

CLEAN UP!

You take great pride in your home, so you clean and brighten everything. We can make it easier for you by letting us do your

DRAPES, CURTAINS, RUGS, ETC.

You will want your Suit looking its best for the bright days that are coming.

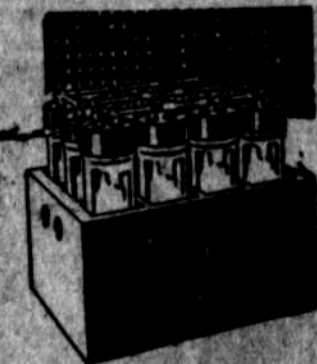
WE TAKE GREAT PRIDE IN THE WORK WE DO FOR YOU

Call 1014

MEYER'S CLEANING WORKS

The Same Battery the Big Broadcasting Stations Use

THE big broadcasting stations—178 of them—use Willard "B's" because they find this very different battery furnishes clearer amplification of voice and music. Willards will do the same in your set, and save considerable money, too. They last for years.



WILLARD RADIO BATTERIES

GIBBS BATTERY STATION

FOR SALE

I know that painting is going to pay the owner of a piece of property, not only in his added joy in the place itself, but also in the dollars and cents in increased value as a piece of real estate.

A cute three-room bungalow on good street, with city water, curbs in, sewer, garage, for \$900. Takes \$400 cash.

R. E. SCOTT, AGENT

Clean Up and Paint Up

We are behind the campaign. Let's greet our visitors with a spotless town.

Yours for a beautiful Hood River and for the best groceries possible.

2121 FRASIER GROCERY CO.

THE STAFF OF LIFE

Good bread is the staff of life for human beings. Home industry is the staff of life for a town.

BUY

"Two Mountain" Bread

Thus providing the best of food for your family and aiding your own home town.

Hood River Bakery

Need Hay?

Buy your needs for the season and save money.

The larger the lot you want, the better the price we will make you.

J. C. DEVIN & SON

MT. HOOD, ORE.
Tel. Parkdale 26X2

Wood For Sale

Planer ends or green blocks

Delivered in lower city or on the Heights

Chas. A. De Hart
Phone 5913

COLUMBIA TIRES WIN POPULARITY

How a western-made tire has won a large market during the period of greatest competition in the history of the tire industry is pointed in the cover story of the Oregon Journal, official organ of the Oregon State, of course of the state of Oregon. It is written by Alfred A. Aya, vice president and general sales manager of the Columbia Tire Corporation, makers of C-T-C tires.

"The west is the march of men of vision," Mr. Aya declares in the article. "Two years ago the setting was ideal for a quality western tire. Production of raw materials for the tire making had practically shifted from the Atlantic to the Pacific. Statistics showed that more than 30 per cent of the nation's tires were consumed west of the Mississippi, but only about three per cent were manufactured in that area. The west had vast resources, possibilities of growth in population, advantage of climate, power, water and raw materials, also workmen high above the average in eastern factories both in intellect and initiative.

"Competition was keen in the tire industry, but Robert Waring and a group of C-T-C engineers realized this and established the C-T-C cord on a purely quality basis.

"While manufacturing operations did not get under way until late spring of 1923, the end of the year nevertheless, found the Columbia Tire Corporation with more dealers in its lap than territory than any nationally known tire factory. By the end of 1924 C-T-C dealers had more than doubled in nine western states.

"Then came the substantial connections in the Chicago and St. Louis territories, but before that C-T-C received calls for its product from eastern states where it had never solicited business. Tourists would report seeing C-T-C's on the streets of Chicago, Detroit, and even in New York. Throughout the territory trial orders by dealers invariably resulted in a growing volume of repeat orders.

"Quality, then, was the foundation of C-T-C success. But since tires look so much alike, how was the public to tell what is and what is not quality?

"Watch your repair man! Every modern tire shop has a contrivance for 'tearing down' old tires. The parts of piles salvaged by this 'tearing down' process are used for making some of the best inside tire boots.

