

A HOME BANK
PREPARED TO
RENDER TO ALL
A CONVENIENT,
HELPFUL AND
REALLY NEED-
FUL BANKING
SERVICE

The First National Bank
HOOD RIVER, OREGON

Co-Operation, That's Just the Sort You Wish For

—meets the need

GRAB BAG SALE

Don't fail to take advantage of the GRAB BAG SALE we are offering this week and next.

25c Each
and take your choice

Over half of these packages contain articles worth 50c, some of them \$1.50. No jokers. No package that does not contain at least 25c worth of merchandise.

HOOD RIVER DRUG CO.

SAN-TOX STORE

Meals — Fountain Service

Phone 1551

Squibb Quality

A SUPERIOR LINE OF TOILET REQUISITES

PARKE, DAVIS & CO.'S

Vanishing Cream—Cold Cream—Almond Cream
Shaving Cream—Tooth Paste

One Package Free - Ask us

KRESSE DRUG CO.

The Rexall Store

NEW VICTOR RECORDS EVERY FRIDAY



FOLLOWING THE SUGGESTION OF THE ADVERTISING EXPERTS WE WILL BE A LITTLE MORE SPECIFIC AND IN FUTURE ISSUES OF THIS PAPER WE WILL HAVE SOMETHING TO SAY OF OUR FEATURES OF STRENGTH, OUR PAST SERVICE AND ACCOMPLISHMENT, OUR DISTINCTION IN EQUIPMENT, AND HOW OUR EXPERIENCE AND SPIRIT HAVE CONTRIBUTED TO OUR PROGRESS.

BUTLER BANKING COMPANY

Member Federal Reserve System



Prepare now for National Dress-up Day

Easter arrives April 12th. Come at once. Let us take your measure for a fine new tailor-made suit, cut in accord with your physical characteristics—one fitting your personality and person, only as can the quality clothes made to measure by

Ed. V. Price & Co. FINE SUITS
TOPCOATS

We offer the greatest clothing values in town—show the largest assortment of up-to-date Spring and Summer fabrics—the latest models. See them. Let us measure you up for a pre-Easter delivery. Satisfaction guaranteed. Come before too late.

J. G. Vogt

Do You Want To Sell

Your crop of apples and pears this year on a cash basis? We have dealers we have sold to for years, and who will buy their fruit from us again this fall. We also have a cash market for export sizes.

In heavy crop years, apples are hard to sell.

We Sell Every Year

We do not solicit unlimited tonnage. Our market is limited. We furnish supplies to our growers, and sell to anyone.

LUCAS LEAD—Over one million pounds sold in the Northwest this year.

BOX SHOOK—Delivery starts in April.

PAPER. We allow a cash discount on all supplies. Get your SUPPLIES from us, and sell your FRUIT to us.

DUCKWALL BROS.

CASH BUYERS

Phone 6641 229.

HOOD RIVER, OREGON.

HOT-BED SASH

Don't take chances with Jack Frost. Protect your young plants with our sturdy, well built sash.

CLAY DRAIN TILE

Clean out the mud holes and make all your land clean and workable. We carry in stock the old, reliable clay tile in 3, 4, 6, and 8 in. sizes with all necessary fittings.

EMRY LUMBER & FUEL CO.

"Everything to Build Anything"

Coal Guessing Contest closes at noon, March 24th.

CLEAN UP—'TIS SPRINGTIME

We have helps for the housewives of Hood River. All kinds of cleansers. Magic Marvel, S. O. S., Sani-Flush, Soap Chips of All Kinds, O'Cedar and Mop Sticks.

We are giving 10 per cent discount on our big stock of Brooms. Prices range from 48 cents to \$1.15.

L. H. HUGGINS

Phone 2134

APPLE FOLK FEEL GOOD

SATURDAY'S MEETING OPTIMISTIC

Apple Growers Association Report Shows Organization to Have Had Successful Year

While the Hood River apple section occupied a unique position in the market the past season because of its over yield of high quality fruit, while other districts were producing under normal, it was revealed in reports presented at the annual primary meeting of the Apple Growers Association last Saturday that the cooperative sales agency's success in distributing its unprecedented tonnage had resulted to no inconsiderable degree from reforms effected in manner of harvest and handling.

