

Within the span of these two dates lies the greater part of the commercial life of Hood River Valley

April 4th 1900

April 4th 1925



It was in the fall of 1900 that the first carload of apples was shipped from the valley and those of us who were here then have lived to see this great industry increase to last year's output of more than 3300 cars.

There were less than 800 people in the town of Hood River at that time and the total population of the Valley was less than 2000.

The purpose of this advertisement is to call attention to the Twenty-Fifth Anniversary of the Butler Banking Company which was established on April 4th, 1900, under the firm name of Butler & Company, Bankers.

At the end of the first year the resources of the bank were less than \$50,000 and at this time they are more than \$1,400,000.

Age of itself has no special significance for time should be measured by acts and not by years, but time rightly used may be the means of acquiring knowledge and experience of inestimable value.

BUTLER BANKING COMPANY

MEMBER FEDERAL RESERVE SYSTEM

All that has gone before only serves as a foundation on which to build for the future and he who dwells overlong on the past only circumscribes his further field of usefulness.

We pause at this milestone to take account of our experiences in order that the good thereof may be used for our guidance hereafter.

We are deeply conscious of the fact that our success is due to the steadfastness with which our friends have continued with us and the patience with which they have forgiven our shortcomings.

With full confidence in the future of this district we press forward with the fixed purpose of deserving the position we have held so long and we commit ourselves unreservedly to the worthy undertakings of the community.

BUTLER BANK NEARS ITS 25TH BIRTHDAY

April 4, 1900, Leslie Butler, who for 18 years had been engaged in the mercantile business in The Dalles, and his son, Truman Butler, established this city's first bank, the institution being known as Butler & Company, Bankers. At the end of the first year the resources were less than \$50,000, and today they exceed \$1,400,000. Then Hood River was but a village of 500 people. While its population today is only 3,500, it is known to the four corners of the earth because of its production of unexcelled apples and its location in a land of scenic charm.

In 1900 Hood River shipped its first carload of apples. The tonnage of the 1924 crop exceeded 3,300 cars. H. F. Davidson that year handled the valley's first carload of apples. Today in 1925 Mr. Davidson is advisor to the sales department of the Apple Growers Association.

When Mr. Butler and his son established their bank, the total population of the valley did not reach 2,000. Today it is approximately 3,500. Then Hood River had but four mercantile establishments. Today there are 64 places of business in the city, not including the Apple Growers Association and various other shipping agencies.

In 1900 the postal receipts here reached \$3,901. The postal receipts for the past year were \$27,686.06.

The bank was begun in a small frame structure. Today it occupies a handsome building that is accredited one of the best banking houses in Oregon outside of Portland.

The elder Mr. Butler, who was a member of the first Oregon State Highway Commission, appointed by Governor Wilhycombe, has given up active management of the bank. He takes an active interest, however, in state civic and public matters, being a director of various organizations. Truman Butler, who is now managing president of the institution, was associated with his father in business in The Dalles. He was for a time purser on the boats of the old Regulator Line.

LEGION NOTES

Eleven posts of the mid-Columbia and central Oregon districts were represented at the district convention of the American Legion held at the Waukena hotel Tuesday evening. Music for a dinner for the legionnaires was furnished by the Hood River Mandolin Club and the local Legion Quartet, composed of Ted Baker, Earl M. Spaulding, Bill Bryan and James Collier. A committee of the local post, composed of Van W. Gladden, Don McLeod and Ted Baker arranged for the session.

The Drum and Bugle Corps, which has been practicing in the big receiving warehouse of the Apple Growers Association, expects to be out for the next Legion meeting Monday evening.

Annals Bros. Buy Orchard

Wetno and Alia Annals, young East Side orchardists and sons of J. J. Annals, last week purchased from Cutler Bros. Portland apple grading machine manufacturers, their Odell orchard tract, consisting of 27 acres. The father of the young men several years ago bought 27 1/2 acres of orchards from Cutler Bros.