"In the course of time almost every known make of tire finds its way through a busy repair shop. It is a common thing to hear these tire repair men say, 'C-T-C's are the hardest tires to tear down we have ever seen.' Or, 'They sure put the stuff in these C-T-C's.' Or, 'Look at those legs on this C-T-C friction stock, legs meaning the stretched friction gum between the piles as it tensilely resists the tearing down process.

"These inside facts rarely come under the observation of the tire user but they are one of the reasons why C-T-C's have won the confidence of the tire-using public. They are made right through and through.

"Fully 97 per cent of the world's tires are machine built. A complete tire is hurried through every four or five minutes. Too fast for the human eye to detect the possible defects. But mass production demands machine work. C-T-C believes in limited production and that extra quality is thereby made possible. C-T-C's are hand built by expert craftsmen who take a keen pride in their work.

"From the careful drying of the 31 different ingredients that go to make up C-T-C's to the final wrapping of the finished products, the C-T-C's undergo 23 separate and distinct inspections, a rare feature in tire manufacturing.

"Cotton is to a tire what a steel frame is to a skyscraper. The man who knows in a gentle way the number of piles of cotton cord that are used in various sizes but few know that there are as many as six different weights of cotton cord manufactured and in at least four different grades of quality. C-T-C uses only the finest and heaviest long staple combed Egyptian cord obtainable. The difference between this and the cheapest in use in some tires is 56 per cent in cost. Yet, due to economies effective in this modern plant, C-T-C's cost very little more than ordinary tires. It is the little added above the cost of the cheap tire that puts in the quality in both material and workmanship and makes for the low cost per mile in the end.

"The foregoing are a few of the reasons why, during the most bitter tire war in the history of the industry, which wiped out over half the tire factories in the United States, C-T-C has been able to build up an enterprise that is handling at least five times the volume of tires that formerly went east."

GREAT POETS

The Venetian Bede, 675-735

The first scholars of the English race were finally bedded in the Bible. In it they found spiritual and intellectual stimulus and, later, when literature was in its early stages, it provided them with literary forms and models. It was the Venetian Bede of whom Edmund Spenser writes: "He is the father of English learning."

and of which you can find, and on occasion he is called to mind by many in your neighborhood. His name is mentioned in the Bible, and it is a name of which you should be proud to know.

The story of the author's life is a story of a man who lived in the state of Oregon. His name is mentioned in the Bible, and it is a name of which you should be proud to know.

The recent poet that dares to shun the dark imposed on human kind, must first forget the diligence, they unraveling use of a long life; and in the hour of death, the last dear service of thy passing breath."

MERRY MORAINÉ

(By Will E. Bates)
Charles West Marbles

Some of the fun being broadcast lately reminds me of an old riddle: "Why is the letter 'M' one of the chief causes of an appreciation of melody?"

Because with it, music would make you sick.

No-par-ty

Bill Newby used to drive a tired old horse on his laundry wagon at Slunk Center, where he learned the blacksmith shop into one winter afternoon he found the lights had failed. He said:

"Say Frank, can you shoe my nag with a candle?"

"New! With a hammer."

Now, Sam, Out It Out

John Wynn, the popular aw-shun-ear in the White Salmon district, is known for his ready wit. He stated that a Hoogum rancher having purchased a table at Bert Rath's auction failed to call for it, and that he was the most un-com-for-table man he ever sold anything to, by heck!

Ar, Haven't you, Girlie!

Dear Bill-yes: What moral sentence does a weather cock suggest?

Hi School Girlie!

This is too deep for me, dear; but Kommodore Dea says: "It is a vain thing to aspire."

Art An Old Man

Among some attractive old pictures that clutter up the walls of Uncle Woe's "The Old Man" are: "A Study from Bill Life." He has it marked: "The picture of a Lock Hill moonshine plant."

"The Highway Painter"—A man burying his money in the ground.

"Designation"—Klondike county applicants for commissioner handing in wilderness.

"True to the Cove"—Eve eating a Hood River Spin.

"Backlog the Front Wood"—A widow in her new morning.

"Aiming at the Red"—A Parkdale parent spanking his offspring.

Oh Dear, Oh Dear

Hi School Girlie is getting our goat. She says:

Dear Bill-yes: Up don't like your puns in Chess and Tears column; please see-oh! You are afflicted with paragonism. You are a B. D. at once. Yes, you are right, but wait a minute 'till we refer to Noah Webster's book—Oh, yes: "Philosophy of punning; lowest species of wit."