In opening the meeting President McIsaac, delighted the growers on the success of the season, declaring that such success meant happy homes throughout the valley. He stated that the Apple Growers Association here is now generally recognized as the largest and most successful cooperative apple organization in the world. He declared that the directorate and management of the association is in no wise satisfied, despite the apparent success of this season, and that every effort will be made for the coming season to attain more beneficial results.

A. F. S. Steele, in his annual general manager's report, declared it his belief that the sales organization had reached a turning point, and that hereafter no years will be as lean as those of 1922 and 1923, when growers suffered reverses from low prices. He cited that the total charges against growers for all services and in building up special funds had reached only 19 cents for 1924 as against 29 cents for 1923 and 22 cents for 1922. He said the organization will be able to refund growers two cents per box on the season's tonnage, and that a further refund of eight per cent is anticipated on the \$750,000 worth of supplies purchased last season.

Mr. Steele read a letter from H. F. Davidson, advisor to the sales department, who will be continued in this capacity next year, who expressed optimism. Mr. Davidson suggested additional cold storage at Odell, and growers recommended that the directorate construct a new refrigerated plant there of 100,000 box capacity. The new plant, if estimated, will cost about \$100,000.

Mr. Davidson, who was unable to be here Saturday because of the necessity of presiding at a meeting of the Northwest Coast association, which he is president, at Seattle, recommended that more detail be given the coming fall to the keeping of stocks of early harvest, in order to prevent the overloading of certain grades. He declared the system of traveling salesmen, employed by the organization, was beneficial in opening new markets. Mr. Davidson warned against the tendency to ship to the larger congested markets where auction sales prevail, declaring that better prices may be had by cultivating the smaller markets that take a few cars through the season. The largely increasing demand for moderate sizes on the domestic market, he said, relieved of the necessity of sending such apples abroad. He declared that many apples of the 200 size prevailed last year, but urged growers not to accept the median disposal of such stock this year as a criterion. He urged better thinking and attention to orchard management.

Mr. Davidson cited that grading rules are at present ambiguous. During the course of the meeting Howard Shoemaker, member of the directorate inspection committee, stated that new rules had been prepared for presentation to the State Board of Horticulture.

The plans for the proposed cold storage plant at Odell aroused a keen discussion. J. H. Mohr, of the warehouse committee, urged the move, citing the necessity for such additional facilities to take care of the increase in the tonnage of pears. While the association handled only about 125 cars of pears the past season, the estimates on the 1925 crop placed them at 350 cars.

Glenn B. Marsh, who spent the winter in the east, where he inspected apples that were being held in storage, said he found that those that were showing overripeness had been held in common storage.

President McIsaac declared that growers are paying for cold storage in the deterioration of stock without getting any benefits from it. The total value of association physical properties at present, it was stated by Secretary Benton, now reaches \$542,000. The organization has an equity of \$340,000 in the property.

Mr. Shoemaker told how reforms in handling the apples had reduced repacking this season to only 530 boxes. He warned growers against the practice of leaving their apples in boxes in the orchards after they are picked.

A. A. Inkari also urged growers to pay greater attention to picking. Leroy Childs explained maps of storage test on apples left in common storage, declaring that it might be well for the Association to exert a greater supervision over the actual harvest of the fruit. Then, he cited, had shown that apples left in the fields lost eight days of storage life for each day of the open air exposure.

Mr. Childs and others who spoke declared that the Diamond brand of the Association is becoming a thing of great value at home and abroad, and must be protected. It was declared that Diamond brand Newtowns were bringing a considerable premium in New York over all other brands of Newtowns. Mr. Childs urged growers to adopt the practice of paying their pickers by the day instead of by the box, in order to prevent hasty work. He said that apples should be picked early in the fall, in order to avoid the rains, which will spoil the luster of the northwestern fruit. The apples picked before the rains, too, he said, will escape the spread of anthracnose spores, which are prevalent after the atmosphere becomes moist.

The value of dried wrappers brought

out a general discussion. While most growers expressed the opinion that they are of vast benefit, some declaring that all varieties should be wrapped in them, other growers declared it their opinion that some varieties did not need oil. William Irwin, of the sales department, said it had been his experience that the oiled wrap had a pulling power in selling apples and would create a better and faster distribution.