WATSONVILLE FRUIT DISTRICT DESCRIBED

(By A. D. Moe)
Los Angeles, Calif., Mar. 14, 1925.
We left San Francisco Tuesday afternoon over a new route to us, taking the coast road to Monterey, and it is a beautiful drive. In fact, it is as scenic a road as any we have been over in California. The day was pleasant, clear and cool, after the heavy rains a day or two before, and the hills were green all the way. Almonds and apricots are beginning to bloom. We have never seen the hills look as green in California as this year. The plentiful rains of the winter and fall have furnished abundant pasture, and all the grain fields are looking very good. The grass along the roadsides is green and in places a foot high.

It is a pretty drive from San Francisco along the peninsular drive through the suburbs of the city, with its many beautiful country homes, well kept grounds, most of the high hills and some shade trees, with here and there glimpses of the bay or ocean. The road winds through a rolling country and foothills of the coast range. Santa Clara county is mostly orchards of prunes, apricots and almonds. We arrived at Saratoga by dark and turned into a very nice private auto park and secured a cottage that was far superior to many of the hotels in the small towns.

We drove to Los Gatos for breakfast. It is a very pretty little city about the size of Hood River, located in a narrow valley with many fine residences built on the side hills. From Los Gatos we climbed over the mountains through a pass, the road being a succession of curves, and passed through a forest of redwoods. Not many of the big trees are to be seen along the highway. We did not see any over four feet in diameter, although it is said some very large ones are still standing a few miles away in the mountains.

Santa Cruz is a fine looking city of about 16,000 located on the north side of Monterey bay, with quite a large beach resort. There is nothing doing in the winter, however, practically all of the amusement places being closed. We went from there to Watsonville, 20 miles away, and saw many of the apple orchards along the road. Some of them were in good shape, many of them growing on steep hillsides, and but very little irrigation being done. We also saw many strawberry fields, just coming into bloom. Lettuce and artichoke fields were also very numerous.

At Watsonville we met Mr. and Mrs. O. H. Hill and son, who were on their way home from Long Beach. From information gathered at the Chamber of Commerce, Watsonville had about 60 per cent of a crop last year. With a large percentage of small apples. About 4,000 cars were shipped, and as many went to the driers. It is estimated that 25,000 acres are in orchard, mostly of the Bellesea and Yellow Newtown varieties. The Yellow Newtown is the favorite, and many orchards of old varieties and poor trees are being pulled out. The past few unfavorable years have discouraged many of the apple raisers, and those with orchards not in the best condition or of unprofitable varieties are cleaning them out and plant-

ing pears or going into strawberries, lettuce and artichokes. About 1400 cars of lettuce were shipped last year. Artichokes are gaining in favor and we saw many fields along the highway even as far as Santa Barbara. A large ice and cold storage plant to cost \$600,000 is to be built this year to accommodate the vegetable growers in the Watsonville district.

BRINGING OF WATER MADE HOOD RIVER

J. H. Gerdes, who came to White Salmon in 1877, is planning on going to Philadelphia next year to attend the exposition being planned by the City of Brotherly Love. Mr. Gerdes left Philadelphia 50 years ago. He crossed the Columbia in 1878 and homesteaded a tract of 100 acres in Hood River Valley. J. P. Thomson, East Side orchardist, now owns a portion of the original homestead. Mr. Gerdes for a time tried to operate a butcher shop here, but he declared he lost money.

"In those early days," said Mr. Gerdes, "most of the valley's population raised their own meat. Those who did want to buy had no money to spend. Forty years ago the medium of exchange here was cordwood, and a few ranchers had cattle for sale."

"It was water that brought Hood River's development. Not until 1898, when Frank Davenport, Sr., brought water down on the West Side did the valley show any real progress. Since then with the organization of other water concerns, development has been marvelous."

"When I first landed here there was no town of Hood River. It was 20 years ago that I purchased the property which is now here. I paid \$900 for it. A man by the name of Deik had started Hood River's first saloon. He went broke and a California liquor concern, Livingstone & Co., had foreclosed the mortgage. I settled in town because of an accident. In 1898, while working on the flume of the Davenport ditch, I was struck by a timber that tore off my scalp. Unable to do hard work, I bought the town place and my wife and I started a restaurant."