Yes! It's the foundation.

By, Fags Bill Pinn

Little Pal: Daddy, dear, is Pennsylvania the daddy of all the other states?

D. D.: Why do you ask, girlie?

L. P.: Cause, I see all the fog-tees call it Pa.

She Needs a Gag

Dear Bill: M' bitter half as I'm a darn idiot! The trabbell is just this. She loved the wanted a cooler to keep bottles in on the back windy durin' the summer, so on Apr-1st I humped up a old apple box 'n' painted a frieze on the wall around it, 'n' she had a fit rite there; she said: "Tub at tub; now look 'n' see wad-yuh-gas—look at my wall; look at my shoe—Oh, gawd! them freens uv ours will think some mick hadda bewidge here."

I used green paint!

Schille, N' Fabul Days Gone Forever

A man to whom illness was chronic. When told that he needed a tonic, said: "Oh, doctor, dear, Wotcha please make it beer?"

"No, no! I had the doc!"

"That's Astonic!"

Glacier period.

E. B. F. B.

The British lady down the line states that Noah Webster's dictionary defines the word "clarinet" as a reed instrument of the hobo class.

UNLAWFUL TO SELL MINORS CIGARETTES

At the request of the local W. O. T. U. the law governing the sale of cigarettes to minors is printed below.

Section 1.—That it shall be unlawful for any corporation or person by himself or as the clerk, servant, employee or agent, or as the servant or agent of any other person, directly or indirectly, or by any pretense or by any device, to sell, offer for sale or keep for sale, exchange, barter, dispose of, or give away to any minor any cigarette or cigarettes in the state of Oregon. Having cigarettes in the place of business where minors may take them or keep themselves, shall be held to be prima facie evidence of an intent to sell to minors. Anyone violating any of the provisions of this section shall be guilty of a misdemeanor and upon conviction shall be punished in the manner hereinafter provided.

Section 2.—Any person violating any of the provisions of Section 1 of this act shall be punished by a fine of not more than \$100 for the first offense and by a fine of not more than \$500 nor less than \$25 for the second offense, or by imprisonment in the county jail not exceeding 30 days, or both such fine and imprisonment.

Section 3.—It shall be a misdemeanor for any minor to smoke, use or be in possession of any cigarette

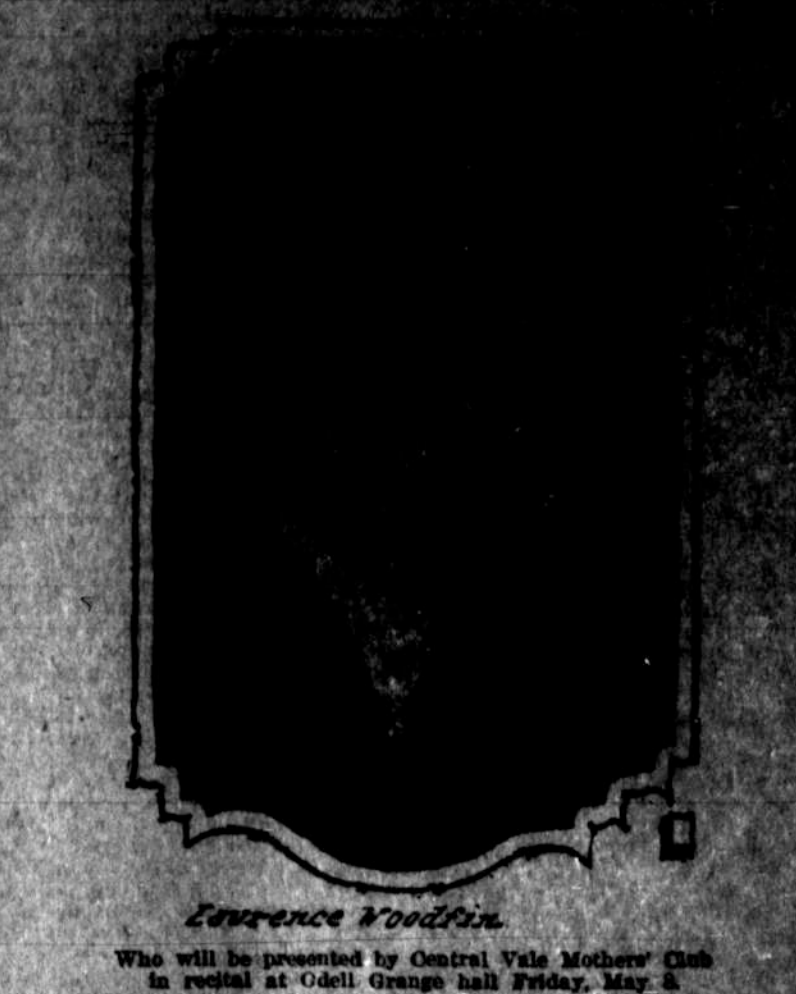
in the state of Oregon. It shall be a misdemeanor for any proprietor, clerk, assistant or employee of any place of business to furnish tobacco to frequent any such place of business while using or smoking any cigarette. The term place of business, as used in this section of this act, shall apply to any and all places such as shops, stores, factories, offices, theaters, recreation and dance halls, pool rooms, cafes, restaurants, hotels, lodging houses, street cars, ferries, and passenger coaches, or waiting rooms. Any minor using or being in possession of any cigarette and being asked by parent, teacher, or any mayor, sheriff, deputy sheriff, police officer, constable, village marshal or any other officer, to tell where or from whom such cigarette was obtained, who shall refuse to furnish such information, shall be guilty of a misdemeanor. Anyone violating any of the provisions of this section, on conviction, shall be punished by a fine of not more than \$5 for each offense.