Geo. T. Galligan, of the sales committee, declared that the traveling salesman system had aided in getting a wider distribution for Hood River apples. He praised William Baker, who spent the past season opening new markets and popularizing various varieties.

The membership of the association, as was announced Saturday, will vote on various minor amendments to the by-laws at the annual election meeting in April. One change in the laws will limit voting to active grower members in the future. Another by-law proposes the assessment for the next five years of each box of fruit two cents in order to create a purchasing fund of \$175,000. At the end of five years, it is proposed to redistribute the fund. The organization now has a pecuniary purchasing fund of \$175,000, but it was considered wise to double the fund, in order to apply cash payments to the \$750,000 bill of supplies needed annually.

C. King Benton left the members pondering somewhat, with some of their earlier enthusiasm dampened, when he urged growers to give more attention to the proposed organization of a northwestern cooperative sales machine. Mr. Benton, who the past year has represented Hood River on the committee of northwest growers, which, sponsored by the Washington State Chamber of Commerce, has been working on plans for cooperative selling of all districts, said:

"Wenatchee may have 20,000 cars of apples this fall, and I must admit I have very little to fear. It is a shame that we cannot do business on a businesslike basis until we go broke. I look for a rotten market next year, if the crop is heavy."

Mr. Benton cited that the consumption of boxed apples had decreased in New York city because of the fact that the orange sales organization had pushed the distribution of their fruit by educating the retailer how to handle them. He urged growers to demand of their directors that they take definitely hold of the cooperative plan.

The growers ratified plans of directors, sponsored by the Washington State Chamber of Commerce, has been working on plans for cooperative selling of all districts, said:

The Apple Growers Association will receive for its 1925 tonnage of apples more than \$3,000,000—more than 20 per cent of the tonnage of apples was of the Newtown variety, which reached 1,022,667 boxes.

The report of Manager Steele showed that the tonnage of apples delivered to the organization 2,044,140 boxes of apples and pears as compared with 1,066,677 for the 1923 crop. Mr. Steele's report showed that the volume produced enabled the association to decrease the handling

(Continued on last page)

DR. M. E. WELCH IS STRICKEN SUDDENLY

Hood River was left shocked and grief stricken Tuesday afternoon when word went forth that Dr. M. E. Welch, county veterinarian, had died suddenly, a victim of an apoplectic stroke, in his passing this county lost one of its most picturesque characters. Dr. Welch was at the Fashion garage, where he maintained an office, when James Stranahan noticed that he was ill. He steered Dr. Welch in a chair, calling a physician. Death had ensued before the latter arrived.

Dr. Welch was 60 years old and a native of Ohio. He began his career as a boy barback rider with Dan Costello's circus, famed through the upper Mississippi valley a half century ago. Then he became a jockey and later a driver of race horses.

The spirit of adventure took him to frontier country, and he became a friend of William F. Cody, "Buffalo Bill." A number of years ago, when the late scout was in Portland, Dr. Welch joined him for a reunion. He had known Eugene Field and Robert Louis Stevenson intimately. He and the latter were neighbors one season in the mining district of Napa county, California, while the noted author was there seeking health.

Dr. Welch came to Hood River about 30 years ago. He is survived by his wife, a small son, Michael, Jr., and a son, Frank Welch, publisher of Stillwater, Minn.

Funeral services will be held at 2 o'clock Friday afternoon at the Bartmess chapel, Rev. L. H. Miller officiating. Interment will follow at Idlewild cemetery.

PYTHIAN BAND SHOW FEATURE OF TONIGHT

The Hood River Pythian band, raising funds to finance a trip of the body to Providence, R. I. for the general annual convention of the body this summer, went to The Dalles last night where they presented a play, "Captain Racket," and gave a concert. The band members and their troupe of amateur performers will appear at the Riatta theatre tonight and next Monday evening they will appear at Parkdale.

The Pythian band, with its concerts and its minstrel show, has been winning praise from all mid-Columbia points this winter. It is declared by those who have seen "Captain Racket" that it is far ahead of anything the band boys have yet undertaken, and those who attend the show will get their full money's worth. "Captain Racket" is a comedy in three acts. Mrs. F. C. Simpson is director. Clyde Simpson, whose direction of the band has won the organization the highest commendation, will present his players in well selected between-act numbers. The full program appears on another page.

