOOD RIVER DRUG CO.

Meals—Fountain Service

Phone 1551

Quality

Mrs. M. B. Markey is up from Portland to spend the summer with her daughter, Mrs. Ralph Hurlbut.

Mr. and Mrs. I. D. Parkins, accompanied by W. H. Walton, motored to Frost Lake Sunday.

UNION PACIFIC DAY OBSERVED

LUNCH CLUB HEARS RAIL OFFICIALS

Rev. Billy Sunday, Business Rail Line Executive—Edward Elliott and A. S. Edmunds Talk

It was Union Pacific day at the Tuesday lunch club Tuesday, and a party of 10 officials of the rail line, including Howard Elliott, editor of the Union Pacific Magazine, motored over the Columbia River highway to attend the club's luncheon at the Columbia Gorge hotel. Rev. Billy Sunday, too, were guests of honor, and the latter in a brief speech, declared that the railways of this country are getting the worst deal of any business. He preceded the serious part of his brief talk with a railway story, which, although it was filled with the jargon of railway language, he freed from his lips like bullets from a gatling gun.

"I do not know any business institution that is getting it like the railroads," said Mr. Sunday. "In addition to having run the gamut of every freak bill that peanut politicians can think up, they withstand financial and climatic onslaughts. The rail lines are the very muscle, sinew and bone of civilization. We never realize it, however, it seems inevitable is late and we have to wait a few minutes.

"I for one do not believe in the public ownership of public utilities," Mr. Elliott was good at stating, but I believe I could have run the railroads as well as he. You talk of public ownership of railroads? What do you want to do? Do you want to turn them over to a lot of 2 by 4 ward-healing politicians to ruin?"

During the course of his talk Mr. Sunday grew confidential and told how as a youth he had been a fireman on a switch engine. He exhibited a thumb that was not its natural shape as a result of an injury received during his brief career as a railroad man.

"The railroad workers wanted to cut it off," said Rev. Williams. "If it would have caused him less trouble to treat it that way than to treat it in its natural state. But I declined and we managed to save it."

Mr. Elliott, who is en route to Alaska, was the chief speaker of the luncheon. He told of the activities of the magazine, which reaches a circulation extending into the thousands. Copies of a Union Pacific directory, showing specimens of the publicity given the state through the magazine were distributed to the club men. It showed that in the years 1923-1925, the Union Pacific Magazine had carried 79 illustrated articles on Oregon. It has special bonus editions for cities, and aids communities in the exploitation of its mountains, lakes, highways and scenic attractions. The story of the national parks is carried abroad by the magazine. The articles, Mr. Elliott declared, assist in selling public resources to citizens of Oregon communities, making them realize the assets they have in them.

The visiting editor told of other methods of publicity employed by the great rail line. The past year the advertising appropriation reached \$600,000. Annually 500,000 picture postcards, carrying views of northwestern scenic views, are distributed.

One of the most successful publicity ventures ever entered upon by the Union Pacific was the publication of 100 recipes for use of apples. The booklet is attractive, and the recipes, as was demonstrated by calls from noted chefs and practical housewives, filled a dozen boxes of Hillary Paper, manager of the Portland Gas & Coke Co., requested 45 copies of the publication to be sent to England in boxes of apples. As a result the English people have called for thousands of the booklets and a new edition is necessary. The booklet, which utilizes a cut designed by the Apple Growers Association for its own publicity purpose, according to a message received Tuesday by Mr. Elliott from the Omaha office of the rail line, has been circulated to the extent of seven editions, a total of 580,000 copies. The message further stated: "An edition of 300,000 copies is contemplated. Requests have been received from every section of the United States. A large number was sent to Canada. A total of 2500 went to England. Requests were received from Johannesburg, South Africa, Hawaii, West Indies and South America. One of the largest chain stores in the country has requested approximately 400,000 copies for distribution among customers."

(Continued on last page)

DANCE FOR CAMPFIRE GIRLS WEDNESDAY

Camp Fire girls of Hood River county Wednesday evening, July 22, will have charge of the presentation of a class of girls from orchard sections and the city who are pupils of Miss Alys May Brown, Portland teacher of dancing. The children have been busy rehearsing their parts for some time, and it is anticipated that the dance will draw a large crowd. The money will be used for plantlets for their dancing at a lawn site, feature of the annual Parkdale strawberry festival.

The children who will appear in the recital are: Virginia Moore, Jean Unger, Grace Mary Gordon, Clara Koberg, Peggy Balwin, Dorothy Anderson, Dorothy Unger, Alene Culbertson, Peggy Edwards, Chiginta Egan, Jeanne Weston, Carol Ewert, Mary Robinson, Marion Knoploch, Betty Bonediet, Allison McLenna, Kathleen Hartwig, Lila Pike, Emma Copley, Grace Blakman, Rose Hartwig, Dorothy Hoese, Mattie Knud and Dorothy Garretson.

The proceeds from the recital will go toward establishing a county headquarters for Hood River county Camp Fire girls. The Recital Garden will be the venue in which the children will express their grace.