Section 4.—It shall be the duty of every mayor, sheriff, deputy sheriff, police officer, constable, village marshal, or any other officer, who be finds any minor smoking a cigarette or having a cigarette in his possession, to immediately inquire of such minor and of whom he obtained such cigarette, and such officer shall, without warrant, arrest said minor and take him before any court having jurisdiction of the offense committed by said minor, to be dealt with as provided for in this act.

Part of Section 7 reads: It shall be unlawful for any person to solicit, take or receive from any minor person within this state, any order for cigarette, or make any contract for the sale of any cigarette to any minor.

Section 8.—The place where delivery of any cigarette is made in the state of Oregon shall be construed and held to be the place of sale thereof, and any station or other place within the state to which any person shall ship or convey any cigarette for the purpose of delivery or carrying the same to a purchaser shall be considered to be the place of sale.

Part of Section 12.—If any prosecuting attorney shall be notified or have knowledge of or reason to suspect any violation of any of the provisions of the laws of this state relating to cigarettes, it shall be his duty forthwith diligently to inquire into the facts of such violation, and such purpose said officer shall, through his subpoena for such purpose, have reasonable to believe necessary information or knowledge of any violation of said law, to appear before him at a designated time and place, to be examined in relation thereto.



Who will be presented by Central Vale Mothers Club in recital at Odell Grange hall Friday, May 8

AIN'T IT A GRAND AND GLORIOUS FEELING



We pay cash for your old furniture or make a liberal allowance on new goods. Call Richard 2411, Kelly Ave., Cor. First and Exchange.

Every Hood River Valley citizen knows that all business would be bigger and prosperity would be increased by his purchasing Hood River manufactured products.

THE HOOD RIVER BOX COMPANY

whose business is making boxes in Hood River, is asking your patronage.

"The most prosperous community is always the one which provides its own capital, keeps its capital working at home and is able to sell most of the things created by that capital."

SUBSCRIPTION BLANK

CUT OUT AND MAIL THIS COUPON

HOOD RIVER BOX COMPANY, Hood River, Oregon.

I wish to subscribe for _____ Shares of your Stock at \$10.00 per Share.

I wish you to explain to me the advantages of an ownership in the Hood River Box Company.

Name _____

Address _____

If you do not receive your Oregonian regularly or wish to subscribe for same, either by carrier or mail, please call Oregonian agent, Phone 3308, 1211

Cleaning and pressing your clothes adds wonderfully to their wear. Tel. 1014 for Meyer Cleaning Works. Quick delivery service.