PAVING ORDINANCE KILLS PROPERTY OWNERS DEMONSTRATION

Council Takes Action on Improvement of Streets Carrying Highway Traffic

For some time to come, apparently motor tourists passing through Hood River will bump in and out of the west edge of town over an unpaved stretch of street. The city council by vote of five to one killed an ordinance that proposed the laying of an 18-foot concrete paving from an paved section of Cascade avenue, an approximately 100 feet to the city limits, and on Oak street from Ninth street to its intersection with Cascade avenue. The two thoroughfares are parallel east and west streets. At the west end of town they intersect. Formerly Cascade avenue, which is paved its entire length, except for the 100 feet, has carried the bulk of the highway traffic.

The property owners of the unpaved portion of Oak street presented the council with a remonstrance. They declare that the proposed improvement, which is for the benefit of the public, will confiscate their property. One property owner and merchant, whose place of business is along Oak street, petitioned the council for the proposed work. Some owners of land abutting on both streets stated they would not oppose the Cascade avenue pavement, which will give an entirely paved street through town.

The single councilman who voted for the ordinance was James Stranahan. During the course of the discussion, which grew warm, he charged that opposition to the paving ordinance was generated by interested owners of property along Cascade avenue. General sentiment seems to realize the need for paving at least one thoroughfare entirely through the city for highway traffic. The council is pondering over ways and means. Many propose that the work be proceeded with and paid for out of the general fund.

Fire Marshal Morgan and City Marshal Hart were instructed to bring pressure to bear on owners of vacant lots strewn with unsightly rubbish. Many, it was said, have failed to heed the city's call and are allowing lots to remain unsightly.

The council initiated an ordinance providing for a new sewer subdivision district in a Heights residence section. The estimated cost of laying the sewer main and installing a manhole tank was placed at \$74,110.

TOP EXPORT PRICES

Duthie & Co., of Portland, who represent "The White Service" in the export apple market, yesterday announced record prices for the season on a cargo of export fruit shipped from here. The apples, consisting of 10,000 boxes, were forwarded to Portland aboard the steamship Egeen and were distributed through the White company's center at Hull. Growers have just received checks on the apples, which for various varieties, netted them the following prices: Ortley's, \$2.44 per box, and Newtowns and Spitzenburgs, \$2.30 per box. The latter varieties showed slight sold, which resulted in cutting the price on them materially. Commenting on the sale, Sam Birch said yesterday:

"The sale of Duthie & Co. again puts the Hood River apple foremost on the export market."

Cables from Antwerp, where Duthie & Co. distributed a block of apples, showed that the sales will net back to growers a total of \$224 per box.

Mr. Birch expresses optimism over the outlook for the 1925 market. He says that considerable progress has already been made in connections for handling the tonnage, several very large contracts having been placed for the future crop, in connection with which T. A. Duthie, of the Portland firm, will leave in a few days for England, Germany and Denmark. While abroad Mr. Duthie will also confer with his principals as to plans for construction of warehouses for handling the fruit, during the packing and shipping period. He will confer generally with fruit handlers in an effort to better methods of handling box apples.

"Through experience gained both from the shipping and export receiving end of the export apple business," said Mr. Birch, "we have gained some valuable information, which will be put into effect for the benefit of growers. Hood River may well be proud as it has gained a real, live progressive firm which will participate in its apple deal now. We have the connections and we are going to get the goods."

COOPERS SPUR SURFACING FUND READY

Phil Dater, of the Portland office of the Bureau of Public Roads, and T. H. Sherrard, supervisor of the Mount Hood National Forest, announced last week to the county court that \$97,000 will be available for immediate surfacing of the new Coopers Spur, lateral of the Mount Hood Loop highway, the grade of which was cut to Cloud Cap Inn last year. The officials, however, stated that the expenditure of the sum is contingent on Hood River and Multnomah county raising \$5,000 toward the surfacing.

The local court favored making an appropriation of the fund to match the federal money, and Judge Hassbrook visited Portland Saturday to confer with Multnomah county commissioners and endeavor to secure their cooperation.

Mrs. Theodore E. George, of Astoria, who had been spending a week here with her parents, Mr. and Mrs. A. C. Lotts, left for home Tuesday. She was accompanied as far as Portland by her mother.