Miss Brown is one of the best known northwestern teachers, and

her recital at Parkdale always attracts an enthusiastic audience. A special concert will be brought here from Portland for the Camp Fire girls.

The story of "The Rescued Garden" is as follows:

Within the walls of the Rescued Garden stood a fountain in whose crystal depth lived the Good Fairy who ruled over the Kingdom of Imperial Splendor. In the garden dwell a nymph who desired mortal form, but the Good Fairy denied her this. Then Beauty came into the garden, peeped through the two tall trees which stood near the fountain, and which one to choose. L'Amour, who danced divinely, but would look upon others, or Aphrodite, who danced not well, but worshipped at her feet.

Beauty had once gazed into the fountain and asked for love, and the Good Fairy who had the power to grant wishes to mortals, had caused L'Amour to come into the garden, where he saw and loved her. Then



B. P. O. E. WELCOME TO HOOD RIVER

The Hood River Guide will attend the climb party in costume and will be in charge of the complete program Saturday night.

Copier & Duggan, Upper Valley contractors who have been awarded the work of rock masonry at the 21 miles of the lateral road, will begin work Saturday night. It is estimated that traffic to and from the highest camp of the legionnaires will be unimpeded.

MR. COPPLE CELEBRATES BIRTHDAY

(By R. F. Rigbee)

Simpson S. Copple, commander of Canby post, G. A. R., was given a birthday dinner by Mrs. Copple last Saturday. Comrades of the post and their wives were invited. An excellent dinner was served. Mrs. Copple was assisted in preparing and serving the dinner by Mrs. Claude Copple and Miss Grace Wilson.

In his after-dinner talk Mr. Copple told of his early married life in Illinois. Hard service in the army had broken down his health. He was with Grant in the Army of the Tennessee. His regiment, the 11th Illinois Infantry, lost heavily at Donelson, again at Shiloh and at Vicksburg, when, on the 22nd of May, 1863, the Union troops charged the Confederate breastworks. The deafening roar of the big guns at Vicksburg affected his hearing, from which defect he never recovered. His lungs were also weakened and his friends had about given him up as a victim of consumption. He was further afflicted with falling eyelids.

Coming to Oregon in the '80s with his growing family of eight children, he settled on a farm in Hood River valley. He was among the first to set out a commercial apple orchard. Working in the open in this health-giving climate renewed his vigor and strength. Industrious and persevering, he "grew up" with the country and today, at the good old age of 55 years, he is recognized by his fellow citizens as one who did his part in making Hood River what it is today.

The guests seated at the birthday dinner table were the following: Mr. and Mrs. Simpson Copple, Mr. and Mrs. Jonathan Johnson, Mr. and Mrs. G. R. Castner, Mr. and Mrs. R. F. Fraser, Mr. and Mrs. H. B. Leonard, Geo. J. Aggers, Miss Maude Aggers, H. J. Jewett, R. F. Rhyne, C. C. Courtright, Thomas Goswami, J. A. Wilson, Miss Grace Wilson, Mrs. Claude Copple and Hugh Copple.

A. F. L. PURCHASES MOSIER APPLE CROP

The first sale of a large block of Oregon apples for the season was reported last week when the Mosier Fruit Growers association contracted its entire tonnage, about 90 per cent of the Mosier district, to the American Fruitgrowers, Inc. The apples will be packed and sold under the established brand of the Mosier cooperative.

"If the Mosier fruit continues to size as it is now," said I. H. Federwall, manager of the local branch of the big national fruit marketing concern, "the district will have a considerably larger tonnage than was shipped last year, when 130 cars were marketed from there."

The price was not revealed by principals to the contract, although the Mosier growers expressed satisfaction with it.

LEGION CLUB TAKING SUNDAY

UNIFORMED GUILD WITH

Local Folk Table, Quarter of 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100

While the Legion post announced that this year's annual Mount Hood climb, scheduled for Saturday and Sunday, would be more or less limited, because of incompleteness of the Copiers Spine lateral of the Mount Hood Loop highway, interest in the climb was not lessened. The nearly mid-July trip to the early fields and glaciers of the mountains and the ascent is being made this year, indications now point to a party of 150 Saturday morning when the legionnaires, and their guests, leave here by automobile for the Le-Poo camp, located by the cascading Tilly Jane creek in a grove of mountain cedars near the mountain.

One of the features that is brightening the mountain scene from plans for using the new Sunshine trail to the summit of the climb Sunday. The trail was discovered by Mark Weygandt, who Sunday will attempt the 5300-foot ascent to the summit of the peak. He says it is the easiest and safest route to the top of Hood. On other trails it is necessary to leave the summit by automobile for the early fields, which freeze in spots as the snow fields fall in the shadows. The new trail, however, lies in the sunshine until sunset, and treacherous ice fields will thus be avoided, even in winter, do usually for snow climb on the peak. Mr. Weygandt will be assisted by a corps of skilled guides.

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Henry Stone, secretary of the old Oregonian, is en route to the coast, and his duties will be in charge of the complete program Saturday night.

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