The property purchased by Mr. Gerdes stands at the foot of Second street. It adjoins the O. W. R. & N. passenger station.

Mr. Gerdes was married in 1886 to Miss Carrie Lillian Jackson, daughter of a pioneer East Side rancher. Mrs. Gerdes passed away several years ago. Mr. Gerdes has a son, Lawrence Gerdes, who is a chemist-salesman with the Nyal Co. He resides at East Claire, Wis. There are four daughters, Mrs. Roy U. Veach, of Great Falls, Mont., and Misses Lillian, Florence and Mattie Gerdes.

ROSE FETE MUSICAL PROGRAM SHAPING

Charles Wakefield Cadman has just signed the contract under which he is writing music for "Rosaria," the pageant of 5,000 persons to be produced in Portland in conjunction with the 1925 Rose Festival, June 15 to 20. Under the terms of the agreement, Cadman will go to Portland to direct the orchestra in the rendition of an especially written intermezzo number. A Rose Festival number also is being especially written.

"At Dawning," "The Land of the Sky Blue Water," "Far Off I Hear a Thrush at Eve," "The Robin Woman's Song from his opera, 'Shanewis,' and 'Love Song,' a piano solo, are among Cadman's songs. He is an American composer of music for Americans. 'There is no 'Amerikanik' about Cadman," the music editor of the New York Mail wrote after a recent concert.

In Portland, Mrs. C. Hilton-Turvey, prominent among local music critics, says of Cadman: "Of all American composers, Cadman best expresses the spirit of American music. He has a fine sense of beauty, his music is virile, and he imitates no one."

Nationwide attention has been drawn to Portland by Cadman's engagement. Mrs. Thomas C. Burke, New York musical and dramatic critic, writes: "Cadman, another of the biggest American talents, gave me a tremendous thrill when he told me that he is to write the music for the Portland Rose Festival this year. For a decade I have hoped that poetic vision might raise this marvelous festival of flowers beyond a mere display of drying roses. With that wealth of pioneer history for inspiration, Portland should have a pageant of lofty and significant beauty, and Cadman is sure to do a fine piece of creative work for it."

Waco Orchards Slightly Damaged

Some damage, although probably slight, resulted in Waco county from the frosts of last week, orchardists estimated Monday. Several orchards in the Mosier district were hit, County Horticulturist Daugh said, although indications were that those around The Dalles escaped with slight damage. The Klackit hills were snow-covered Monday.

Walla Walla Fruit Slightly Hurt

Frost early Sunday morning made orchardists of Walla Walla, Wash., shiver, but it was believed little or no damage was done. Weather of the past few days had been forcing the bloom on fruit trees, making for greater danger from frost. This fact is awakening many fruit owners, who are declaring they will have 5,000 heaters Saturday, had they been in stock.

Masonic Dance Tonight

Masons of the mid-Columbia will assemble at the Columbia Gorge hotel this evening for a dance, given by the Hood River lodge. Members of the committee in charge of the party are: Harold Hershner, Ray Lee and Kent Shoemaker.

At the regular monthly meeting of the Masonic lodge last night members of the White Salmon lodge were guests of honor.

K. P. DISTRICT CONVENTION APPROACHES

The annual convention of District No. 7, Knights of Pythias, will be held in Hood River April 14. The delegates will meet at the Castle hall at 6:45 and parade to the M. E. church, where the Pythian Sisters will serve a banquet worthy of the name. The parade will be led by the band and fire department. Some special features are being planned to make it worth while. The Grand Lodge officers will be present.

Much interest centers around the contest in Page Bank work between Hood River and The Dalles for the silver cup. Hood River won at the last convention. The lodge winning the cup three times keeps it. Some new features are planned for this convention, which no doubt will be the best convention ever held in District No. 7.

W. C. T. U. NOTES

At the last meeting a vote was taken to organize the county. Odell and Pine Grove have already voted on it.

About 500 pounds of old paper have been sent to Portland to be sold. The Loyal Temperance Legion will meet next Saturday at 2:30 in the basement of the Christian church under the leadership of Mrs. C. B. Woolpert.

Tickets are on sale for the entertainment to be given April 17 by the Shaw Jubilee singers under the auspices of the W. C. T. U.

Old House Gives Way to Progress

Three of the city's first residences were razed the past week. On Sherman avenue an old two-story frame structure, built in 1884 by Geo. T. Prather, was torn down to make way for a \$9,000 residence of Dr. and Mrs. L. L. Murphy. Mr. Prather built the house for storing ice. The second story was utilized as a roller skating rink, the first in the mid-Columbia.

At the corner of Front and Oak streets the residences of Charles Rathbun and A. K. Stranahan were torn down to make way for a modern service station. Mr. Rathbun's home was built in 1881 by Mr. Prather. The home vacated by Mr. Stranahan was built in 1882 for a shingle mill.

GUIDE MEETING IS CALLED FOR FRIDAY

The Hood River Guides, as a new booster organization, sponsored by the Chamber of Commerce and American Legion Post, has been named, will hold an organization meeting at the library Friday, tomorrow, evening. While a marching organization of 80 active members of the body will be formed, all guides will inform themselves fully on points of scenic attractions and development of the district and be ready to give correct data to visiting motor tourists this summer. Every member will be required to pass an organization on valley places of recreation, roads and the community's industry.

The marching body will be garbed in Swiss Alpine costume. They will make their first public appearance, it is anticipated, at the 1925 Portland Rose festival.

SALMON POACHERS GIVEN \$50 FINES

Justice of the Peace Blagg Tuesday fined Hans Johnson and Chester Dittin, of Cascade Locks, each \$50 and gave each a suspended 30-day jail sentence when they pleaded guilty to operating salmon nets out of season near the cascades. The men were caught Monday night by F. A. McDaniel, deputy state fish warden, and a posse. Their nets, a power boat and a motor truck were confiscated.

Sunday Weather Springlike

Sunday was the most springlike day of the year over the mid-Columbia, and the warm sunshine was a treat to Portland motorists, who lined the Columbia River Highway from noon till dusk. Out of door sports, fishing and gardening claimed hundreds of hobbyists. More than 100 local men and women participated in qualifying matches at the Oak Grove links of the country club. Members of the Hood River Gun Club held their first shoot. All afternoon an airplane taxi circled over the valley and Columbia gorge.

Eight Portland golfers, headed by Russell Smith, of the Waverly club, were here for a try at the local links.

Association Employs Engineer

The Apple Growers Association last week announced that A. MacLean, of Portland, had been employed as consulting engineer and would have charge of construction of the sales agency's new \$100,000 refrigerated cold storage plant at Odell. Mr. MacLean, who has had charge of construction of storage plants in various parts of the country, began immediately to prepare plans for the new plant, which will have a capacity of 100,000 boxes of apples.

Dr. Creamer Leaves Here

Dr. J. W. Creamer, veteran member surgeon of Portland and member of the state board of veterinary examiners, has arrived here to locate. Dr. Creamer, who practiced his profession in Portland for 20 years, was a lifelong friend of the late Dr. M. H. Welch, who was county veterinarian here for many years.

KEYS OPERATES PILING CAMP

Earl W. Keyes, here from Coos, Wash., Saturday, stated that he had started a crew of 15 men to work getting out piling. Mr. Keyes has a contract to furnish piling for the Burnside bridge in Portland. He will also furnish a large quantity of the big sticks to the Central Pacific Lumber Co. Many of the Coos piling measure 120 feet.

Mustache Gone

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46-Year-Old

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Boys Fight and Are Fined

As a result of a quarrel at a dance Saturday evening, Edward Coxes, of White Salmon, and Rabies Epping were fined \$5 each by Municipal Judge Lowe. The boys engaged in a fight, which led to their arrest by officers.

Indian George, member of the East Side aboriginal colony, overindulged in canned heat and was fined \$8 for his spree.